

IF YOU'RE NOT TRADING at the GROCETERIA YOU'RE PAYING TOO MUCH!

Join **THE MARCH OF DIMES**
IN JANUARY

Leave Your Porch
Light On Tonight —
MOTHERS' MARCH
ON POLIO!

HORMEL SALE

Now — Through Sat., Feb. 2

HORMEL DAIRY BRAND

Sealed Cello-Wrapped Old-Fashioned

Sliced Bacon 59¢ lb.

Thick Sliced or Thin — Your Choice — Taste Before You Buy
DEMONSTRATION FRIDAY AND SATURDAY
With Hormel Coupon from Sausage—44c



2 lb. Bag 98¢ ea.

Coupon on each bag of Hormels Sausage worth 15c on purchase of Pound Hormel Bacon.

HORMEL DAIRY BRAND — OLD FASHIONED

SLICED BOLOGNA 35¢ lb.

HORMEL OLDE SMOKEHOUSE BRAND

THURINGER 69¢ lb.
In the Chunk
It's the finest

SWIFT'S PREMIUM BRAND FRESH FROSTED

VEAL ROAST 57¢ lb.
Boned and Rolled
No Waste to Buy

DEL MONTE SWEETHEART BRAND — Sealed Cello Wrapped

SKINLESS FRANKS 39¢ lb.

SWIFT'S PREMIUM BRAND

PICNICS 43¢ lb.
FULLY COOKED
Ready to Eat

KLAMATH FALLS CREAMERY CRATER LAKE BRAND

CHEDDAR CHEESE 49¢ lb.

U.S. GRADED
"CHOICE"
STEER

PRIME RIB ROAST

69¢ POUND

Aged for Goodness Sake
Aged to Perfection
Chine Bone Removed
Short Cut

Groceteria PRODUCE Is FRESHER!

No. 1 Hands of
BANANAS
Prepackaged by nature, they are convenient for eating anywhere.
One Banana or 10 Lbs.
13¢ lb.

CELLO PACK SPINACH
Washed and Trimmed
Ready for the Pot
SPINACH
Delicious in salads, rich in minerals. Non-fattening
19¢ lb.

NEWTOWN
APPLES
Firm and crisp, juicy, all-purpose. Baking, pies, sauce, salads or to munch on.
5 POUND PLO BAG **49¢**

U.S. FANCY FLORIDA
Sweet Corn
Put a Bit of Southern Sunshine on Your Table
Ears are well filled with plump, milky kernels
3 ears **25¢**

Tender—Young—The First for '57
Kentucky Wonder
SNAP BEANS
FRESH, GREEN AND CRISP
29¢ lb.

BRUSSELS SPROUTS lb. 19c
CRISP, SOLID HEAD LETTUCE lb. 15c
SWEET, TENDER CELERY lb. 17c
FIELD GROWN TOMATOES lb. 25c
SUNKIST LEMONS For package of 12 39c
FOR THE CHILLY FEELING — HOT LEMONADE
FANCY ARIZONA GRAPEFRUIT 8-lb. bag 59c
A MARVELOUS SOURCE OF VITAMIN C

OSC Forestry Day Planned Feb. 23

Corvallis—Fernhoppers day—annual reunion day for school of forestry graduates—will be held Feb. 23 at Oregon State college. This year, Fernhoppers day will include reports of new developments in forestry, open house at the school and the Oregon Forest Products laboratory, and the traditional banquet.

Speaker for the banquet will be David T. Mason of Mason, Bruce and Girard, one of the world's largest forestry consulting firms, Portland. Governor Robert Holmes will attend. Last year, Fernhoppers day marked the 50th anniversary of four-year forestry course work at OSC. The Oregon State forestry school is the oldest west of the Rockies and fourth largest in the nation.

In the Day's News

By FRANK JENKINS

Suppose we start this space off today on the frivolous side. There are so many things in this modern world that are out of kilter that we might easily fall into the delusion—if we let ourselves get too serious—that this ball whirling through space that we call The Earth is going to pot in a big way.

As a matter of fact, this modern world we are living in is the BEST world human beings have ever known.

WE LEARN from Salem this morning that both houses of the Oregon legislature are now working as a team—with the first bills started through the senate and the first pieces of legislation already passed by the house.

The first bill passing the house was a traditional one appropriating \$775,000 from the general fund to pay mileage and salaries of senators and representatives and general expenses of the 49th Oregon legislature.

FIRST things should come first—and NOTHING can take precedence in firstness over the pay check. That we can all agree on.

AMERICAN business, this morning's dispatches tell us, is spending more money on new products than ever before—six billion dollars for research in 1956 as compared with only one billion in 1951. Patents are running at the rate of 46,000 a year as compared with 26,000 in 1946.

Among the newest patent products are a portable electronic fish-finder (developed for small fishing craft but maybe adaptable to the fisherman on the bank), awnings that raise and lower themselves as the sun brightens and fades—

And—
A doublespiraled corkscrew guaranteed to bring the cork out of a bottle all in one piece. We're making progress, you see.

NOW for the more serious side. Let's start off with King Saud of Saudi Arabia, who is arriving this morning for a visit with President Eisenhower.

ACCORDING to our lights, he's a weird character. In his party are six bodyguards, armed with gold daggers and machine guns. Also two FBI agents, a barber, two royal coffee makers, two of his younger sons (he is estimated to have about 25 sons, although it is reported that he himself has never got a dependable count) and a nurse, who is the only woman in the party. He left behind in his harem (said to be the finest in the Middle East) his three wives and several dozen concubines.

The plush Waldorf-Astoria hotel, where he will spend the night before going to Washington, has set aside for him and his party the eight-room Presidential suite, 12 smaller suites, ten double rooms and 20 singles. Saud may not be overwhelmed, however, by all this magnificence, as at home in his Arab kingdom he has 24 separate palaces, all of them air-conditioned from top to bottom.

NOT a very proper person, do you say, for the United States of America to be going all out for in this century of the common man?

Before answering in the negative, take a look at your map. Look at the tiny kingdoms, republics, sheikdoms and what have you that make up the Middle East—which has always been the powderkeg of the world and where now a quite obvious fuse is sputtering its way toward the powder.

Then look at VAST Saudi Arabia, of which King Saud is the absolute monarch. After doing so, you might come to the conclusion that in the pinches King Saud might be a good guy to have on our side.

AMONG other things, he may be able—and willing, if properly handled—to tell Nasser where to head in. That would be helpful.

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day.

Thursday, January 31, 1957

MEDFORD (OREGON) MAIL TRIBUNE—SEVEN

Epidemic of 'Mountain Madness' Sweeping Over Europeans Again

Zurich, Switzerland—(U.P.)—The annual epidemic of "mountain madness" is sweeping Europe again and it probably will claim more than 150 lives before the spring thaws.

Medical dictionaries don't define mountain madness. But any Alpine guide can tell you what it is: The strange impulse that compels otherwise steady and reasonable lowlanders—people who ordinarily look carefully before crossing a street—to risk life and limb on Europe's most dangerous peaks.

Control Debated
A controversy is building up over whether some sort of control should be imposed. For example, a certificate attesting that a man's health is up to it or testifying that he has been on snow and ice before.

Sir John Hunt, leader of the British team that conquered Everest, is on record for some such control. So is Lionel Terray, veteran Alpine guide who led the unsuccessful attempt early this month to save two young climbers on Mont Blanc.

Terray, veteran of expeditions in the Andes and Himalayas as well as the Alps, believes no one should try Mt. Blanc in the winter without 10 years mountaineering experience.

But there are equally eminent experts who believe controls on mountain climbing are as unfeasible as trying to stop pleas-

ure driving on congested highways. The experts are in agreement on one thing—their ire at those who say the sport is pointless, particularly when it comes to scaling already conquered peaks.

Ernest Fuez, an official of the Swiss Foundation for Alpine Research, said it is futile to discuss climbing with a non-climber.

It is like trying to discuss a symphony with someone who knows only rock 'n' roll, he said.

Inner Pleasure
"Scaling a mountain," he says, "gives you a sort of inner pleasure satisfaction that is not expressible in words. It's something that is neither diminished by the fact that the peak has already been conquered nor understood by someone who hasn't shared the thrill."

Fuez believe amateurs should be completely clear on the difficulties and hazards that face them, but in the final analysis the decision to climb is up to the person.

SHEDS SHOELESS SPOUSE

Los Angeles — (U.P.) — Mrs. Virginia R. Templeton, 25, was awarded a divorce Wednesday after testifying that her husband believed in being informal at her dinner parties. She said he would wear no shirt and no shoes.

"The individual," says Fuez, "cannot be prevented from risking his neck if he wants to do so."

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We'll send you this beautiful pen, because we want you to try today's fragrant Lifebuoy—with deodorizing lather. Makes your skin so immune to bacteria that it stops odor for over 24 hours. New modern Lifebuoy, used daily, gives longer and better protection than any other soap—yet it's mild, gentle as lanolin. Get Lifebuoy—and send for your free Redi-Rite Pen!

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