

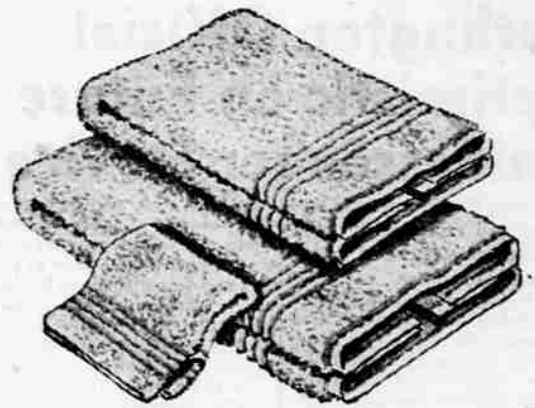
WATCH WARDS for Extras!

Montgomery Ward

WARD WEEK

Last Week SALE ENDS Mon., Oct. 22

Have You Saved in Wards GREATEST SALE?



Towels by CANNON—Usually 79c
Dacron®-nylon reinforced selvages

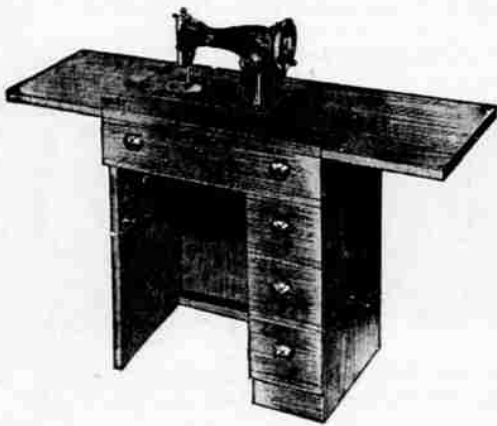
A "buy" in terry! Edges resist tearing. Carefree colors. 22x44".
25c Washcloths.....6 for 99c **2 for 99c**



11.95 Riding Horse
\$1 Holds for Xmas

SAVE NOW! **988**

A Christmas gift that will thrill any boy or girl. Built for hard use. Bright red, black trim.



Full Size Desk Model—Priced \$100 less than comparable brands!

\$5 DOWN, TERMS

Smooth round bobbin action. Full set of Grist attachments. Choice of walnut or mahogany cabinets.

9988

Our Lowest Price of the season!
Wards Du-All twill sets

5.32

REG. 5.98
Shirt and Pants Set

Wards most popular matched outfits (1 1/2 million men wear 'em). Full cut of Sanforized carded cotton—vat-dyed and colorfast to washing, sun and perspiration. Same high quality and fine tailoring of outfits priced at 6.98.

Shirt Only 2.38

Pants Only . . . 2.94

Blanket-Lined Twill Jackets—Reg. 5.98

5.34

Sanforized carded cotton twill, fully lined with 75% reprocessed wool—15% cotton—10% rayon. Full zipper front. Sizes: 36-46.

Army Twill Caps

78c

Reg. 98c Baseball Style



Reg. 2.98 Pajamas in FLANNELETTE for snug warmth

EACH **2.28**

WOMEN'S SIZES 32-40

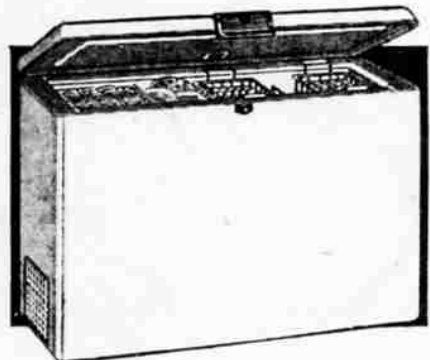
Plenty of time to be a sleeping beauty with no dollar woes — now at low sale price! Downy soft and cuddly Pajamas in a galaxy of petite prints. Buy several today.



33% OFF—Reg. 98c Dress sheer Nylons

SIZES 8 1/2 TO 11 **66c** PR.

15-denier, 60 gauge are glamorously sheer in the newest tones. Regular, dark seams.



Wards 15 cu. ft. Chest Freezer—now \$120 less than comparable models!

\$10 DOWN, TERMS

Holds 525 lbs. Yellow interior with copper-tone trim. Interior light. 2 handy utility baskets.

23988

Special Purchase

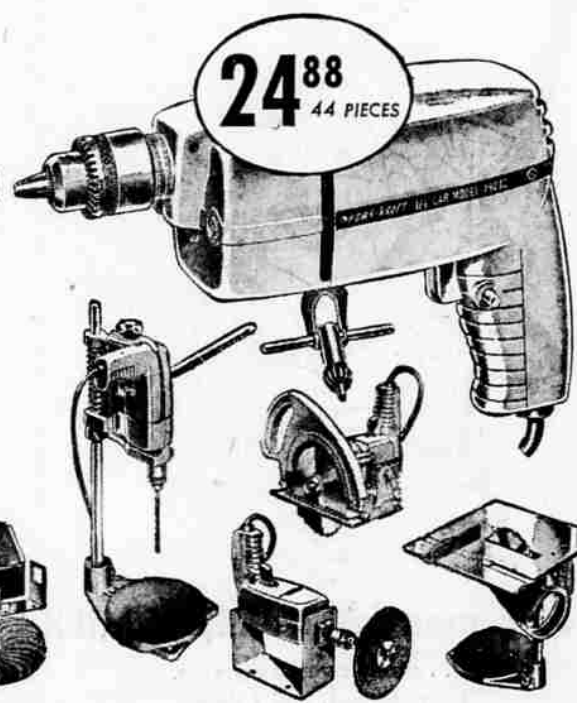
44-pc. Power Workshop at Big \$25 Saving!

2488
44 PIECES

LOOK WHAT YOU GET

- Power-Kraft 1/4" Drill with Jacobs gear chuck
- Vertical Drill Stand for precise drilling
- Portable and Bench Saw attachments
- Drill Bits, Buffers, Grinder, Sandpaper Disc, etc.
- Handy all-metal Tote Tray

A full year of planning makes this special purchase possible. Separately, these tools would cost \$50, save half at Wards!



SAVE 28%—reg. 3.98 Nylon Tricot Slips

2.88

What a sale! Easy-care Slips... smooth-fitting... frothed with trims. In white or pink. 32-44.



Feature-packed TV at Wards lowest price!

\$5 DOWN, ON TERMS **15988**

- Tinted Safety Glass
- Alum. Picture Tube
- Easy Top-front Tuning
- Full Year Warranty

Extra Big Savings on Hundreds of Items... All Wards Famous First Quality!



Pretty Pastel Sheets

On sale—132-count smooth decorator muslin. Evenly dyed! **1.99**
72x108"



69c "Beau Dura" Flare

In smooth, circular knit Spun-lo rayon. Never cut or bind. S-M-L-XL. WHITE, PINK **54c**



Savings for Young Men

Sturdy slip-on style for easy on-easy off comfort. Brown, 6-12. REG. 6.50 **4.88**



Children's 4.98 Shoes

Save on Extra-sturdy shoes for active boys and girls. 8 1/2 to 3. **3.66**
SAVE 1.32



Men's 69c Stretch Socks

Dress up with rib, motif or clock designs! Dark, light colors. **2 PAIR \$1**
REG. 1.68



Boys' 49c Stretch Socks

Stretch Nylon never loses shape. Blazer, novelty designs. Jr., sr. sizes. **38c**
FOR SPORTS



3.95 Proctor Cover Set

Scorch-resistant Zed-alon cover over thick White cotton pad. **2.88**
SALE PRICE



24.95 Portable Heater

Deluxe thermo-type model! On-Off automatically. Safety switch. **18.88**
SALE PRICE



1.79 Heavy Sweatshirt

Double-textured cotton. Inner fleeced. Rib knit neck, waist. **1.48**
SAVE 31c



Enameled Wood Seats

Five stain-resistant colors. Brass hinges. Fit standard closets. **3.44**
REG. 4.98



50c Riverside Plugs

Equal to original equipment quality. **38c**
EACH



Wardflex—No Paint Odor

In 71 colors. Dry in 1 hr. Scrubbable. Apply with brush, roller. **4.58**
GALLON



Now! Enjoy Wall-to-Wall Carpeting With 'Cimara', 'Midland' Broadloom

Buy either all-wool Wilton... get FREE padding, installation. Call Wards for consultation in your home.

10.50
reg. 14.50