

**SOUTHERN OREGON'S LARGEST AND MOST COMPLETE SUPER MARKET**



STORE HOURS — 9 a.m. to 9 p.m. — EVERY DAY

**SPECIALS EFFECTIVE**  
4 p.m. Thursday Thru Sunday

**WIN A SECOND CAR** [ LOADED WITH GROCERIES ]

Nothing to Buy — Just Register at the **BIG Y**  
CARS TO BE GIVEN AWAY 6 P.M., JAN. 20th

(Adults Only May Enter)

**CARS TO BE GIVEN**

1949 Hudson Club Coupe—Super Six  
Radio and Heater—Solid Body—Runs Good

1947 Kaiser 4 Door Sedan  
Radio and Heater—Good Shape—Runs Good

1946 Plymouth 4 Door Sedan  
Heater—No beauty but motor recently overhauled

**Register Every Time**  
**You Visit The BIG Y**

*It is not necessary to be present*  
**to WIN**

*Big Y Gardenland*

Tops For **FRESHNESS, QUALITY and CLEANLINESS**

**LETTUCE** Solid Crisp Medium Heads EACH **10<sup>c</sup>**  
**Potatoes** IDAHO No 1's 10 LBS. **59<sup>c</sup>**

**JUICE** Florida — Medium Size Heavy with Sunshine Juice  
**ORANGES** 3 lbs. **25<sup>c</sup>**

**FIRM RIPE TOMATOES** Medium Size lb. **25<sup>c</sup>**  
**BUTTERY RICH AVOCADOS** Medium Size each **19<sup>c</sup>**  
**DEEP GREEN BROCCOLI** 100% Good Eating Bunch **19<sup>c</sup>**

**APPLES** Plump Newtowns The Best for Apple Pie 4 LB. BAG **49<sup>c</sup>**

**HOLIDAY**  
**Margarine**  
5 Lbs. **\$1.00**  
for

**WHITE KING**  
**"D"**  
King Size Box **\$1.10**  
Reg. \$1.39

**PEACHES** Del Monte No. 303 Can **19<sup>c</sup>**

**TOMATO JUICE** Del Rague 46-oz. Cans 5 FOR **\$1.00**

**TUNA** Del Monte Solid Pack No. 1/2 CAN **29<sup>c</sup>**

**PEANUT BUTTER** Planter Rich, Creamy 20-oz. JAR **49<sup>c</sup>**

**POP CORN** Buddy Boy 2-LB. BAG **25<sup>c</sup>**

**PORK and BEANS** Van Camp No. 300 Cans 3 FOR **33<sup>c</sup>**

**KITCHEN QUEEN**  
**FLOUR**  
10 lb. Bag **69<sup>c</sup>**

**WHITE SATIN**  
**SUGAR**  
10 lb. Bag **89<sup>c</sup>**

**GROUND BEEF** PURE MEAT Ground Fresh Hourly 4 lbs. **98<sup>c</sup>**

**PURE PORK SAUSAGE** Our Own Fresh Grind 3 lbs. **98<sup>c</sup>**

**SLICED BACON** Morrell's Palace 1-lb. pkg. **39<sup>c</sup>**

**FRESH CRABS** Large — Very Meaty lb. **33<sup>c</sup>**

**PICNICS** Morrell's Canned Boneless—Ready to Serve 3-lb. Pear Shaped **\$1.98 ea.**

**CHUCK ROAST** Trimmed of All Excess Fat and Bone lb. **49<sup>c</sup>**

**STEAKS** SIRLOIN OR RIB Try on Your Broiler lb. **59<sup>c</sup>**

**PORK ROAST** LOIN OR RIB END lb. **45<sup>c</sup>**

**How Food on the Farm Becomes Food on the Table**

WHEAT IS GOOD AND GOLDEN... BUT IT'S A LONG WAY FROM BEAD ON THE TABLE WHEN IT'S STILL ON THE FARM. FIRST IT MUST GO TO AN ELEVATOR, FOR WEIGHING AND INSPECTION...

IT GOES TO THE MILLER WHERE IT IS GROUND TO SNOWY WHITENESS, ENRICHED WITH VITAMINS, PACKAGED FOR SHIPMENT...

TO BAKERS, WHO TURN FLOUR INTO RICH DOUGH, BAKE IT IN BLOCK LONG OVENS, WRAP IT AUTOMATICALLY...

THEN MORNING-FRESH IT IS SPED TO OUR CONVENIENT SUPER MARKETS...

WHERE FOR A SCANT 24 HOURS, ITS GOLDEN FRESHNESS AWAITS PURCHASE BY THE PENNYWISE HOME-MAKERS.

SERVING THE FARMER, PROCESSOR AND CONSUMER

**"THAT THERE MAY BE MORE FOR ALL"**

**BIG Y SUPER MARKET**