

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

COME TO PENNEY'S TOMORROW FOR SURE! . . . SEE A STORE FULL OF THE MOST SENSATIONAL BARGAINS YOU'VE SEEN IN MANY A DAY! . . . TERRIFIC SAVINGS FOR MOM, POP, THE KIDS AND HOME . . . HURRY—HURRY—HURRY!

2
BIG DAYS
FRIDAY
AND
SATURDAY

DOLLAR DAYS



Another Big Shipment of Washable—Sanforlan Block Plaid JACKETS

\$7

Your favorite all around jacket you'll wear everywhere. New plaid combinations for spring in wonderful, washable Sanforlan, 85% wool, 15% nylon . . . sizes 10 to 20.

BOYS' COMBED COTTON BRIEFS
Sizes 4-16

3 for 1.00



Women's Imported WHITE BROADCLOTH UNIFORMS
Button Front
Sanforized
Sizes 10-20 **1.99**

Women's Imported COTTON BRAS
Sizes 32-38
A, B, C Cups

2 for 1.00



1000 Yards of Machine Washable COTTON PERCALE
Full Bolts
4 Yds. **1.00**

Rayon Marquisette PANELS, with Gold Lurxet Thread
42x81 **1.00**



SPECIAL PURCHASE!

Women's Better New Spring Short Coats

- Nubed Tweeds
- Wool Cashmere Hopsacking
- Wool - Silk Tweeds

\$15

A smart collection of new Spring Short Coats in all wool Tweeds, wool-cashmere hopsacking and wool and silk tweeds. All this Spring's most wanted fabrics and Spring colors. Sizes 10-20 at an amazing Dollar Day savings.

MEN'S CHAMBRAY WORK SHIRTS
Grey
Sizes 14 1/2-17 **1.50**

Women's Imported COTTON BRAS
Sizes 32-38
A, B, C Cups

2 for 1.00

BIG, ROOMY CLOTHES HAMPER
11"x16" by 23" High
Plastic
Covered Lid **5.00**

MEN'S COLORED BORDER HANKIES
Cellophane Packed

10 for 1.00

SPECIAL! WOMEN'S NYLON TRICOT SLIPS

2.00

Eyefulls of elegance . . . full of satin and sheer luxury in no-iron nylon . . . full panel production. Sizes 34 to 42.

Dacron Marquisette TIER CURTAINS
36" Long

Per Pair **1.97**

SPECIAL! WOMEN'S SHEER NYLON HOSE

2 pr. 1.00

High twist, dull finish 60-13 glamour sheers with greater elasticity. Dark seams, top fashion shades. 9 to 11. A Dollar Day Special you won't want to miss!

Terrific Valued READY MADE DRAW DRAPES

4.50

Penney's newest draw drapes are on a par with many you've seen for dollars more! Rich in hand for fuller, more luxurious draping—no striking in their newest color blends. Cotton-rayon.



EXTRA SPECIAL!

GIRLS' WASH AND WEAR COTTONS

2.00
Sizes 3-6X

7 - 14 **3.00**

Double for Sunday best . . . or school day basics, wrinkle and soil-resistant Pacific Mills cottons, bright as sun on a flower patch with deep hem! No-iron! Machine wash . . . little iron!



Dollar Day Special BIG 33" PURE SILK HEAD SQUARES

1.00

Penney's goes to the orient to bring you these pure silk crepe squares in magnificent Japanese flowerings! Large 33x33 inch hand - screened, hand - rolled beauties.



Extra Special! Girls' Nylon Fleece Short Coats, Washable

7.00
Sizes 7-14

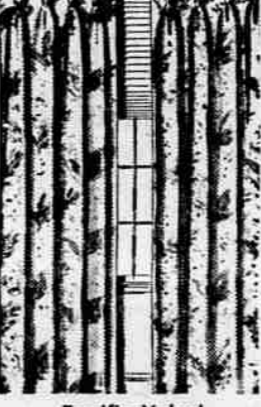
Nylons newest and nicest fabric for girls on the go . . . takes tasing around, falling off hangers, bus ride smudges, and dunks out dirt without losing a blush of its color. The neck takes scarves, glitter pins! The pockets hold your hands, your change or a showy hanky! A versatile topping—Penney-priced!



Dollar Day Savings COLORFUL, BETTER THROW PILLOWS

1.00

Flavor your home with delicious bits of color. Choose bright prints, lively solids, fringed button centers, plains. All fine quality cottons, 18 by 18 inches.



Terrific Valued READY MADE DRAW DRAPES

4.50

Penney's newest draw drapes are on a par with many you've seen for dollars more! Rich in hand for fuller, more luxurious draping—no striking in their newest color blends. Cotton-rayon.

1 GROUP OF WOMEN'S SPRING LONG COATS . . . All wools . . . Spring Fabrics \$17.00

MEN'S RAYON GABARDINE DRESS SEACKS

4.00



Dollar Day Special! TODDLER'S CORDUROY SMARTALLS

1.00

Imagine this price for corduroy coverage! For corduroys reinforced for your boy or girl wanderer . . . for fully-cut corduroys that let 'em grow! . . . for blazing bright corduroys that machine wash? Amazing, isn't it.

Jumbo Size Cannon STEAM TOWELS
White Only

3 for 1.00



MUCH BETTER QUALITY CHENILLE BEDSPREADS

4.00

Richer, fluffier, more closely woven! Penney's new improved chenille bedspreads. Inspiring colors. Smart rounded corners, 4-inch bullion fringe. Machine wash lukewarm water. No-iron. Full or twin size.

Thick, Thirsty Cannon DISH CLOTHS
Large Size

8 for 1.00



Dollar Day Special! WOMEN'S UNIVERSITY STRIPE BLOUSES

1.50

Smart, stylish chambray stripes. Sanforized and vat dyed for many carefree washings. Smart new colors in sizes 32-38.

CANNON STRIPED DISH TOWELS
16"x30"

5 for 1.00

DOLLAR DAY SPECIAL! 100 LADIES' BETTER SPRING DRESSES

5.00

Rayons - Cottons
Misses and Half Sizes **SPECIAL PURCHASE**

Women's Cuddlylton NYLON HALF SLIPS
White
S, M, L **2.00**



Dollar Day Special! Men's Mached Army Twill Sets

5.00

Men's sturdy Army twill matched sets at a special Dollar Day savings. Sanforized and vat dyed. Pants 30-38. Shirts 14 1/2 to 17.

BLEACHED FLOUR SQUARES
Unhemmed—30"x30"

5 for 1.00

Large Vinyl Plastic LUNCHEON CLOTHS
54"x54"

Flannel Backed **2.00**

MEN'S COTTON WORK SOCKS
Cushion Foot Sole
Size 10-13

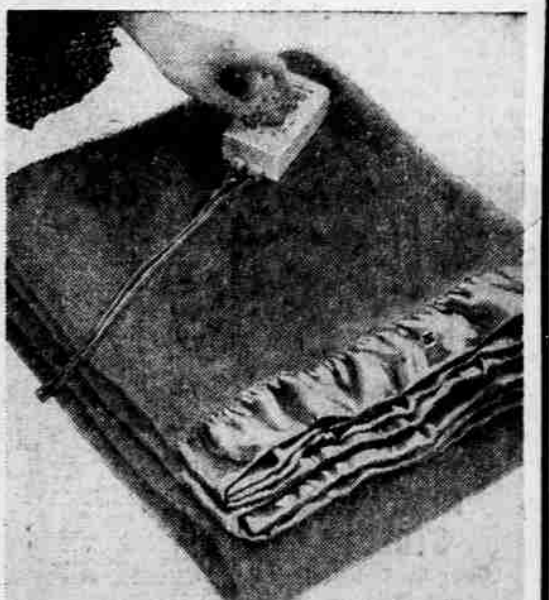
3 Pr. 1.00

MEN'S GABARDINE WORK CAPS
With Ear Flaps

Now **1.00**

Cannon Fingertip GUEST TOWELS
Decorator Colors

3 for 1.00



OUTSTANDING PENNEY VALUE!

ELECTRIC BLANKETS

13.88 Full 2-Year Replacement Guarantee

Here's real luxury comfort at a special savings! . . . Two year replacement guarantee against mechanical defects . . . automatic control provides constant temperature . . . no possibility of moth damage. Colors of hunter green, geranium, peacock, pink & blue.

MEN'S WIRE PANTS HANGERS
Really Keeps Your Pants Neat

6 for 1.00



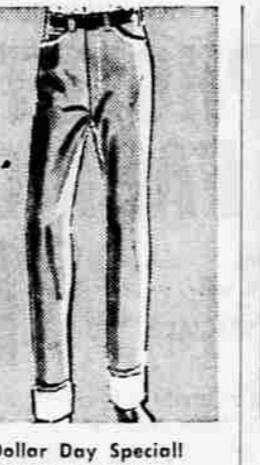
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Large Vinyl Plastic LUNCHEON CLOTHS
54"x54"

Flannel Backed **2.00**



Dollar Day Special! BOYS' 10-OUNCE DENIM JEANS

1.00

Bar-tacked at all points of strain, zipper fly. Sanforized for sure fit after washing. You'll want several at this low, low Penney price! Sizes 4-12.

MEN'S GABARDINE WORK CAPS
With Ear Flaps

Now **1.00**



Dollar Day Special! MEN'S BETTER RAYON and SILK SPORT SHIRTS

2.50

Here's a Real Buy! Manufacturer's close out of much better rayon and silk shirts. Good Neutral shades. Sizes S-M-L.

Large Size BANDANA WORK HANDKERCHIEFS
Blue or Red

5 for 1.00

BIG 3-POUND RAYON-NYLON BLEND BLANKETS - EXTRA SPECIAL!

4.00

Full size 72"x84" Blanket with 4" long wearing acetate binding. Nylon added for extra strength and warmth. Decorator colors.

Dollar Day Special! MEN'S STURDY 10-OZ. DENIM WORK JEANS

1.50

Men's rugged 10 ounce full cut work jeans. Sanforized for countless washings and bar-tacked at all strain points for extra wear. Zipper fly. Sizes 32-40.

Dollar Day Special! Men's Mached Army Twill Sets

5.00

Men's sturdy Army twill matched sets at a special Dollar Day savings. Sanforized and vat dyed. Pants 30-38. Shirts 14 1/2 to 17.

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5.00

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1.00

Bar-tacked at all points of strain, zipper fly. Sanforized for sure fit after washing. You'll want several at this low, low Penney price! Sizes 4-12.

Dollar Day Special! MEN'S COTTON T-SHIRTS AND KNITTED BRIEFS

2 For 1.00

Sturdy knit to last longer through countless washings. Reinforced at all points of strain. Full comfy cut. T-Shirt sizes 38-44. Briefs sizes 30-88.

Dollar Day Special! MEN'S BETTER RAYON and SILK SPORT SHIRTS

2.50

Here's a Real Buy! Manufacturer's close out of much better rayon and silk shirts. Good Neutral shades. Sizes S-M-L.

Dollar Day Special! MEN'S BROADCLOTH PAJAMAS - SANFORIZED

2.00

Men's cotton broadcloth PJ's special Penney savings! Full cut to Penney's own specifications for no-bind sleeping comfort. All new stripes 'n' fancies. Sanforized! Sizes B-C-D.