

Persuasion, Peroxide, Potions And Cash Required for Dye Job

By GAY PAULEY
United Press Correspondent

New York (UP)—A "new me" is writing today's column. Finally I've become a blonde.

Pale-haired as Marilyn Monroe. My decision to join the 20 million women in the nation who bleach, dye or rinse to look much younger from friends, much debate with my psyche, much peroxide and other potions at Lilly Dache's pink and gold beauty salon.

Also, much cash. Whether it was worth it, I don't know yet. Do gentlemen prefer blondes? I can report the date rate is up. The whistles keener, first day of the new "do," the boss walked by my desk, and barked. No proposals yet, but I am comforted with knowing that even Miss Monroe was single quite a spell.

This decision actually had its start several years ago when the gold of my childhood began to darken, first into what they called brownette, and then into plain brown.

You think this is easy, deciding on a drastic change? The National Association of Hairdressers and Cosmetologists assured me some 20 million women, or 60 per cent of our over-14 feminine population do improve on nature . . . that they "consider

hair coloring treatments just as casually as any other cosmetic treatment."

Sleepless Nights
I have news for the association. I spent several sleepless nights before Miss Dache's experts went to work. Would I like being a synthetic blonde? Would my hair be damaged? Would Dache assured me it wouldn't? What would my mother think? Haven't been to my native West Virginia for a visit yet.

Our mothers and grandmothers probably went through the same emotional upheaval in deciding whether to bob.

The technique in a drastic change to blonde-ness is to remove all the color nature gave us . . . then tint back to the desired shade.

Baby blonde, Miss Dache's crew decreed for me. Had something to do with light skin and gray eyes.

It is during the period when no hair color's left I figure beauty shops should strap us in our chairs. A girl looks like an African Bushman, turned white by a bad scare.

"Lose many customers at this stage?" I asked Mrs. Rita Chazy, who supervised the bleaching. "No," she said, "by the time we get them this far, we have them for keeps."

Costly Venture
But cost and time of upkeep may make me turn dark again soon. The complete change took all afternoon and cost \$50 I've been scared to turn in an expense account. Upkeep requires less time, but costs about \$20 per treatment. This, I'm told, will be about every three weeks . . . But those dark roots do show up mighty fast.

The hairdressers association said cost, however, varied with both the shop and the city in which it is located. One thing is certain. If a girl wants notice, this is one way of getting it. The double-takes have been numerous. The comments run about 75 per cent for the change; 25 per cent against. I've been compared flatteringly to Kim Novak by young movie fans and Jean Harlow older movie fans. My office cellmate made took one look and produced new words to that familiar advertising jingle for a certain toothpaste.

"You wonder where the yellow died," she said. "When you bleach your hair with peroxide."

Friendship Group To Meet at Church

The Junior World Friendship group of girls of First Methodist church will meet at 5:30 p.m. today in the library of the church.

Susan and Sandra Filatrau will be worship and study leaders. Mrs. Eugene Ray will meet with the girls and be hostess in the absence of the counselor, Mrs. George A. Trobough.

The Senior High World Friendship group of the church met at the home of Mrs. Trobough for a snack supper and meeting Thursday.

It was decided at the meeting that the girls would do handwork to be sent to the homes, hospitals, and schools of the Woman's Division of Christian Service.

The next meeting of the group will be March 28 at 5:30 p.m. in the church library.



Gay Pauley



HE ADDED SILK TO SUGAR AND SPICE—Custom designer Edward Conroy used a few pins and lots of imagination when he visited Japan Trade Center in San Francisco to drape models Francine Yerick and Dee Hardy (right) with lengths of Japanese silk. Conroy's wife is one woman who can't say, "but dear, I don't have a thing to wear."

Society

Doll, Wardrobe Prize at Carnival Friday Evening

Clothes are a doll's best friend, particularly when the doll is destined to be one of the larger prizes at the Griffin Creek school carnival, to be held on Friday, March 22 at 5:30 p.m. Mrs. Eddie Mathern, 1070 Shafer lane, made the innumerable outfits for Griffin Creek Annie, who is now on display at the school. These include an evening dress with a white ermine cape, a square dance dress, lounging pajamas, a coat and hat, daytime and afternoon dresses, and two pairs of shoes.

As the carnival is designed to appeal to the whole family, many different types of games are planned and a variety of food so that the whole family can come at the beginning of the carnival, have dinner and a full evening's fun.

Griffin Creek district is expected to turn out in full force, according to the committee in charge, and many other families are also planning to attend.

Connors Attend Parents Week End

Mr. and Mrs. Ross M. Conner, route 2, Box 438-C, Medford, were among more than 200 parents of Linfield college students attending Parents' Week end at the McMinnville, Ore., college last week end. Their daughter, Miss Billie Conner, is a freshman at the college.

Students showed their parents around the campus and community. This was the first time many parents had seen Linfield and McMinnville. They were also able to meet personally the members of the faculty and deans of men and women. Most of the parents were housed on campus.

They were invited to a dramatic production and open house at the campus Little Theater. Other events on the schedule for the parents were tea and style show for mothers, tour of Linfield Research Institute for fathers, banquet and vesper service.

Visitors Here

Mr. and Mrs. E. F. Bowers and granddaughter, Sandra Gordon, Yuba City, Calif., were week end guests of their parents, Mr. and Mrs. D. W. Bowers, 48 Rose avenue. Both families were guests of Mr. and Mrs. C. V. Bowers at their home on Cherry street, Central Point, Saturday evening for a birthday dinner honoring C. V. Bowers.

Summer Coolers



9156 by Marian Martin

Hot weather ahead! This Printed Pattern is a c-o-o-l answer to wardrobe problems; a wonderfully slimming mix-match trio for the larger figure. Button-shoulder blouse, classic shorts, skirt!

Printed Pattern 9156: Women's Sizes 36, 38, 40, 42, 44, 46, 48. Size 36 blouse 1 3/4 yards 35-inch; shorts, 1 1/2 yards; skirt 3 1/2 yards.

Printed directions on each pattern part. Easier, faster, accurate. Send FIFTY CENTS in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS WITH SIZE AND STYLE NUMBER.

Dance Club

Waggin Wheelers Square Dance club will hold a dance Saturday, March 23, at Art Smith's barn on Griffin Creek road beginning at 8:30 p.m. The public is invited to attend, and pullock refreshments will be served.

CALENDAR

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Thursday

7 p.m.—Royal Neighbors, practice for officers.
7:30 p.m.—Business and Professional Women's club, Roxy Ann Grange
7:30 p.m.—Medford Unity Center, room 203, Holly Theatre bldg.

8 p.m.—Phoenix Neighbors of Woodcraft, Grange hall.
8 p.m.—Central Point PTA, Junior High school.

8 p.m.—Adelphi chapter OES, Jacksonville Masonic hall.
8 p.m.—McLoughlin PTA, at school.

Friday

11 a.m.—Medford Unity Center, room 203, Holly Theatre bldg.

12:30 p.m.—Philharmonic guild, business meeting at Rogue Valley Country club.

1 p.m.—Electa Social club, home of Mrs. F. B. Root, 323 Chestnut ave.

Son of Medford Couple Subject of Paper Story

David H. Wilson, Marble, Minn., son of Mr. and Mrs. Horace G. Wilson, 7 Chestnut st., Medford, is the subject of a recent feature article in the Arizona Record, Globe, Ariz., where David Wilson was a visitor in February.

In 1901 and 1902, during David Wilson's childhood, Horace Wilson was an Indian agent stationed at the old San Carlos mission and fort near Globe. David Wilson went to the old mission and fort during his February visit and recounted some of his childhood experiences there to Veda Williams, author of the newspaper feature article.

Camp Fire Girls

Take Hike
During spring vacation, Mary Margaret Barr, Jacque Chesnut, Linda Medical, Treva Toenniges, and Ann Younger of the Ayuzunta group went on an eight mile hike in the hills north of Sams Valley. They carried packs with food and equipment for two meals. They were accompanied by their outdoor sponsor and their guardian.

The group took part in the annual Birthday dinner as usual, and this year their Birthday week window display was based on the seven crafts of Camp Fire.

At present the group is busy with plans for a "Twenty Years in the Future" party as part of the 1957 birthday project.

Gay Patchwork



7028 by Alice Brooks

There's no place like home—and here it is, in easiest patchwork! Decorate a youngster's bed with this colorful quilt; or use one block alone for a pillow!

Pattern 7028: Chart, directions, pattern of patches. Yards: ages for crib and youth-bed size quilts.

Send THIRTY-FIVE CENTS in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P. O. Box 168, Old Chelsea Station, New York 11, N. Y. Print plainly NAME, ADDRESS AND PATTERN NUMBER.

Two FREE patterns—printed in our ALICE BROOKS Needlecraft book—stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating hand-work! Send 25 cents for your copy of this wonderful book right away!

Lodge Past Chiefs Will Be Honored

Pocahontas lodge will honor past chiefs at a meeting set for Friday, March 22, at Redman hall. A covered dish dinner at 6:30 o'clock will be followed by the meeting.

Mrs. R. E. Wicker, acting pocahontas, will conduct the meeting. A card party will close the evening's festivities.

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63^c

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49^c lb.

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Reg. 33¢ - Save 33¢
4 CANS 99^c

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79^c lb

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Large Box, reg. 39¢ - save 6¢
33^c box

Savor that Flavor!
Manning's COFFEE
1 lb. Can
89^c
REGULAR 1.03
SAVE 14^c

Peanut Butter
HOODYS 18-oz. jar, reg. 59¢ - Save 10¢
49^c jar

Carrots
1-LB. CELLO PKG.
9^c EACH

Fresh OYSTERS
SMALL SIZE PINT
59^c

ROYAL GELATINE
ANY FLAVOR
10 PKGS 49^c

Tomato Juice
CAMPBELL'S 46-oz. Tin - Reg. 29¢ (SAVE 27¢)
4 CANS 89^c

Oranges
SUNKIST NAVELS
3 Doz.
89^c

Liquid Detergent
CHIFFON 12-oz. Tin - Reg. 37¢ (SAVE 37¢)
2 CANS 37^c