

DON'T MISS OUR "FINAL," 323RD "FINAL," DISASTER, LIQUIDATION, THIS-IS-THE END SALE!

WE'RE FORCED OUT

WE MUST RAISE \$7.52 IMMEDIATELY - - - SO WE'RE LIQUIDATING \$2,500,000.00 WORTH OF MERCHANDISE

DOUBLY — DOOMED!!

WATCH THE TRIBUNE WEEK AFTER WEEK FOR OUR FINAL "FORCED OUT" SALE!

OUR PSYCHOANALYST WON'T WAIT --- HE DEMANDS HIS MONEY NOW!

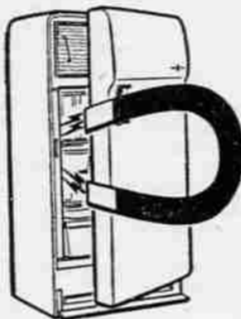
OUR LEASE EXPIRES IN 2056 A.D. DON'T WAIT UNTIL THE LAST DAY - - - YOU MAY BE DISAPPOINTED! WHEN THESE ARE GONE - - - WE'LL GET SOME MORE!



1957 G-E MAGNETIC DOOR REFRIGERATOR



All G-E Refrigerators Have Child - Safe New Magnetic Doors. No Mechanical Latch to Wear Out—Closes Silently, Automatically.



LB-12

\$289.95

24 MONTHS TO PAY

• G-E Refrigerators in All Sizes and Styles—There's a G-E for Every Size Family—For Every Budget.

Over 3,500,000 G-E's in Use 10 Years or More



General Electric Mobile-Maid Automatic Dishwasher

"DOES ALL THE WORK — NOT JUST THE WASHING"

No More Scrapping and Rinsing . . . Flush-Away Drain liquifies and removes excess food particles. No Installation . . . Mobile Maid Connects to any handy kitchen faucet . . . removes in a jiffy! Completely Automatic . . . You just load it . . . start it and that's all there is to it!

SP-40P

\$199.95

24 MONTHS TO PAY

Give Her the Gift of an Hours Free Time—365 Days a Year

1956 MOBILE-MAID SPECIALS

We Have 5 or 6 of the 1956 Models Left . . . They're a Good Buy at . . .

\$169⁹⁵

24 MONTHS TO PAY

EVERYTHING MUST GO . . . AT OUR NORMAL PROFIT QUANTITIES LIMITED . . . 10 CARS ON THE WAY!



PUSHBUTTON RANGES '57's and '56's



You Name Your Trade-In!

MERELY TELL US HOW MUCH YOU WANT FOR YOUR TRADE . . . THEN WE'LL TELL YOU HOW MUCH WE'RE ASKING FOR OUR RANGE . . . YOU HAVE TO TELL US FIRST . . . THAT'S ONLY FAIR! YOU GET A FANTASTIC TRADE . . . AND WE GET OUR FULL PRICE . . . SILLY?

SOME PEOPLE DON'T THINK SO!

1956 Model Close-Outs

24-INCH SPAGEMAKER - \$189.95
THESE G-E'S ARE IN MIX OR MATCH COLORS — ONLY 6 LEFT

FULL 40" RANGE

\$159.95* (Same As It Was)

*Plus Your Old 1957 Lincoln Premiere



1957 BIG-SCREEN TV

• ALUMINIZED TUBE

• DARK SAFETY GLASS
ALL PARTS, INCLUDING THE PICTURE TUBE, GUARANTEED FOR ONE YEAR.

• G-E CONSOLE TV

PRICES START AT \$229.95

• PORTABLES FROM \$89.95



21T054

Trade Your Old Small Screen TV On This Good Buy

BUY WITH THE CONFIDENCE OF A WRITTEN MONEY-BACK GUARANTEE!

IF YOU'RE STILL WITH US . . . WE'RE JUST KIDDING THE PEOPLE WHO TRY TO MAKE YOU THINK YOU GET SOMETHING FOR NOTHING! OF COURSE YOU DON'T . . . BUT AT HOME APPLIANCE COMPANY YOU ALWAYS GET HIGH QUALITY MERCHANDISE AT FAIR PRICES!



HOME APPLIANCE CO.

✓ YOUR GENERAL ELECTRIC DEALER
115 EAST MAIN • MEDFORD

REMEMBER . . . WE'LL ALWAYS BE GLAD YOU BOUGHT A G-E FROM HOME APPLIANCE