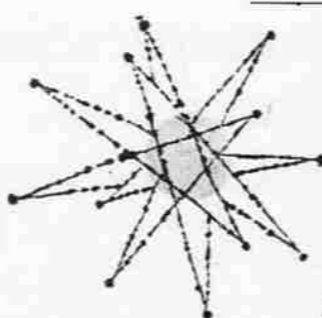


40 gift suggestions that cost so little and mean so much • 4 Big days . . .

- Shop tomorrow night til 9 P.M.
- See Pages 16 & 12 for more gift ideas . . .



DOLLAR DAYS



Christmas

fabulous gifts

by *Elizabeth Arden*

*add 10% fed. tax to cosmetic items

Blue Grass
or
Juicy Geranium Bath Shells

1. With a new, foamy hand-milled Bath Soap and a 4 oz. bottle of famous Hand Lotion. Blue Grass in blue; Juicy Geranium in pink. 3.00 plus tax

Four-in-Hand Flower Mists

2. Four 1 oz. bottles of Flower Mist in My Love, On Dit, Blue Grass and It's You. A generous way to say "Merry Christmas" 5.00 plus tax

Introductory Beauty Box

3. Compact, light kit for travel, school or office: Cleansing Cream, Skin Lotion, Velva Cream, Duet Lipstick, Featherlight Foundation, Illusion Face Powder, Cream Rouge and Eye Shado 5.00 plus tax

Luxurious Blue Grass Bath Set

4. Makes the bath a lovely ritual. 4 oz. bottle of Flower Mist, Hand Soap, 5 oz. box of Dusting Powder, 4 oz. bottle of Hand Lotion 7.00 plus tax

New, Imported Atomizer in Velvet Ball

5. Stone-studded ball holds a new, non-leak, measured spray refillable purse atomizer filled with Blue Grass, My Love, On Dit or Mémoire Chérie 10.00

\$1.

6. GIFT GLOVES—ladies 4 1/2 button-length rayon in black or brown . . . sizes 6 to 7 1/2

\$1.

13. LADIES BLOUSES — In short sleeve nyons & cottons . . sizes 32-38 . . others in short or long sleeves . . prints or solids Size 32-40 2.00

\$1.

20. HAND PUPPETS—favorite Disney characters . . . move and talk. A wonderful gift value!

\$1.

7. HANDKERCHIEFS—ladies linen and swiss embroidered, hand rolled hems . . . each

\$2.

14. LADIES PAJAMAS—cotton flannel with short pants . . . sizes 34-38

\$1.

21. HOLSTER SET — reg. 1.98 value. Brass trim Hubley pistol, black "pony hide" 8 1/2" holster.

\$1.

27. ROGERS BRIEFS — famous quality 40 denier. White only, all sizes.

\$1.

8. LADIES BILLFOLDS — the Aristocrat in a large asst. of styles and colors . . . list 3 choices in colors . . . price plus 10% tax.

\$4.

15. LADIES T-SHIRTS—Italian striped slipover . . sizes S, M, L, multi-colored.

\$4.

22. ELECTRIC BINGO—reg. 5.95. A fascinating new way to play an old favorite . . . 3 games in 1. All battery operated.

\$1.

28. HOSIERY—full fashioned nylons by Ballet. Gift packaged or Mann's own stretch hose, all in beautiful holiday shades.

\$1.

33. BOXER SHORTS in a wonderful array of patterns and colors. Order the candy stripes for a fitting gift. Sizes 30-40.

\$1.

37. SOX—cotton argyles in sizes 10-13 and if you're not sure of the size—new nylon stretch sock to fit everybody.

\$4.

9. Reg. to 4.98 SLIPPERS—black satin, open toe . . sizes 4-7 1/2; lower: 2 band gold or silver, white satin and black velvet trim.

\$5.

16. CHENILLE ROBE — very specially priced in rose, aqua or white . . sizes 14-20 and 14 1/2-24 1/2.

\$1.

23. PLACE MATS—reg. 2.00 value by the yard. Makes 6 mats and 6 napkins. Perfect gift! Red, green, yellow.

\$1.

29. SUB-TEEN PAJAMAS—baby doll styles in print outing flannel. Sizes 8-14. A reg. 2.25 value.

\$1.

34. HANDKERCHIEFS — the finest of pure Irish linen—his favorite in white, large size.

\$1.

38. BELTS—fine top grain cowhide, black and brown, plain or tugged, waist sizes 30-44.

\$1.

10. XMAS APRONS — delightful gift in red only.

\$7.

17. CAR COATS — ladies white poplin, wood toggle buttons, quilted lining . . sizes 12-16.

3 for \$1.

24. CANNON WASH CLOTHS. Famous quality in troupadour stripes . . . 6 fashion colors.

\$2.

30. PEDAL PUSHERS—little girls famous brand, heavy twill, in red or navy. Size 3-6X. A 2.98 value. Sizes 7-14. A 3.98 val. 3.00

\$2.

35. NECKTIES — new and distinctive hand painted in every popular color. Bow ties—gift boxed . . . 1.00

\$5.

39. GLOVES—genuine deer-skin dress gloves, warm and supple. Sizes 8-11.

4 for \$1.

11. PLACE MATS—imported grass weaves and fine bamboo . . 12x18 in 8 decorator colors . . . list 1st and 2nd choice.

\$8.

18. LAMBSWOOL SWEATERS—reg. 10.98 values . . long sleeve slipover and cardigan or novelty slipover in beige, white, red, aqua . . . 36-40.

2 for \$1.

25. FINGERTIP TOWELS — hand printed by Sayco. White background, floral designs

\$2.

31. LITTLE GIRLS' GOWNS —warm flannel in gay prints. A reg. 3.15 value in sizes 2-4

\$5.

36. ARROW DRESS SHIRTS —the finest white shirts of luxury broadcloth. Almost all neck sizes and sleeve lengths.

\$5.

40. SKIJAMAS — by Meno singwear. A man's favorite for cold weather. Contrasting bottoms and nylon reinforced neck and cuff bands. 6 color combinations. Sizes B-C-D.

FOR YOUR Little Lady AT CHRISTMAS

12 Compact Carry-All

Little Lady clutch bag with "see very own" compact, delicately shaded face powder, colorless lipstick and fashion comb. \$3.00 (plus 10% Fed. Tax)

FOR YOUR Little Lady AT CHRISTMAS

19 Cookies 'n Milk

Five fragrant Little Lady soaps—with our brand new bubble bath powder with milk in unbreakable polyethylene bottle. \$2.00 (only 10¢ Fed. Tax)

FOR YOUR Little Lady AT CHRISTMAS

26 YOUNG VANITY

A beautiful Little Lady vanity set with large box of dusting powder—lamb's wool puff—toilet water and bubble bath in plastic vanity box. \$3.00 (plus 10% Fed. Tax)

FOR YOUR Little Lady AT CHRISTMAS

32 Bubble Bath with Milk

NOW—the benefits of milk added to bubble bath in reusable, playable and unbreakable polyethylene milk bottle. \$1.00 (plus 10% Fed. Tax)

• Use This Handy Mail Order Blank We Will Pay Postage

Please send me the following

number	size	color	price

name
address
 charge C.O.D. check enclosed gift wrap