

MEDFORD
PENNEY'S

ALWAYS FIRST QUALITY!

55th ANNIVERSARY

SECOND BIG WEEK!

OF PENNEY'S 55th

ANNIVERSARY

A STORE FULL OF QUALITY SELECTED MERCHANDISE... BARGAINS GALORE STOREWIDE!... SHOP EVERY DEPARTMENT FOR SPECIAL VALUES!... HUNDREDS OF OTHER UNADVERTISED BARGAINS THROUGHOUT THE STORE...

ANNIVERSARY SPECIAL!



Large size! 74 by 25 inches
4-position FOLDING CHAISE

Penney's adjustable chaise lets you stretch out, recline! The frame, strong 1-inch aluminum tubing. Webbing is heavy woven plastic, 5 vertical straps.

13⁸⁸

ANNIVERSARY SPECIAL!



Fries, stews, bakes, grilles, braises
ELECTRIC FRYPAN, COVER

- roomy 3 1/2 quart capacity
- fine cast aluminum
- thermostatic control
- immersible to end of handle.

13⁸⁸

1 year guarantee against mechanical defects

ANNIVERSARY SPECIAL!



SHEER NYLON MARQUISSETTE PRISCILLA CURTAINS

Tiny-priced at Penney's... today's wispy sheer, crystal white, no-shrink marquisettes that hand wash, need only touch-up ironing. Stand up to sun, fumes, resist mildew, insects. 6-inch pleat shirred ruffles and tops.

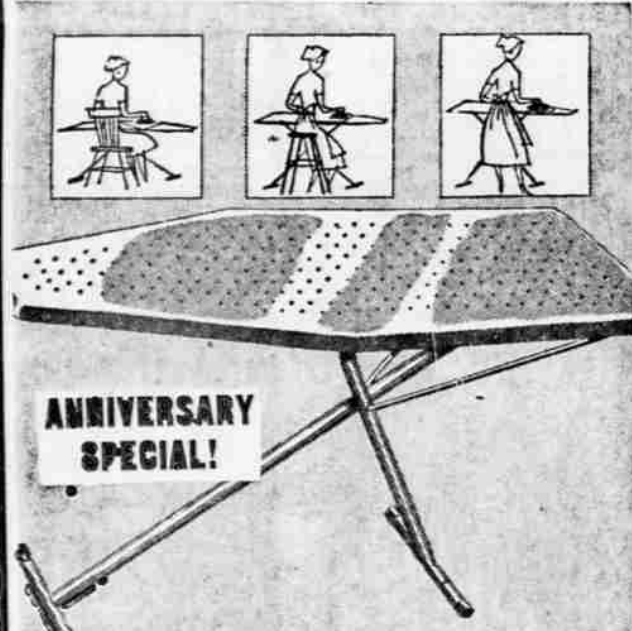
2 Pair 5⁰⁰

50" x 81"

ANNIVERSARY SPECIAL!



ANNIVERSARY SPECIAL!



RUGGED METAL FOLDING ADJUSTABLE IRONING BOARD

Here's the buy of a lifetime. Rugged metal ironing boards with rubber-tipped adjustable legs, perforated top for quicker, smoother ironing. Hurry!

6⁰⁰



WOMEN'S COTTON PLISSE DUSTERS

2.22

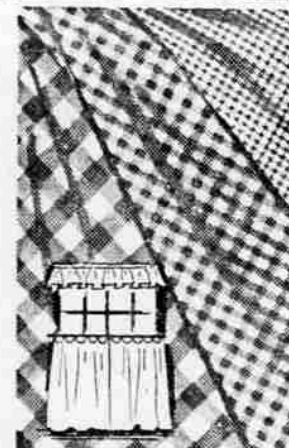
Crackling cottons snapped with color, with pretty face-framing collars, short sleeve! Hold-everything pockets! All machine wash... no iron!



MEN'S BOUNCY CASUAL SHOES

5 95 Size 6-11 C-D

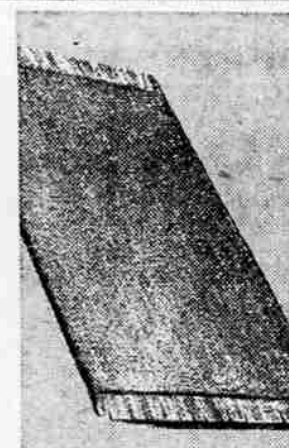
Penney's super-soft flexible leathers. Flexible construction, flexible foam crepe soles... afford all the relaxed comfort you could ask. Sanitized®.



SANFORIZED SPORT DENIM—FULL BOLTS

44¢ yd.

Special Anniversary offer of full bolts of popular denim yardage. Solid and patterns. For sportswear, curtains, etc.



NORDIC TWEED SCATTER RUGS

2.66

Only at Penney's! Generous-sized (27 by 45-inch) tweed scatters. Fabulous viscose rayon, jute-backed. Machine washable. New Decorator colors!

SPECIAL PURCHASE!

150 MUCH BETTER EASTER DRESSES

- Pongee Prints • Leno Weaves • Butcher Rayons • Others

A very special group of women's elegantly styled spring dresses. All the latest fashion styling and fabrics. Pongee prints, butcher rayons, leno weaves and others. Come see them. You'll be surprised at the quality.

4⁹⁹ Misses' and half sizes

JUMBO SIZED METAL FILING CABINETS

Having trouble finding those important papers? Here's a handy metal file sectioned off for just that purpose. **2⁹⁸**

MUCH BETTER DRAPERY YARDAGE

Better prints and plains, 48" and 45" width. A real Anniversary value. **1⁰⁰** Per yard

MEN'S MUCH BETTER QUALITY NECKTIES

Repps, stripes, fancies, all new spring patterns and colors. **2 for 1⁰⁰**



Special Suit Buy

Now! Men's suits at big savings! The same fine fabrics and tailoring you get at Penney's the year-round.

100% Wool FLANNELS

28⁸⁸ ANNIVERSARY PRICED!

Size 36-44 Regulars & Longs

No odds and ends, these! But full-bodied all-wools, and wools blended with special fibres for fashion effect... all specially selected months ago for this great event... Penney's biggest suit buy of the entire year. The styling and construction are "right," too... so don't miss out... get that new Spring suit now at Penney's and save many dollars.



BOYS' 10-OUNCE DENIM JEANS

Sizes 4-12 **1.00** Anniversary Special!

Stock up now! These hefty 10-ounce Sanforized® blue denims stand up to all the roughhouse a growing boy can give 'em. Full cut, bartacked strain points. Machine wash. *Won't shrink more than 1%.



MEN! SAVE ON MATCHED TWILLS

5.00 Anniversary Special!

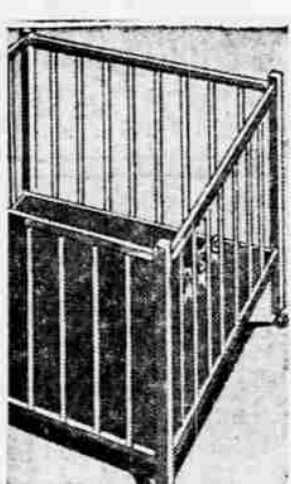
Penney's own full weight twills: 8 1/2-ounce pants, 6-ounce shirts. Full cut, proportion sized, reinforced, no skimping at all! Sanforized®, vat dyed. Machine wash. Pants: 2.75; Shirts: 2.25.



BOYS' DENIM BOXER JEANS

98¢ Anniversary Special!

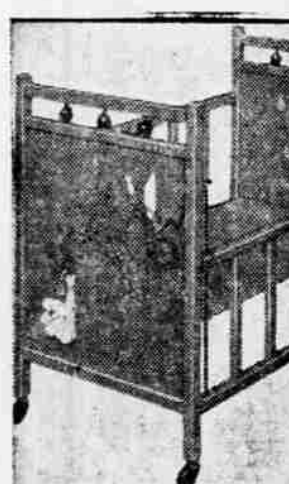
Rugged 2-70 weight denims... double needle stitched to stand up to all the wear and tear a growing boy can give them! Penney tailored with snug elastic waistband, 2 inside patch pockets. Sanforized®, machine wash. Size 2-8. *Won't shrink more than 1%.



ANNIVERSARY PRICED HARDWOOD PLAYPEN

11.99 Anniversary Special!

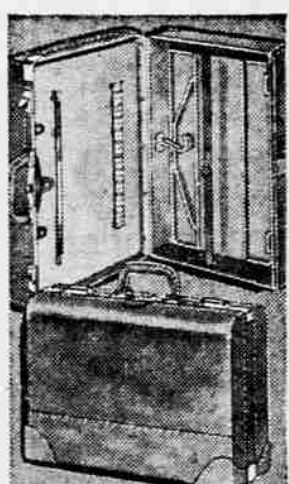
Penney's thrifty play-yards—all sturdy northern hardwood... carefully rounded and sanded to a smooth surface, 6 inches from floor... plastic casters, teething rails! 41" x 41" size.



ALL HARDWOOD BABY CRIB

21.00 Anniversary Special!

Sturdy hardwood cribs. Well constructed with metal parts, metal springs... A terrific value! Special! Matching mattress...6.00



MEN'S LEATHERLIKE VINYL LUGGAGE

12.00 plus tax Anniversary Special!

Men's luggage value! Leatherlike vinyl covering in Suntan. Soft-sides. Steel frame. Reinforced corners. Center lock. 24" 2 suiter...16.00 + tax