

Your COMPLETE Shopping Center!
 Your Friendly **BIG Y**
 Shopping Center

BIG Y'S GRAND OPENING APPLIANCE VALUES

GENERAL ELECTRIC

To thank you for your wonderful patronage at the Friendly Big Y Super Market and to better acquaint everyone with the vastly expanded shopping facilities at your one stop shopping center, the Big Y is presenting the sale of sales! Think of buying all these wonderful General Electric appliances at HUGE SAVINGS. Yes, there are huge savings — further proof that it pays to shop the Friendly Big Y every day — for every day you save more here!

Shopping for a Gift?

Here's a selection for Homemakers...

Come in and browse through our display of G-E Portable Appliances—they're just the thing to make kitchen chores easier. These "gifts for the home" mean less time in the kitchen for the lady of the house—more time to enjoy today's casual living.

**All Top Quality
 SAVE! SAVE! SAVE!
 All Drastically Reduced**



AUTOMATIC COFFEE MAKER
 Reg. \$19.95 — NOW \$15.88



PORTABLE MIXER
 Reg. \$17.95 — NOW \$13.88



AUTOMATIC TOASTER
 Reg. \$17.95 — NOW \$13.88



AUTOMATIC SKILLET
 Reg. \$14.95 — NOW \$11.88



STEAM AND DRY IRON
 Reg. \$14.95 — NOW \$10.88



SPEED KETTLE
 Reg. \$16.95 — NOW \$14.88

G.E. ALL PURPOSE MIXER
 It's a powerful stand mixer and a lightweight portable mixer
 Reg. 29.95 **\$21.88**
 NOW.....

**✓ CHECK THESE
 GENERAL ELECTRIC
 VALUES ... SAVE!**

APPLIANCE	REG. PRICE	SALE PRICE
CLOCK RADIO	26.95	21.88
PORTABLE RADIO, 3 Way	31.95	24.88
CONVERTIBLE RADIO	46.95	34.88
TRAVEL IRON	9.95	7.88
ROLL-AROUND VACUUM CLEANER	49.05	39.88
SANDWICH GRILL	19.95	15.88
COFFEE MAKER	27.95	21.88
SKILLET	17.95	13.88
VACUUM CLEANER	69.95	54.88
ELECTRIC BLANKET	24.95	21.88

ATTENTION

These are all General Electric first quality appliances. All of them carry a guarantee. There are no seconds, used or irregular items in the group. You save tremendously on every item!

BUY ON LAYAWAY!

Sure you can put them on layaway! Just put 1/3 down on any appliance and make regular payments every week or 2 weeks whichever will suit your budget. With Christmas not too far away, this is an ideal way to get a lot of shopping out of the way and to SAVE at the same time! Sale now underway.

SAVE... SAVE... SAVE
MANY MORE ITEMS

EVERY GENERAL ELECTRIC
 APPLIANCE DRASTICALLY
 REDUCED... HURRY... HURRY!