

Make it a White Christmas

... Give her a major appliance!



Christmas in the beautiful Rogue River Valley CAN be white without the gentle snowfall that seldom comes here at Christmastime. There will be fluffy popcorn garlands for your tree, and maybe a lovely white angel for the top-most branch. There's sure to be a bright white star of Christmas in the sky, and its shining light in the eyes of those you love.

But there are other sparkling white symbols (and plenty of gayly colored ones, too!) of the merry spirit of Christmas giving. There's a veritable galaxy of wondrous home appliances to make the most thoughtfully considerate, the best re-

membered gifts of all, because they keep right on giving precious comfort and convenience, and leisure time for the family and fun.

Whether her white Christmas wish is for a new refrigerator or range, for a dryer, washer, dishwasher, freezer or vacuum cleaner, you'll find the answer to her dreams and to your gift problems in Medford's gay Christmas appliance stores. Something to cook, bake or roast with . . . television and radio sets for your home . . . the playroom or youngsters' hide-away . . . whatever you want, whatever you wish to pay, you'll find Medford merchants ready and able to serve you well.

A Gift that Gives Happiness and Health, Convenience and Leisure Throughout the Year!