



T. C. Carter

Dear Friends and Neighbors:

We know you can't really save money on your family's food needs on just a handful of "week-end specials." So we've rounded up the most outstanding values from every section of our stores, tagged them with rock-bottom prices, to prove to you, without a doubt, that Safeway is THE place to save. Yes, folks, here's a sale you can't afford to pass up. Just look at the wonderful buys listed on these two pages. Yep, Safeway's THE place and NOW is the time to get YOUR share of these wonderful savings.

T. C. Carter, Manager
130 N. Bartlett



Art Nordquist

Dear Folks:

My buddy T. C. took the words right out of my mouth. I was all set to tell you about our New Year's pledge . . . to prove to you that Safeway is THE place to save. But T. C. beat me to it. I was going to tell you what a ring-tail doozy of a sale we've cooked up. But he beat me to the punch again. Well, what he hasn't told you (and he wouldn't dare) is that the ladies who go for good looking men ALWAYS shop at MY store. Drop in and let me prove that Safeway is THE place to save.

Art Nordquist
502 W. Main. St.

Reg. 25c Sea Trader
TUNA FISH

For the real ocean-flavor, choose Sea Trader light-meat chunk style tuna. It's tops!
No. 1/2 Tin
\$1.00
5 for

Reg. 19c Highway
WHOLE PLUMS

Tree ripened unpeeled
ea. 19c
6 No. 2 1/2 Tins
\$1.00

Reg. 2/25c Gardenside
GREEN BEANS

Every bean in the Gardenside tin is plump and meaty. Guaranteed to please by Safeway.
No. 303 Tin
10c

Reg. 29c Westfair
APPLE JUICE

Made from the finest apples
ea. 23c
5 32-oz. Btls.
\$1.00

Reg. 2/27c Gardenside
CREAMED CORN

Plump, tender kernels, smothered in rich creamy sauce. Wow! Here is a terrific Safeway savings.
No. 303 Tin
10c

Peaches

LADY ELBERTA Fancy Quality. Here are the finest peaches that money can buy.

ea. 35c
3 No. 2 1/2 Tins
\$1.00

Green Beans

Famous Santiam brand, fancy cut. Finest money can buy.

21c ea.
5 No. 303 cans
\$1.00

Margarine

Have you tried Sunnybank brand? Delicious for a spread—Wonderful for cooking.

4 1-lb. pkgs.
\$1.00

HEINZ World Famous—Look at this low, low price

Ketchup ea. 21c
5 14-oz. Bottles
\$1.00

HIGHWAY Brand Halves Sliced, Reg. 33c

Pineapple No. 2 1/2 Tin
29c

Everybody loves Lac-Mix extra rich flavor

Choc. Dairy Drink 1-lb. pkg.
39c

For a delightful salad, dessert too, try Highway

PEACHES 27c ea.
4 No. 2 1/2 cans
\$1.00

Nofa brand broken shrimp is the finest

SHRIMP 35c ea.
3 4 1/2-oz. tins
\$1.00

REAL ROAST, extra smooth and creamy

Peanut Butter 3-lb., 12-oz. Cookie Jar
\$1.69

Save up to 40¢ on World Famous TEA GARDEN

PRESERVES

The "Finest Quality" luscious ripe fruit.



- CHERRY DELIGHT
- BOYSENBERRY DELIGHT
- GRAPE DELIGHT
- STRAWBERRY DELIGHT

YOUR CHOICE 4 8-oz. Jars
Each 25¢ **\$1.00**

Country Fresh, BLOSSOM TIME

COTTAGE CHEESE

Take your choice of wonderful creamed large curd, farmer style, small curd, or chived. Specially priced for this gigantic sale!



Reg 31¢ Full Pint
23c
Reg. 59¢ Full Quart
45c



He'll never know the deep pleasure of really fresh coffee... till you grind your own

...at **SAFEWAY**

The Fresh Coffees

NOB HILL AIRWAY

Rich and "aromatic" \$1.02 lb.
"mellow-mild" 95¢ lb.

EDWARDS Rich and Vigorous 1-lb. Tin \$1.07 2-lb. Tin \$2.13

DRY BEAN VALUES!

- Small White
- Great Northern
- Red
- Pinto

2-Pound Package **29c** 4-Pound Package **55c**

Parade Here's Real Savings—2 for the price of 1 2 20-oz. pkgs. **49c** 2 40-oz. pkgs. **95c**

DOG FOOD Pooch Brand 3 cans **25c** 12 cans **\$1.00**

CAT FOOD Nip 'n' Tuck A real value! 15-oz. tins **10c**

POP CORN White or yellow. Every kernel guaranteed to pop 2-lb. cello bag **29c**

APPLESAUCE Highway brand made from the finest apples 2 303 cans **25c**

PRESERVES Empress Strawberry Delightful spread 2-lb. tin **69c**

This Week's Finest Meat Value

CHUCK ROAST

Here's Our Guarantee of the Finest Beef... Yours at Safeway!



Every Cut of Beef Safeway Sells Is "USDA Choice" Grade Trimmed of Excess Bone and Fat Before Weighing



Blade Cut lb. **39c**

ALL "U.S.D.A. CHOICE" GRADE BEEF

LOCKER BEEF

Cut and Wrapped Free of Additional Cost

Fore Quarter 120 to 140 lbs. **35c** Hind Quarter 100 to 125 lbs. **53c** Full Sides 225 to 275 lbs. **43c**

"U.S.D.A. CHOICE" GRADE BEEF STANDING

BEEF RIB ROAST

The "KING" of Beef Roasts. Guaranteed Perfect Eating.

Aged for Flavor and Tenderness Trimmed Before Weighing. lb. **69c**

Beef Round Steak USDA Choice lb. **69c**

Beef Rump Roast U.S. Choice Bone in lb. **69c**

Sirloin Steak Boneless Tip lb. **85c** Boneless Top lb. **115c**

Stew Beef U.S.D.A. Choice Boneless Cubes lb. **59c**

Boiling Beef U.S.D.A. Choice Plate Cut lb. **15c**

Ground Beef Whole Carcass Beef—fresh ground lb. **39c**

Corned Beef U.S.D.A. Choice Boneless Brisket lb. **69c**

SOMERSET BRAND - ALL MEAT

SKINLESS FRANKS 1-Lb. Pkg. **39c**

Canned Picnics Morrell's 3-lb. Tin **1.98**

Slab Bacon 8 to 10-lb. Average Whole or Half lb. **53c**

FRYERS Manor House Fresh Frozen 1 lb., 12 ozs. EACH **79c**

SAFEWAY'S



your **BEST** place to save!