

**SAFEWAY'S**  your **BEST** place to save!

Compare These Prices for Proof of Greater



Come and pick yourself a cartful of special values all over the store

<b>ICE CREAM</b> SNOW STAR FINE QUALITY	
Quart Carton <b>49¢</b>	1/2 Gallon <b>89¢</b>
<b>COTTILLION</b> GUEST QUALITY	
Pint Carton <b>35¢</b>	Quarts <b>69¢</b>
<b>ICED DESSERT</b>	
Band Box	<b>39¢</b>
Quart Carton	

**Duncan Hines**  
**CAKE MIX**  
White, Yellow, Devils Food  
**2 pkgs. 49¢**

**FOUR GRAND COFFEES TO CHOOSE FROM**



**EDWARDS COFFEE**  
REGULAR GRIND  
VACUUM PACKED

Edwards is a blend of the finest quality roasted and packed with the greatest care.

1-lb. can 2-lb. can  
**99¢ \$1.97**



**AIRWAY COFFEE**

If it's economy plus flavor, stock up your shelves with "Mellow and Mild" Airway Coffee, ground just the way you like it at our coffee mill.

1-lb. bag 2-lb. bag  
**89¢ \$1.77**



**NOB HILL COFFEE**

Nob Hill has a wonderful "Rich and Aromatic flavor" all its own. Every bean is deep roasted for richer flavor. Freshly roasted, freshly ground at our coffee mill.

1-lb. bag 2-lb. bag  
**96¢ \$1.91**




**EDWARDS Instant COFFEE**

Edwards Instant has all of the full flavor of fresh roasted, fresh ground, fresh brewed coffee. It's 100% pure coffee. Wonderful iced too!

2-oz. jar 4-oz. jar 6-oz. jar  
**51¢ 98¢ \$1.19**

You save 13¢ on every bottle of NuMade



**SALAD OIL**  
Full Qt. **49¢**

Wonderful NuMade is made with only the top-most grade of the finest oil. It's famous for its neutral flavor. Serve you better in salads, dressings, frying or baking.

**Royal Satin Shortening** Pure, All Vegetable. Guaranteed. **3-lb. Can 79¢**

**Sliced Pineapple** Reg. 33c Fresh Highway Brand Hawaiian sliced pineapple, in light syrup. **No 2 1/2 Can 25¢**

**Whole New Potatoes** Reg. 2 for 25c Hunt brand. Just like getting one tin free. Stock up now and save at Safeway. **3 No. 300 Can 25¢**

**"AA" Large Eggs** AA Large Cream-o-Crop **2 Doz. 95¢**

**Sliced Cheese** Dutch Mill Brand, sliced, American, Pimento or Swiss cheese. Dutch Mill is famous for its pasteurized process. **8-oz. Pkg. 29¢**

**White Magic Bleach** No finer bleach at any price. A guaranteed product. **Half Gal. 29¢**

**Sweet 'n Juicy—Large Sunkist Navel ORANGES**



Wonderful tree-ripened beauties, hefty with juice.  
**Half Box \$1.59**  
17 1/2-lb. Approx.  
**Full Box, 35-lb. \$2.98 lb. 10¢**

**SPIC 'N SPAN**  
America's No. 1 Cleaner **54-oz. 89¢**  
Buy Economy Size Pkg.

**IVORY SOAP**  
So Pure It Floats **Personal Size Bar 4/25¢**  
99 44/100% Pure

**OXYDOL**  
The Detergent that Bleaches As It Washes **40-oz. 79¢**  
Pkg.

**More Everyday Specials**

<b>CAKE MIXES</b> Betty Crocker, exp. Angel	Pkg.	<b>33¢</b>
<b>PILLSBURY MIXES</b> all varieties but Angel	Pkg.	<b>33¢</b>
<b>FROSTING MIX</b> Pillsbury—Fudge	Pkg.	<b>29¢</b>
<b>CHOCOLATE CHIPS</b> Bakers	12-oz. Pkg.	<b>39¢</b>
<b>SEEDLESS RAISINS</b> Vine Crest	2-lb. Pkg.	<b>39¢</b>
<b>RICE CHEX</b> or Wheat Chex	Pkg.	<b>21¢</b>
<b>TOMATO SOUP</b> Campbell	19-oz. Can	<b>2/43¢</b>
<b>HIGHWAY PLUMS</b> Whole, unpeeled	No. 2 1/2 Can	<b>19¢</b>
<b>APPLE JUICE</b> Westfair	32-oz. Bottle	<b>25¢</b>
<b>CHOPPED BEEF</b> Kingan	12-oz. Size	<b>29¢</b>
<b>PEACOCK SARDINES</b> In Oil	No. 1/4 Can	<b>2/21¢</b>
<b>TUNA</b> Torpedo Grated	No. 1/4 Can	<b>17¢</b>
<b>TUNA FISH</b> Sea Trader, chunk	No. 1/4 Can	<b>25¢</b>
<b>GOLDBROOK MARGARINE</b>	5 lbs.	<b>\$1.00</b>

Wonderful Sun Ripened Red-Ripe **Tomatoes** 13-oz. Tube **29¢**

Wonderful Crisp and Snappy. Guaranteed **Celery** lb. **10¢**

Crisp, Crackling Fresh, Guaranteed **Lettuce** Solid Leafy each head **2/29¢**

Ripe—ready to eat Fuertes Variety **Avocados** each **25¢**

Garden Fresh — Season's Finest or Green Onions bu. **Radishes 3/14¢**

Tender, Fresh — Truly a treat for gourmets Flavorful Stalks lb. **Asparagus 2/35¢**

Arizona Marsh Seedless **Grapefruit** 8-lb. Bag **59¢**

Washed and Trimmed Garden Fresh **Carrots** 2 lbs. **19¢**

lb. **19¢**

Extra Fancy Large Size Winesaps **Lemons** lb. **19¢**

Oregon Grown **Apples** 3 for \$2.00 6 for \$3.95 ea. **69¢**

**Rose Bushes**

**No. 1 Potatoes**  
Economy Guaranteed **10 lb. Paper Bag 39¢**  
Premium Select **10 Poly Bag 79¢**  
Oregon Russetts **25 Lb. Bag 59¢**

**SAFEWAY'S**  your **BEST** place to save!

Prices in this advertisement are effective through Sunday, March 31st, at Safeway in Medford.

**Every Item Guaranteed**  
Safeway is so sure of every product they guarantee every item on a 100% money back . . . without fuss or quibble.