



Mr. and Mrs. Rudy Conner, Talent, observed their golden wedding anniversary last Sunday, January 20, at a reception given in their honor by their two sons and two daughters. The Conners have lived in Oregon since 1927. (Lands-Shangle photo)

Conners Honored At Reception on 50th Anniversary

Talent—Mr. and Mrs. Rudy Conner were honored at a reception Sunday, January 20, which observed their golden wedding anniversary. The reception, held in the Conner home, was given by their sons and daughters.

Hosts were George and Ralph Conner, Talent, Mrs. John Howard, Dayton, Ore., and Mrs. Howard Brown, Spokane, Wash. About 120 guests attended.

Mrs. Conner wore a grey costume suit with green orchid corsage for the reception.

Guests from out of the state were Mr. and Mrs. Lynn Conner, Mr. Conner's brother and sister-in-law from Farnsworth, Tex.; Mr. and Mrs. Clyde Conner, another brother and sister-in-law from Beaver, Okla.; Mr. and Mrs. S. C. Davis, Denver, Colo., sister and brother-in-law of Mr. Conner; Mrs. Lou Shockley, sister of Mr. Conner from California.

Both Mr. and Mrs. Conner were born in Missouri. They were married in Memphis, Mo., January 23, 1907, and moved to Oregon in 1927.

Chanel Features Casual Look in Spring Fashions

By BARBARA MILLER
United Press Correspondent
Paris—(U.P.)—"Coco" Chanel has launched the 1937 spring fashion collections with clinging filmy gowns which won enthusiastic applause.

Defying the official opening date set for Sunday, septuagenarian Chanel slipped in Friday ahead of her rivals with the best collection since she first came out of retirement four years ago.

Nymph-like fragile evening gowns of petal-printed chiffon brought a breath of spring to a city still shivering from its recent below-zero cold wave.

The dark haired designer, still part and lively in spite of her rumored 74 years, launched a new casual "look" which improved on the famous "little suits" she invented back in the 30's—her fashion hey-day.

"Look '37 has informal jackets sitting loosely in the shoulders as though hastily thrown on. They are caught at the waist line with one button.

"Coco" added the unusual touch of matching the new style jacket collar to the suit blouse. Thus, a vivid tropical print cotton appears on the collar and is used for an over-blouse of green-beige basket weave suit.

Chanel, who believes that only a woman can make clothes for women, showed extra-feminine stress, dance gowns reaching almost to the ankle.

Appliqued rose petals fluttered around the bodice of her printed chiffon models, picking up the springy colors.

Potpourri

A few days ago we read that some members of the Congress were launching an investigation of the proposed increased prices for gasoline and other petroleum products. That's fine, but Potpourri would like to know why food prices are going up. When we asked the checker at our favorite market the other day why food for Tippy the Terrier had gone up a cent a can, he shrugged and said he didn't know. What's more, he said that four pages of price increases had been posted by the store that day.

One news item did throw a little light on the subject. A release from Washington, D. C., said that "the cost of carrying America's market basket is going up." Seems the Department of Agriculture reported that eight cents out of every dollar spent on food goes for transportation costs, two cents more than when the last survey was made.

The Moore Hamiltons flew to Washington, D. C., the first of last week and ran into one of those frustrating situations which make the passengers, and doubtless the airline officials too, gnash their teeth. Eve and Moore took the "Red Carpet" flight out of San Francisco Monday night but when the plane arrived over Washington, seven hours later, a thick fog prevented it from landing. The pilot flew higher and von trying to find an open field and eventually put his passengers down in Pittsburg. Then the airline sent the passengers to Washington by bus, the trip from Pittsburg to Washington taking longer than it had to come clear across the country.

A little note from Mama Eve to Potpourri said that as far as she was concerned, the red carpet was just a cut up rug as long as the plane couldn't land when and where it was supposed to. She added that they were traveling with their new daughter-in-law, the former Elizabeth McDowell, who was married to their oldest son yesterday afternoon.

It's for sure that the wedding guests weren't all of one political party. The bride is a secretary for Senator Karl Mundt from South Dakota, about as dyed-in-the-wool a Republican as one could find in all America. The bridegroom, raised in a family of staunch and active Democrats, works in the capital under the patronage of Senator Wayne Morse who has brought the Democrats a lot of front page space since he switched parties. Maybe the newlyweds should organize a new party.

Wish we had a dollar for every wedding we've dressed for, and then never attended. Last Saturday we took a hat and white gloves and party purse to work, but the Williams-Dean nuptials were solemnized without the presence of the society editor, who was just too busy at her desk and typewriter to sneak away, even for 20 minutes.

Lynn Taylor, niece of the bride, had been practically quivering with excitement before the wedding, and for her the day ended just about perfect. For the bride gave Lynn her beautiful bouquet. Since Joan's attendants were already married, the traditional bouquet-throwing was out of order.

One physician says the "suicidal cult of manliness" is to blame for the "rat race" in which many American men find themselves. Dr. Lemuel C. McGee of Wilmington, Del., has an article in the January issue of Today's Health, publication of the American Medical Association, in which he says "The American male has been indoctrinated with the philosophy that he must live, work and play at a dizzy pace, that he can and should wade through all emotional and physical situations without flinching and without reflection."

Men and boys drive themselves to the point of exhaustion in work, play, social activities or a combination of these, the writer says. He believes this could be avoided by reasonable attention to the use of spare time and intelligent effort at recreation.

Dr. McGee, medical director of a large industrial firm in Delaware, believes that "Your activities should be those suited to you. You should enjoy a full mental and emotional life from participating in them. Does the workout in the gym aid your subsequent rest by promoting a pleasant frame of mind and a relaxed body? Or do you force yourself to some irksome struggle as a form of self-discipline or as an effort to impress yourself and others with your manliness? Consider seriously whether your fatiguing activity is merely a sop for your ego," he wrote.

Today's front page picture of the first lady of Oregon, Mrs. Robert D. Holmes, reminded Potpourri of the couple's visit to Medford last spring to attend the annual Roosevelt Memorial dinner and to meet Mrs. Franklin D. Roosevelt. The trip cost them about \$200.

The Holmes arrived in Medford by plane the day of the dinner, and after they had de-barbed at the Medford airport, discovered that their luggage was lost. What to do? The dinner was a semi-formal event, particularly for those at the head table. So Mrs. Holmes went shopping and bought a pretty white cotton dinner dress and other articles necessary for the over-night stay. And Mr. Holmes, who had boarded the plane wearing sports clothing, went down town and bought a dark blue business suit. (Today's picture of Mrs. Holmes, first run in the Salem Statesman, was taken in the governor's home by Kennell-Ellis studio.)

The wife of a Democratic party official from Medford had clothing troubles when she traveled to Salem recently for the formal ball which honored Governor and Mrs. Holmes and other state officials after the inauguration. Arriving not too long before the party, the Medford femme jammed the zipper of her evening gown while dressing for the ball. With no time to spare, and every effort failing to budge the zipper, a friend finally sewed her into the gown.

In spite of the best efforts of newspaper, radio, television and all other means, some Medford residents still confuse the musical programs of Jackson County Civic Music association and the Philharmonic Society of Southern Oregon. The concert this afternoon at Medford Senior High school auditorium is to be given by the orchestra of the Philharmonic society, with Richard D. Werner of Medford conducting. Tuesday night's concert, in the same auditorium, will be given by Cesare Valtelli, tenor, for Jackson County Civic Music association. The public is invited to attend today's concert—only Civic Music members may attend Tuesday night's concert.

Sign on the bulletin board of United States National bank here—"Bank presidents don't die—they just lose interest."—O.S.

Educator to Speak

Leonard Mayfield, Medford schools superintendent and the chairman of the legislative committee of the Oregon Superintendents' association, will speak for a meeting of Crater High School Parent-Teacher association Monday, January 28, at 8 p.m. He will explain the bills affecting education and school matters being submitted to the state legislature now in session.

Also featured will be installation of new members into the Honor Society of Crater High school.

Mothers of sophomores will serve refreshments.

Officers Installed For Beauticians; Workshop Planned

Medford unit of Oregon Beauticians' association will hold their monthly workshop on Monday, January 28, at 7:30 p.m. at Medford Beauty school with Mrs. Geri Byrd instructing.

Mrs. Lorraine Miller was installed president of the unit at ceremonies held last week. Mrs. Maxine Hammond, Medford state secretary of OBA, was installing officer.

Other officers installed were Mrs. Marge Bevel, first vice-president; Mrs. Gertrude Wheeler, second vice-president; Mrs. Myrtle Stockton, secretary; Mrs. Geri Byrd, treasurer; Raymond Byrd, sergeant-at-arms; Mrs. Adell King, publicity chairman; and Mrs. Dorothy Hall, historian.

Speaker Announced For United Nations
Noel D'Alves, resident of Pakistan, spending several weeks in Medford, will speak for the next meeting of the Medford chapter, United Nations association. The meeting will be held February 6 at St. Mark's Parish house, according to George Rode, president.

Mr. D'Alves will talk on the relations of his country with the United Nations and discuss current events.



Mrs. Homer Vinzant (at left) and her daughter, Mrs. Garrett, are the new noble grand and vice-grand of Olive Rebekah lodge and members believe this is the first time that a mother and daughter have held the office together. The Vinzants, who live on Stewart avenue, came here nine years ago from Roseburg. The Garretts live at 335 West Second street.

New Noble Grand Conducts Meeting

Mrs. Homer Vinzant, noble grand, presided for the first time at the Olive Rebekah lodge business meeting Monday at the Odd Fellows hall.

Committees were appointed for the coming year. Appointed were: finance, Mrs. Clarence Jordan, Mrs. A. S. Walden, and Mrs. Jenny Heasler; publicity, Mrs. J. D. Brummond; and welcome, Mrs. F. A. Daugherty, Mrs. Dolly Love, and Mrs. Clara Franklin. Mrs. F. A. Daugherty was elected trustee.

The charter was draped in memory of a member. Hostesses for the meeting were Mrs. John Daniels, Mrs. Jack Horton, and Alvera Merton.

The lodge made a contribution to the annual March of Dimes campaign, and plans were made for a card party to be held February 18.

Gardeners Hold January Meeting

Rogue River — Rogue River Garden club held the January meeting at the home of Mrs. Larry Bassett on Highway 99. Dessert was served by Mrs. Henry Bonney, Mrs. Herbert Brooks and Mrs. Bassett.

Mrs. Paul Knox, a visitor, became a member of the club during the meeting.

Roll call was answered with garden tips, and signs of spring noted by the members. Members were reminded that this is the time to spray roses, and to give peach trees the first spray.

Plans were made to decorate tables for the March of Dimes dinner to be held at Live Oak Grange hall Saturday, January 26, from 5 to 8 p.m. The annual flower show was discussed.

To learn a lot... read a lot. At the Medford Public library you will find a world of books on hobbies, business, science, travel and biography.

Eye Fashions, Purse in Hand Extension Specialist Advises

Corvallis—As the new spring fashions are ushered into local stores, Oregon women should eye them with pocketbook in hand, advises Mrs. Margaret Potter, Oregon State college extension specialist.

High style fashions, such as this season's hip length capes, may be the rage in Paris or in New York fashion centers, but they may not be the most practical selection for the woman who plans to have only one coat in her summer wardrobe, Mrs. Potter explains. To help women interpret fashion information in terms of their own wardrobe needs, she provides these shopping guides:

Plan a long-term clothing wardrobe around classic simple styles that will be good for two or more seasons. Introduce high style features in a few well-chosen clothes or accessories. Extremes may be smart for the season, but are forsaken when the silhouette changes.

For example, she says, purples and lavenders are popular spring colors. However, it's wiser to purchase a purple scarf to accent a neutral suit than to buy a purple suit or coat.

Reproductions Good
Buying clothing reproductions is another way to join the fashion parade on a shoestring. Because most women can't afford the designer's original, fashions are reproduced in large numbers at lower prices. By studying the fashion trend, however, women can learn to select good reproductions that are keyed to the fashion silhouette, latest colors and fabrics.

Sewing dresses at home provides opportunities for the deft seamstress to combine style and fabrics into the costume she wants, Mrs. Potter points out. Among featured fabrics for spring are nubby textures, imbedded with blubs and tiny knobs of fancy yarns that give fibers a homespun look. Scotch tweeds include small over-all definite designs or big bold and striking plaids. The new chiffon weights in natural and synthetic fibers are practical and colorful.

Jerks Sodas at Home

New York — (U.P.) — Now the children can be soda jerks at home. One manufacturer is out with a home soda fountain of stainless steel, complete with four crushed fruit compartments, soda and water draft arms, sink, refuse can, drip trays and faucets. The fountain is 27 inches wide, five and one-half feet long.

It was reported that Mrs. John Crocker, a member of the club who has been ill in a Portland hospital, is improving and expects to return to her home soon. Mrs. Jack Campbell, who recently underwent surgery in a Medford hospital, is convalescing at home.

Mrs. Bob Ottoman and Mrs. Clarence Black were hostesses for the dessert luncheon.

Winter evenings can be wonderful evenings with books from the Medford Public Library. The whole family can share—history, biography, nature, travel.

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