

Teacher Has Many Roles In Review

When the Salute to Bob Stedman show opens at Medford High school auditorium March 28 for a two-night run, Jerry McDougall, Hedrick Junior High school drama instructor, will be discovered participating in about every phase of production activity, according to Mrs. Ivan Burton, general chairman.

The show, a tribute to a Medford High school drama instructor, Robert D. Stedman who is recovering from a long illness in a Portland hospital, is sponsored by the Medford Footlighters in cooperation with the Medford school system. Teachers, students, footlighter actors and local musicians as well as students from the Colleen Hope studio are contributing talent to the show. A musical review subtitled, "A Day on Delancey Street."

Mr. McDougall, in addition to directing a series of "foreign movie" sketches which he wrote in collaboration with musical director Ray Lewis, will play roles in three skits of the production. He will also assist with lighting, makeup and other technical problems.

Overture and intermission music for the show will be played by the Medford High school band under the direction of I. A. Mirick, while the second piano accompaniment for the special numbers will be played by Miss Melody Pierce of the high school. Ray Lewis will handle the first piano accompaniment.

Making her debut in a skit in which her mother also plays a role will be ten-year-old Kathy Zapell, daughter of Mr. and Mrs. Stanley Zapell. Others taking part in the same piece will be James Sullivan, seen in many Footlighter productions, Frank Buchter, Mrs. Zapell and Jerry Jerome.

The Salute to Bob Stedman show will play for two nights, closing March 29. Tickets may be found at Swerns, Barkers, Puruckers Piano House, the Mu'c Mart and at the box office, Mrs. Burton said.

Family Here

Recent guests of Mr. and Mrs. J. Claude Sparks, ideal court, were their son and daughter-in-law, Mr. and Mrs. Francis C. Sparks and two children, Lyle and Peggy, of Clatskanie, Ore. They were accompanied by Emilio Denat Mavin, of Barcelona, Spain, an exchange student attending high school in Clatskanie.

Society

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Beauty Business in America More Than Two Billion a Year

By GAY PAULEY United Press Correspondent

New York—(U.P.)—We spend close to \$2.5 billion dollars a year for the sake of our looks.

This puts beauty in the big business class, although not quite comparable to the dollar-volume of such heavy industries as oil or steel. The Toilet Goods association which tabulates statistics on sales of beauty products, said the industry ranks about 45th.

Retail sales of toilet goods in 1935, the latest year for which figures are complete, totaled \$1,192 million. The 1936 total should run 10 per cent higher, said TGA.

Identificatives of all things, are the top seller. Shampoos and home permanents come in the first five. TGA said we spent \$120 million in 1935 on shampoos alone; another \$80 million on home permanents; another \$24.5 million on rinses, tints and dyes.

Our spending includes \$64 million annually on lipsticks; close to \$60 million for cleansing cream; \$48 million on make-up bases; \$47 million on solid face powder; and a mere \$8 million on eye makeup.

But TGA pointed out it counts only retail sales and does not include the amount also spent by men, women and children for services in barber and beauty shops.

Count this in too, and you get \$2.5 billion in the industry. Said Philip Parker, president, the National Hairdressers and Cosmetologists association.

Parker said the beauty business has been booming since

World War II. He gave three reasons:

The end of wartime shortages which kept beauty treatments to a minimum; the post-war research which has made numerous new cosmetics available; and the change in our attitude toward the once hush-hush subject of hair coloring.

"It's no longer a whispering matter... a few years ago a woman would henna, but wouldn't tell," said a spokesman for Clairol, which is observing its 25th anniversary in the hair coloring field.

One Of Three

This firm said "One out of every three women today make some color adjustments." Parker's association put the estimate higher—60 per cent of the adult female population, or 10 to 15 times as many women as used coloring before World War II. Most of the changes were minor—a shade or two lighter or darker than the natural tone.

The association said the greatest increase had been in the number of blondes. Among women with grey hair, the most popular colors are the browns.

Hair shades, like fashions, go through fads. The top fashions currently are the reds, the smoke tones including silver and platinum, and the beige or golden blonde series, the association reported.

But if a girl wants, she can have pink or pale blue locks. Or, she can tint to match her wardrobe—silver blue to go with the same shade in, or black pearl, a smoke shade from clairol, to go with silver fox.

Help Yourself to Happiness

Readers are invited to present their problems. All queries will receive individual attention and should be accompanied by a stamped, self-addressed envelope, directed to MARY HARRIS SEIFERT, M. A., Department of Education, THE AMERICAN INSTITUTE OF FAMILY RELATIONS, 3287 Sunset Boulevard, Los Angeles 27, California.

How to Remember Birthdays Perfectly!

"Poor Joe's in the hospital, because his wife hit him with a tomato," quips Funny-man Bill. "With a tomato?" stoozes End-man Tom. "How come and what for, a tomato?"

"Yessir, Joe's wife laid him out with a tomato—she forgot to remove the can from it—because he went and neglected her twenty-ninth birthday for five years handrunning!"

Anniversaries mean a great deal to some people. To a wife, a small gift or a card may mean, "I love you," and be of far greater importance than the new car in the driveway, the shining new refrigerator (bought for her convenience at Joe's insistence), or the newly purchased home which is hers as well as Joe's.

Women, especially, set great store by anniversaries: birthdays, Christmas, holidays public and private, Easter, Mother's day, Valentine's, Guy Fawkes, and Ground Hog day. Indeed the calendar is full of pitfalls to the unwary male who has no memory for dates and not the slightest understanding of this feminine obsession for time observance.

"If Joe would remember my birthday," moans Jill, "without my reminding him daily for the previous month—if he'd bring me a present, even gardening gloves or a sack of fertilizer, I'd feel flattered!" "I tell him every night that Mother's day is coming," she continues, "but if I did, I'd get his mother's gift and send it, he'd never remember the poor woman—or me, either!"

"Why all this frenzy over dates?" ponders Joe. And how can he, who can't remember to wind clocks, have batteries recharged, or get tax returns in on time, remember the strange little holidays his wife thinks so important?

Granting that women should

be humored and that their incomprehensible yen for anniversary celebrations is rational, the greatest problem is man's memory.

A small diary or desk date-pad is the answer. One of Joe's New Year resolutions may be the purchase of such a reminder. Remembering Kitty's birthday, Aunt Mayme's reunion, mother's wedding, and Henry's party is easy when Joe circles each important date. An annual calendar, anniversary spotted in advance, is worth a great deal to a man's peace of mind. Its only substitute might be 364 gifts, each labelled "Happy Un-Birthday" as appropriate for the non-birthdays and the multi-anniversaries which dot Jill's year.

Observance Planned By Townsend Club

Townsend club will serve a birthday cake Wednesday, March 27, in honor of all club and auxiliary members having birthdays in March.

At last Wednesday's auxiliary meeting 37 members and two visitors were present. Two members were elected to fill auxiliary office vacancies. Mrs. Ray Ahart was installed as membership chairman and Mrs. Myrtle Jones as vice-president of the auxiliary club. At the close of the meeting, a three-piece orchestra furnished music for dancing. The club meets every Wednesday at Carpenter's hall.

Visitors are welcome to all club meetings.

CALENDAR

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week-day news is 5 p.m. the day before publication.

Friday 6:30 p.m.—Jolly Stitches club, home of Mrs. Don Robins, 1002 Jasper avenue.

6:30 p.m.—Pocahontas lodge, Redman hall.

Saturday 2 p.m.—Crater Lake chapter of DAR, home of Misses Hanleys, Central Point-Jacksonville.

8 p.m.—Roxy Ann Grange, card party at hall.

8:30 p.m.—Waggin Wheelers Square Dance club, Art Smith's barn, Griffin Creek road.

8:30 p.m.—Square dance at Kershaws.

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GIRL SCOUTS

Attend Service

Girl Scout Troop 156 of St. Mary's school attended Mass and Holy Communion in honor of the 43rd anniversary of Girl Scouting on Girl Scout Sunday. After Mass the group went to Ralph's Confectionery, where the leader, Mrs. A. Carrara, was hostess for breakfast. Attending were Diane DeLorne, Mary Jo Batzer, Patty Calhoun, Marilyn Schultz, Carol Dolye, Anne Manno, Toni Adams, and Carol Valentine others attending as guests were Mrs. W. W. Stevenson and daughter, Nancy, Mr. and Mrs. Tony Manno, and son Louis.

At a recent meeting of the troop new officers were elected, with Dorothy Raush as president, and Dianne DeLorne as vice-president. The new secretary is Carol Valentine; the treasurer is Mary Pat Naumes. Mary Jo Batzer was elected scribe. Other business of the meeting was discussion about the coming Camporee and plans for a father and daughter banquet.

Camp White Club Has New Officers

Camp White — Camp White Veterans Bridge club held election of officers at the last meeting. Named to the executive committee were E. K. Ricker, Burton Sims, Arthur Scarseth, William Hickey, Walter Humes, Fred Stevens and Jack Love. Mr. Ricker will serve as chairman and Mr. Love as secretary and treasurer.

An open pairs tournament will be held April 19 and 26. Last week's winners, north-south were Mrs. Frank Baker and Roy Pruitt, first, 133 points; Jack Harris and Fred Stevens tied with Mrs. George Dean and Mrs. Jack Mitchell for second and third, each couple scoring 130 points; Mrs. Fred Rehling and Dr. Dean, fourth, 120 1/2.

East-west winners were Al Gilhouse and Jack Mitchell, 134 1/2; Mrs. E. K. Ricker and Asa Kimball, second, 123; Mrs. Harold Jaffrey and Mr. Ricker, third, 116; Mrs. Yvonne Dalen and Mrs. Fred Purdin, fourth, 112.

Leaders Hear Talk On Western Birds

The Rev. Thomas McCamant spoke for a meeting of Camp Fire Girl and Blue Bird leaders and friends held Monday in Room B at the YMCA.

The minister showed slides and explained the habits of the western birds found in the Rogue valley. After open discussion, Mrs. Ray Burnett, Talent, Mrs. James Dawson, Ashland, Mrs. Ira Lawrence and Mrs. Tom Gerety, Medford, gave craft demonstrations.

It was announced that four training sessions for beginning Camp Fire leaders would be given every Wednesday in April from 1 to 3 p.m. at the home of Mrs. Rufus Younger.

Following the meeting, 11 leaders received leadership training certificates.

Square Dance To Be Saturday

A square dance will be held at Kershaw square Saturday, March 23, at 8:30 p.m. Potluck refreshments will be served. Kenneth Howe and Gordon Kershaw will call, and all square dancers are welcome to attend.

Rudolf Serkin To Be Soloist; Miller Booked

George Solti will have Rudolf Serkin as piano soloist for the second of his two KYJC-CBS Radio broadcasts with the New York Philharmonic symphony on Sunday, March 24 at 11:30 a.m.-1:00 p.m., PST. Mr. Serkin will play the Brahms "Piano Concerto No. 1 in D Minor," the interpretation of which he has made particularly his own. He has played with the Philharmonic more than 60 times since he first appeared with the Orchestra under the baton of Arturo Toscanini in 1936.

Born in Bohemia, Mr. Serkin became a United States citizen in 1939 and now lives with his wife, who is a daughter of Adolf Busch, and their five children on a farm in Vermont.

Mr. Solti will open the broadcast program with the Mozart "Symphony No. 38 in D Major (K 504)." Known as the "Prague" Symphony, the work was first played in Prague on January 19, 1787.

The international exchange program of ANTA (American National Theatre and Academy) will be discussed on James Fessett's intermission interview by Robert W. Dowling, chairman of the program, and Virginia Innes-Brown, its vice-chairman. Mr. Dowling has just returned from a tour of six European countries, including Poland and Czechoslovakia, and plans to send American artists there.

Spring songs set the mood when Mitch Miller, Laurel Hurley, Metropolitan Opera coloratura, Joni James and Steve Lawrence join Percy Faith and the orchestra and chorus on KYJC-CBS Radio's "The Woolworth Hour" Sunday at 1-1 p.m., PST.

The versatile and erudite Mr. Miller, who is a Columbia Records executive, conductor of his own CBS Radio series and a frequent oboe and English horn soloist with musical aggregations, will be making his first guest appearance on "The Woolworth Hour." He will play an oboe solo of Mr. Faith's original composition, "Duet," and also an Alex Wilder tune, "Piece for English Horn."

Spaghetti Supper To Follow Dance

Double "H" club plans a square dance and spaghetti supper at Moose hall Saturday, March 23. Dancing will begin at 8:30 p.m. and the spaghetti feed will be served at 11 p.m. The dance is open to the public and all square dancers are invited. "Live music" will be featured during the dance. Fran Cronin will call.

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HORN BROOK Bridge Club Meets Tuesday

By MRS. H. H. CHAPMAN

Hornbrook—The hostess for the Contract Bridge club last Tuesday was Mrs. Marshall Horn. Meeting at her home for the afternoon's play were Mrs. Duane Hamner, Mrs. Dave Holland, Mrs. Laura Swinnerton, Mrs. Bertha Bradley, Mrs. Grace Quigley, Mrs. Fred Mills and Mrs. Lester Nye. High score was held by the hostess, with Mrs. Quigley placing second.

Mr. and Mrs. Otis Tyrer were visitors several times this week from Yreka helping his parents, Mr. and Mrs. O. G. Tyrer, around the house.

An error in the Hornbrook news column Wednesday, March 20 named Ernest Pickard Jr. as the fiance of Miss Barbara Burns. This should have read Pfc. Robert (Butch) Pickard, son of Mr. and Mrs. Ernest Pickard Sr.

Leonard Bear, son of Mr. and Mrs. Frank Bear, is home on a week's vacation from Southern Oregon college at Ashland.

Bob Paine, son of Mr. and Mrs. Lauran Paine, is one of 13 Yreka High students competing in the Siskiyou County Science Fair held March 21, 22 and 23 at the fairgrounds in Yreka. The

name of Bob's project is "Water: How and Why It Boils."

Several inquiries have been made recently in regard to the fishing season in the Klamath river. The information has been received from the department of fish and game in Yreka that the river is not now open, but as of April 1, when the new laws take effect, the river will be open to fishing the year round. From April 1 to the April 27 the winter limit of 3 fish will be in effect, and from then until the winter limit is again resumed in the fall, the limit will be 15 fish or a total of 10 pounds in one fish.

Eagle Point Grange

Any Eagle Point Grange member who is on the third and fourth degree team or who is interested in reorganizing this team is asked to be available at 1:30 Sunday, March 24, for practice. There are some vacancies which need filling so anyone who is interested should be at this meeting. Ray Harnish will be drill master.

Chili Supper Set By Junior Posse Saturday Evening

Junior posse members will sponsor a chili supper at the Jackson County Sheriff's posse clubhouse on Sage road Saturday, March 23. Serving will begin at 7 p.m.

Parents, friends and members of other riding groups in the valley are invited to attend. Entertainment will follow supper.

A charge will be made for the dinner, it is stated. The Junior posse is raising money for three riding trips planned for the summer months.

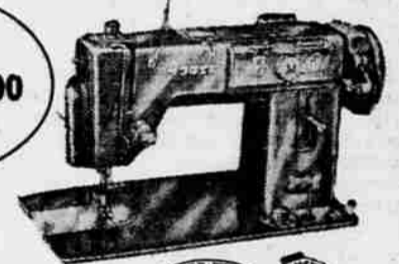
Club Meets

Prospect — Prospect Garden club met March 19 at the home of Mrs. Archie McKillop. Roll call was answered with a problem on pruning.

The next meeting will be held April 16 at the home of Mrs. Everett Shafer. Topic will be soil preparation and fertilization.

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