

Sen. Neuberger Gives His Views on Election

By SEN. RICHARD NEUBERGER

Portland — (Special) — The election pitted an enormously popular person, Dwight D. Eisenhower, against a popular party of great vitality, the Democrats. Mr. Eisenhower won the White House, the Democrats the Congress. Never before in American history had a Presidential sweep of such proportions failed to carry the Senate and House. This demonstrated that the President's success was wholly personal, rather than an endorsement of the Republican Party.

The President won Oregon over Adlai Stevenson though by a much smaller margin than in 1952. Senator Morse was returned to the Senate by a decisive margin. This shows the new strength of the Democratic Party in Oregon, as well as the brilliance of Wayne Morse and the basic appeal of the issues which he discussed. It also, fortunately, repudiates the ugly campaign carried on against him in the closing days.

Two New Congressmen

Oregon now has two courageous, young new Congressmen to team with Edith Green in the House—Al Ullman and Charlie Porter. They are liberal, enlightened and capable.

Maurine and I know well the man who becomes the 28th Governor of our state. Bob Holmes lived with us in a Salem motel during the 1949 session of the Legislature, when state Senators were paid \$5 a day. He has integrity, honor and a love of people. He will end the favoritism which has characterized state government in Oregon for so many years.

Along with numerous of our friends, Maurine and I share the bitter disappointment that Adlai Stevenson probably never will serve as President of the United States. What other man of our era has seemed so admirably equipped for the task? Yet it evidently is not to be. His brilliant intellect and high purpose will serve our country, but not from the oval office of the White House. However, I predict a Democrat will be elected President in 1960, and that Mr. Stevenson will be an elder-statesman Secretary of State in the illustrious tradition which has precedence in both parties in John Hay, Elihu Root, Charles Evans Hughes, Cordell Hull and George C. Marshall.

Of course, I pledge myself to continue to support the President whenever I believe he is right, regardless of partisanship. This attitude, I believe, was shown on my part during the recent session of the 84th Congress, when I backed Mr. Eisenhower's foreign-policy recommendations 85 per cent of the time, in spite of disagreement with him on domestic matters such as agriculture, natural resources and Social Security.

I did regret that the President, in his election-night statement, never referred to his vanquished opponent, but spoke only of the Republican Party. This contrasted with Adlai Stevenson's remarks in conceding victory to the President. But when an election is over in our country, we must close ranks and work for the common good.

A post-election story carried

by the Associated Press wires related that the Eisenhower Administration intends to re-evaluate and review its policies in the field of natural resources. Republican election reversals in Western states were cited as reason for the re-examination of policies.

If the Administration is sincere in its desire to revise its attitude toward natural resources, I suggest the following five points as the basis for a new and more enlightened program of conservation:

1. Immediate authorization of the high government dam at Hells Canyon on the Snake River, along the Oregon-Idaho boundary.

2. Cancellation of the extensive oil leases permitted by ex-Secretary McKay within the borders of our National Wildlife Refuges.

3. No substantial reduction in the area of the Three Sisters Wilderness Area in the Willamette National Forest of Oregon.

4. Abandonment of Administration plans for dams on the Clearwater River which would choke off valuable runs of steelhead trout and starve the Lochsa elk herds.

What's Happening to Elections?

I have read a disturbing new book entitled "Professional Public Relations and Political Power," by Stanley Kelley Jr. (the Johns Hopkins Press). The book contains this comment by a public-relations man specializing in promotion of political candidates:

"Politics is like war without the weapons of war. You are entitled to take advantages you can get . . . Fifty per cent of what we say in a campaign is baloney."

Developments in the last election indicate that reform of both campaign techniques and the financing of American elections remain the outstanding challenge of our democracy. The 1956 campaign took another giant step in the continuing trend toward ever-growing reliance on the professional publicity techniques of the entertainment industry, and toward more and more gigantic campaign costs.

Everybody's talking about THE WALT DISNEY STORY!

Disney's daughter, Diane, tells the whole intimate story of her famous father! Learn about Disney's unusual childhood — and how it made him into a man who wouldn't be licked! Read about the birth of the first Disney animated cartoon in a garage in Kansas City! Discover why, at the age of 21, Walt gave up cartooning forever — then decided to give Hollywood a whirl! Don't miss "My Dad, Walt Disney," as told by his daughter to Pete Martin, in this week's SATURDAY EVENING POST.

Growing Danger

Both trends are a real and growing danger to the fundamental assumptions of our form of self-government. More and more candidates will be chosen and presented to the public like actors, with more emphasis on whether they look, sound and act the part of the popular notion of what a Senator or Governor looks like and does.

This emphasis on the synthetic goes hand-in-hand with skyrocketing costs. Competition for attention on the new media of communication makes a vast campaign chest almost imperative.

If these dangerous trends are not checked, the result will be to limit, and in many instances

destroy, the voter's free exercise of an informal choice between candidates and policies. Such an outcome would undermine our whole theory of government.

During the next session, I will renew my efforts toward retrieving our democratic processes from the morass of vast private campaign funds. Elections must be removed from the commercial techniques which obscure rather than illuminate the issues at stake.

Salem — (U.P.) — Fred Shideler, information officer for Gov. Elmo Smith, will return on Jan. 1 to his post as information director at Oregon State College.

Donations Sought For Hungarians

Members of the Medford Beta Sigma Phi social sorority today announced they are sponsoring a city-wide drive for clothing for children of Hungary.

A receiving center for items to be packed and sent to Hungarians will be open Saturday, Nov. 24, at the old Ivy Street Meat market from 9:30 a.m. to 5:30 p.m.

Chapter members said there is a special need for shoes as well as other warm clothing for children ranging in age from infants to teens.

Residents having items to send to Hungarian children may call Medford 2-9911 or 2-8823 for

EASIER TO PAY

Washington — (U.P.) — The Internal Revenue Service has made a concession to taxpayers. Instead of having to make out tax checks to district director of internal revenue, they may now be made out to Internal Revenue Service. The shorter version, the agency said Monday, is less "burdensome for the taxpayer to write."

pick-up service. Members of the three local Beta Sigma Phi chapters will pack and send the articles.

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CHURCHILL ILL

Harrow, England — (U.P.) — The traditional Harrow school single song scheduled for tonight has been postponed because Sir Winston Churchill is ill with a cold, it was announced today. Churchill, who attended Harrow, has been the traditional guest of honor for 16 straight years.

JUST SAMPLES

° Colega, ° Portugal — (U.P.) — Sebastiao Ferreira, 30, had an explanation when police caught him with a pocket printer and several counterfeit banknotes. He said he had no intention of passing the money, the bills being merely samples to help sell his machine.

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Mamm's home headliners medford

lounging fashions by Evelyn Pearson

Relaxation time is pleasure-time when you can loaf and look so pretty all at once . . . and it's so easy with at-home fashions by Evelyn Pearson. Shown are just two of the many new arrivals. Far right: The Oriental influence couldn't be lovelier than in this quilted cotton print, mandarin collar and slit sleeves in turquoise or red print. 10-20 . . . 8.98. Right: Bouquets of praise for this wasp-waisted, whirl skirted housecoat, made of quilted cotton in charcoal with delicate pink floral print, rick-rack trim. Sizes 10-20 . . . 12.98.

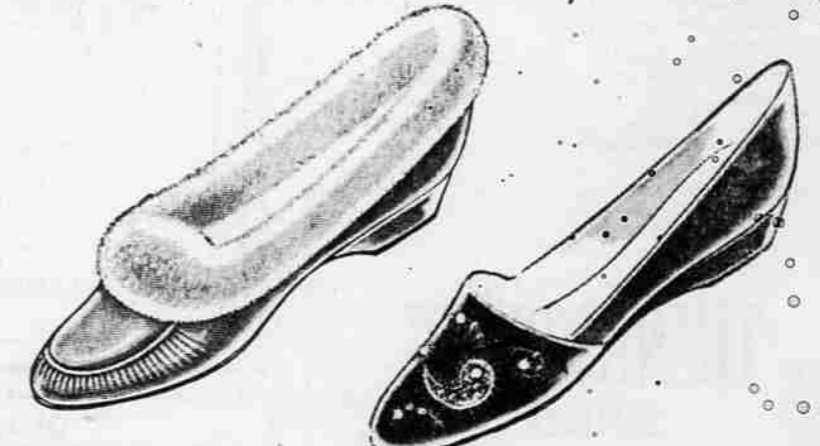


lingerie by Luxite

Breathlessly beautiful — Luxite new "Winter Blossom" lingerie collection in nylon tricot . . . a dream come, an utterly beautiful you! . . . in this captivating, cloud-billowing lingerie, frothed with lace and ruffled in misty nylon mesh.



1. Heavenly gown in the new precious parchment shade . . . sizes 32-42 . . . 8.95
2. A lovely slip in a new shade—silver dollar or white . . . 32-40 . . . 8.95
3. The charming demi-gown . . . sparkling white with touches of pink . . . sizes S. M. L. . . . 6.95
4. Brief-in white, charm blue, or precious pink . . . sizes 4-7 . . . 1.65



slippers by Oomphies

Our slipper dept. is just brimming over with the most exciting slipper fashions you've ever seen . . . from velvets with elegant touches of gold and jewels to warm comfy "fur" trims such as left above in light blue or pink . . . smooth leather 5.98. Or the harem slipper on the right in black, red or royal velvet 5.98 . . . see them all tomorrow.

THE PANTIE YOUR LEGS CAN'T FEEL

Pantie fan or not, this vastly different new GOSSARD is for you! It combines three kinds of elastic to give complete leg freedom with fine figure control. Of nylon tulle, satin elastic front panel, and lace elastic finish at the legs. Petite-S-M-L. White.

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