

SOUTHERN OREGON'S LARGEST AND MOST COMPLETE SUPER MARKET



NEW WINTER STORE HOURS
 MONDAY THRU SATURDAY 9 A.M. to 9 P.M.
Sunday 9 a.m. to 7 p.m.

SPECIALS IN THIS AD EFFECTIVE
4 P.M. THURSDAY THRU SUNDAY

Big Y Gardenland

OREGON RUSSETT

Potatoes 10 Lbs. No. 1's **29^c**

JUICY, SEEDLESS

ORANGES Small California Navels lb. **8^c**
 35 to 37 lb. box only \$2.39

Cucumbers 2 for **19^c**

Spinach Fresh Bunches 2 Bunches **29^c**

LETTUCE Solid Crisp Medium Head **10^c**

Jimmy Allens **BIG Y BAKERY**

CREAM PUFFS and ECLAIRS

each **10^c**

CHUNKY CINNAMON LOAF

each **39^c**

BANANA NUT BREAD

Loaf **19^c**

OUR NEW YEAR'S RESOLUTION to our many FRIENDS and CUSTOMERS: "To give only SUPER VALUES on the Finest Grade "Choice Gov't Graded Steers." Our Choice Beef is carefully selected and expertly aged to reach your table at its PEAK of FLAVOR and TENDERNESS.

Look for the Gov't STAMP of "CHOICE" on each and every cut. We are proud of this fine beef and UNCONDITIONALLY GUARANTEE every cut to PLEASE.

To start your New Year menus out right with Real Quality try these specials now. To make every meal right all year always buy CHOICE BEEF, at your friendly BIG Y.

STEAKS	ROUND or SWISS	U.S.D.A. Choice	lb. 63^c
STEAKS	T-BONE CLUB SIRLOIN	U.S.D.A. Choice	lb. 79^c
Chuck Roast		Blade Cut U.S.D.A. Choice	lb. 39^c
ROAST	RIB or RUMP	U.S.D.A. Choice	lb. 69^c

Round Bone Roast U.S.D.A. Choice LB. **49^c**
7 BONE ROAST U.S.D.A. Choice LB. **45^c**
 We Will Gladly Cut Any of Your Favorite Steaks From This Fine Choice Beef. Filet Mignon, New York, Spencers, etc.
FRANKS Hormel's—All Meat 1-LB. PKG. **39^c**
VEAL ROAST Swift's Premium, Boneless Flavor Sealed LB. **59^c**
PORK SAUSAGE Morrel's Pride 1-LB. ROLL **35^c**
HALIBUT STEAKS LB. **49^c**

Silco Green Beans Cut No. 303 Cans	10 FOR 99^c	Tastewell Pork & Beans No. 303 Cans
Creswell Sliced Beets No. 303 Cans		Tastewell Cream Style CORN No. 303 Can
Columbia Sauerkraut No. 303 Cans		Hillsdale PINEAPPLE Sliced, No. 1/2 Cans

HOW FOOD ON THE FARM BECOMES FOOD ON THE TABLE

MILK IS A COMPLETE FOOD—BUT IT'S A LONG WAY FROM SHARP TANGY CHEESE WHEN IT'S ON THE FARM. FIRST IT MUST GO TO THE CHEESE-MAKERS...

IT'S PASTEURIZED—THEN HUGE GLEAMING VATS, WITH NATURE AND SCIENCE WORKING HAND IN HAND, IT'S MADE INTO CHEESE...

BUT IT'S STILL MONTHS AWAY FROM YOUR TABLE. IT MUST BE AGED FOR AS LONG AS A YEAR. TILL NATURE GIVES IT PERFECT FLAVOR AND TEXTURE.

THEN IT'S BLENDED—MANY GOOD CHEESES MERGED INTO ONE SUPER CHEESE—PACKAGED AND SHIPPED TO ALL PARTS OF THE COUNTRY...

TO SUPER MARKETS LIKE OURS, FOR EXAMPLE, WHERE FOR FRACTIONS OF PENNIES OF THE TOTAL PRICE YOU PAY, IT'S MADE AVAILABLE WHEN AND WHERE YOU WANT IT FOR MENU MAGIC.

BIG Y SUPER MARKET
 Serving the Farmer, Processor and Consumer—
"THAT THERE MAY BE MORE FOR ALL"

CARNATION INSTANT POWDERED MILK 8-QT. PKG. **59^c**

Soda Crackers Snowflake 1-lb. Box **25^c**
Corn Flakes Carnation 2 12-oz. Boxes **25^c**
Apple Sauce Tastewell 2 No. 303 Cans **29^c**
KETCHUP Heinz 14-oz. Bottle 5 For **\$1⁰⁰**

Lend a Helping Hand
JOIN the MARCH OF DIMES

TOP DOG FOOD 6 TALL CANS **43^c**
 CASE OF 48 CANS **\$3¹⁹**