

MEDFORD PENNEY'S

ALWAYS FIRST QUALITY!

55th ANNIVERSARY

LAST 2 DAYS! LAST 2 DAYS!

OF PENNEY'S 55th (FRIDAY AND SATURDAY MARCH 22nd AND 23rd)

ANNIVERSARY

Your last chance to cash in on our 55th ANNIVERSARY BARGAINS! A store full of terrific "Quality" merchandise at unbelievable once a year prices—READ every item in this ad—then HURRY to Penney's for sensational SAVINGS!



Anniversary Special!

Fully Lined
Rayon-Cotton
FIALLE' DUSTERS

7⁸⁸

Fabulous Anniversary Special Purchase. A peer set* Fante Fialle fabric. Fully rayon lined, 3/4 cuffed sleeves, flared back, colors in Navy and Black. Sizes 10-18.

Anniversary Bargain! **BIG, PLUMP FOAM RUBBER PILLOWS**

- Big 17"x21" size
- Removable Zip Cover

3⁵⁰



Anniversary Bargain! **WOMEN'S BETTER BROADCLOTH BLOUSES**

- Sanforized
- White and Pastels
- Sizes 32-38

1⁵⁰

Anniversary Bargain! **BIG 6' x 9' FROST TWEED RUGS**

- Decorator Colors
- Mat Proof Pile
- Latex Backed

21⁹⁷

Anniversary Bargain! **Ladies' COTTON PLISSE GOWNS**

- Waist Length
- Floral Prints
- Sizes S, M, L

1⁵⁰

Anniversary Bargain! **WOMEN'S BETTER COTTON ANKLETS**

- Nylon Reinforced
- White only
- Sizes 8 1/2-11

4 pr. **1⁰⁰**

CIRCULAR STITCH BRA — Buy 2 For 1.00

32 to 38. Imported from Japan our circular stitched bra... cleverly designed in cotton broadcloth to give you younger, graceful curves! Sizes 32 to 40.

Anniversary Bargain! **BETTER NYLON MARQUISSETTE PANELS**

- 42"x81"
- Shrink Proof
- Mildew Resistant

88^c



Absolutely the last offering of these fabulous Block Plaid Jackets...

NO MORE MATERIAL AVAILABLE—SO TAKE ADVANTAGE OF THIS LAST SENSATIONAL SHIPMENT!

JUST **6⁶⁶** (Sizes 10-20)

Spring Shades

Your favorite all around jacket you'll wear everywhere. New plaid combinations for spring in wonderful, Sanforlan, 85% wool, 15% nylon... sizes 10 to 20. Washable too!

Anniversary Bargain! **CANNON FINGERTIP GUEST TOWELS**

- Decorator colors
- Fringed edges
- Thick—Thirsty

3 for **1⁰⁰**



Anniversary Bargain! **BIG GROUP OF BETTER YARDAGE**

- Acetate and Silk
- Dacron Prints and Others
- Full Bolts

66^c

Anniversary Bargain! **Men's Cuffed NYLON STRETCH HOSE**

- Dark and Pastel Shades
- Sizes S, M, L

2 pr. **1⁰⁰**

Anniversary Bargain! **MEN'S GABARDINE DRESS SLACKS**

- Washable Rayon Gabardine
- Blue, Brown, Tan
- Sizes 30-38

3⁴⁴

ACTION TOYS! BIG! COLORFUL!



A FABULOUS ASSORTMENT... ALL WITH POWERFUL REACTION MOTORS... ONE LOW PENNEY PRICE!

These are not the tiny fragile toys you've been seeing... but big, sturdy, interesting beauties, imported from Japan... and priced so low, you'll wonder how it's possible. Illustrated is only a small part of the group. There are many, many more — all terrific values. Buy them by-the-dozen!

66^c EACH

Anniversary Bargain! **GIRLS' COTTON PLISSE SLIPS**

- No Iron Quick Drying
- Sizes 4-12

66^c

PLUMP DUCK DOWN PILLOWS 5.50

Generous 19"x25" size pillow filled with 100% green duck down. Will stay soft and fluffy for years to come.

Anniversary Bargain! **WOMEN'S QUILTED COTTON SKIRTS**

- Gay Printed Full
- Skirts, sizes 10-16

4⁰⁰

Anniversary Bargain! **MEN'S COMBED COTTON T-SHIRTS**

- Nylon reinforced necks
- White—38-44

2 for **1⁰⁰**



Anniversary Bargain! **WOMEN'S BETTER SPRING MILLINERY**

- Plain Linen Weaves
- Several Styles in Spring Colors

1⁵⁰

Anniversary Bargain! **BOY'S NYLON STRETCH HOSE**

- Argyle Patterns
- Sizes S, M, L

3 for **1⁰⁰**

BUY! FRAMED DOOR MIRRORS 3.44

Room brightening! Thrift-priced! 16 by 56-inches for a head to toe look! Sparkling addition to halls, closets. Frame is white or salem maple finish.

Anniversary Bargain! **WOMEN'S BETTER RAYON GOWNS**

- Rayon Tricot Knit
- Elastic Waists
- Pastels, M, L, XL

1⁰⁰

Anniversary Bargain! **MEN'S STURDY SUNTAN PANTS**

- 8 1/2 Ounce Twill
- Sanforized Full Cut
- Sizes 32-40

2⁷⁵

Anniversary Bargain! **GIRLS' PLISSE BABY DOLLS**

- Gay Prints
- No Iron Plisse
- Sizes 4-14

1⁰⁰

Anniversary Bargain! **MEN'S STURDY TWILL SUNTAN SHIRTS**

- 6-ounce Twill
- Sanforized and Vat Dyed—15-17

2²⁵



Anniversary Bargain! **TODDLER GIRLS' NYLON EASTER DRESSES**

- Gay Printed Pastels
- Sizes 1-3

1⁹⁸

Anniversary Bargain! **MEN'S STURDY BIG MAC BIB OVERALLS**

- Sanforized 8-oz. Denim
- Sizes 34-48

2⁷⁹

BUTTON DOWN SHIRT BUY! 2 For 3.00

sizes small, medium, large Penney's new University style shirts, thrift priced! Patterns galore: Vertical stripes, knockout checks, all tailored of machine washable cotton broadcloth. Sanforized!

Anniversary Bargain! **GIRLS' COTTON BROADCLOTH BLOUSES**

- Sanforized
- Vat Dyed Colors
- Sizes 7-14

99^c

Anniversary Bargain! **METAL SLAT VENETIAN BLINDS**

- Sturdy Cloth Tape
- White Enamel Finish, 36"x54"

2⁸⁸

Anniversary Bargain! **TODDLERS' DENIM BOXER JEANS**

- Elasticized Waist
- Vat Dyed Colored Denims
- Sizes 2-6

1⁰⁰

Anniversary Special!

100% WOOL SPORT COATS

15⁰⁰

Richly patterned fancy weaves, bold and neat, chosen for top style... top value. Tailored with all the care of Penney's regular sport coats... priced just for this special event. Sizes 36-44—Reg., long.



FULLY LINED DRAPERIES fantastic at this Penney price

We've done it! Our ready-mades look just like custom made. Rich heavyweight barcloth comes in dazzling prints — touched with gold. Beautiful lining is cotton sateen. Outstanding value!

5⁵⁰ Pair (48 inches wide, floor length)



SPECIAL! FIRST QUALITY FULL-FASHIONED NYLONS

Dark seams for dramatic leg glamour... Penney's sheers have everything you want at an incredible low price! First-quality 15-denier, 60-gauge nylons give you sheerness plus wear! Sizes 9 to 11, norm length.

2 Pairs for **1⁰⁰**