

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

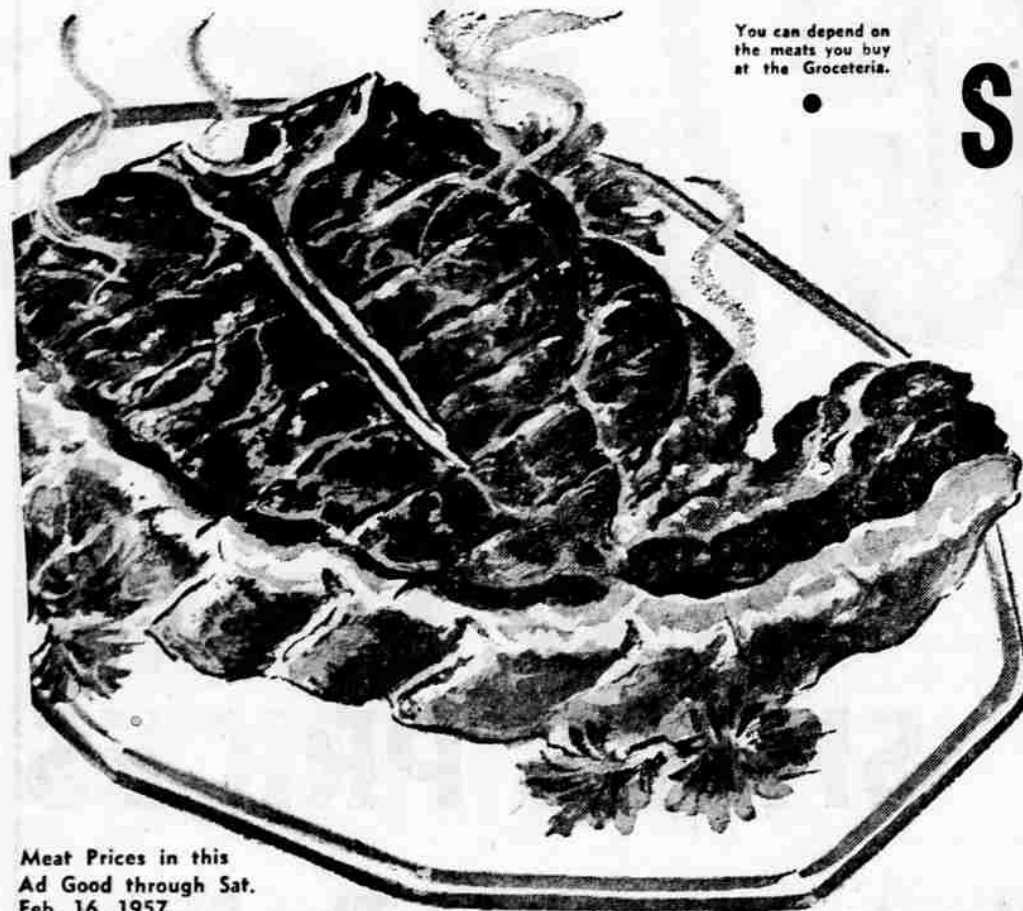
BEEF! BEEF! BEEF! BEEF!

**GROCETERIA'S
SUPER DUPER!**

U.S.D.A. GRADED "CHOICE"

BEEF

Sale!



You can depend on the meats you buy at the Groceteria.

Meat Prices in this Ad Good through Sat. Feb. 16, 1957.

U.S. GRADED CHOICE—Cut Thick for Broil		
Boneless Top Sirloin	The Steak of Distinction	98^c lb.
U.S. GRADED CHOICE		
BEEF TENDERLOIN	Cut Only From "CHOICE" Loins	\$1³⁹ lb.
U.S. GRADED CHOICE—Cut Short, Chime Bone Removed		
PRIME RIBS BEEF	Don't Miss This One	59^c lb.
U.S. GRADED CHOICE—BONED AND ROLLED—WASTE FREE		
Rump-Sirloin or Cross Rib		69^c lb.
U.S. GRADED CHOICE		
RIB STEAK	Cut Short—Waste Bone Removed A Delicious Steak for any meal	63^c lb.
U.S. GRADED CHOICE—No Brisket Ends, Nothing But the Finest		
Prime Cut Shortribs	Ideal for Baking or Braising	29^c lb.
SWIFT'S PREMIUM BRAND—PRE-COOKED		
Brown & Serve Sausage		39^c pkg.

BETTER FOR LESS YOU CAN LIVE
Groceteria PRODUCE

IS FRESHER

Boost Your Vitamin Intake With These Arizona Grapefruit Makes weary appetites come alive. And so easy on the budget! 8 POUND BAG 39^c	Red Ripe Field Grown Premier Salad Ingredient SLICING Tomatoes Satisfying but not fattening 15^c POUND	Garden Fresh Green ONIONS Crisp Crunchy Red RADISHES Adds zest to your salad bowl 3 bunches 19^c MIX 'EM UP
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U.S.D.A. GRADED CHOICE—AGED TO PERFECTION

T-BONE STEAK

CUT THICK OR THIN YOUR CHOICE

77^c lb.

TRIMMED SHORT LOIN
AVERAGE WEIGHT 20-LBS.
Cut Into T-Bone Steaks for Your Locker At The Same Low Price

RED SNAPPER FILLET

Guaranteed Fresh Caught—Deep Water Pacific

23^c lb.

SALAD NEEDS!

WE HAVE ALL YOUR SALAD NEEDS — RED LETTUCE, ROMAINE, ENDIVE, AUSTRALIAN LETTUCE, HEAD LETTUCE, MUSTARD GREENS, SPINACH. MANY SIZES AND PRICES TO CHOOSE FROM!

COME IN--

AND SEE THE BEAUTIFUL SUNKIST STAINLESS TABLEWARE AND LEARN HOW EASY IT IS TO OWN

They'll Do It Every Time By Jimmy Hatlo



Quotes From the News

By UNITED PRESS

London—Britain's Defense Minister Duncan Sandys, defending Britain's strategy of prevention of war instead of defense because of the dawn of an era of guided missiles:
"There is every reason to believe that the Russians have been developing a much enlarged version of the German V2 rocket, but with the enormous difference that it will of course carry a nuclear warhead."

Clinton, Tenn.—Clinton High School Principal D. J. Brittain Jr., disclosing that Alfred Williams, a Negro senior in the recently integrated school, has been suspended for threatening a white boy with a knife:
"Anybody who pulls a knife in this school will receive the same kind of punishment."

Washington—Atty. Gen. George F. McCannless of Tennessee, charging that proposed civil rights legislation would alienate people whose "good sense and good will" are needed to solve the race relations problem:
"It is with these good people—white and colored—that the solution of today's difficulties rest. Offend or seek to coerce any appreciable number of them and the day of solution is postponed and the solution itself imperiled."

Boston—Patrolman Daniel Shea, describing a vice raid in which a man, two divorcees and a capuchin monkey named Elvis Cebidae were seized:
"Elvis was the only one decently dressed."

Washington—Rep. Walter Norblad (R-Ore.), applauding the Army's ban of alcoholic beverages, including 3.2 beer, for reservists and National Guardsmen taking six month's active duty training if they are under 18½ years old:
"It was just wide open and that's wrong. I don't think that at the formative age of 17 they ought to be selling beer to those kids."

Many Firms Using Atomic Energy Data

Chicago — (U.P.) — More than 1,100 business firms and organizations are using restricted data furnished by the Atomic Energy Commission, according to a study made by Commerce Clearing House, national reporting authority on tax and business law.
Under the system, the AEC issues "access permits" to qualified firms. Nearly half the access permits give the holders what is known as "secret restricted" data.
CCH said this is an indication of the commission's high degree of cooperation with business.
Included among the permit recipients are business firms, accountants, chemists, city and state agencies, engineers, health boards, insurance companies, research organizations, trade associations and utilities.
Among the 27 categories of information furnished are radiation and radio chemistry, separation processes for plutonium and uranium, controlled thermonuclear processes, isotope separation, metallurgy and ceramics, radiation effects on reactor materials, health and safety and radioactive waste.



APPEARING at Hurst races, England's Queen Elizabeth is grave amid rumors she and Duke of Edinburgh are estranged. (International)

Historic Tree Gets Too Big for Its Roots

San Juan Bautista, Calif.—(U.P.) An historic tree just got too big for its roots and fell victim to its own fame.
The tree, a 100-foot blue gum, was planted near the historic Castro house, an adobe hacienda dating back to the days of the Spanish dominion over California.
State park authorities decided to remove the towering tree because it was sending out roots undermining the foundation of the ancient dwelling and its root system was no longer strong enough to support the trunk properly.

Rabbit Ear Mountain, in north-eastern New Mexico, was named after Cheyenne Indian chief, called Rabbit Ear's because his ears had been frozen during a particularly severe winter in the 19th Century. The chief was killed in battle, and is buried on the mountain.

The first European to enter the Indian pueblo of Zuni, in western New Mexico, was the Moorish slave Estevan, who came to New Mexico in 1539 with the Franciscan friar Marcos de Niza.



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NEW MARK II MODELS
CONSUL, ZEPHYR, ZODIAC
ENGLISH-BUILT FORDS
WITH ANY OTHER CARS ON THE ROAD!

With twelve models of the new English-built Fords to choose from, you're sure to find the car that fits you and your pocketbook. Drive one today and you'll be impressed with its big-car performance.

- Amazing economy—Low first cost—and low operating cost.
- U.S. shift and fittings—easy handling, convenient service.
- Outstanding performance—fast pickup, steady cornering.
- Spacious comfort—roomy family cars; large trunk capacity. Plus the safety of all-steel integral body—chassis construction.

CONSUL
Famous "glide ride" suspension offers unexcelled motoring pleasure.

A Ford PRODUCT

CRATER LAKE MOTORS
MAIN AND FIR — MEDFORD

Outboard Motorboats Gain in Popularity

Chicago — (U.P.) — More persons are grasping the throttles of outboard motorboats each year, and fatalities in this field are rising steadily, largely due to operator carelessness, according to the National Safety Council.
Commander Robert F. Barber, U.S. Coast Guard, said that "fatalities from outboard motorboat accidents ranged from 36 in 1952 to 190 in 1956," showing a steady increase each year. He called the increase of 39 per cent in such deaths in 1956 over 1955 "a matter of grave concern."
Most of the casualties, Barber added, are caused by ignorance, foolish or careless operation, or reckless disregard of the simplest rules of seamanship and common sense.
"They just never should have happened, and therefore the casualty rate is far too high every year for the degree of hazard normally involved," he concluded.

THEY LIKE HIM
Boston — (U.P.) — What makes his variety store such a magnet for bandits, John Lasker doesn't know. But in the past 20 years he has been held up and robbed 10 times. The latest two robberies occurred within four days of each other.