

Norton 2nd In Jayvee State Race

Sophomore Mark Norton of Medford high finished second, two strides behind the winner Saturday in the junior varsity division of state prep cross-country meet at Lewis and Clark college in Portland.

Grants Falls won the state varsity championship with 62 points. Medford entering a full team for the first time was ninth with a 311 tabulation. Phil Austin of Medford was the 10th man across the finish in the 8 1/10 miles run.

Oswego with 54 points was Jayvee champ. Medford did not have a full junior varsity team. Ken Cox of Oswego was Jayvee individual victor in the record time of 6:20.1 for 1 1/4 miles.

Norton was figured to be right on the old mark of 6:21.1.

Thompson Victor

Cliff Thompson of Douglas of Winston was first in the varsity test in the time of 9:04.6. Terry Boatman took fourth for Grants Pass. Paul Cougle eighth. Walt Morrison 15th. Steve Anderson 17th and Glenn Wilson 18th.

Austin's 10th was the lowest Medford has placed in the state test. Les Lingscheid was 47th for Medford and Elwyn Simmons 73th. Wayne Breeze came in between Lingscheid and Simmons but his exact place was not listed. John Root was 100th for Medford. Jay Mullen 120th and Charles Roberts 139th.

The Jayvee performance was Medford's best. Roger Johnson was sixth and Glenn Kaye 20th. Lingscheid was runner up in the Jayvee two seasons back and Jay Walker, now playing football, was seventh.

Vern Walthoff is Medford coach.

SPORTS

VARSITY TOTALS:
Grants Pass 62, Lincoln 72, Eugene 180, Roseburg 181, Franklin 189, Cottage Grove 198, Jefferson 235, South Salem 256, Medford 311, Beaverton 320, Wilson 360, Springfield 362, Benson 390, Gresham 393, Grants 411, Seaside 415, Milwaukie 419, Molalla 420, Davis Douglas 505, Reynolds (Tribulation) 512, North Salem 733, North Marion 734.

HOCKEY

By UNITED PRESS

The Boston Bruins, sitting pretty in first place with their longest winning streak in more than two years, stacked up as the "surprise team" of the National Hockey League season so far.

The battling Bostonians reeled off their sixth straight victory by defeating Montreal, 3-2, Sunday night.

A pair of goals by Lorne Ferguson helped the Detroit Red Wings beat the Chicago Black Hawks, 3-1. The victory enabled the second-place Red Wings to stay within a point of Boston.

By UNITED PRESS

The Rochester Americans are no longer "low men" on the American Hockey league's totem pole.

The league's newest entry, mired in last place all season—beat Hershey, 3-2, Sunday night and climbed into fourth place.

Buffalo humbled Springfield, 7-1.

Providence beat Cleveland, 4-1, to remain two points behind league-leading Hershey.

Intramural Play At McLaughlin

Boys will open an intramural basketball tourney and girls a pep team competition Tuesday at McLaughlin Junior High school.

Each of the 25 home rooms will be represented in boys and girls contention. Seventh and eighth graders have eight home rooms each and ninth graders nine. Rivalry in each of the three grades will end on Monday, Nov. 19.

All students in the school are eligible to participate. The basketball action gives coaches a chance to look over prospective material as well as determining the interest of the boys for play later on class teams. In a boys basketball meet at the end of the season lettermen are excluded.

Mel Boldenow continues as ninth grade coach and Bill Shepherd as eighth grade mentor. Howard Gang will tutor seventh grade cagers.

Redskins Paced By Baker, James

Washington — (U.P.) — The six-game winning streak of the Detroit Lions in the National Football league came to a halt yesterday and it was a pair of former Oregon collegians now wearing the colors of the Washington Redskins who played the major part in the Detroit loss.

Sam Baker, a former Oregon State star, booted a 27-yard field goal, his third of the afternoon, with barely two minutes remaining in the game to give the Redskins an 18-17 win over the Lions.

Rookie Dick James, a University of Oregon performer only last year, shook loose on a 41-yard touchdown romp and sparked the Washington running attack throughout the game.

Celtics Expand NBA Leadership

By UNITED PRESS

A 108.3 points per game pace enabled the Boston Celtics to open a comfortable lead in the early Eastern Division race of the National Basketball association today as the St. Louis Hawks clung to a narrow margin in the West.

The Celts dipped below the century mark for the first time Sunday night but came off with a 94-83 win over the Syracuse Nationals.

In other Sunday games, the Fort Wayne Pistons turned back St. Louis, 96-81; the New York Knickerbockers downed Philadelphia, 106-95 and the Rochester Royals downed Minneapolis, 94-82.

SADDLER MUST NOTIFY

New York — (U.P.) — Featherweight champion Sandy Saddler must notify the N.Y. state Athletic Commission this week when he will be ready for a title defense or submit to a physical examination to prove himself unable to defend. Saddler claims he's still recovering from injuries suffered in a New York taxicab accident July 20.

Colorado Has Orange Bowl Preference

By JOHN GRIFFIN
United Press Sports Writer

Colorado's bid to the Orange Bowl was considered "in the bag" today, while Tennessee, Iowa and Oregon State emerged as strong candidates for other major bowl berths.

Van C. Kussrow, chairman of the Orange Bowl Committee, announced in Miami, his group has "expressed its preference" that Colorado be given a bid, although the actual selection will be made by the Big Seven conference, probably after next Saturday's Oklahoma - Missouri game.

Kussrow said he had conferred with Reeves Peters, commissioner of the Big Seven, about Colorado's choice and added that unless Missouri upsets Oklahoma, which is ineligible to return to the Orange Bowl this season, "Colorado has the bowl bid in the bag."

Colorado clinched at least a tie for second place in the Big Seven Saturday while being held to a 14-14 tie by Missouri. Colorado completed its conference schedule with a 4-1 record, while Missouri has a 2-1-1 mark with two conference games remaining.

Success Comes Late For New York Man

Auburn, N.Y. — (U.P.) — Success came late in life to 72-year-old Herbert A. Cook.

Twelve years ago he started with little capital and bought a garage which he turned into a manufacturing plant for plastic tubing.

Recently Cook announced a \$100,000 expansion program for his Genesee Laboratory Inc. which employs 14 persons.

Cook, president and treasurer of the firm, said he decided when he was 60 years old he had "too much experience to hop on the shelf and relax."

HOLLAND TO REFUSE

Stockholm — (U.P.) — Holland will refuse to compete in this winter's world skating championships in Oestersund, Sweden, if Russia participates, Svenska Dagbladet's Sports Editor, Olaf Groth, reported today from Melbourne.

Larry Boardman Fights DeMarco

Philadelphia — (U.P.) — Big time boxing returns to Philadelphia tonight when top ranked Larry Boardman meets former lightweight champion Paddy DeMarco in a 10-round feature bout at the arena.

New York — (U.P.) — Middleweight Johnny Sullivan of England, ex-British Empire champion, is favored at 9-5 to beat slender Randy Sandy of New York tonight in their widely televised 10-round bout at St. Nicholas arena.

WINS FUTURITY

Baldwinsville, N.Y. — (U.P.) — A California dog, trained by Ray Pangay of Eugene, Ore., won the Weimarner futurity, placing first in a field of 33 top Weimarner field trial contenders from across the nation, over the week end.

The winning dog, Maggie's Merry Miss, is owned by Ed Weitzel, of Los Angeles.

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Around Hollywood

By ALINE MOSBY
United Press Correspondent

Hollywood — (U.P.) — Those filmed commercials may look like easy jobs knocked off in an hour before a camera, but they're the unglamorous "spectaculars" of TV.

Filmed spots for cigarettes, beer or what-have-you take up only an instant on the screen, often when the viewer is snatching a drink of water or letting the cat in. But he's ignoring a production that, according to a man who makes a small fortune announcing them, comes close to perfection.

Bill Edwards, for example, announces one filmed commercial for a hair spray lacquer. That commercial that zips by between programs took from 7 p.m. to 2:30 a.m. to shoot. Edwards had to keep his please-you smile on all that time while ad agency executives argued about the script.

Naturally on those filmed commercials, the products always work.

In Edwards' hair spray film you see a girl with half of her head lacquered and the other half plain. Bill turns a wind machine and a bucket of water on her locks, but the lacquered half stays in place.

"Well, her hair had so much spray on it, it would have taken a pick axe to move it," grinned Edwards in an interview. "We had to do several takes, and she was sprayed for each one."

In fact, it's well known along Advertising Agency Row that some sponsors will use a competitor's product for a commercial if it will work better.

"A filmed commercial takes much longer than the same amount of film for a big motion picture because it must be perfect," Edwards explained. "The commercial is shown over and over for years. If there are any flaws, the viewer will keep watching the flaws and forget about the product."

One auto manufacturer wanted to show one of its cars hauled, dripping but perfect, from the ocean. A sample car was dropped off a pier at San Pedro—but the pulleys couldn't haul it up again. It still is at the bottom of the sea. A landlubbing car was used for the spiel.

Live commercials take much less of Edwards' time. For one he had to pour a glass of beer every week, and he is very proud that the foam never oozed over the top during the entire season.

But once when he opened a refrigerator door the trays of food fell out. On another show he was extolling the virtues of a hair tonic and said it gave "gooseless grooming" instead of "greaseless grooming." On every show thereafter the cast tried to make him laugh when he came to that phrase.

Despite the hazards, Edwards wouldn't give up his lucrative professional for acting. He filmed a beer commercial featuring cartoon Beavers for "Person to Person" two years ago. Every time it's played Edwards receives a check in the mail.

"My big job is to act so people will like me instantly as I only have a minute to sell myself," he said. "I have to be the type people would invite home to dinner."

Radioisotopes Used In Chasing Germs

Syracuse, N.Y. — (U.P.) — Scientists at Cornell University are chasing germs with radioisotopes to see if containers used in milk processing really come clean when they are washed.

A report to a dairy industry conference says radioisotopes offer a highly sensitive and accurate means of testing cleanliness of various surface finishes. Bacteria are "tagged" with radioactive phosphorus and put in milk containers. After the containers are washed, remaining germs may be measured to see if the equipment is completely clean.

BOWLING

ROGUE ROLLERS LEAGUE

Darrell Miller Co.	28	16
Robb's Restaurant	28	16
The Tee Time Shop	24	18
Brooks Electric	24	18
Chris Drug	23	21
Batemans Insurance Agency	22	22
O. K. Market	22	22
Pioneer Cafe (C.P.)	20	24
Rogue Sportswear	19	25
The Hideaway	18	25
Economy Market	16	28
Rogue Equipment Sales	15	29

SENIOR-JUNIOR LEAGUE

In the Saturday Senior and Junior Bowling league Bob Corbett took both high game and high series with a 160 and a 318.
Hawthorne Market rolled high team game with a 689 and high series went to Medford Paint and Wallpaper with 9387.

Team Standings

Team	W	L
Comings Agency	18	4
Chevron 99	16	11
Yeters of Foreign Wars	15	12
Hawthorne Market	15	12
Medford Paint & W.	15	12
Rainbow Cafe	12	15
Fyr Fyters	9	18

Team Standings

Team	W	L
Comings Agency	18	4
Chevron 99	16	11
Yeters of Foreign Wars	15	12
Hawthorne Market	15	12
Medford Paint & W.	15	12
Rainbow Cafe	12	15
Fyr Fyters	9	18

INDUSTRIAL LEAGUE

Picard's was assured of at least a tie for first in the opening round of the Industrial Bowling league race after taking three games from CWA on Friday night. When Richfield Oil split 2-all with Domestic Laundry and Lininger's dropped three to City Hall, Picard's went in front by four games.
Ken Christianson of Picard's took high game and series laurels with 229 and 559.

INDUSTRIAL LEAGUE

Standings:	W	L
Picard's	32	12
Richfield Oil Co.	28	16
City Hall	27	17 1/2
Lininger Ready Mix	25	19
Domestic Laundry	23	21
Jaycees	23	21
Snobys	22	22
C.W.A.	22	22
Red Blanket Lumber Co.	18	26
Jorgensen's Dairy	18	26
Donna Timber Products	18	26
Rail Rogues	11 1/2	33 1/2

CITY LEAGUE

State Farm Insurance	27	17
L. O. Forester	27	17
Ross Lumber Co.	18	25
Water and Oil	23	21 1/2
Central Market	23	21 1/2
Daugherty Lumber Co.	23	21 1/2
Medford Barber	22	22
Westside	19 1/2	24 1/2
Washburn Oregon Moulding	18	25
Norton Lumber Co.	18	25
First National Bank	18	25
Conoco	18	25

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Conoco	18	25

Results:

Barber's	2	10 F.	2
Berry	491	Morrison	563
Valley	526	Lubbers	494
Hanger	415	Simmonds	422
Schultz	315	Porter	449
Speer	332	Vessey	471
Handicap	6		
2485		2490	

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A tip from "the toe" — Lou Groza

While Groza is still very much in the football present, he's already well along with his plans for gridiron retirement. And, according to Lou,

"One of the easiest ways I know of to save for retirement is to put part of every pay check into U. S. Savings Bonds."

With a little planning and saving, retirement can be a real reward for your work. And the sooner you get going with these plans, the less you'll need to save each month.

Every day you put off saving is costing you money. So take a tip from the old dependable scorer, Lou Groza, and start scoring where it will count the most—with a regular retirement investment program in U. S. Savings Bonds. Sign up for Payroll Savings regularly work. Or invest in Bonds wherever you bank.



Let's say you're now 45 and start investing \$37.50 a month in U. S. Series E Savings Bonds. At 65 you'll have a retirement fund of \$12,000. Another man is now 55, but he invests \$75 a month in Bonds. At 65 he'll have

\$10,000. Both of you will have invested the same amount—\$9,000; but you, the early starter, will have accumulated 20% more money.

Part of every American's savings belongs in U. S. SAVINGS BONDS

BUY Where You S-T-R-E-T-C-H YOUR FOOD DOLLARS

OK MARKET
1202 North Riverside
OPEN EVERY NIGHT TIL MIDNIGHT

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U. S. National Bank
Leonard Electric Company
Tru-Mix Concrete Company
Robert P. Templeton Lumber Co.
Harry and David, Inc.
Lambert-Voegtly Lumber Co.
Trail Creek Lumber Company
Jorgensen Dairy Products
Hubbard Bros.-Hubbard-Wray
Reter Fruit Company

First National Bank
California-Pacific Utilities Co.
Rogue Valley State Bank
Medford Corporation
Joe Hearin Logging
W. H. Daugherty, White City Div.
Nye & Naumes Packing Co.
Mann's Department Store
Alley Lumber Company
DeVoe Lumber Sales Co.

Timber Products Company
Rogue River Orchards
Fluhrer's Bakeries
Elk Lumber Company
Cascade Wood Products
Ross Lumber Company
Littell Parts Company
Barker's Men's Store
Medford Lumber Company
Associated Fruit Company

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