



SANTA IN PERSON!

COMES TO WARDS TOMORROW
FREE CANDY CANES AND COMIC BOOKS



"Yes kids, Tomorrow and Saturday are the Big Days when Santa comes to Wards. He'll be here in person to talk to you from 10:00 a.m. to 12 noon, and from 2:00 p.m. to 5:00 p.m. Have mom and dad bring you in so you can tell Santa exactly what you want for Christmas. He'll have a free candy cane and comic book for each of you. Come in and see him!"



VISIT WARDS TOYLAND—TOYS FOR EVERYONE—BIG OR LITTLE



25" Walking Girl, rooted ponytail, bending knees. **9.95**



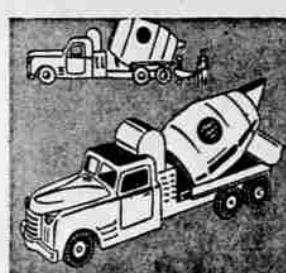
Plush Animals about 10" high. Each **95¢**



14" Washable Vinyl Baby—molded rubber head. **1.98**



Metal Dicky Dock Clock has action and music! **2.98**



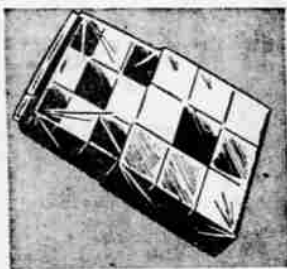
Steel Concrete Truck—mixer rotates, crank moves. **7.95**



"Smoking" Burp Gun—1-50 shots automatically. **2.98**



11½" Tiny Tears with rooted hair. Has layette. **9.95**



36 Foamee Crazy Blocks—soft plastic, will float! **95¢**



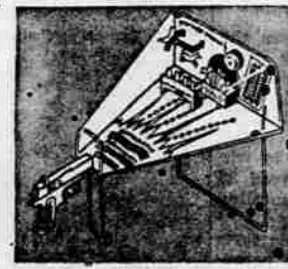
Slinky Bucko—pull for "ride 'em cowboy" action. **1.98**



Folding Doll Carriage—In blue quilted vinyl. **9.98**



35" Green Steel Wagon—plated railing, hubcaps. **9.88**



Arcade Shooting Gallery—with automatic pistol. **2.95**

AT WARDS YOU WILL FIND A GIFT FOR EVERYONE ON YOUR LIST FOR THE MAN IN YOUR LIFE FOR THE WOMAN IN YOUR LIFE



Men's luxury-fiber Milliken "50" Plaid

Sizes: S-M-L XL **3.98**

Crisp wool-look, soft-to-touch rayon. Your pick of plaids. Washable. Ideal gifts.



Men's Tan Elk Opera Sheepswool-lined

SIZES 6 to 12 **4.98**

One of Wards best! Luxurious elk-leather, warm shearling lining, flexible leather soles.



Gift-boxed Acetate Tricot Panties

6 PR. **3.54**

Priced low! Wander-washing, no-iron elastic leg briefs—in a range of many colors. S-M-L.



Give Cannon's superb 3-pc. towel set

GIFT-BOXED **1.98**

A 22x44" towel with woven dobby border; 2 washcloths. Sea Green, Aqua Tint, Pink, Gold.

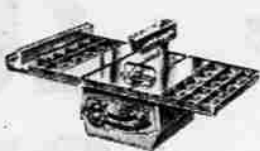


Men's Flannel Pajamas New deluxe prints!

IDEAL GIFT **3.98**

For Dad, hubby, or son! All-over and stripe patterns. Sanforized, washable. All sizes.

Wards Sensational ONE DIAL CONTROL 8" Bench Saw



49.95

One dial adjusts angle, height of cut. 6" wide cut. 8½" before blade. Extensions...ec. 8.49



Red Velvet Ballerina Mandarin styled

CUSHION INSOLES **2.98**

Alluring gilt-scrolled peak vamp, with multi-colored beads. Flexible leather soles. Sizes 4-9.



WARDS Best Mixer Maker's Price 47.50

ONLY \$4 DOWN **38.95**

Quality to please any cook—price to please you! 10 powerful speeds. 1 and 3-qt. bowls incl.



He Can ALWAYS use more NECKTIES

1.00

Choose from many new patterns, stripes, and tones in a variety of wanted fabrics.



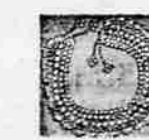
Men's Shirt-Jewelry Set

Brent 3-star, fused collar shirt with cuff links and tie bar. **3.98** 6.30 QUALITY



Men's Jewelry Gift Sets

Usually 3.50 Cuff Links and Tie-Bar in many designs. **2.49** 10% FED. TAX



Fashion-pretty Collars

Mock pearl, crisp pique or nylon collars add a festive touch to outfits. **1.98**



New Pop-Up—reg. 16.95

Handsome gift! Silent automatic control. Triple-chrome. AC-DC. **13.50** WITH CORD



WARDS Best Percolator Maker's Price 29.95

10 CUPS IN 11 MIN. **18.95**

Completely automatic—just set and forget! Switches to low when done. Chrome-plated.