

Return To Old-Fashioned Family Christmas Not 'Out of Style'

Let's make it an old-fashioned Christmas this year, one with the whole family sharing in the joy of the holiday season.

"Old-fashioned" doesn't mean "out of style." In fact, there has been a marked return in recent years to the traditional type of Christmas in which the family celebrates and worships together.

Whether it's gathering the evergreen tree from a forest or buying it at a store, whether it's planning a quiet but festive observance or entertaining the neighborhood—the family now enjoys doing it together more than ever.

Living Whole Year 'Round
And this tighting of family ties doesn't just occur any more before Christmas. Eye and depart before New Year's. The Christmas spirit, more and more, is living the whole year around.

Why?
It's a paradox of our times that automation—an unhome-like word if there ever was one—is putting fresh meaning into family life.

With push-button equipment taking over many of the jobs

SHOW 'EM OFF
Many a gleaming gift can or skill set hidden in the home. The Gas Appliance Manufacturers Association reminds that it's a simple matter to install fasteners which will give these shining beauties their rightful place on the wall. And with the automatic top burners, control of a modern gas range, every utensil, regardless of its size or shape, becomes automatic as well as ornamental.

that used to make the home-maker a drudge, she is freed to make many more personal contributions to the family welfare.

But modern appliances have their greatest appeal in making the kitchen the most lived-in room in the house.
To most home lovers, it's secondary that scientific advances have given them an almost unlimited staff of mechanical servants to do kitchen and laundry work efficiently and quickly with little human effort involved. What really matters to them is how the family is being reunited as perhaps never before.

Family Room Is Back
In line with this recognized trend, house planning has brought back the "family room." It's either a part of the kitchen area or next to it, separated only by room dividers or cabinets. Gone are the cold, clinical-looking kitchens in which the housewife stayed only long enough to get the work done—and practically nobody else ever entered. Now kitchens manned by silent, untiring appliances are centers of family activity.

In many of the newest smaller homes being built, there are no dining rooms on the blueprints. Instead, big kitchens are dining rooms—and living rooms, too.

Kitchens now include laundry, sewing center, hobby corner, workbench, children's play pen, food bar, breakfast nook—all blended into the decor and appliance layout with harmony and taste.

Again the kitchen is the heart of the home as it used to be in

grandma's day, and on back in history. Home is where the heart is, the modern American family is rediscovering.

So make it an old-fashioned—and new-fashioned—Christmas this year. Let the family have fun in the kitchen sharing the hundreds of happy things to do there.

The family can share, too, in its giving.

The best things come in big packages—modern kitchen appliances that make living happier for everyone.

Investment in Happiness
They may arrive to the sound of sleighbells in the frosty, early morning air, as Santa makes his rounds. Or the sound may be a truck's horn, as Santa's helper, your local appliance dealer, makes delivery. But in either case, the gift will make Christmas the gala occasion it should be.

When you unveil your new appliances this Yuletide, remember that they're more than just attractive, efficient work-savers. They're an investment in happiness for you and your whole family.

RANGE RAINBOW
Gas ranges now are made with enamel surfaces, in black, blue, brown, copper-tone, gray, green, pink, red, tan, white and yellow. Metallic finishes come in antique bronze, antique copper, bright chrome, satin chrome and stainless steel. Surveys by the American Gas Association show that yellow and green are favorite colors. Stainless steel works beautifully with any color.



GLAMORIZE IT—The thoughtful husband will tuck a surprise into the appliance he's giving his wife for Christmas. Roses, perhaps. Or her favorite perfume. It doesn't have to be big or expensive—just very personal and slightly sentimental.

'UL' Label Should Be On Appliance Gifts

When the homemaker receives her White Christmas gift of an electric kitchen appliance, she should look to make sure a "UL" label is attached. These two initials stand for Underwriters Laboratories, Inc. And the label means the product is as reasonably safe as science and engineering skill can make it.

To win the label, an appliance has to pass a series of exacting tests. The Laboratories want to make sure the appliance can be operated safely, that it won't create a fire hazard or electric shock hazard.

Manufacturers of portable appliances furnish them with Underwriters' "Flag Labeled" cord sets and power supply cords. A small blue or green paper label on the cord signifies that the cord, connecting devices and their assembly, complies with "UL" safety requirements.

Established more than 60 years ago, the Laboratories are non-profit and sponsored by the National Board of Fire Underwriters. It is your assurance of safety for your whole family.

For a Christmas gift that keeps you young—ask Santa for a washer-dryer.

Learning to Care For Electric Range Aids Investment

You're protecting your investment when you take the time to learn how to care for your electric range.

Reading the direction book that comes with your new range will help you to get more for your money in terms of long-time serviceability. Manufacturers have put considerable time and effort into making direction books that are easy to understand and follow.

They believe in their products and they want their customers to stay cold. That's why they want you to get the most from your electric range.

The most important single rule is maintenance on a regular basis.

Clean up spilled food and boil-overs as soon as possible. Attend to having repairs made by a qualified electrician promptly.

Electric ranges aren't much of a chore to clean when given regular care after each meal or as spills occur during cooking. When cleaning enameled surfaces while the range is hot use a paper towel or dry cloth. A damp cloth might crack the enamel.

Wash With Suddy Cloth
When the range is cool, wash with a sudsy cloth and finish with a clean damp cloth. A mild household cleaner may be used for stubborn spots.

Drip trays should be cleaned carefully. Food that has dried on electric surface units should be burned off. Never immerse electric units in water.

Oven compartments can be cleaned with commercial cleaners, specifically designed and marketed for this task. Direc-

tions should be followed closely. Steel wool, scouring pads and cleansing powders may also be used to remove spattered grease and fried food.

A rag saturated with household ammonia can be placed

over stubborn dried spots and left overnight. The next day the spot should come off easily after scouring and washing.

For cleaning around the push buttons, try cotton-tipped swabs.

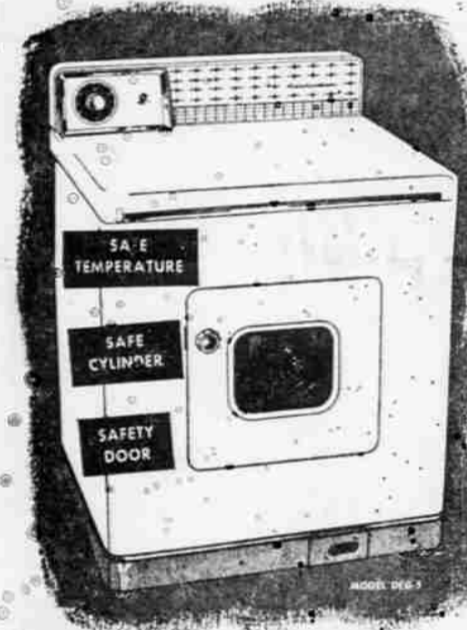


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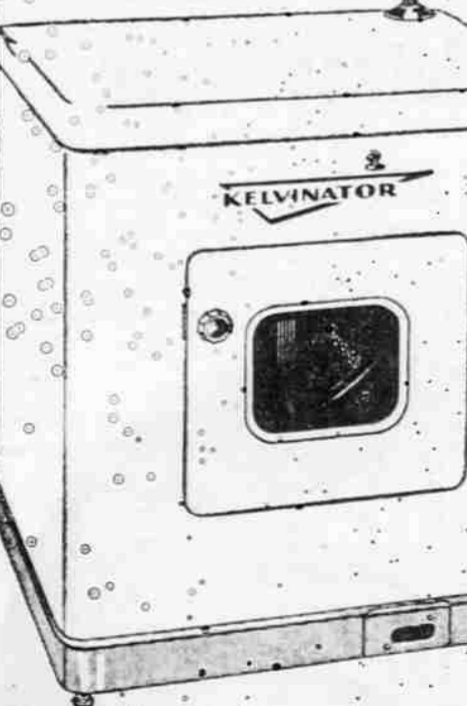


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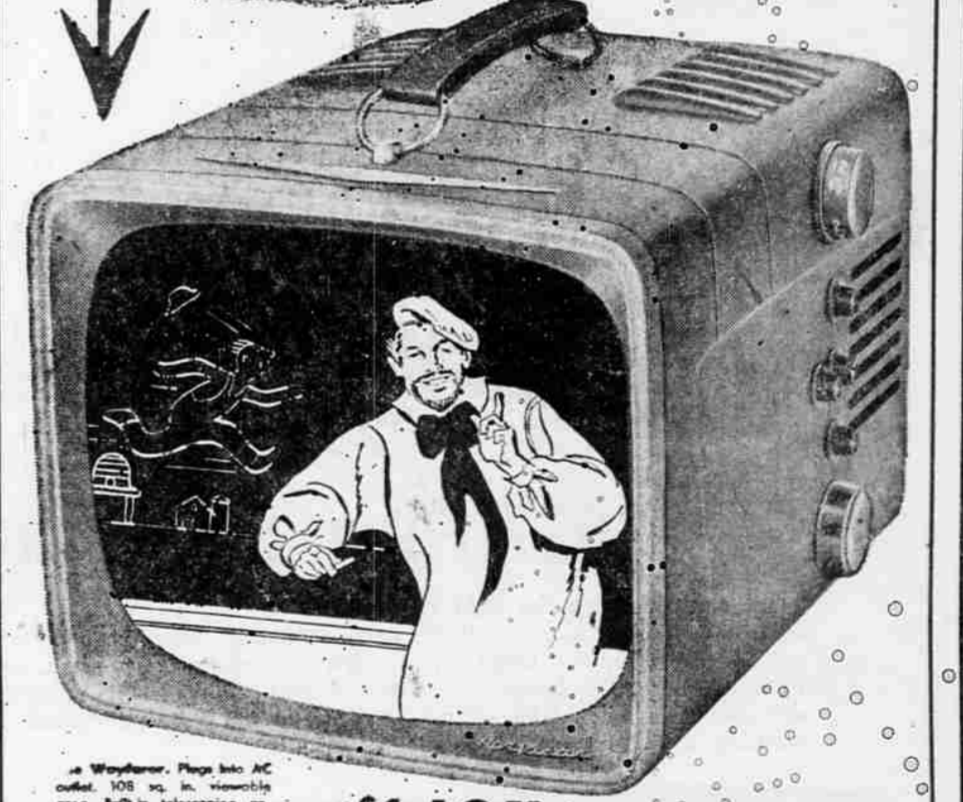
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