

THE SEASONS FINEST WATCHES from WEISFIELD'S



The never-to-be-forgotten gift for that special someone on your Christmas list . . . fine jewelry. Fill this Christmas season with memories both thrilling and treasured of the giving of the most enduring of presents, the gift of love. At Weisfield's you select from outstanding nationally known watches, quality diamonds.



LADIES AND MEN'S 17-J
DRESS WATCHES

Reg. to \$39.75

Handsome style watches with unbreakable crystals. Sturdy leather bands. Both 17-Jewel.

17⁸⁸

NO MONEY DOWN - PAY LATER



WATER AND SHOCK RESISTANT
1957 Ladies and Men's Watches
Anti-magnetic watches with handsome bands, 60 second hands.
Reg. 24.95
12.95
NO MONEY DOWN . . . PAY LATER



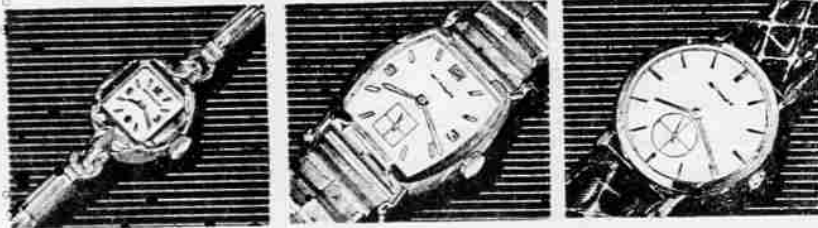
17-J LADIES AND MEN'S
Shock, Water Resistant Watches
Reg. 35.00
19.95
Anti-magnetic watches designed for rugged wear. Leather bands.
NO MONEY DOWN . . . PAY LATER



MAN'S 25-JEWEL "NAUTILUS"
Automatic, Self-Winding Watch
Reg. 59.50
39.75
Water and shock resistant watch for outdoor wear.
NO MONEY DOWN . . . PAY LATER

Longines - Wittnauer

Say Merry Christmas with

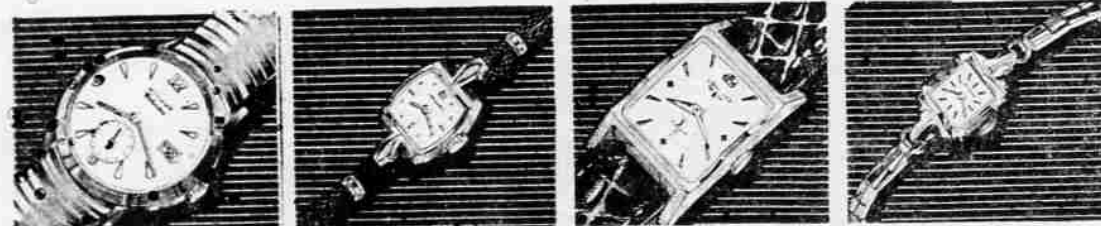


WITRNAUER
A dainty delight! Levely expansion band.
\$35.95

WITRNAUER
Masculine styling, expansion band.
\$35.95

WITRNAUER CALENDAR
Tells time and date at one time.
\$39.75

Longines
THE WORLD'S MOST HONORED WATCH



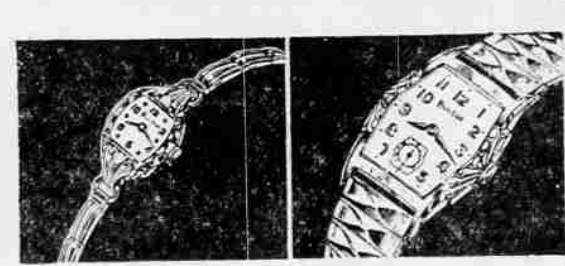
WITRNAUER
Dependable watch with smart alligator strap for the man.
\$59.50

LONGINES
14K gold case of matchless styling is stunning for her.
\$89.50

LONGINES
Unique styling in aristocratic 14-K gold style case.
\$115.00

WITRNAUER
She'll love those elegant lines, matching expansion bracelet.
\$55.00

BULOVA



"MISS AMERICA"
Ladies' 17-Jewel Bulova Watch with metal stretch band.
\$35.75

"LAURELA"
17-J., yellow gold filled with stainless steel back. For men.
\$49.50

17-JEWEL LADIES' AND MEN'S
BULOVA WRIST WATCHES
"Elizabeth" and "Minute-Wan"
17-Jewel watches by Bulova. Both have an unbreakable mainspring.
29⁷⁵
NO MONEY DOWN . . . PAY LATER



"SENATOR"
Ladies' 17-J Bulova, shock resistant, metal stretch-band.
\$35.75

"PRESIDENT"
17-J., unbreakable main-spring, shock resistant, alligator band.
\$49.50

BULOVA "23"
23-J., waterproof, self-winding, anti-magnetic, shock resistant.
\$59.50

23J "LA PETITE"
Ladies' 2-diamond watch with unbreakable main-spring.
\$59.50

WEISFIELD'S
THE WEST'S LARGEST CREDIT Jewelers
122 E. MAIN PHONE 3-5348
Store Hours: 9:30 a.m. to 5:30 p.m.—NEXT WEEK, Mon. thru Sat. 9:30 a.m. to 9 p.m.

USE WEISFIELD'S SIMPLIFIED CREDIT
NO MONEY DOWN YOU SET THE TERMS

FRIDAY NIGHT IS FOR MEN ONLY!
Open Till 9 p.m.