

Christmas Cards Slimmer For 1956; Red Favorite Color

By MARGARET RICHARDS
United Press Correspondent

KANSAS CITY, Mo. — Christmas cards are stylishly slim, packed with surprises and brilliantly colored this year.

A review of the several thousand new designs created by the artists of the world's largest greeting card firm disclosed that:

1. Slender styling has progressed to the ultimate in cards that measure 14 inches in length and only two inches in width.

2. Distinctive envelopes decorated with gay stripes and holiday ornaments, and unusual folding arrangements that present Christmas scenes in dramatic panoramic fashion have been introduced.

3. Red, the traditional yuletide color, has reaffirmed itself as top shade of the season.

In all the 1956 selection of Christmas greetings is one of the most distinctive collections in recent years, said Mrs. Jeanette Lee, design director of Hallmark Cards.

Frosting. Rich parchment, symbolic of splendor, has been used for many of the new cards, with designs and lettering smartly worked in silver and gold that often has a hazy or crafted appearance. Engraving, simulated jewels and a new process that produces an all-over frost appearance also have been employed extensively.

This frosting gives unusual dimension to stained glass window

designs of religious motif Christmas cards and similar subjects. Religious cards in general have advanced to styling and design, and are expected to continue to improve in popularity this year as they have each Christmas in recent years, she said.

The "super-super-slim" designs and their companions, the new decorated envelopes, are among the most eye-catching innovations in Christmas greetings. The long, narrow dimensions—whether used horizontally or vertically—permit unusual treatment of yule subjects, and the colorful envelopes proclaim "Merry Christmas" even before they are opened.

Blues and greens, which had been climbing in popularity as Christmas card colors, have been subordinated this year. Red, the old reliable, once again is unchallenged leader in the color parade in accordance with the current sing to warm, bright tones.

Photographic Technique. Photographic techniques have been combined with artwork to achieve several unusual effects, Mrs. Lee reported. One series of greetings features color photographs of traditional Christmas symbols—sprays of holly, glow-candles or glistening ornaments—vignetted and mounted against heavily textured backgrounds. In another, figures of angels, choir boys and the like have been sculptured in paper and photographed in color.

A comparatively new type of card—the family greeting—is on hand in many new forms. One timely card is in the shape of a television set. Tiny Santa Claus figures, each imprinted with the name of an appropriate member of the family, are tucked behind the TV screen. Cut-outs are even supplied for the family pets—whether dog, cat or parakeet.

Who is expected to be the favorite character on cards this year? Santa Claus, of course. "Year in and year out, Santa leads the popularity poll," Mrs. Lee said. "Santa is presented as the traditional round-faced, jolly gent, as a stylized character with tufted brows and beard, at work in his North Pole shop and in many other ways."

Medford Barracks To Meet Wednesday. World War I Veterans, Medford barracks, will meet Wednesday, December 5, at Redman hall at 7:30 p.m. Plans for a Christmas party will be made.

Society

Senior Students In Homemaking Take Examination

Senior homemaking students of Medford High school and St. Mary's High school joined today with 300,000 others throughout the United States in testing their homemaking knowledge and attitudes. The young women took a 50-minute written examination sponsored by General Mills for the third annual American Homemaker of Tomorrow contest. A total of \$106,000 in scholarships is offered by General Mills to the winners.

At the St. Mary's school six senior girls took the test under the direction of Sister Elizabeth Jean, their teacher. At Medford High school 24 seniors took the test. They have studied sewing with Miss Jean Brooks and cooking under Mrs. Ruth Hocker-smith.

Approximately three quarters of a million girls have been enrolled in this national homemaking program since it was launched by General Mills in 1955 to assist the schools in homemaking education.

In Oregon 3,935 girls in 142 schools took the written examination. The girl with the highest test score in each school will be named Homemaker of Tomorrow for her school and will receive an award pin designed by Trifari of New York. Her test will be entered in competition for \$1,500 and \$500 scholarships which will be awarded each state Homemaker of Tomorrow and the runner-up respectively. The school of each state winner will receive a complete set of the Encyclopaedia Britannica.

The 48 state winners and the representative from the District of Columbia will receive an expense-paid educational tour to Washington, D.C., colonial Williamsburg, Va., and New York, where on May 2 at a Waldorf-Astoria hotel banquet one of them will be announced as the 1957 All-American Homemaker of Tomorrow. Her scholarship will be increased to \$5,000. This year for the first time girls who rank second, third and fourth in the national finals will receive \$4,000, \$3,000, and \$2,000 scholarships respectively.

For sure-fire success at your parties, consult books at the Medford Public Library on games and entertaining.

Needle Picture



7312
by Alice Brooks

Heirloom beauty—a picture in simplest embroidery stitches—Christ, The Good Shepherd. Frame it for the walls of your own home—or make it a thoughtful gift.

Pattern 7312: Transfer of devotional picture 16x19 inches. Directions, color chart included.

Send TWENTY-FIVE CENTS in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. Box 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS AND PATTERN NUMBER.

Two FREE patterns—printed in our ALICE BROOKS Needlecraft book—stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating hand-work! Send 25 cents for your copy of this wonderful book right away!

Ruch PTA Holds Supper and Dance

Ruch—Ruch Parent-Teacher association sponsored the annual potluck supper and dance Saturday night in Ruch.

Prior to the dance a 4-H club achievement program was held. Special county and year pin awards were given to members. Winner of the county style review achievement award was Romelle Fosson with the county electricity program award going to Jerome Peterson.

Annual pin awards were given to Mary Williams, Marianne Cantrall, Diane Wingham, Marianne Barker and Ricky Davis, first year; Lona Buffington, Robert Zeigler and Karen Gettling, second year; Gary Fosson, Donald Gettling and Jerome Peterson, third year; Romelle Fosson, fourth year; Noel Dunlap, fifth year; Shirley Dunlap, seventh year; and Nancy Redhead, tenth year.

Approximately 140 attended the supper and dance.

Tickets on Sale For PTA Supper

Central Point — Tickets for the Central Point Parent-Teacher association chili supper, December 6th, are available at Jewett school, Junior High school, and Crater Department Store.

Serving will start at 5:30 p.m. and continue until 7:30 p.m. Supper will be followed by a band and chorus concert.

The major part of the money raised by this project will be used to buy equipment for the new Jewett school.

Individuals who are donating cakes and salads are asked to have them in the home economics room in the Junior High school not later than 4 p.m. Thursday.

College to Give Christmas Concert Wednesday Night

Corvallis—Five Medford students will sing in the Oregon State college chorus Wednesday, December 5, when its presents Handel's "Messiah" as the annual campus Christmas concert.

They are Gary Gustafson, senior in animal husbandry; Lewis McLaren, senior in agriculture; Miss Pat Newland, junior in elementary education; Miss Kay White, sophomore in elementary education and Miss Sharon Whitlock, freshman in education major.

Approximately 250 student singers will take part in the annual concert, which traditionally opens the Christmas season on the OSC campus.

Four guest soloists from Portland, Albany and Corvallis have been invited to participate in this year's "Messiah" presentation. Robert Wells, head of the music department, will be director.

The concert will be presented in the OSC coliseum at 8 p.m. and is open to the public. Nearly 4000 persons attended last year's concert.

Mrs. Bob Norris Is Speaker for Chapter Meeting

Alpha Rho chapter of Beta Phi sorority held the last business meeting in the home of Mrs. James Tengedal, 1216 West Eighth street, November 27.

The cultural program for the evening was presented by Mrs. Bob Norris, her theme being "The Art of Dress". It was pointed out how clothes, color and hair could be worn to the best advantage of each person. She also had many pictures demonstrating the right and wrong ways of dress. A basic wardrobe was said to be an important factor.

Mrs. Raymond Morton gave a report on the activities of the sorority's of city council.

Plans were made for a Christmas basket to be given some deserving family at Christmas time. Mrs. William Werner is in charge.

Co-hostesses for the evening were Mrs. Donald Lue and Mrs. Marcus McKenzie. The next meeting will be held at the home of Mrs. Larry Allen, 716 Hamilton street, December 13th at 8 p.m.

Rogue River Club Announces Bazaar

Rogue River — Rogue River Garden club will hold the annual Christmas bazaar December 8 at Like Oak Grange hall. Hours will be from 10 a.m. to 5 p.m.

Christmas candles, cards, decorations and novelties will be on sale, as well as cookies and candy. Lunch and refreshments will be served.

Gold Hill Woman Named President

Mrs. Walter McClean, Gold Hill, was elected president of Rogue Valley Herb society at a meeting held recently at the home of Mrs. Glen Holst, 311 Pitt avenue, Medford. She succeeds Mrs. Otto Nagel, Eagle Point.

Also elected to office were Mrs. J. W. Ostrander, Medford, first vice-president; Mrs. Glen Holst, Medford, second vice-president; Mrs. A. B. Kneass, recording secretary; Mrs. Nagel, Eagle Point, corresponding secretary; Mrs. L. W. Lingscheid, Medford, treasurer.

The remaining retiring officers are Mrs. John Holst, Gold Hill, first vice president; Mrs. Mrs. Edgar Vanderlip, Shady Cove, second vice president; Mrs. Stephen F. Counts, Grants Pass, corresponding secretary and Mrs. Glen Holst, treasurer.

Mrs. Bert F. Simmons spoke about the use of herbs in connection with Christmas. Christmas candles, wreaths and a kissing ball made by member were displayed.

Camp Announces Memorial Service

A service in memory of Mrs. A. R. Allen, oracle of Mistletoe camp, Royal Neighbors of America, who died Friday, will be held at the next meeting of the camp. It is set for Thursday, December 6, at 7:30 p.m. in the Pythian building.

The vice-oracle states that election of officers will also be held during the evening and a full attendance of members is expected.

PRINCE GARDNER

Christmas Treasures

Designed for Giving

The Registrar Billfold with removable press case and matching key card. In handsome polished Gahag cowhide. His colors. Packed in see-through gift box.

7.95

*protected by "AN INVISIBLE STITCH" * Get your money's worth for your money... give PRINCE GARDNER.

Swem's LOOKS • GIFTS • RECORDS
217 EAST MAIN • MEDFORD, ORE

To Buy or Sell - Use Tribune Classified Ads

Our Shipment of Mexican Glass IS NOW HERE

With Many Good Green Pieces for Christmas Giving

Phone 3-1733

Ginn's

Flowers • Gifts
26 SOUTH CENTRAL

CARPET SALE at LAURINE'S

WALL TO WALL BROADLOOM CARPET

Brings New Beauty and Loveliness Into Your Home

NO MONEY DOWN

The monthly payments below include carpet, heavy padding and tackless installation by Medford's finest craftsmen. Other sizes and qualities proportionate.

See how easy it is to own Wall-to-Wall Carpet.

SIZE	GOOD TWEED VISCOSE BROADLOOM	GOOD ALL WOOL BROADLOOM
9' x 12'	6.90 month	6.21 month
9' x 13'	6.67 "	6.66 "
9' x 18'	6.56 "	7.97 "
9' x 21'	6.56 "	9.31 "
12' x 12'	5.89 "	7.09 "
12' x 15'	6.23 "	8.85 "
12' x 18'	7.47 "	10.62 "
12' x 21'	8.72 "	12.39 "
15' x 15'	7.80 "	11.08 "
15' x 18'	9.34 "	13.27 "
15' x 21'	10.92 "	15.51 "
15' x 27'	14.03 "	19.93 "

Even lower in rugs not wall-to-wall

Installation Absolutely Guaranteed!

KINOLEUM ON SALE THIS WEEK

OPEN WEDNESDAY NIGHT!

Laurine's CARPET HOUSE

400 East Main & Riverside Ave. Phone 3-5182

"EVERYTHING IN FLOOR COVERINGS"

Burelson's

MEDFORD

OPEN WEDNESDAY EVENING UNTIL 9

Under Every Christmas Tree An

Exciting Christmas Gift

from Burelson's!

What does a lady like for Christmas? Fashion gifts, to be sure. We've a world of wonderful ways to make her happy. Come in and see!

\$1.95 plus tax

Rich deep colors glow like moonstones... in circles of gold or silver finish. "Cartwheel" by LISNER comes in matching sets of necklace, bracelet, and button earrings in a choice of sizes.

*Design copyright

Use Our Convenient **LAYAWAY Gift PLAN**

designed for giving

fragrant gossamer Bath Powder in a fabric-topped vanity box, coupled with matching cologne in Faberge's new Bath Set **3.75**

Bath Powder alone, gift boxed **2.00**

Aphrodisia Woodhew Tigress Afters

Watches!

CUFF LINK WATCH \$12.95

- Wrist Watch—Gold or Silver.....\$12.95
- Wrist Watch—Jeweled.....\$19.95

Swiss Movement—Fully Guaranteed

All Prices Plus Tax

Free Gift Wrapping

Main and Bartlett Streets - The ONLY Burelson's in Medford - Phone 2-6428