

# 'Eisenhower Doctrine' Sprang From Sudden Top-Level Decision

By DONALD J. GONZALES  
United Press Correspondent  
Washington—(U.P.)—The "Eisenhower Doctrine" sprang from a sudden top-level administrative decision that now is the time to strike a blow for peace in the Middle East.

No emergency prompted the new policy, officials said, but a combination of international and domestic factors suddenly indicated action was necessary—even though the broad outlines of the policy had been discussed for months.

Final decisions came so quickly, in fact, that the President did not discuss the military aspect of the new policy with Indian Prime Minister Jawaharlal Nehru, who was a White House visitor just two weeks ago. Officials said the military-economic plan had not "crystallized" at the time of Nehru's visit.

The key to the plan is a gamble that it will bring about peace rather than war. The main aim is to warn Russia from moving into the Middle Eastern region so that moves can be made by the United States to help stabilize conditions in the Middle East.

This would be done by warning Russia that the United States would counter with armed force any Soviet attack on the Middle East. Coupled with this would be a program of economic assistance to the Middle East countries.

**No Emergency**  
Administration officials denied that any new emergency prompted the President's plan but conceded Mr. Eisenhower is disturbed by rising Soviet influence in Syria and Egypt.

These officials said the President's decision to act now was inspired by these factors:  
—The British-French attack on Egypt meant the end of British-French influence in the Middle East. This created a power vacuum which might be filled by the Soviet Union.

—British and French troop withdrawals from Egypt made it possible for the United States to come out with a program of its own to stabilize the Middle East. Israeli withdrawals, which are eagerly awaited here, will further stabilize the area.

—Russia is off balance in Eastern Europe because of the Hungarian and Polish defections. This may give the United States the jump on filling the power vacuum.

—Action is needed now to encourage anti-Communist elements in Egypt, Syria and other Arab countries. A display of American interest in the area would offset the pitch Moscow has been making to leaders of Arab nationalism.

—The serious economic consequences resulting from Egypt's closure of the Suez Canal emphasizes the dependence of Western Europe on the Middle East. U.S. action in the Middle East will contribute to the economic stability of its allies in Western Europe.

—Administration legislative experts decided that the opening days of the new Congress mark the best time to submit the new plan. The timing dramatizes the importance the President attaches to the Middle Eastern strategy. And it is believed action will come quick if the plan gets in ahead of civil rights, foreign aid and other measures which are sure to stir angry debates.

## West Coast Business Is Driven Elsewhere, Administrator Says

San Francisco—(U.P.)—Federal Maritime Administrator Clarence G. Morse warns that longshore efficiency on the Pacific Coast is so low that it is driving business elsewhere.

Morse delivered this warning Wednesday on his arrival from Portland on the inaugural voyage of the new Matson liner, Monterey. Aboard the ship were 300 business and civic leaders.

The Monterey will sail for the South Seas and Australia next Tuesday, joining her sister ship Mariposa on the run.

**Coast As Whole**  
In discussing the longshore situation, Morse referred specifically to San Francisco, but it was apparent that his words included the Pacific Coast as a whole.

"High cargo handling costs in San Francisco are doing more than anything else to drive business away," he said. "The men who work on your piers are killing the goose that lays the golden eggs."

He asked newsmen, "What's the strike situation here?" Told that the Pacific Coast had its best year in 1956 with only a dozen ships tied up for three days, Morse said:

"But your longshore production figures are the worst in the country, with the possible exception of Los Angeles."

Morse said he got his figures on information compiled by the Bonner congressional committee, which held hearings at port cities.

"It is an open secret that costs are higher on the West Coast than on Gulf or East Coasts," he said. "And they are higher in California than in the Pacific Northwest."

**Poor Productivity**  
As for the relative absence of strikes in 1956, Morse said it was poor day to day productivity that causes costs to rise.

"In part, this is longshoreman responsibility," he said, "but it is also the responsibility of the steamship operators."

**Man Unable to Appear; Car Breaks Down on Way**  
Santa Ana, Calif.—(U.P.)—Gayle G. McDowell, 25, telephoned Municipal Judge Ronald Crookshank to tell him he would be unable to appear for trial on a charge of driving with a suspended license.

McDowell said his car had broken down as he was driving to court.

Muskegon, Mich.—(U.P.)—Roy Jones, 35, admitted burglarizing a store and surrendered to police because "I want to go to prison to get away from it all."



**TRAFFIC AGENT**—Robert D. Toomey, traveling freight agent for Union Pacific Railroad at Portland, has been appointed general traffic agent for the cities of Medford, Grants Pass, Ashland, Coquille, Coos Bay and North Bend. He succeeds John C. Stromberg, who was recently promoted to assistant general freight agent at Portland.

## Gruenther Found 40 Per Cent Disabled

Washington—(U.P.)—Gen. Alfred M. Gruenther, former Allied commander in Europe, was found "permanently unfit for duty by reason of physical disability of 40 per cent" at the time of his retirement from the Army.

The finding of disability by Army doctors, revealed in Army orders today, means that 40 per cent of the general's \$11,487 a year retired pay will be free of income tax according to Army officials.

Gruenther, who is 57, took over as president of the American Red Cross Wednesday. The post pays \$30,000 a year.

**Brightman Named Public Affairs Deputy**  
Washington—(U.P.)—Samuel C. Brightman, publicity director of the Democratic National Committee, today was named deputy committee chairman for public affairs.

He succeeds Clayton Fritchey who resigned. In his new post, Brightman will edit the Democratic Digest, official magazine of the national committee.

## Funds for Yaquina Bay Sought by Norblad

Washington—(U.P.)—Rep. Walter Norblad (R-Ore.) said today that he would introduce legislation in Congress to provide authorization of the Yaquina Bay project.

Under the proposed legislation, the Army Engineers would be authorized to spend \$19,800,000 for improvements on the bay.

Norblad said that he would ask for consideration of the bill by the Public Works Committee as soon as it is organized and prepared to hold hearings.

**ELECTROCUTED**  
Eugene—(U.P.)—Raymond E. Jack, 46-year-old millwright, was electrocuted last night when he touched a hot wire while making repairs to an overhead crane in the Lane veneer plant here. Fellow workers said Jack was "frozen" to the line for more than a minute before they spotted him and shut off the power.

**BLUE BOOK READY**  
Salem—(U.P.)—Oregon's 1957 Blue Book, containing official data on state history and government facts and figures, will be ready for distribution next week. A picture of M. Hood graces the cover of the book this year.

**CALLS FOR STATEMENT**  
Washington—(U.P.)—The Comptroller of Currency today called on all national banks for a statement of condition at the close of business Dec. 31.

## Cincinnati Calendar Firm Says Pinups On Way Out; Trend Is for Information

By BERNARD H. BUTTLER  
United Press Correspondent  
Columbus, Ohio—(U.P.)—Time apparently has run out on the calendar pinup—that scantily clad young lady who reached the peak of her popularity during World War II.

Reports from far-flung barber shops, gasoline service stations, and garages—long the showcases of the curvaceous miss who frequently appeared in the altogether—indicate the pinup era soon will be part of yesteryear, according to Kemper-Thomas Co., Cincinnati, a major calendar-making firm.

The pinup with the tantalizing curves and inviting smile in an array of poses has been shoved off most 1957 calendars by cute kids, scenic landscapes and pictures promoting traffic safety.

The calendar trend today is toward more and more factual information ranging from recipes, an old standby, to floral arrangements, what days to fish and when to grease and oil your car, say J. A. McCollum, executive vice president.

Bowlers will find the new calendars loaded with facts of the game and guides to what to do when faced by those pesky splits.

**For The Teens**  
Teenagers come in for their share of attention in the 1957 editions. Back pages are loaded with advice on what a young girl should wear on her first date, what clothes to wear at parties, and other social information.

Other calendar themes gaining popularity in the new year are those showing religious scenes, American historical shrines and bird paintings.

A new innovation is one printed on cloth that can be used in emergencies as a kitchen towel.

Most pinups still dotting garage walls are relics of the days when the calendar market was flooded with assorted beauties of all sizes and shapes.

Kemper-Thomas, says their 1957 calendars are the first in a quarter century that do not include a nude. And the firm which turned out an estimated 12 million calendars for the new year says there are no plans to include pinups of the 1958 and 1959 editions.

The Cincinnati firm speaks with authority based on more than 70 years in the calendar-making business. The firm entered the field in the early 1890's.

McCollum says there still are a few pinup calendars being produced around the nation. But he adds they are in the minority.

He says the increasing trend toward religious themes is illustrated by one of the best sellers in the 1957 line. He says more orders were received for calendars picturing a little blond girl on her way to Sunday school than any other girl picture in the company's line—including pinups.

## Quotes From the News

By UNITED PRESS  
Washington—Sen. Clinton P. Anderson (D-N.M.) on a proposal to modify the Senate rule shutting off debate:

"We are trying to avoid operating under the Marquis of Queensbury Rules—protect yourself at all times."

New York—Gene Fullmer, winning the middleweight boxing championship from Sugar Ray Robinson:

"Robinson never actually hurt me at any time but he gave me plenty of trouble most of the time . . ."

Washington—Mrs. Leonard W. Hall, hearing a rumor that her husband will resign as Republican national chairman:

"I have not heard of it yet and I think I'd be the first to know."

United Nations, N. Y.—Prince Sayful Islam Al-Hassan of Yemen charging in a letter to the U. N. that British forces attacked its southern border on Christmas:

"These are open acts of aggression."

Chicago—The mother of baby born midnight Dec. 31 and tentatively listed by doctors as a Jan. 1 birth date:

"We hope that's wrong. We could use the income tax deduction."

**Canadians 3.7 Per Cent Thirstier Last Year**  
Ottawa—(U.P.)—Canadians were 3.7 per cent thirstier last year than in 1955.

The Dominion Brewers' Association reported Wednesday 7,761,746 barrels of beer were consumed in the first 11 months of 1956 as compared to 7,458,062 in 1955.

**CONGRESS ALTERS THINGS**  
Washington—(U.P.)—House Republican Leader Joseph W. Martin Jr. (Mass.) asked Wednesday if Congress might alter President Eisenhower's Middle East resolution, replied: "Even the Lord's Prayer would be changed if it were presented to Congress."

Standard time zones were adopted in the U. S. in 1833.

# At Your Friendly — BIG Y SPECIAL!

## ON THE MEZZANINE CASUAL COTTONS

- Junior
- Misses
- Half Sizes

**You SAVE!**

DAN RIVER'S Bright new cottons as advertised in LIFE

VALUES TO **\$10.98**

**\$3.99**

# Big Y

**Better Hurry For This Money Saver!**

YOU ALWAYS SAVE MORE AT YOUR FRIENDLY

## there's only one SKIPPY

**Beware of Imitations**

LOOK FOR THE HAPPY LITTLE DOG

**TOPS IN QUALITY!**

**LOW IN PRICE**

# NOW!

## instant coffee that smells like coffee!

New Instant Hills Bros Coffee with the original Taste-Lok\* that assures freshness

Get a whiff of this wonderful coffee in your cup. Sip its satisfying taste. Instant Hills Bros. Coffee brings you full enjoyment—real coffee flavor and fragrance.

That's because a special Hills Bros. process captures the elusive flavor "esters"—the delicate flavor tones usually lost in processing instant coffee.

And this new instant coffee goodness comes to you fresh—packed in a flavor-protecting vapor which is locked inside the jar by an inner-seal of aluminum foil that keeps taste in, keeps air out . . . Hills Bros. original TASTE-LOK\*.

Why not reward yourself soon with the pleasure of this instant coffee that smells and tastes like coffee? It's at food stores in 2-ounce and 6-ounce jars.

HILLS BROS. COFFEE, INC.