



### Friends and Neighbors!

As we welcome another New Year, we extend to all our customers and friends our very best wishes for success, health and happiness throughout 1957. May this be a year you'll long remember for its many satisfactions.



Best Wishes to all for a VERY HAPPY NEW YEAR!

**V. A. BOWER**  
Distributor  
**FYR-FYTER**  
FIRE EXTINGUISHERS  
Sales-Service-Phone 3-1831  
Corner Newtown & 13th Sts.



As the New Year starts we want you to know we're grateful for your friendship and patronage!

**JACKSON COUNTY TITLE CO.**  
121 EAST SIXTH  
Temporary Location  
16 NORTH FRONT



... to everyone in this wonderful community!

**OREGON NEVADA CALIFORNIA FAST FREIGHT, Inc.**  
443 South Riverside



May 1957 be a banner year for you and yours!

**Wahl-Bartholomew Agency**  
Brophy Bldg.

### HAPPY '57



May the bells that ring in the New Year tell happiness for you, forever!

**FRAKE & SMITH**

315 E. Main St.

### HAPPY NEW YEAR!



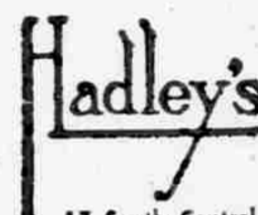
**BECK'S** Morning Fresh BREAD



139 SOUTH FIR STREET • MEDFORD

**DAVIS TRANSFER & STORAGE COMPANY**

### Smooth Sailing During 1957!



17 South Central



Old fashioned greetings and good wishes to all from our entire staff

**East Side Beauty Salon**

10 Almond Street Medford



May every hour of the New Year bring you new joy and success!

**Couey's APPLIANCE STORE**

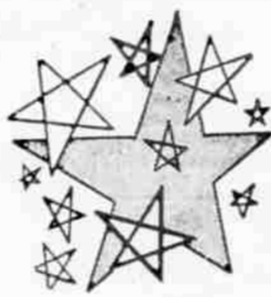
225 E. 5th St. Medford Phone 3-8403



the best in '57

**PURUCKER PIANO HOUSE**

111 North Central Ave.



May your lucky stars shine bright for a successful and Happy New Year!

**CAL-ORE Machinery Co.**



**CHRIS The Tailor**

36 NORTH BARTLETT



May good luck light your way through 1957!

**ROLLAND'S STUDIO of BEAUTY**

24 South Grape St.



No other words say it so well—HAPPY NEW YEAR!

**CITY APPLIANCE INCORPORATED**

127 No. Central Ave.



We couldn't help but remember to wish all of our friends and patrons a Happy New Year!

**JACK'S DRIVE-UP**

THE EXCLUSIVE HOME IN MEDFORD FOR PIZZA-BURGERS

911 North Riverside Avenue



Greetings from . . .

**DUNHAM'S**

1951 North Highway 99  
MEDFORD, OREGON

**WESTERN THRIFT**

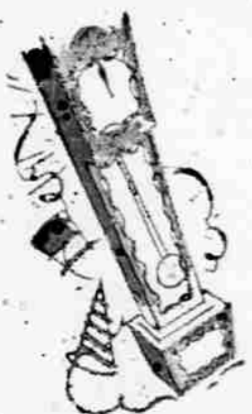
30 NORTH CENTRAL AVENUE

We hope you get the lion's share of health, wealth and happiness!



GOOD CHEER  
GOOD HEALTH  
GOOD FORTUNE!

**HUDSON'S PHARMACY**  
673 EAST MAIN  
Medford



To wish you one and all A JOYOUS NEW YEAR!

**WEISFIELD'S**  
The BEST BARGAIN CREDIT Furniture  
133 East Main St. Phone 2-2248



may it be the best ever

**BUCK'S MOTOR & BRAKE SERVICE**

1079 Court St.



A GLAD NEW YEAR TO ALL!

**ROD'S RESTAURANT**  
South Pacific Highway



Our party line message to all—SUCCESS IN THE NEW YEAR!

**Siskiyou Hardware**  
225 West Main St.



Thanks for your patronage and A HAPPY NEW YEAR, EVERYONE.

**Deaver Tractor & Implement Co.**

636 No. Central Avenue



Old fashioned wishes to all for good luck in the New Year!

**E. & W. FLOOD COVERING SHOP**  
709 So. Riverside