

# SOUTHERN OREGON'S LARGEST AND MOST COMPLETE SUPER MARKET



**NEW WINTER STORE HOURS**  
 Monday Thru Saturday, 9 a.m. to 9 p.m.  
**Sunday 9 a.m. to 7 p.m.**

**SPECIALS IN THIS AD EFFECTIVE**  
**4 P.M. Thursday thru Sunday**

**BONUS BUY**

**Large Plush Sleepy Dogs**

Every Child Loves These Cuddly Pups  
 Wonderful Valentine Gift

Reg. 4.98 Value **\$2.99** ONLY  
With 7.50 in Cash Register Receipts

**EGGS** Grade AA Large DOZ. **45<sup>c</sup>**

**FLOUR** Kitchen Queen 25 LB. SACK **\$1.79**

**OLEO** Holiday Cubed 5 LBS. **95<sup>c</sup>**

**SUGAR** C&H Granulated 10 LB. SACK **99<sup>c</sup>**

**JUICE** Del Rogue TOMATO 5 46-OZ. CANS **95<sup>c</sup>**

**WILSON'S CHOPPED BEEF** 3 12-OZ. CANS **89<sup>c</sup>**

**SWIFT JAMBOREE OF COUPON VALUES**

\$1.45 worth in each of the new issues of LIFE, LOOK, and LADIES HOME JOURNAL — REDEEM THEM HERE!

**SWIFT'NING** 3-lb. Can **79<sup>c</sup>**

**ALLSWEET** Quality Margarine lb. **29<sup>c</sup>**

**BABY MEATS** Builds Strong Bodies 2 Cans **39<sup>c</sup>**

**PREM Luncheon Meat** 2 12-oz. Cans **69<sup>c</sup>**

*For Your Convenience*

**3 MAIN ENTRANCES**  
 WITH CHECKSTANDS AT EACH

YOU MAY CHECK

*Grocery  
 Meat  
 Produce  
 Thrift Mdse.*

THRU ONE CHECKSTAND

You Are Always Parked Near An Entrance

**OPEN YOUR HEARTS**

(And Purse or Billfold)

**FOR THE MOTHERS MARCH AGAINST POLIO TONIGHT**

**POLIO HAS BEEN DEALT A STAGGERING BLOW LET'S FINISH THE KNOCKOUT NOW!**

*Top Quality Meats Priced to Fit the Strictest Budget*

TENDERIZED—1st QUALITY

**HAM** SHANK HALF No Center Slices Removed lb. **49<sup>c</sup>**

BUTT END **HAM** lb. **59<sup>c</sup>** SLICES OF **HAM** lb. **98<sup>c</sup>**

**CRAB** JUMBO—VERY MEATY EUREKA FRESH CAUGHT lb. **25<sup>c</sup>**

U.S.D.A. CHOICE—(All excess bone and fat removed)

**CHUCK ROAST** CENTER CUT lb. **45<sup>c</sup>**

CASCADE <b>BACON SQUARES</b> Cello Wrapped lb. <b>29<sup>c</sup></b>	FRESH WHITE <b>FILLET TRU-COD</b> lb. <b>29<sup>c</sup></b>	U.S.D.A. CHOICE <b>TOP SIRLOIN</b> Boneless lb. <b>\$1.09</b>	PURE <b>GROUND BEEF</b> 3 lbs. <b>89<sup>c</sup></b> lb. <b>33<sup>c</sup></b>
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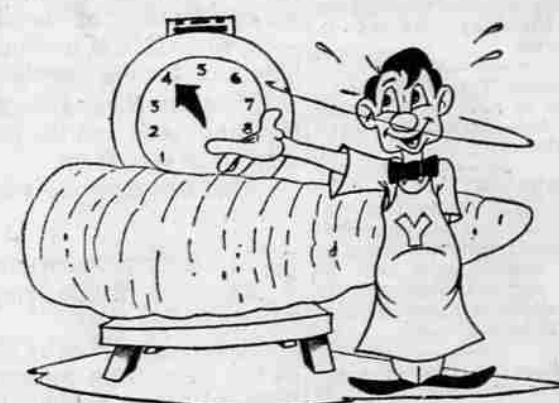
City Inspected **LOCKER BEEF** YOUNG FED CATTLE CUT TO YOUR ORDER LB. **31½<sup>c</sup>**

**YOU CHOOSE**

For quick, convenient SHOPPING you'll find most produce items pre-packaged — cleaned, fresh and almost table or cooking ready!

ALSO — You will find most items in bulk so you may pick and choose each item to your personal satisfaction!

EITHER WAY YOU'LL FIND THE FINEST QUALITY — GUARANTEED



**PLEASE HAVE BULK ITEMS WEIGHED & PRICED IN PRODUCE DEPT.**

**POTATOES** U.S. No. 2's 50 Lb. Bag **98<sup>c</sup>**

**RED POTATOES** U.S. No. 1's 10 LB. BAG **39<sup>c</sup>**

**CELERY HEARTS** CRISP — TENDER PKG. **19<sup>c</sup>**

**SUNKIST LEMONS** HEAVY WITH JUICE DOZEN **39<sup>c</sup>**

**FRESH TURNIPS** 2 BUNCHES **29<sup>c</sup>**

**ORANGES** Seedless Navel Sweet — Juicy 4 DOZ. **89<sup>c</sup>**