



## Radio, Phonograph Or Television Gift Brightens Yule Season

Make this Christmas an entertaining one with a radio, phonograph or TV gift. The gift that will be appreciated and enjoyed during the holidays and long after.

The choice is more exciting and varied than ever before. New cabinet styles, finishes, colors and new mechanical improvements in TV, radios and phonographs, all make gift shopping an adventure. There is a wide price range to suit every gift budget.

In the early days of radio, TV and phonographs, emphasis was on mechanical improvements. Later producers began to turn their attention to cabinets — making them not mere "boxes" but attractive pieces of furniture to complement the room decor. Today, there is a broad range of styles from Traditional, Early American, French Provincial and Oriental to modern finishes to suit every taste. New this season are the pleasing pastel shades for portable radios, TV and phonographs.

**Television**  
Lightweight portable TV sets are the answer to the wish for an extra set in the home and are relatively inexpensive. The newest on the market is a portable TV and radio combination with a phono-jack. This set goes everywhere: from room to room, on picnics, patios and even boat-

ing. Other portable TV sets are small enough to use on a desk at the office, in a den or in the kitchen. They are so lightweight (about 13 pounds) they can be carried in one hand.

Most attractive are the 14 and 16-inch screen portables in two-tone pastel shades. They brighten up the children's room and will be especially liked by teenagers.

A wonderful gift for the family would be a handsome new console or table model TV. There are styles, sizes and finishes to suit every decor.

**Combinations**  
Newest combination is a TV bar-radio-phonograph... everything you want in one compact, smartly styled unit. You can also get radio-type recorder-4-speed phonograph combination units. There are table and console models with a combination of Hi-Fi radio and phonograph.

**Phonographs**  
Really smart and different is a portable 4-speed phonograph, which looks like a portable typewriter with a zip-closing leather case. A striking addition to any room is a mahogany or blond console model Hi-Fi phonograph. You'll find portable, table model and console phonographs in a wide range of styles and prices to suit every gift need.

**Gift Radios**  
Almost everyone can use an extra radio; especially, a small table model radio or a portable. There is great interest in the pocket-size transistor portable radios. Ideal for traveling. Table radios are quite inexpensive and are shown in all shades. A clock-radio is the perfect gift for an early morning awakening.

A deluxe calendar-radio makes a wonderful gift for an office or den.

**Accessories**  
A roll-around table for a portable TV, radio or phonograph will be a welcome gift. Choose from sturdy tables with wrought iron or gleaming brass legs. A deluxe mahogany swivel table for a TV set will be appreciated. A horizontally styled antenna for TV is new in design and eliminates the "rabbit ear" look.

The record collector will like a beautiful mahogany, cherry or limed oak record cabinet. There is also a new portable plastic record case for 45 rpm records.

### Live Trees Provide Something for Yard

Perhaps you've toyed with the idea of buying a live Christmas tree for several years, then at the last minute dashed to the nearest lot selling cut Christmas trees.

If you have a garden, by all means consider buying an ever green that you can plant after Christmas.

Your tree will be delivered with a burlap-wrapped ball of earth around the roots and will be in a wooden tub about 14 inches high.

After Christmas, the tree should be planted in a hole approximately 20 inches deep and 18 inches in diameter. Be sure to plant your tree in an unobstructed area to allow plenty of room for future growth.

In planting, do not remove the burlap from the roots. Place the tree in an upright position and fill the hole with watered peat moss and dirt, packing it down firmly for a permanent base.

### Christmas Seals Over 50 Years Old

For over fifty years, gaily-colored Christmas Seals have been used the world over to decorate cards and gift packages. The design is new each year, but the message is the same—"Fight TB."

And the fight is not yet over! Even though the death rate is declining, due to early discovery, new drugs and new treatments, the number of new cases is still great.

The purpose of the Christmas Seals campaign is education about tuberculosis prevention and control of the disease... through case - finding (X-rays, tuberculin testing), research, rehabilitation and educational projects.

Einar Holboell, a Danish postal clerk, originated the first Christmas Seal in 1904. In 1907, Emily Bissell was the first to adopt his idea in the United States.

From these early beginnings the Sale of Seals has grown into a vital force in protecting your health.

**Eureka, Mont., Said Christmas Tree Capital**

Eureka, Mont., high in the Rockies, with a population of about 1,000, is said to be the Christmas tree capital of the world.

More than 150-foot carloads of trees go out of this community each year to brighten homes everywhere.



TELEVISION FOR CHRISTMAS—Two of the latest models in carry-around sets. The "Personal" model (shown on the table) provides thirty-six square inches of viewable picture and the "Sportster" which offers 108 square inches of tele-viewing.

### Making Own Home Decorations Fun

Part of the tremendous fun of Christmas is making it merrier by making your own decorations!

One of the traditional decorations, and one that is easy to make yourself, is a Christmas wreath.

If your preference is the wreath of Christmas greens, simply bend a wire coat hanger into a circle. Using small boughs of evergreen, fasten each one securely to the circle with wire until it is completely and evenly covered.

Finish the wreath by wiring bits of holly, clusters of ornaments, or tiny pine cones into the greenery and top it with a big bow of red ribbon.

For a more modern-mood decoration, a Christmas wreath can be fashioned of other materials to lighten your holiday decor. A gala wreath can be made of fluffy angel hair. First, wrap the coat hanger base with crumpled

tissue paper tied securely with string. Then wrap the angel hair loosely over this foundation and wire colorful little ornaments or tiny candy canes at intervals around the wreath.

Shower curtain material in bright red or green is particularly good for outdoor wreaths. A wreath fashioned of the flat, sparkling ornaments used as a background for tree lights makes a jewel-like decoration. Let your imagination have full rein and you'll come up with new ideas of your own for attractive Christmas wreaths!

Bayberry candles, which are said to foretell good luck for the coming year if they burn bright at Christmas, were first made by early settlers in America. They dipped bayberry branches in wax and burned them during the holidays.

### Travel Bug Can Provide Gift Cue

The travel bug can provide a cue to Christmas gift giving. A gift which says "Go" will be most appreciated by the travel fan.

Among the gadgets sure to please are map cases and trip books. There are items for organizing glasses, tissues, etc., which clip to the sun visor of a car.

Luggage tags and sets are good for those who own a set of suitcases, while a matching, or color-coordinated case, such as a fitted cosmetic bag makes a really special gift.

Passport cases are a must for those who will travel out of the country. A pair of travel slippers, a toiletry case, or one of the many good-grooming sets will be welcome.

For those who have everything, why not give a fitted picnic kit. There's also a "motel bag" for the auto traveler who likes an early start before restaurants are open. This kit contains an electric coffee-maker and toaster plus needed tableware and boxes for staples.

The choice of travel gifts is as wide as the number of places one might visit... you'll find something for every person on your gift list!



EVERYONE ON YOUR gift list has a special kind of luggage which makes travel more fun. The fitted vanity case for a teen-ager's cosmetics will go to many a party and end. The oversize duffel bag is perfect for a commuting friend; the center chub bag with a built-in brief case in the bottom is a gift idea for executives and the train case idea for any girl.

### Carols Are Integral Part of Christmas

Nothing puts you in the mood, and reflects the spirit of Christmas, as much as Christmas carols.

Whether you hear them for the first time this year sung by a choir, over the air or a family group... they bring to mind the real meaning of Christmas. A non-religious song, "I'm Dreaming of a White Christmas" by Irving Berlin... brings back fond memories to almost everyone.

Ever since the first Christmas, carols have been an integral part of this joyous holiday season. According to the Bible story, the first carol was sung by a chorus of angels—the "Gloria in Excelsis"—"Glory to God in the highest".

The early settlers in America brought many of the old European carols to this country. "Adeste Fideles", long a traditional hymn, has an unknown origin.

hymn, came to us from Germany. "God Rest Ye, Merry Gentlemen" from England and the lovely "O, Holy Night" from France. From Austria came "Silent Night, Holy Night".

Americans too, have contributed to our rich heritage of Christmas songs. In 1849, Edmund H. Sears, a Unitarian minister, composed "It Came Upon a Midnight Clear".

"We Three Kings of Bethlehem Are" was composed by Dr. John Henry Hopkins, Jr., an Episcopalian rector.

Perhaps the best known and most beloved of all American carols, "O Little Town of Bethlehem" was written in 1868 by Phillips Brooks, a young Episcopalian minister. A trip to the Holy Land was his inspiration for the carol.

The gay holiday song, "Jingle Bells" has been popular for almost a century and was composed by another American churchman, John Pierpont.



HE WALKS, TALKS and his eyes light up—for he's Robert the Robot; the amazing remote-controlled mechanical man. Made of high-impact plastic, he can pick-up objects, light up the antenna on his head, as well as move about. A recording in his body recites "I am Robert Robot, the mechanical man. Drive me and steer me, wherever you can."

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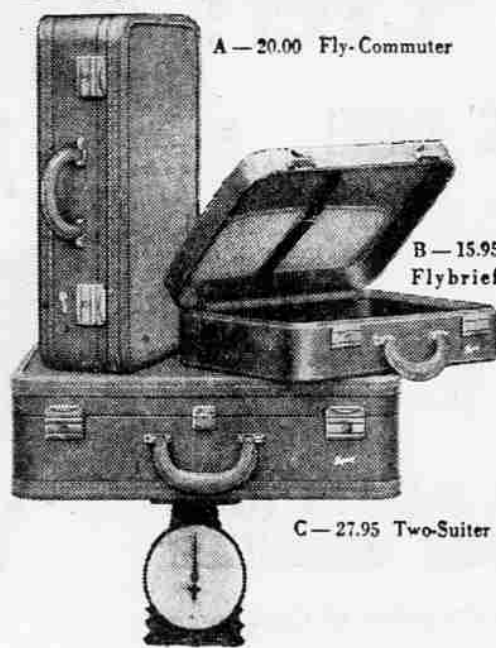
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