



MORE WARD EXTRAS FOR YOU! EXTRA QUALITY! EXTRA LOW PRICES!
the values are here—come in and get your share of the savings at Wards!

PAY-IN-MAY *lay-away sale*

a \$2 to \$5 deposit will hold your selection until May 15

power mowers

new low prices! same Ward quality



\$5 Down
holds mower till May 15

SALE

1 1/4 HP 4-cycle 19" rotary mower, was 92.50
78.77

- leaf mulcher included
- automatic recoil starter
- 5 bigger wheel design prevents scalping of lawn
- "Easy-adjust" cutting height adjustment from 1 3/4 to 3"
- Sturdy aluminum frame
- Adj. handle, easy to store

SAVE NOW 20.73 on 20-inch 4-cycle rotary mower, formerly 93.50. Powerful 2 HP engine. Friction clutch. **72.77**

fully automatic

Dual-Stat shuts off both compressor and fan



115V 7.5 amp. cools 300 sq. ft. 1/4 HP
115V 12 amp. cools 500 sq. ft. 1 HP
230V 8 amp. cools 600 sq. ft. 1 HP

SALE

3 sizes... 2 voltages... 1 low price

199.88

- \$5 down installs now—no more to pay till May
- Dual-stat saves current, shuts off unit when not needed
- Pushbutton controls let you choose weather you want
- Adjustable louvers prevent annoying direct drafts

Wards most powerful unit 2 HP Supreme with Dual-Stat, 2-speed fan, 230V., 13 amp. cools 1,000 sq. ft. **319.88**

Save on Wards 5-hp "Sea King" outboard



only \$5 Down
holds 'til May 15

SALE

compare with national brands priced at \$55 more

1957 DELUXE MODEL **183.88**

Quiet smoothness plus high speed zip—1 1/4 to 12 M.P.H. Shift from neutral to forward or reverse, for complete maneuvering control. Rewind starter, twist throttle grip control. Spring mounting reduces vibration. Automotive type choke.

3-12-25 HP Wards complete line of low priced motors also available on lay-away

Wards typical Pay-in-May values! Only \$2 to \$5 down payment now saves you much more on May 15th

- Usually 41.95 — steel gym set
Pay only \$3 now, balance in May!
Sturdily built with 9 play features including new trapeze bar, air glide, 7-ft galvanite slide and 2 swings. **35.88**
- ALUMINUM CHAISE ADJUSTS AUTOMATICALLY—SAVE \$15 NOW**
Comfortable innerspring mattress in long-wearing fabric — brilliant modern or floral. Large 8" easy-roll wheels. **33.00**
- UMBRELLA WITH TABLE—LIFT-O-MATIC FOR EASY OPERATION!**
Big 7-ft. umbrella with 4" fringe. Crank action lift-o-matic attachment raises, lowers umbrella. 42" enamel table. **47.88**
- DELUXE ALUMINUM DOOR CANOPY**
100% aluminum Canopy modernizes entrance. Rigid interlocking panels. Save on all sizes. 48". Reg. 11.98. **10.88**
- ALUMINUM COMBINATION DOOR**
Storm-screen door saves you cumbersome seasonal changeover. 4 inserts—no upkeep. All sizes — Reg. 44.95. **39.88**
- NEW 1957 EVAPORATIVE COOLER**
Select any volume from shut-off to 4000 CFM. Cools 4 to 5 rooms. Regularly 139.95. **129.88**
- SAVE ON 18" ROTARY MOWER**
Really saves time and work. 2-cycle, 1.6-HP engine. Rugged alum. frame. Formerly 71.50. **42.77**



\$2 DOWN

Special Bonus offer now!
Get a free chef's hat and apron plus a handy pair of charcoal tongs with this handsome outdoor brazier ensemble. Complete with precision elec. spit.

sale **26.95**



Let power do the work for you!

Wards reg. 99.50 2 HP rotary tiller **78.88**

Self-propelled—easy to operate. You merely guide it. Tills 16" swath up to 8" deep. 10% down on terms.

SALE! 12' Sea King aluminum boat



\$211 plus freight

- lightweight, maneuverable
- needs practically no upkeep

Weights just over 100 lbs. Oak gunwales; wood seats and floor racks. 3/4 length spray rails. Choose from a complete line of sale-priced boats and boat trailers. \$5 deposit holds your choice until May 15th.

Sea King Trailer
650-lb. cap. for 14' boats, beams up to 70" wide. \$5 down. **139.88**

3-PC. WEBBED ALUMINUM GROUP



sale **31.88**

chaise and two chairs weatherproof aluminum frames

You get chaise and two chairs at one low price! Two-toned Saran plastic webbing—cool, comfortable and weather-resistant. All pieces fold for easy storage.

\$2 DOWN ON LAY-AWAY
Just \$2 down now holds this 3-pc. group till May. Buy now during off-season — save!