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Local Parking Districts

The advertising boys tell us that repetition is important in advertising success. The geologists say that water dripping constantly on a rock will wear the rock away. The old maxim says that if at first you don't succeed, try, try again.

Let us, therefore, consider off-street parking. If you've tried to find a parking place down town, lately, you've probably noticed that the situation is worse than it was at about this time last year. It reached its peak just before Christmas, then eased up a bit, and now is getting tighter again, as these spring days bring the shoppers down town again.

BUT, last November, the voters of the city turned down by a majority of 349 votes (out of more than 9,300 cast) an off-street parking plan. It called for the city to contribute a portion of its meter revenues, and for downtown merchants to contribute another portion through property assessments. The balance would come from revenue bonds, backed by the credit of the city.

We've heard a lot of reasons why it was voted down, but the most prevalent one is because voters apparently thought it was up to the downtown merchants to foot the entire bill as they would be the biggest beneficiaries.

We supported the program because, while the merchants would get the most benefit, the public at large would benefit too.

SO MUCH for local background. There is another way in which the city could go about it, and that is through the formation of a parking district, where revenue bonds would be backed by downtown property, rather than by the full credit of the city.

There is a problem remarkably similar to the one in Medford, and the Register-Guard of that city discusses the parking district plan, as follows:

The downtown area is where the off-street parking is needed. And it is a reasonable premise that this area, by forming a parking district, should stand behind a bond issue without involving other property in the city. Experience has shown in cities elsewhere that revenues from city-owned lots will pay off the bonds necessary to finance them.

There are two ways in which such a parking district could be formed: One is through a city charter amendment, to be voted on by the people; the other would be through new legislation to permit such a project.

THE GUARD points out that State Sen. Harry Boivin of Klamath Falls plans to introduce such a measure, and City Manager Bob Duff tells us the League of Oregon Cities may be able to help in its passage.

It would be a step toward the eventual solution of our problem. A somewhat similar bill was defeated two years ago because of a few minor "bugs" in it which could not be corrected in time.

The city is now marking time on off-street parking, possibly because of the defeat of last fall's proposal—even though that defeat was far from overwhelming or decisive. A report on what has been done so far is being prepared for the city council before any further action is taken.

But we can't mark time much longer. Not only are the number of cars using the streets increasing, but the number of parking places are decreasing, and will decrease even faster when the arterial street program gets into full swing, with its ban on parking on some of our more important "main" streets.—E.A.

Cancer Victory Nearer

Infantile paralysis is on its way out as a major threat to health. Or rather, it would be, if people could be persuaded to get going on the Salk vaccine program, which has been more successful here than in some other places.

As a result, attention is shifting to other diseases, illnesses which statistically are greater killers than polio has been. Heart disease is one; rheumatism and arthritis are others; cancer is a third.

Researchers are at a half-dozen "break-through" points in all these diseases, and remarkable new discoveries, aided by modern techniques, promise others in the coming years.

TWO theories about cancer, announced in recent months, provide the basis for hope that within the foreseeable future cancer can be conquered.

On the face of them, the theories appear to be somewhat contradictory. And they may be. Again, though, further research may show them to be complementary, fitting in to the same overall theory yet to be developed.

One of them, formulated by a researcher at our own University of Oregon medical school, holds that the normal body develops certain chemicals which serve as inhibitors to "parent cells," preventing them from going wild and becoming cancerous in growth. The absence of these chemicals, in other words, causes cancer.

Another theory holds that cancer may well be the product of a type of tiny virus.

THE medical men who know the technical ins and outs of these theories probably will scream in anguish at this oversimplification, but that's apparently what they boil down to in layman's language.

One or the other of these theories may be right, or both might, or neither. But the fact remains that all evidence points to the conquering of cancer probably within the next decade or so. And that will be an even greater victory, in terms of human lives, than the victory over polio.—E.A.

Ambitious Governor Of Michigan Moving To Lose CIO 'Label'

By RAYMOND LAHR United Press Correspondent Washington — (U.P.) — Reports from Michigan indicated that Gov. G. Mennen Williams is making motions to rid himself of the CIO label.

Early Eisenhower Supporter Worried About Party Change

Charlotte, N.C. — (U.P.) — One of the earliest supporters of President Eisenhower is worried about the "administration's change of direction" since the November election.

Must Woo Votes

With President Eisenhower's program firmly identified with the middle of the road (a little to the left of it to some Republicans), a substantial segment of the Democratic Party believes it must go left.

Science Expert Advances on TV

New York — (U.P.) — A 10-year-old science expert correctly answered the first of three questions leading to a \$128,000 prize Tuesday night on CBS-TV's "The \$64,000 Question."

Wrong Door Raid Hearing Continues

Hollywood — (U.P.) — A girl friend of film star Marilyn Monroe went before a Los Angeles County Grand Jury today to tell what she knows about the "wrong door" raid against the blonde actress.

Victim's Husband Points Out Suspect

Portland — (U.P.) — A mother and her son were held up in their home last night by a young robber who escaped with about \$10.

Libel Law Measure Due Out on March 28

Salem — (U.P.) — The Senate Judiciary Committee voted yesterday to report out "do pass" Senate bill 4 to repeal sections of 1955 law relating to damages recoverable in actions for defamatory statements published in newspapers, magazines or other printed periodicals, or by radio, television or motion pictures.

Saud Assuming Increasingly Big Role in Middle Eastern Affairs

United Press Correspondent King Saud of Saudi Arabia is assuming an increasingly important role in Middle Eastern Affairs.



Charles McCann Last week Saud was host to Shah Mohammed Reza Pahlavi of Iran, which like Saudi Arabia is one of the world's great oil producing countries.

Premier Abdullah Khalil of the Sudan, which Nasser regards as within his own sphere of influence, is visiting Saudi today.

President Camille Chamoun of Lebanon is to arrive in Medford.

Midgets Have Big Trouble Lining Up Reno Convention

Reno, Nev. — (U.P.) — The Midgets of America ran into big trouble today in struggling to hold their first annual convention.

"Things are lousy in Lilliput," said four-foot midget organizer Billy Foot.

"Midgets have never gotten together before. The Elks and Shriners and automobile dealers have conventions. Even the cotton-pickin' cotton pickers get together and match ball weevils. But how do they do it? There are so many problems and they are so big."

Convention in April The Midgets of America have scheduled their convention for the Riverside Hotel here on April 3-4. Nearly 100 have sent in their applications to attend.

Barty listed some of his big troubles: "The printer lost his tiny 'Midgets of America' stationery. This delayed the answers to the prospective delegates."

"The Civil Aeronautics board has so far failed to answer the midgets' demand for 'half fare or ride free on big people's laps to Reno.'"

Look Over His Head And Barty complained that the managers of the two major airlines serving Reno "looked right over my head" when he saw them on the street.

For 15 cents I'd call my people to take their old places and ride secretly in the little nooks and crannies of the airplane. They'd march on the airports if I called them!"

Science Expert Advances on TV

New York — (U.P.) — A 10-year-old science expert correctly answered the first of three questions leading to a \$128,000 prize Tuesday night on CBS-TV's "The \$64,000 Question."

Robert Strom, The Bronx, N.Y., won \$64,000 on the show last week and \$16,000 more Tuesday night by answering a three-part question. Next week he can try for \$32,000 and the following week \$64,000, bringing the total to \$128,000. He then has the privilege of trying for the maximum show prize of \$256,000.

Navy Cmdr. Edward Peary Stafford, Washington, correctly answered a \$16,000 question in his "American literature" category.

Peary will return next week to possibly try for \$32,000, and Robert for the \$32,000 level of his three-part prize.

On "Do You Trust Your Wife?" Erik and Helene Gude, Palms Verde, Calif., won their 22nd consecutive trust fund contest, bringing their total winnings to \$115,000.

The win gave the Gudes winnings which assured them of weekly \$100 checks for the next 22 years, assured them of a chance to defend their title and possibly win another \$5,200 next week.

Neither DiMaggio nor Miss Monroe, who now is the wife of playwright Arthur Miller, were available for testimony. Both are in New York and declined to appear.

Later, police arrested a suspect who had been pointed out by the husband and father of the victims, who was at work when the robbery occurred.

Police said Berry DeVault, 16, told them someone knocked on his door about 9:30 p.m. He said a man on the porch pointed a gun at him and entered the house. The youth was forced to take the man upstairs where his mother and baby sister were.

The robber took a billfold containing about \$10 from Mrs. Herman DeVault and also Berry's wallet containing about 35 cents. Mrs. DeVault hurried to a nearby restaurant operated by her husband who called police. Then he recognized the description as one of his customers and pointed out a suspect to police as the suspect was entering a car.

Saud's capital, on Friday as a state visitor. Iran, firmly pro-Western, is a member of the Baghdad Pact, which Nasser bitterly opposes.

Other In Arab League Both the Sudan and Lebanon are fellow-members with Saudi Arabia and Egypt of the Arab League, of which Nasser regards himself as leader.

There is every indication that conferences of the Shah, Khalil and Chamoun with Saud will strengthen the position of the United States and its Western Allies in the Middle East.

Saud expressed his approval in principle of the Eisenhower Doctrine against Communist aggression in the Middle East as the result of his visit to President Eisenhower last month.

Both Iran and Lebanon have approved the doctrine. Saud is necessarily siding with Nasser in the issue of opening the Gulf of Aquaba to Israel shipping, as a member of the Arab League and because Saudi Arabia, like Egypt, has a coastline on the gulf.

But Saud seems to be steadily pulling away from Nasser on the long-range Middle Eastern situation. It is quite likely the United States is doing all it can, quietly, to build up Saud.

Nasser is a showy, dramatic newcomer to big-time Middle Eastern affairs. He is mortgaging the economy of his poverty-stricken country to Russia. His personal position as Egypt's leader is insecure.

Saud's position is stronger than that of any other Middle Eastern leader. His country's immense oil resources have been one factor in keeping him from following Nasser in an anti-Western policy. His good sense, in contrast to Nasser's hip-shooting tendency, is another.

Will Nasser Go? There are signs that the United States may be coming around to the British-French position that Nasser must go. It certainly is hard to see how his downfall could be very harmful to anybody but himself — and Soviet Russia.

Russia seems to be aware of the changing situation. It has been reported that the Soviet government intends to name Dmitri Shepilov, recently replaced as foreign minister, as ambassador to Egypt. It was Shepilov, before he took over the foreign ministry, who negotiated the sale of Communist arms to Nasser. It is interesting that Russia also has presented the shah with a glamorously-furnished air liner.

FCC Nears Decision On Toll-Television

Washington — (CQ) — After two years of hand-wringing, the Federal Communications Commission is ready to decide on controversial proposals for pay-as-you-watch television.

The forthcoming FCC decision will have real meaning for the owners of America's 40 million television sets, but it will affect most directly the pocket-book battle between two groups of powerful business rivals.

Most support for subscription television has come from owners of the three licensed experimental systems: Zenith Radio Corp.'s "Phonevision"; Skiatron TV Inc., "Subscriber-Vision"; and the International Telemeter Corp.'s "Telemeter". Primarily opposed to the idea are the three big radio-television networks and the motion picture theater owners.

An early round in the battle was won last month by the opponents of pay TV when the Senate Interstate and Foreign Commerce committee agreed to shelve for now a staff study urging "large-scale" tests of unsponsored fee television.

But Commerce Committee Chairman Warren G. Magnuson (D-Wash.) says he and a majority of his committee "agree generally" with the staff findings, even though they won't take any action on them, at least until the FCC issues its ruling that FCC Chairman George C. McConaughy promises "in the very near future."

Meanwhile, the FCC is studying the staff report, and it either can agree with its conclusions for tests, go all out for the subscription system or turn thumbs down on the toll proposals.

The committee staff study urges that tests of subscription television be held in "a representative cross-section of test markets" over a long enough period of time for the promoters to set up equipment, develop programs and assess the public reaction.

Under the staff plan, the fee television shows would take up "some percentage" of the broadcasting time of existing television stations. Promoters would be directed to keep costs to the public for the test programs at "the absolute minimum."

Further, the producers would be limited to programs of the traditional "box office" variety, features that cannot be produced by ordinary sponsored television. The report adds this warning: "Subscription television is doomed to extinction unless it can provide a new service without material damage to free television."

1. The program is coded or "scrambled" by the transmitting station to prevent general reception of the telecast.

2. A device attached to the television set enables the owner, for a fee, to decode or unscramble the programs he wants to see. Favorite decoding devices are coin boxes and punch cards.

Advocates contend subscription television would make available, at a fraction of box office prices, such features as current movies, plays, operas and top sports events — programs beyond the budgetary scope of sponsored television.

It would, they say, broaden the public's range of program choice and enable small local stations to compete with the large network outlets. By improving the level of television programs, fee television would increase the audience for both sponsored and subscription offerings.

25 Cents to \$2 The developers estimate fees for subscription programs would range from 25 cents to \$2. Decoding attachments, they say, can be added to television sets for about \$25.

Opponents deny any real advantages can be expected from fee television. The only certain effect of introducing the new system, they say, would be to force the public to pay for a service that traditionally has been furnished free. The backers' talk about opera and ballet in the living room is just so much talk, they add.

Opponents say the economics of subscription television would keep its producers from offering "cultural" treats of limited audience appeal. Instead, they argue, fee television would rely mainly on established programs that appeal to the mass audience.

It would make every effort to attract television for the top attractions, thus forcing the viewer to pay to see programs which are now available without charge, opponents contend.

All these arguments, and many more, have been laid before the FCC in about 70 volumes of testimony over the past two years. Now the commissioners are ready to weigh the evidence and decide whether to make every set owner in the country his own television sponsor.

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Flight o' Time Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO March 20, 1947 (Thursday) N. O. M. Worthington, athletic coach and physical education instructor at junior high school, resigns.

From Arthur Perry's Ye Smudge Pot column: Tomorrow is the first day of Spring. The day and the night, will even-stein, each 12 hours long, astronomers say.

20 YEARS AGO March 20, 1937 (Saturday) Jackson County Chamber of Commerce has again been published by the U. S. Chamber of Commerce for an outstanding community service.

Walter H. Leverette is elected chairman of Jackson county council of the Shasta Cascade Wonderland association.

30 YEARS AGO March 20, 1927 (Sunday) County Assessor J. B. Coleman completes redistribution of O and C land grant taxes for Jackson county from \$1,151,962.74 received this week.

New long distance station of the Pacific Telephone and Telegraph company is now in service.

40 YEARS AGO March 20, 1917 (Tuesday) Utah-Idaho Sugar company closes campaign for acreage for sugar beet growing in this section this season, according to J. B. Pettigill, field superintendent.

From Local and Personal column: Wayman Birdsman of Eagle Point is a Medford business visitor today.

What's Your I.Q.? Nine or ten correct is superior; seven or eight is excellent; five or six is right.

- 1. Radar can be used on merchant ships; true or false? 2. With what doctrine is "nullification" associated in American history? 3. Bible: Noah was 60, 600, or 666 years old when he completed the ark? 4. What is the name for an ungendered male horse? 5. What is the name of the football stadium at New Haven, Conn.? 6. Name the body of water lying between India and Burma. 7. With the name of which American political figure do you connect the "Brown Derby"? 8. Who was the father of Alice Longworth? 9. How many keys are there on a standard piano keyboard? 10. At what temperature does fresh water freeze? Answers: 1. True; 2. The doctrine of "States Rights"; 3. 600; 4. Stallion; 5. The Yale Bowl; 6. Gulf of Bengal; 7. Alfred E. Smith; 8. Theodore Roosevelt; 9. 88; 10. 32 degrees F.

Eisenhower Against Own Budget, Goldwater Says Washington — (U.P.) — Sen. Barry Goldwater (R-Ariz.) said Monday night that he believes President Eisenhower is "against his own budget."

But, Goldwater said that the 1958 spending budget of \$71.8 billion is so "astronomical" in size that it is "questionable what can be done about it at the executive level. "Congress will have to deal with it," he said.