

Sobbing Sims Says:

BUY AND SAVE Now... ON OUR CONVENIENT
LAY-AWAY PLAN

WE'LL GLADLY HOLD YOUR PURCHASE FOR CHRISTMAS DELIVERY

IT'S HERE...THE NEW... ALL NEW!



Schwinn MARK II JAGUAR

Sports car styling... the zip and handling of a custom racer... the toughness of a Jetour cat... all are yours in the new SCHWINN MARK II JAGUAR!

\$93.95
9.95 down
7.94 month

LOOK AT THESE FEATURES!

- 3-SPEED GEARS, split second gear shift control
- HAND BRAKES, front and rear wheel caliper type
- AUTOMATIC STOP LIGHT, built into rear carrier
- SPEEDY MIDDLEWEIGHT TIRES, whitewalls for added beauty!
- STAINLESS STEEL FENDERS look sharp & lifelike!
- STREAMLINED TANK with a built-in electric horn!
- TWO-TONE SADDLE with chrome band rail
- FRONT LUGGAGE CARRIER makes carrying a snap!

SEE YOUR SCHWINN DEALER TODAY!

Look over and try the many features of the NEW Schwinn Jaguar as well as the many other models in the Schwinn line. YOU get YOUR choice of sparkling colors and extra equipment. And, don't forget, every Schwinn bike is made in America! Best of all, Schwinn prices start as low as: **\$39.95**

• Foot Brake, Too!

Most kids ride bicycles... but the proudest KIDS ride **Schwinn!**

AMERICA'S CHOICE BY OVER 9-1!

BICYCLE SALE!

FAMOUS **Schwinn Spitfire**

AT SPECIAL LOW PRICE!



Full size! Low priced! THE SCHWINN SPITFIRE

BOYS, GIRLS 26-INCH MODEL

\$52.95

Boys, Girls 24" Model \$49.95
Boys, Girls 20" Model \$39.95

This model includes fine features and sturdy equipment. Streamlined frame — kickstand — safety reflector — chainguard.

You can depend on Schwinn — Made in America with parts and service readily available!

\$5.00 HOLDS ANY BIKE TILL DEC. 24th

BUDGET TERMS AS LOW AS \$5.00 PER MONTH

Every bike delivered to you completely and correctly assembled, and with a Six Month FREE Service Certificate. Buy your bicycle from a bicycle shop that knows bicycles and is equipped to properly service them.

A NEW TYPE BIKE!



Schwinn AMERICAN

100% American Made with Coaster Brake.

\$69.95

6.95 Down, 5.88 Month

BOYS, GIRLS 26-INCH MODEL

Here's the newest style in Middleweight bikes, easy rolling as a lightweight... sturdy as a balloon tired bike. Features the new, fast-rolling 1.75 inch Schwinn Tornado tires, Schwinn cantilever frame, coaster brake. 100% Made in America — so you know it's the best!

You can depend on Schwinn — Made in America with parts and service readily available!

Revolutionary New Middleweight Bike



Schwinn CORVETTE

Deluxe Mid. Lightweight Model
3-Speed Gears... Hand Brakes

\$83.95
\$8.95 Down
\$7.00 Month

Featuring:

- NEW, narrower easy rolling white-wall tires, 26" x 1.75"
- 3-SPEED GEARS... HAND BRAKES... HEADLIGHT.
- SUPER-STRONG ELECTRO-FORGED FRAME — made from Schwinn built tubing.
- STAINLESS STEEL, Really Streamlined Fenders.
- FIVE-TIMES STRONGER, Schwinn Exclusive Tubular Tire Rims.
- NEW ALUMINUM AND CHROME Front Luggage Carrier.
- DELUXE SADDLE with Chrome Guard Roll.
- LONG WEAR SPORTS SEDALS.
- FINEST COLOR CHOICE.
- FOOT BRAKE, TOO!

All the Fun and excitement of real Railroading with AMERICAN FLYER TRAINS!



- REAL Choo-Choo Sound
- REAL Two-Rail Track
- 1/6 True Scale Model
- Pull 40 Cars with Ease!
- BULL-MOR Power
- Worm-Drive Motor
- REAL Smoke

Yes, with American Flyer trains that boy of yours is assured of fun and thrills for years ahead, because American Flyer trains are scaled-down miniatures of the real thing. Just look at all the exclusive American Flyer features — and plan to see our colorful display of train sets and accessories. Complete trains, ready to run and including track and transformer, from \$22.50

\$2.00 Holds Till December 24th

HATCH REAL SHRIMP IN 24 HOURS

WITH AMAZING **GILBERT MICROSCOPE SETS**



Only Gilbert sets have this great feature! From dried eggs you hatch out swimming shrimp in 24 hours, study them through powerful microscope. Fun, fascinating! Sets have complete equipment, apparatus for exploring Nature's secrets.

Sets from 5.95 to 22.50

- Dried Eggs
- After 1 hour in salt water
- Hatching 4-8 hrs.
- After 10-15 hrs.
- Swimming 15-24 hrs.



KIDDYKOOK

WITH ANY PURCHASE OF \$19.95 or OVER

\$1

HOBBIES For EVERYBODY



Artist Sets — Leather Craft Sets — Numbered Oil Paint Sets (over 400 subjects) Copper Tooling — Figurine Painting — Model Planes — Boats — Cars — Trains — Tole Craft — Shellcraft — Basket Making — Copper Enameling — Flower Making — Build the Cheryl Ann — the Nantucket — The Robt. E. Lee — Mt. Palomar Telescope — The "Sea Witch" — The Battleship Missouri — The Aircraft Carrier "Wasp" — Spirit of St. Louis.


MANY MORE

COME IN AND BROWSE

27 PIECES MECHANICAL TRAIN SET

WHIZZES ALONG

Special Sale Price! **\$1.00** FOR ALL 27 PIECES



60 INCH CIRCULAR TRACK

All richly detailed plastic, at an astounding Sale Price! Every thing pictured is included. Don't miss this sensational value!

- 4-CAR TRAIN
- PLASTIC STATION
- CIRCULAR TRACK
- PLASTIC SIGNS, SIGNALS, GATES, etc.

BUY IT NOW AT Sobbing Sims

So Beautiful! So Big! So Lovable!

Over **2 FT. TALL BABYSKIN DOLL**

BIG AS A 2 YEAR OLD SHE SLEEPS

ADORABLE DOLL... HAS EVERYTHING! All rubber latex body. Coo voice, all vinyl head, moving eyes, and curly style poodle rooted hair. Dressed in flopped ninon and piccolay dress. Knitted panties, shoes, and stockings. A WINNER!

Ideal Gift

WITH ANY PURCHASE OF \$19.95 or OVER

\$1