

## Commercialism in Christmas Fought By Less Pressure

Milwaukee — (U.P.) — The "Put Christ Back Into Christmas" movement, started here in 1946 to combat commercialism, has been plagued with charges of "going commercial" this year.

Critics claim that the national billboard campaign for the movement has developed into big business, and the women in charge are trying to "low pressure" the campaign back to its original level. Mrs. Donald Clark, co-ordinator of the movement for the Christian Mothers Society, said:

"We're trying to center the movement back on the home. We feel that the 'commercial' part of the movement — billboards, literature and bumper tags — is only secondary and we wish to counteract it."

The movement started to counteract "materialism" — people were more interested in Christmas shopping than in the religious meaning of the feast.

The movement began in the Milwaukee Catholic archdiocese and has spread to all the 48 states, Canada and Mexico, Mrs. Clark added.

**Movement Spread**  
A local advertising company took over the distribution of billboards, bumper tags and literature on a big scale.

The Christian Mothers' Catholic group that represents about 40,000 Wisconsin women, decided this winter to "shy away from billboards and depend more on advent wreaths, encouragement of crib scenes in the home, spiritual readings and charitable works."

In line with the drive to curb the idea of commercialism, Mrs. Clark said the "campaign" is now officially a "movement" women in charge of spreading the idea in their communities are "Holy Day Chairmen" and they have been advised to hold proper celebrations within their own family circle.

The movement took hold quickly in the recent years and now includes workers from all Christian faiths. Protestant pastors have praised the drive, and civic leaders have encouraged more Christmas displays during the season.

## Madagascar Plays Vital Defense Role

Buffalo, N. Y. — (U.P.) — The island of Madagascar, off the east coast of Africa, plays a vital role in America's defense program.

Engineers at Electro Refractories & Abrasives Corp. here report that Madagascar is this nation's major source of flake graphite, used in the manufacture of heat metal-melting crucibles.

Graphite gives crucible walls flexibility, thereby decreasing the danger of breakage and increasing average crucible life substantially. There are other types of graphite available, particularly in Ceylon and Mexico, but only Madagascar graphite has the peculiar flaking quality desired for top quality crucible performance. And crucibles are basic tools in the manufacture of guns, tanks, ships, tanks and virtually all other defense items.

## White Blood Cells May Cure Disease

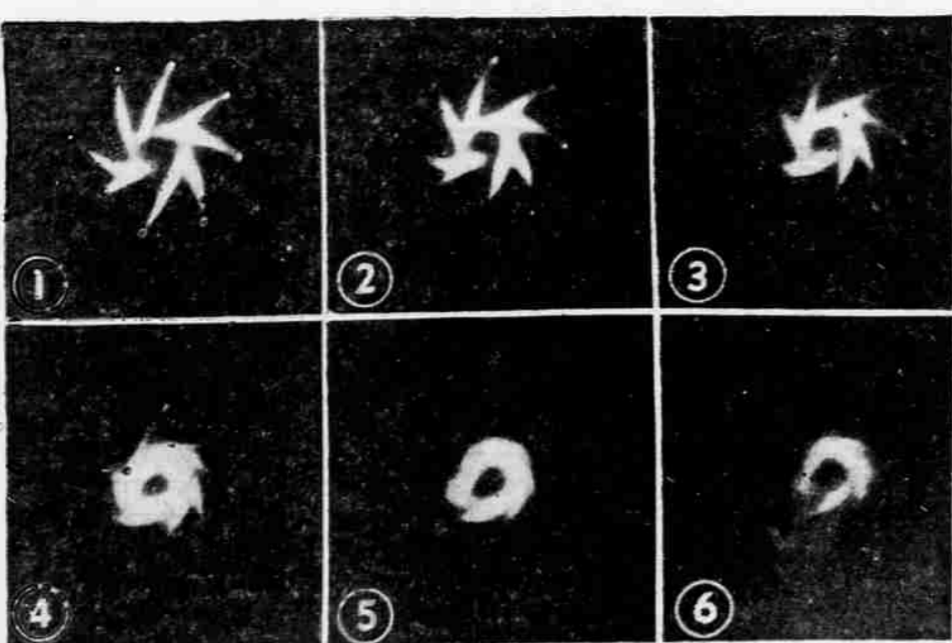
Los Angeles — (U.P.) — Control of an incurable disease may be possible through injection of special white blood cells, according to studies made by Dr. Nathaniel D. Kurnick of the University of California Medical School at Los Angeles, and the Long Beach Veterans Administration Hospital.

Sixteen patients long and gravelly ill with systemic lupus erythematosus, a disease in which many organs of the body may be seriously damaged, were injected with white blood cells containing a protein called DI. Within one week characteristic skin lesions of the disease cleared up in all patients. Within six weeks the severe pains around joints, muscles, the heart and lungs, which usually accompany the more severe cases, left them.

There's only one **SKIPPY**

BEWARE OF IMITATIONS. LOOK FOR THE HAPPY BITTLE DOG

**TOPS IN QUALITY! LOW IN PRICE**



**SETS NEW THEORY ON CREATION**—Photos show evolution of miniature eight-armed galaxy formed by simultaneous discharge of eight "plasma guns," a development of Dr. Winston H. Bostick of Stevens Institute of Technology at Hoboken, N. J. Arms of spiral are traced by plasmoids as they travel across magnetic field at speeds up to 450,000 miles an hour. This is about speed stars travel in heavenly galaxies. Action simulates in laboratory in fraction of second that takes place in perhaps billion years during formation of galaxy in outer space.

## Way To 'Richer and More Meaningful' Christmas Suggested by Letter Writer

Washington — (U.P.) — This Christmas story begins with a letter that arrived at the United Press office in Washington a few days ago.

It was a single-page, neatly-typed letter, and it stood out in the stack of morning mail because it had no impressive let-

ter-head at the top, no formidable title under the signature.

It came from a residential address in a nice section of Washington and was signed simply, "Harrison King."

**Way for Richer Christmas**  
The writer said his family had found a way to spend a "richer

and more meaningful Christmas" and thought other Americans might like to try it.

King said he and his wife had "talked at some length" about the tragic news from Hungary and "the sufferings of many people in this world as compared to the comfort and warmth of our own home."

They also talked about all the money they were preparing to spend on Christmas presents for each other, for their 17-year-old daughter, Patsy, their 15-year-old son, Bill, and their own parents.

The Kings decided that it would be more in the "spirit of Christmas" if the money they might have spent on family presents was given instead to the Red Cross and CARE for relief of Hungarian refugees.

**Family Support**  
"I should state that this idea has been supported and subscribed to by our children and their grandparents," King wrote. "We all feel that our gift will make for a richer and more meaningful Christmas."

"I am writing this letter to you because I believe other Americans might feel the same way and, if you agree, you could give the idea publicity."

It sounded like a sincere, straightforward letter. There didn't seem to be any catch to it. But a news agency has to check such things. And a little investigation of Harrison King disclosed that he hadn't told the whole story in his letter.

**Whole Story**  
He didn't, for example, use his proper title, which is "Colonel, U.S. Army, Retired."

And he didn't say that he knew what it's like to make sacrifices for a cause, as the Hungarians are doing.

He didn't mention the fact that he lost his own eyesight while leading a U.S. battalion in the battle of Anzio beachhead in World War II.

"Yes, he is blind," Mrs. King told a reporter who called to confirm these facts. "But he wouldn't want you to make a lot of that in the story."

"You see, it's not his troubles but his blessings that he wants to share."

**Oregon Unemployment Increases 50 Per Cent**

Salem — (U.P.) — Unemployment in Oregon rose 50 per cent, an increase of about 50 per cent, in November, the State Unemployment Compensation Commission has reported.

The increase was smaller than that of November last year, but the total number seeking work was 1,100 above last year.



**OBJECTING TO LANGUAGE**, House subcommittee orders deputy marshals to eject Attorney John W. Porter from its Los Angeles hearing.

## Newsboy Scholarship Enters 50th Year

Cambridge, Mass. — (U.P.) — This is the 50th year of the Newsboy Scholarship at Harvard.

The idea for a scholarship at Harvard started with Nathan S. Sodekson of Brookline, then on the staff of a Boston paper.

Since it was raised through public subscription, the fund has permitted more than 35 newsboys "with at least one year on the street" to attend the university.

Among those aided have been Dr. Samuel Levine, a noted heart specialist, as well as various

architects, attorneys and others. The man who founded the plan, Sodekson, now is 72 and still regards holders as "sons." The first recipient was Myron Heller, now a public accountant.

**Georgia-Pacific Corp. Complaint Withdrawn**

New York — (U.P.) — The Securities and Exchange commission has withdrawn its complaint against Georgia-Pacific Corp. charging the company with misleading advertising, O. R. Cheatham, president has announced.

Cheatham said that while the company does not "acquiesce" in the commission's view, it has agreed to eliminate any references to the value of its timber reserves on a per common share basis in its advertising.

# GREAT NEW IDEA!

**FOUR DELICIOUS SHASTA SYRUPS IN HANDY E-Z SQUEEZE TUBES**

No spooning or mess!  
Four wonderful flavors!  
18 Big servings!  
Keeps without refrigeration!

So good SO MANY WAYS:  
SUNDAES - SODAS  
WAFFLES  
FRENCH TOAST  
FLAVORED MILK  
PUDDINGS  
CAKE TOPPING

**"It HASTA be SHASTA!"**  
**E-Z SQUEEZE SYRUP... Tops 'em all**

## Army Surplus Half-Tracks Used In News Coverage

Bloomsburg, Pa. — (U.P.) — Army surplus half-tracks have gone into the front lines for local news coverage in this quiet community — previously known for coeds and carpets.

The front lines for news coverage may range from scholastic football games and band parades to floods, fires or other major disasters, because the rebuilt tracks are owned by Harry L. Magee, head of the Magee Carpet Co., and owner of the Bloomsburg radio station which bears his initials WHLM.

Thus far three surplus half-tracks have been elaborately rebuilt with the most effective equipment available for their specific usage in this community, home of Bloomsburg State Teachers college.

The first track was rebuilt as a powerful fire engine capable of going anywhere at moderately high speed. The second is geared for hunting or general utility in the roughest terrain. Both are on call at all times for community service or—in disaster—civil defense.

**Ideal for Sports**  
But the third, dubbed the "Giraffe," is used primarily for WHLM's news coverage with a towering second-floor deck that can hoist a third floor level.

The Giraffe's elaborate equipment, added to its mobility, boasts a complete broadcasting unit with its own generator, a triangular aerial for transmission, a front turret motorized for picture taking so that it swings to any position with foot-button control, monitor sets beamed to the Pennsylvania State Police and civil defense, plus its own two-way radio connection with WHLM.

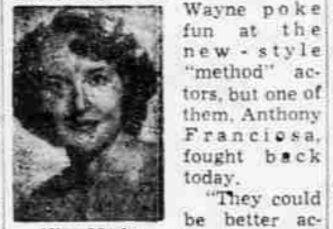
In news coverage trips into disaster areas, the Giraffe carries its own soup kitchen, refrigerated food supplies, medical supplies and a heater unit.

The height of the Giraffe virtually ruled out the need for Annie Oakleys for scholastic sports coverage because it towers over the field and most of the stands.

Portland — (U.P.) — Gov. Elect Robert D. Holmes has named Margaret (Peg) Clarke of Portland as his research assistant.

## Around Hollywood

Hollywood — (U.P.) — Hollywood's veteran kings such as Humphrey Bogart and John Wayne poke fun at the new-style "method" actors, but one of them, Anthony Franciosa, fought back today.



Aline Mosby

"They could be better actors," announced Tony at 20 paces, "if they had taken lessons at the Actors' Studio."

The New York studio has turned out such leading exponents of the intense, realistic style of acting as Marlon Brando, James Dean, Eva Marie Saint, Karl Malden, Eli Wallach, Franciosa and even the new-style Marilyn Monroe.

To Bogart, Wayne and the others who are "movie stars" in the traditional Hollywood sense, these stage-bred, serious young actors are mumbler, back scratchers, nose-twitchers and followers of the torn T-shirt school of acting.

**Talent Not Developed**  
"Well, Bogart could have been a better actor if he'd studied at the studio," retorted Franciosa. "Bogart has much more talent than he has ever shown. Gary Cooper is the ideal movie actor—a mobile kind of face. As far as Wayne is concerned, I won't even discuss him."

Franciosa has no fear of prodding the middle-aged stars on the ladder ahead of him, for he already has established a big name on Broadway in "A Hatful of Rain." He also won a niche in the gossip columns by being linked with his co-star in the play, Shelley Winters, a romance he declines to talk about.

But New York-born Tony frankly snipes at the old-time star system in Hollywood, which he likens to selling "soap and tomato juice."

**Publicity Creates Stars**  
"Most movie stars were made stars by publicity through the old publicity machine," he said. "Studios constantly bombarded the public with their pictures. It's the same thing that sells soap and tomato juice."

"Now movies are in competition with TV. The product has to do better. Acting has to be better. Actors who knock the Actors' Studio method are saying that only out of fear and

## Oregon Farm Land Value Reaches Peak

Corvallis — (U.P.) — Farm incomes may have dropped in recent years around the nation but the value of farm lands in Oregon reached their highest point in history in mid-1956, according to agricultural economists at Oregon State College.

Mrs. Elveta Horrell reported here that farm land values in the state averaged a two per cent increase between July, 1955, and July, 1956.

Mrs. Horrell attributed the increase to the demand among farmers for more land, expansion of irrigation, and the feeling that land is a safe long-term

# JIM'S MEATS

AT AL'S MARKET  
838 WEST McANDREWS ROAD  
Money Back Guarantee on Every Purchase  
We Feature Government Inspected Meats

<b>SIRLOIN STEAKS</b> 49¢ Lb.	<b>SLICED EASTERN BACON</b> 39¢ Lb.
<b>ROUND or T-BONE STEAKS</b> 59¢ Lb.	<b>PORK STEAKS</b> 45¢ Lb. BLADE CUTS
<b>PORK NECK BONES</b> 10¢ Lb.	
<b>FAMILY BUDGET ORDER 24 Lbs. \$10.00</b>	

# Larry's Groceries

<b>PIXIE MARSHMALLOWS</b> 10-oz. <b>19¢</b>	<b>BAKER'S CHOCOLATE CHIPS</b> 12-oz. <b>39¢</b>
<b>THREE SISTERS WHOLE KERNEL CORN</b> 2 - 20¢	<b>MALLEY'S CHILI</b> Hot or Regular 2 - 40¢

# POTATOES No. 2 10 lbs. 23¢

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New aluminum inner-seal keeps taste in, keeps air out... Hills Bros. original TASTE-LOK

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If you'll just pour yourself a cup of new Instant Hills Bros. Coffee, we believe you'll find—it's wonderful!

**Coffee aroma, coffee taste**

You get a heart-warming whiff of real coffee aroma as you raise the cup. And when you taste this new instant, the real coffee flavor is full and satisfying. It's that rich, true coffee flavor that lingers in your taste-buds.

**We've captured coffee goodness**

The flavor's in this coffee, because we've found the way to capture the elusive flavor "esters"—the delicate flavor tones that are usually lost in manufacture. Ours is a new special process, different from anything else in the coffee business.

And we keep this aroma and flavor for you. We pack our coffee in a

flavor-protecting vapor which is locked inside the jar by an inner-seal of aluminum foil that keeps taste in, keeps air out, Hills Bros. original TASTE-LOK.

We can promise you really good coffee in an instant. We've worked and tested for twenty years to accomplish just this.

**We hope you'll try it**

We think you'll agree when you try new Instant Hills Bros. Coffee that it brings you something new and wonderful in coffee drinking enjoyment, as well as convenience and economy. It costs no more than other good instant, you can make it in cup or pot—you get a good cup of coffee, fresh, fragrant and flavorful, every time—No Work... No Waste... Good Taste.

Instant Hills Bros. Coffee is on your grocer's shelves right now—in 2-ounce and 6-ounce jars. Our family is proud of it. If good coffee is important to your family, we hope you'll try our product and share our pleasure. Today's a good day to start.

Edward Hills  
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