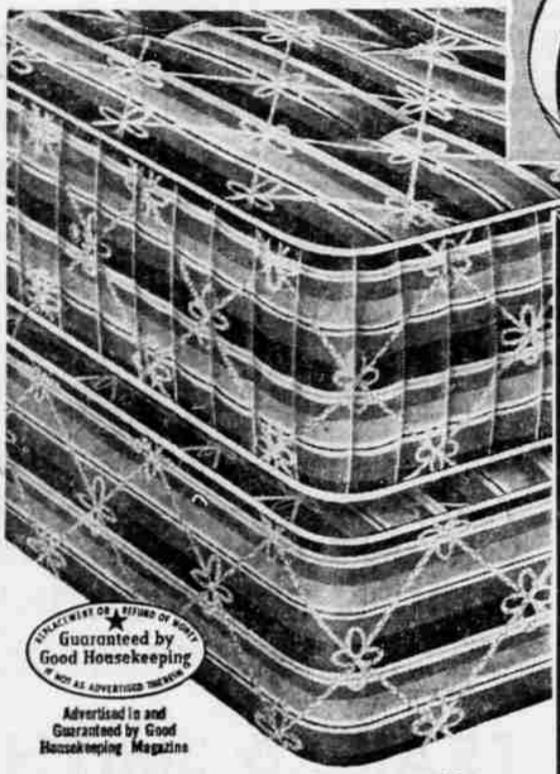


# NOW! The BIG EVENT YOU'VE BEEN WAITING

Our **ONLY**  
Store-Wide  
**SALE**  
This Year!



Guaranteed by  
Good Housekeeping  
Magazine

**Serta** Golden Jubilee  
Innerspring  
**MATTRESS**

COMPARE WITH OTHER TUFTED MATTRESSES SELLING UP TO \$59.95

**\$39.95**

Full or Twin Size. Matching Box Spring Same Low Sale Price

ALL 4 OF THESE LUXURY AND HEALTH FEATURES INCLUDED:

1. Gorgeous Long-Wearing Coverings  
Nationally famous Burlington quality and beauty
2. Resilient Healthful Innerspring  
Hundreds of coils cushion you head to foot
3. Extra Thick Insulation  
Adds long years to mattress life
4. Perfectly Matched Box Spring  
For matching comfort and smartness

Made by a Serta Associate

Once-a-Year-Sale!

**1/2 — PRICE WINDOW**

During This Big Sale New Items Will Be Added Daily — Chairs, Tables, Lamps, etc. WATCH for Furnishings You Want — Then SAVE HALF REGULAR PRICES!

Size	QUALITY	Color	Regular	SALE
12x7.9	All Wool Wilton Honeytone	A Warm Reddish Tan	\$164.70	\$ 85.00
15x8.9	All Wool Wilton, 3 Ply Yarn	Skein Dyed Frost Rose—A Light Soft Rose	196.00	116.00
12x16.6	All Wool 4 Ply Yarn, Looped Pile	Multicolored Beige, Brown, Ivory and Sweetspice	279.90	194.50
15x8.8	All Wool Jacquard Wilton Nutria	A Warm Rose Taupe	173.30	116.50
15x10.9	All Wool Jacquard Wilton	Bisque Beige—A Clear Light Beige	215.15	149.50
15x7	All Wool Jacquard Wilton	Crystal Grey Tone of Soft Grey	125.90	89.50
12x11.3	All Wool Axminster 18th Century	Floral—Dove Grey Background	187.50	139.50
15x8.9	All Wool Axminster 18th Century	Floral—Nutria Ground	178.00	114.00
15x11	All Wool Wilton	Various Heights of Looped Pile Cerulean Blue	193.50	139.50
12x6.6	All Wool Wilton	Various Heights of Looped Pile Crystal Grey	89.50	59.00
12x10.2	Rayon Fibre Rippled Texture	Platinum Gery	123.50	98.50
12x13.3	All Wool Town & Country Tweed	Nutria—A Warm Rose Taupe	187.50	139.50
9x7.3	All Wool Town & Country Tweed	Nutria—A Warm Rose Taupe	79.50	49.50
9x13.9	Rayon Fiber, Rippled Texture	Nutmeg—A Warm Medium Beige	130.50	99.50
9x12	A Blend of Carpet Rayon Nutria	Self Tone Rose Taupe	80.00	59.50

Many Other Sizes and Quality — Too Many to List in This Ad  
Come in and Look These Over

**7-Piece Virtue Chrome Set**

Extension table, 2 leaves with storage under top. Heat and stain resistant Micalite top. Chair has non-marring back, thick box seat with foam rubber.

Regular \$99.50  
Sale Price **\$89.50**

Colors: Green, Yellow, Red or Charcoal

**MODERN FLOOR LAMPS \$4.95**

REGULARLY SELL FOR 9.95 — ON SALE

**ODDS & ENDS**

**Colonial Maple Bedroom Furniture**

- ★ BEDS ..... Regular 39.95 — Anniversary Sale \$32.50
- ★ BEDS ..... Regular 49.95 — Anniversary Sale 37.50
- ★ CHESTS ..... Regular 47.50 — Anniversary Sale 37.50
- ★ CHESTS ..... Regular 39.95 — Anniversary Sale 29.95
- ★ DRESSERS ..... Regular 54.50 — Anniversary Sale 39.50

**DELTOX RUGS**

Colorful, Extremely Tough — Long Wearing FIBRE RUGS

- 8x10, Were 19.95, NOW **\$15.95**
- 9x12, Were 21.95, NOW **\$17.60**
- 9x15, Were 30.95, NOW **\$23.95**

**THROW RUGS**

27x54—Values from 7.50 to 16.50  
Your Choice

**\$2.95 — \$4.95 — \$6.95**

**7 ROLLS CARPET**

Both 9 and 12 Foot Widths — Chester Tweed  
Tuftorama — Axminster — Western Tweed

ALL ON SALE **\$4.95** Sq. Yd.

**LOW Prices • EASY Credit Terms with NO Carrying**