



Top: Fleetwood Sixty Special—Center: Eldorado Biarritz

## Brilliantly new in Beauty...Brilliantly new in Performance!

Represented above are the most significant advancements we have ever been privileged to present to the motoring public.

This is Cadillac for 1957—entirely new in design and engineering... and bringing to the world's highways a wholly new standard of motor car quality and excellence.

Cadillac's renowned stylists have created a brilliant new Cadillac beauty...majestically graceful of line...wonderfully exciting in spirit...and with a new balance of chrome and glass and steel.

Cadillac's master coachcrafters have brought a new measure of luxury and glamour to the car's interiors...with gorgeous new fabrics and leathers...with inspiring new colors and patterns...and with marvelous new appointments and conveniences on every hand.

And Cadillac's world-famous engineers have introduced a sensational new concept of automotive performance...with two great new engines...with an even smoother, more responsive Hydramatic Drive...with greatly improved power steering and power

braking...with a revolutionary new frame design...and with a host of other equally vital engineering advancements.

These dramatic Cadillac achievements are being presented for 1957 in ten individual body styles, including the breath-taking Eldorado series. Each is a Cadillac masterpiece...a brilliant tribute to the men who design and build the Standard of the World.

We cordially invite you to see...to inspect...and to drive the brilliantly new 1957 Cadillac at your very first convenience.

### SKINNER'S GARAGE

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