

On The Side

By E. V. DURLING
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There are about 17,000,000 women holding jobs in the United States at this time. However, despite this vast number of career women engaged in business in this country, there are only 850 females holding important executive positions. Why is this? Do women lack the intelligence and other characteristics required to make good executives? Or is it because so many people of both sexes do not care to work for a woman executive? Or is it a matter of discrimination?

Asking

Queries from clients. Q. You said the lyrics of the popular song, "Three O'Clock in the Morning," were written by Theodora Morse. Signum Spæth credits one Dorothy Terris with writing these lyrics. Who is right? A. We are both right. It is as I said. Theodora Morse wrote the lyrics for the song referred to but in so doing used the pseudonym, Dorothy Terris. At the time the song was written Theodora was the wife of the celebrated song writer, Theodore Morse. She, therefore, thought it wise to use the pseudonym, Dorothy Terris, to avoid the possibility of having the lyrics of "Three O'Clock in the Morning" mistakenly credited to her husband.

Blondes

Ava Gardner is reported to have become an ash blonde. Many natural brunettes are doing likewise. This brings to mind that shop in Midtown Manhattan which displays a sign reading, "Why not be a dazzling ash blonde? We can make you one. It is our specialty." I have seen quite a few ash blondes strolling about recently. But none that has dazzled me. I guess I just don't appreciate the type.

Sidelights

Am asked if Queen Elizabeth of England smokes an American brand of cigarettes. Queen Elizabeth has never smoked. It is Princess Margaret who is the chain cigarette smoker in that family. An expression much overworked on television and which should be given a long vacation is, "as a matter of fact."

Good Customer

What is the United States record for long time patronage of one store by one person? Can you top the record of the well-known New Yorker John R. Voorhis? He was a customer of Brooks Brothers, Manhattan, for 92 years! When John was 10 years old his mother bought his first suit for him there. From that time on, until his death at the age of 102 Voorhis never bought his suits anywhere else.

Horses And Women

Those who continue to maintain the female is really the stronger sex say that a woman can get along with 50 per cent less food than a hard working man. Keep that in mind, sir. The next time you have steak for dinner you take 75 per cent of said steak and give your wife 25 per cent. There is no reason for her to eat more than she needs. Besides if she cuts down on her eating a little it will help her appearance in a bathing suit. Or to be able to feature an hour glass figure style.

They'll Do It Every Time

By Jimmy Hatlo

WHEN FUMBLETHUM WAS ON OUR TEAM IN THE SHOP LEAGUE LAST YEAR, HE COULDN'T ROLL HOW OLD HE IS....



THIS SEASON HE'S WITH THE OPPOSISH...AND HOTTER THAN THE TAIL OF A JET EVERY GAME....



Scientists Seek Invisible Walls To Contain Hot Artificial Star

BY JOSEPH L. MYLER
United Press Correspondent

Washington—(U.P.)—Scientists are striving to build invisible walls mighty enough to hold an artificial star twice as hot as the sun. If they succeed, man's constantly growing demand for power will—for all practical purposes—be forever appeased. That briefly, is the story of Project Sherwood, the Atomic Energy Commission's multimillion-dollar research quest for a way to harness the H-bomb's fusion reactions for peacetime power. As AEC Chairman Lewis L. Strauss told reporters at a news conference Monday "Power from fusion the A-bomb reaction is here today—a constantly expanding reality. Power from fu-

sion is a hope of the future—the somewhat distant future."

Notes Progress But "encouraging progress is being made and certain discoveries are narrowing our approach to the major scientific problems involved" in controlling hydrogen power and making it a servant of peace.

The sun and stars continually manufacture power from fusion in amounts too enormous for the average mind to grasp. Strauss said he is "more confident than ever" that man can do it too though the difficulties are great.

In man's case, the container for a fusion power reactor cannot be of any material substance. At the temperatures involved, a material container would flash instantly and violently into vapor.

So, lacking the gravitational forces which hold superheated gases together at the sun's center, man must fashion a container of another kind.

As an approach to doing that, scientists have thought up the "stellarator," otherwise known as a "magnetic bottle." It is a device for holding hot electrified gases together in non-material walls of sheer magnetic force.

Fusion Controllable The trick is to bunch such gases long enough—for several millionths of a second, at least—for them to fuse and liberate power in the form of electrical current.

The sun's fuel is ordinary hydrogen. It fuses hydrogen nuclei to make helium and energy. Its gravitational forces are powerful enough to hold the reacting nuclei together even at temperatures of 50 million degrees Fahrenheit.

Though man has a better fuel in the heavy hydrogen inexhaustibly available in the seas, he has to resort to higher temperatures, 100 million degrees or more. And he cannot invoke the forces of gravitation which serve the sun and stars.

Nobody knows exactly what a hydrogen power plant will look like, but Strauss is certain it will be immense by present power plant standards and will cost "scores of million of dollars."

But, said Strauss, "We are making progress." He quoted a scientist as saying: "Anyone who thinks fusion cannot be controlled is a fool; but anyone who thinks it is going to be easy is an idiot."

San Francisco Firm Low Bidder for Pipe

Apparent low bidder for 15,360 feet of cast iron pipe for the city water department is the U.S. Pipe and Foundry company, San Francisco, according to Robert Lee, city water superintendent.

The company's bid to supply 12, eight, six and four-inch mechanical joints was \$40,047.40, Lee said. The large supply of extension pipe, which is purchased by the city about once a year, is intended to cover all city water projects for the remainder of 1957, he said.

Only other bidder was the Pacific States Cast Iron Pipe company, Provo, Utah. They submitted a bid of \$40,156.58 Lee said. Awarding the contract will be considered Wednesday by the water commission. Bids for the pipe were opened Monday.

Prices Increased on 18 Brands of Liquor

Portland—(U.P.)—Retail prices on 18 brands of liquor were increased from 5 to 45 cents a fifth yesterday by the Oregon State Liquor Control commission.

The prices resulted from price boosts by distilleries selling stocks to the commission. The new prices add 10 cents a fifth to 10 brands, 15 cents to four brands, and 5, 20, 30 and 45 cents to four other brands. The increases follow a trend started Jan. 1 when prices on 53 brands of liquor were increased.

At a 40-mile an hour cruising speed the average fuel economy of 29 different makes of automobiles has been increased by about 30 per cent in the interval from 1930 to 1950.

Rapid Transit System Does Job in Chicago

Chicago—(U.P.)—The city's north-south elevated-subway facilities do the job of two eight-lane superhighways, the Chicago Transit Authority has reported. The CTA said a nose count showed that North Side rapid transit trains carry 31,700 persons going south in the heaviest hour of the weekday morning rush.

During the same hour, the CTA said, 15,000 persons go south in autos on North Lake Shore Drive. The drive is crowded to capacity during the rush period.

Virgil E. Gunlock, CTA board chairman, pointed out that it would cost hundreds of millions of dollars to build two more superhighways such as Lake Shore Drive. And it would cost additional millions, he said, to build downtown parking space to handle additional automobiles.

Gunlock used the CTA survey as an argument for allotment of highway funds to rapid transit facilities. The transit authority is seeking a subsidy to expand rapid transit facilities and make them safe.

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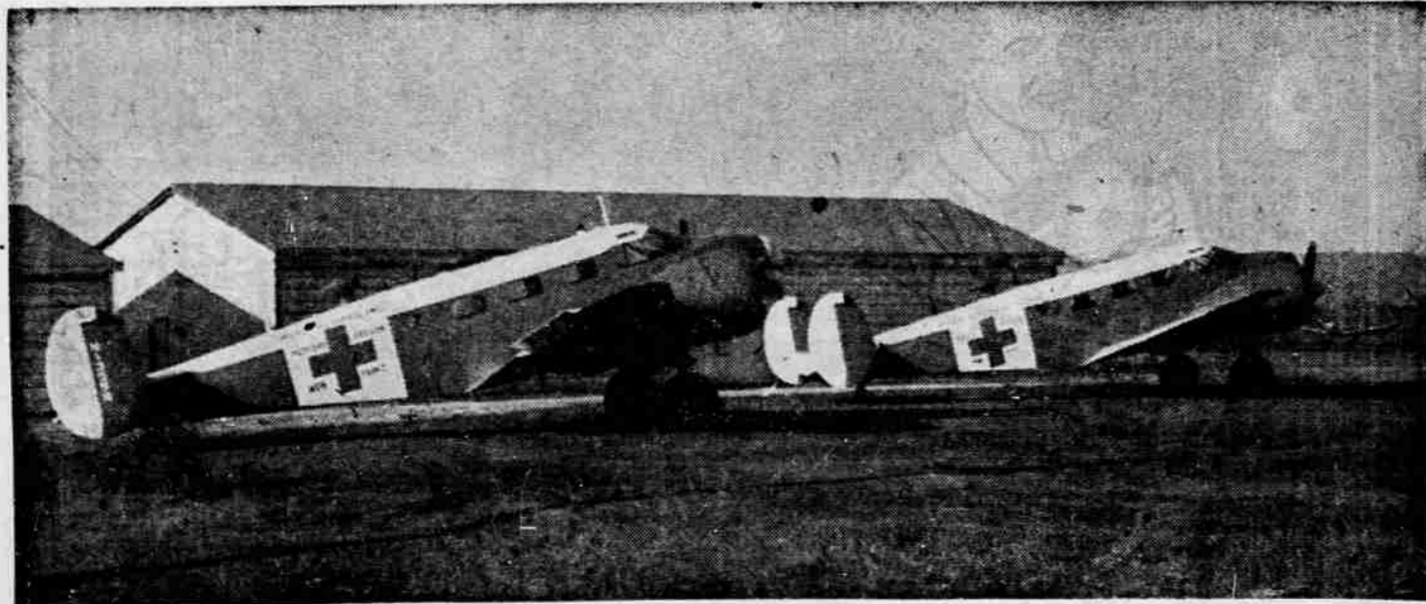


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