

SOUTHERN OREGON'S LARGEST AND MOST COMPLETE SUPER MARKET



For Your Convenience
3 MAIN ENTRANCES
 WITH CHECKSTANDS AT EACH
 CHECK
 Grocery
 Meat
 Produce
 Thrift Dept.
 (Notions & Household)
THRU ONE CHECK STAND
 You Are Always Parked Near An Entrance

All Meats Guaranteed to Your Complete Satisfaction
CHUCK ROAST USDA CHOICE TRIMMED BLADE CUT lb. **35¢**

USDA CHOICE **SEVEN BONE ROAST** lb. **45¢** | USDA CHOICE **ROUND BONE ROAST** lb. **49¢**

HORMEL'S "ALL MEAT"
LARGE BOLOGNA GOV'T GRADED No Cereal—No Filler ANY SIZE CHUNK lb. **35¢**
FRYING RABBIT FRESH DRESSED YOUNG lb. **55¢**
STEAKS T-BONE CLUB SIRLOIN | USDA STANDARD lb. **69¢**

HORMEL'S CANNED **PICNICS** BONELESS FULLY COOKED **4 lb. can \$2³⁹**
GROUND BEEF Fresh Hourly **3 lbs. 89¢** | **HALIBUT STEAKS** lb. **49¢**

COLD WEATHER SPECIAL (FOR A ONE COURSE MEAL)
FRESH GROUND CHILI MEAT ALL LEAN—TENDER COARSE GROUND lb. **49¢**
RED CHILI BEANS Centennial Small IDAHO RED **2 lb. bag 29¢**
Celia Lee's Special Chili Recipe On Each Package

NEW WINTER STORE HOURS
 Monday Thru Saturday, 9 a.m. to 9 p.m.
Sunday 9 a.m. to 7 p.m.

SPECIALS IN THIS AD EFFECTIVE 4 P.M. THURSDAY THRU SUNDAY

YOU CHOOSE

For quick convenient SHOPPING you'll find most produce items pre-packaged — cleaned, fresh and almost table or cooking ready!
 ALSO — You will find most items in bulk so you may pick and choose each item to your personal satisfaction!

EITHER WAY YOU'LL FIND THE FINEST QUALITY — GUARANTEED



PLEASE HAVE BULK ITEMS WEIGHED & PRICED IN PRODUCE DEPT.

U.S. No. 2 (Klamath Basin) POTATOES **50 LBS 98¢**
BROCCOLI Tight Green Heads Icy-Fresh BUNCH **15¢**
CAULIFLOWER SNOWY WHITE lb. **12¢**
ORANGES CALIF. NAVEL Medium Size Sweet Juicy **5 lb. bag 49¢**
TANGERINES Zipper Skin lb. **17¢**
MIXED NUTS 1 lb. Bag **43¢** 2 lb. Bag **85¢** 3 lb. Bag **\$1¹⁹**

SHORTENING SNOWDRIFT by Wesson Oil **3 lb. can 95¢**
POWDERED MILK Carnation Instant 8-Qt. Pkg. **59¢**
CRACKERS SUNSHINE KRISPIES **2 lb. box 47¢**
SOUP STIDDS — CHICKEN NOODLE CHICKEN — BEEF or CHICKEN BROTH **3 10 oz. cans 29¢**
TOMATO SAUCE COTTAGE BRAND 8-OZ. CANS **5¢**
POTATO CHIPS NALLEY KRISPIE FRESH Reg. 39¢ Bag **33¢**
ICE CREAM Jorgensen's Fiesta **1/2 Gal. 89¢**

CHET'S PIES
 FROZEN
 CHICKEN — BEEF — TURKEY
 APPLE — CHERRY — BOYSENBERRY
 INDIVIDUAL SIZE
4 FOR 89¢

HOW FOOD ON THE FARM BECOMES FOOD ON THE TABLE!

BEANS ARE SCUMPTIOUS... BUT THEY'RE A LONG WAY FROM GOOD ON THE TABLE WHEN THEY'RE STILL ON THE FARM. FIRST THEY'VE GOT TO TAKE A TRIP...
 IN FAST MOVING TRUCKS, WAITING NO FLAVOR THAT GENTLE NATURE AND GENTLER FARMERS HAVE GIVEN THEM...
 TO THE NEARBY FREEZING PLANT TO BE WASHED, PREPARED AND IN A FLASH, PACKED AND FROZEN AND ONCE AGAIN...
 PUT ABOARD FAST MOVING TRUCKS THIS TIME TO TRAVEL HUNDREDS AND THOUSANDS OF MILES, OVER DESERTS, MOUNTAINS, RIVERS AND BRIDGES...
 AND FINALLY TO SUPER MARKETS LIKE OURS, WAITING IN COOL PERFECTION A PROUD PLACE ON YOUR FAMILY'S MENU.

BIG Y SUPER MARKET SERVING THE FARMER, PROCESSOR AND CONSUMER
"THAT THERE MAY BE MORE FOR ALL"