



THE YULETIDE SEASON brings with it some of the most choice picture situations of the year. The trick is to have on hand plenty of film, flash-bulbs, batteries and necessary photographic equipment. Christmas in color, of course, is Christmas at its best. And it's a wise photographer who catches it all with emphasis on close-ups—and such highlights as the brightly-decorated tree, the new toys, and the expressions of wonder and delight.

Photographic Gifts Mean Much on Holiday Seasons Yet To Come

The greatest picture-taking season of the year is close at hand. And it begins well before Dec. 25. Those early shopping stints, the visit to the neighborhood store Santa, the first notes to the North Pole, are all choice camera material—the start of a story that builds to an exciting climax on Christmas Day.

Now is the time to check on film, flash equipment, batteries, and the working order of that camera. And now is the time, too, to think of those photographic gifts that will mean so much this Christmas, and the holiday seasons to come.

There's no denying that Christmas is the best movie-making time ever. And movies can be taken with snapshot ease and economy. Lower film costs and the excellent projection results on moderate-sized screens, make 8mm movies highly popular for those family movie records.

New, wonderfully inexpensive 8mm movie cameras are easy and economical to use; no focusing is necessary in most cases, with just one simple setting all that is required. Other 8mm models—with faster lenses—may be had at slightly higher cost.

Not to be overlooked is the wide assortment of still cameras and still-camera sets. Cameras, such as these, may also be purchased as separate gifts, independently of sets.

Christmas is the time for color—and most cameras take color film for either snapshots or slides. For the color-slide fan, there's a new economical do-it-yourself color processing outfit, containing all the equipment and supplies needed to process 35mm color film without the need of a darkroom.

Stocking-stuffers vary from film to filter kits. A series of

really handy new filter kits, available for almost any still or movie camera, comes complete with basic filters for use the year round. These new kits keep all special-purpose filters visible and instantly available, in a sturdy, compact case small enough to tuck in pocket, pocketbook or gadget bag.

And, happy holiday hints all, are movie screens and splicers, projectors and viewers, flash-holders and light bars, photo-guides and photography books.

Photography means fun, not only for the season just ahead—but for the years to follow.



CAMERA ENTHUSIASTS can be ready for picture-taking any time, any where with a new travel camera outfit. Here a reflex-type camera is packed complete with its own flash unit and bulbs, film—in a handsome carrying case.

First Carol Sung By Angel Chorus

According to the Bible story of Christmas, the first carol was sung by a chorus of angels from Heaven—the "Gloria in Excelsis"—"Glory to God in the highest, and on earth peace, good will toward men."

There is no fact as to why the Christmas songs are called "carols." The Latin origin of the word means "to dance in a ring," and the earliest songs were usually accompanied by some sort of dance movements. Others seem to think the word stems from the same derivation as "chorus."

St. Francis of Assisi is reputed to have conducted a Christmas service singing the Gospel and giving the sermon, and is credited for the first significant carol.

The ballad type of carol, now considered by musical writers as the true carol, is the folk song type, handed down from generation to generation.

Special Permission For Bethlehem Scene

We do not know when the first crib was set up as a tableau to illustrate the nativity, but church records indicate that St. Francis of Assisi received special permission from the Pope to reconstruct the scene in the Bethlehem stable.

Today the crib, surrounded by figurines of the Holy Family, the Three Wise Men, shepherds, angels and farm animals, is to southern Europe and Catholic countries what the brightly decorated Christmas tree is to America and northern lands.

NATIVITY SCENE FAVORED
Still the most popular theme for modern Christmas cards is the Nativity scene. Hundreds of interpretations have appeared, many of which are reproductions of the old masters.



EVERY WOMAN thrills to the gift of fragrance! A thrilling selection awaits your choosing at your favorite shop—in purse-sized perfume flacons and dispensers; boxed sets of perfumed toiletry essentials, and top-of-the-dresser "show-off" bottles—in all the beloved essences.

Perfume Packages, Other Gifts Popular

The Christmas gift packaging of perfumes and toiletries this season is really distinguished and elegant... and makes an impressive gift. Many packages are functional, as well as decorative, and you'll discover perfumes, colognes, lipsticks and bath needs in plastic purses, jewel boxes; attached to sachet bags, bells, dolls and toy animals.

A favorite with everyone is the purse-sized travel container for perfume... now sold in a set with perfume, metallic container and miniature funnel.

New on Market
New on the market are hostess sets with fancy paper guest towels and small guest soaps.

Dusting powder and bath salt sets, bubble bath and bath oils are always welcome gifts.

Beautifully boxed, sweetly scented, toilet soaps are appropriate for everyone.

For evening wear, she'd love to receive a tube of her favorite lipstick in a glamorous gold or jeweled case.

For the girl who works, or travels, a fitted make-up kit is ideal. You can choose from plastic, leather or simulated leather cases containing: skin cleanser, freshener, liquid foundation, powder and lipstick.

Make-Up Kit
New too, is a complete eye make-up kit in an attractive box. It contains: two shades of eye shadow, mascara, eyebrow pencil liner, eyeshadow brush and mascara brush.

Every woman will love to get a deluxe manicure set with all the necessities for lovely nails, plus her favorite polish.

A junior size manicure kit for young misses will be an encouragement to good grooming. Toiletries for little girls are especially gift packaged to delight them. Give her a set of toilet water and soap, or a bubble bath and hand lotion set.



FINGER PAINTING

Finger painting is fun for preschool children and develops their interest in art. Mothers will find that it is a favorite occupation for older children, too, for after school hours.

CUFF LINK COLLECTORS

Collecting unusual, rare and interesting cuff links is a new hobby for men. They are prized for their rarity and historical significance rather than their monetary value.

THE BULKY LOOK, newly important for sweaters, is smart in this turtle-necked cardigan of "Orlon." This sweater is remarkably lightweight and is easy to wash. Big shiny buttons accent its long, slim lines.

Flameproof Material For Christmas Tree

Before decorating your Christmas tree, be sure to treat it with a flameproofing material. This may be done in two ways—by spraying a flame retardant on the branches and needles, or by setting the trunk in a chemical mixture, which the tree absorbs.

Flameproofing compounds can be purchased at most paint stores—or you may be able to get the formulas for flameproofing compounds from your local fire department.

Just to be on the safe side, keep a fire extinguisher within easy reach near the Christmas tree.

The story is told that over a hundred years ago a parish priest, in Salzburg, Austria, returning late one night from administering last rites to a dying woman, was awed by the particular majesty of a still, sparkled-with-stars night, went home to write the lovely, haunting words of "Silent Night, Holy Night." With his organist, Franz Gruber, playing the great music on his guitar, the Father Joseph Mohr first introduced the hallowed strains of this most popular hymn to a small congregation in Austria.



Santa Clues for successful gifting



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