

MEDFORD MAIL TRIBUNE

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OLIVE STANCHER, Society Editor
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Flight o' Time

Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

10 YEARS AGO

Oct. 4, 1945 (Friday)
The first adult training course of the season will be offered by the local Girl Scout council Monday Oct. 7, at the Scout House.

From Arthur Perry's Ye Smudge Pot column: The November candidates for office are cautious. None have come out boldly for Daylight Saving Time in this state.

20 YEARS AGO

Oct. 4, 1936 (Sunday)
Launching of a major campaign to rid Medford of earwigs was asked of the Medford Garden club last night.

The Works Administration directs its attention in this district to the disaster situation in Band-on, according to Harold Grey, WPA director.

30 YEARS AGO

Oct. 4, (Monday)
The end of the tourist season in Crater Lake National park finds a record travel into Oregon's greatest scenic masterpiece; 86,019 visit the park.

Only .16 of an inch of rain fell last month in Medford and vicinity.

40 YEARS AGO

Oct. 4, 1916 (Wednesday)
Senator George E. Chamberlain to address voters of Ashland Monday.

A severe frost this morning kills all tomato plants in the valley.

50 YEARS AGO

Oct. 4, 1906 (Thursday)
John R. Cook of Eagle Point stopped in Medford on his way to Kansas.

Thirty-two advertisements of notorious fake cure advertisements appeared in the Medford Mail Tribune in the column entitled Street Echoes.

What's the Answer?

Can You Get 4 of the 7?

Copr. 1955 Editorial Research Report

1. About one-fourth, one-half, or three-fourths of all traffic accidents occur on straight, level roads?
2. Mass picketing by strikers is or isn't illegal under the Taft-Hartley act?
3. The mental disease called "split personality" is about the same as schizophrenia; right or wrong?
4. In Washington Marion B. Folsom is a member of Congress, Cabinet member, foreign diplomat, coach of the Redskins, or secretary to Mrs. Eisenhower?
5. Auto tags of which state carry the legend "Peach State"?
6. More of the 10 last World Series have been won by the American or National league, or was it five for each?
7. Berlin is the capital of the (West) German Republic; right or wrong?

The answers—1. About three-fourths. 2. Isn't. 3. Right. 4. Cabinet member (Health, Education and Welfare). 5. Georgia. 6. More by American League (7 to 3). 7. Wrong (it's Bonn).

The U. S. has more than 26,000 miles of navigable waterways with about one-third having a nine-foot depth.

"Atoms for Peace"

Yes, times have changed. And for the better. Take the matter of world peace for example. President Eisenhower is taking credit for it, on behalf of the Republican party, which is not surprising.

But the chief credit should go to the atomic bomb. Were it not for the revolution in warfare the invention of this weapon of mass-destruction has caused and the resulting universal fear of another world war, there would undoubtedly be a war on now between Egypt and Nasser on one side, France and England on the other.

For were the atom bomb unknown, England and France at the first move Nasser made to take over the Suez, would with their overwhelming force on the sea, in the air and on land undoubtedly have taken over Egypt much as "T.R." half a century ago took over Panama, and for the same reason—namely, to prevent breaking of a treaty, protect and support national interest and the "interests of civilization," as President Roosevelt expressed it in 1903.

It was not any particular love of peace, it was the fear of war that finally persuaded England and France NOT "to shoot their way" through the Suez canal.

If they could have had any real assurance that hostilities would have been confined to these three countries alone, there is no reasonable doubt, the canal would now be in the hands of Britain and France and President Nasser, if lucky, would still be alive, but looking for another job.

BUT the fear of a WORLD war—a war of universal destruction—as no doubt strongly expressed by Secretary of State Dulles—was what sent the issue to the United Nations, not any moral scruples as far as the use of force on a LIMITED scale might have been concerned—in other words, a small war as opposed to another world war.

Probably the time will come when love of peace will be even stronger than the fear of war. But until then, there is reason to be thankful that the fear of an all-out war has, thanks to new and devastating weapons of destruction, prevented what before their invention would undoubtedly have occurred.

So, as remarked, times have changed—and for the better.—R.W.R.

The Coat-Tail Technique

For some time, the anti-Morse cohorts have been sending S.O.S. signals to Washington to the general effect that unless President Eisenhower comes out to Oregon, and soon, the McKay ship is sunk.

One wonders if it isn't "sunk" anyway? One wonders if two or three weeks before election it will not be too late for the former Secretary of the Interior to ride into Washington for a six-year term in the Senate, even on "Ike's" generous coat tails?

There is no doubt of President Eisenhower's popularity. Everybody—or practically everybody—LIKES him, personally. But EVERYBODY DOESN'T like him as President for four more years and far fewer like his party, and the sort of blind reactionary subservience to that party that Douglas McKay represents.

MOREOVER this senatorial contest in Oregon is not going to be decided by the 100% partisans in either Republican or Democratic ranks, but by the INDEPENDENTS.

And the "independent" voter, particularly here in Oregon, much as many of them "like Ike," don't like being pushed around and told by him, or anyone else how they must mark their ballots if they want to save their country and the Grand Old Party.

In short they resent this sort of political arm-twisting by friend or foe and they have no use for the coat-tail technique by either party. They like to make up their own minds who they want to represent them in Washington, and they don't like anyone, however exalted may be his position, to make it up for them.

WE realize the Republican "GHQ" figures things differently. They are, and for a long time have been, convinced that all that is needed to put over any Republican candidate north of the Mason and Dixon line is to have their extremely popular leader speak a few words in his behalf and in person. Just the magic okay—and it's all over.

WE GRANT the hazard of predicting the future in human affairs, and in the realm of politics, particularly.

In fact, we haven't made predictions in this department as to campaign outcomes for any special candidates for many years and this is no time to begin. We simply support those candidates we believe best fitted for the job to which they aspire, regardless of the party label and let it go at that. Sometimes they win, sometimes they lose, we accept the popular verdict whatever it may be and then forget it—or try to.

We will state as our considered judgment, however, that while admitting the great personal popularity of the President we don't believe his visit to Oregon will change the senatorial race in the slightest. It may even for the reasons above stated decrease the McKay total.—R.W.R.

Doria Captain To Challenge Testimony

New York (UPI)—The captain of the Andrea Doria challenges the testimony of the Stockholm's third mate today with his account of the July 25-26 collision which took 50 lives at sea.

Capt. Piero Calamai appeared briefly for the first time Wednesday at the pre-trial hearings to fix the blame for the world's worst peacetime sea disaster since the sinking of the Titanic in 1912.

None of the Italian ship's crew who will be called as witnesses will be allowed in the court room during Calamai's testimony.

THE ELECTION . . . And You

(The following space is made available on Tuesdays, Thursdays and Sundays during the election campaign to the two major political parties so that they may publish, without charge, material concerning the presidential election race. Offerings are limited to 400 words, must have the approval of the county chairman of the party, and must be submitted not later than 2 p.m. the day before publication on week days, at 11 a.m. Saturdays for Sunday publication.)

REPUBLICAN STATEMENT

Unable to shake the Republican record of the greatest prosperity ever, the Democrats charge that small business is in a bad way and is being allowed to wither by an administration which is a captive of big business.

On the contrary, the record shows that small business is a partner in our prosperity and that the Eisenhower administration has taken action to stimulate small business expansion and growth by taking the following steps:

1. In the past three years, 1953-55, the Justice Department started 118 additional suits and completed 152 suits against anti-trust violators.
2. The Small Business Administration, the first independent peacetime agency created exclusively to help small business, was set up in 1953. By the end of 1955 SBA had approved 2,270 small business loans for a total of \$114 million. It also provided disaster loans and management advice.
3. A larger share of defense contracts has been given small business than under the Truman administration. Small business received 25.1 per cent of military prime contracts in fiscal 1954 and 21.8 per cent in fiscal 1955 as compared with 20.9 per cent in 1951, 17.1 per cent in 1952 and 16.2 per cent in 1953.
4. Government competition with small business has been stopped in many fields—bakeries, ice cream making, paint manufacturing, etc.
5. Tax relief has been given small business in various ways. It is true that there has been a trend toward big business in this country, but the trend did not start in 1953. The greatest acceleration toward bigness took place during the 20 years of the New Deal-Fair Deal when big business and big labor rose to the front.

Fewer business failures occurred in 1955 than in any other normal business year in this century—only about 11,000 as compared to about 15,000 in 1939. A normal economic year is considered one in which there is neither a war nor conversion. Nineteen fifty-two was a war year. In 1955 there were only 42 business failures per 10,000 businesses. This compares with an average failure of 72 per 10,000 businesses over the past 56 years.

The all-time record of new incorporations set in 1955 shows the healthy condition of small business, and this healthy trend in business can be continued by reelecting Dwight D. Eisenhower on Nov. 6.

DEMOCRATIC STATEMENT

Four years ago 27,314,922 American voters believed Adlai Stevenson would make the better president of the United States. Today their belief stands vindicated by the sorry record of the Eisenhower administration.

The basic issue, four years ago, was whether the next president would take the program of the Old Guard conservatives, Republicans and Democrats alike, or would carry the torch of those who are dedicated to constant and relentless progress, human as well as governmental.

Four years ago, most voters in the United States cast their votes for human and governmental progress. Not only did the 27,314,922 voters who cast their votes for Adlai Stevenson vote, but millions of voters cast their votes for Dwight Eisenhower, in the belief that he represented such a policy. They are the voters who were misled. They are the voters who cast their votes for naught.

The basic issue in the 1956 campaign is the identical issue that predominated in the 1952 campaign, only to a greater degree. The reactionaries of the Republican party, without exception, are riding the head bandwagon in the Dwight Eisenhower reelection parade. They are riding it with the firm belief that if Ike is returned for another four years they will take over, lock, stock and barrel.

The Democrats believe firmly, as they believed four years ago, that the basic issue in this campaign is whether we will return to the program of the Old Guard conservatives, or whether we carry the torch of those who are dedicated to relentless and constant progress.

The Democrats know that General Eisenhower has turned the fortunes of the people over to such lieutenants as Ezra Benson, Charles Wilson, Douglas McKay and Oveta Culp Hobby, and that there has been no progress.

The Democrats call upon those who were sincerely misled four years ago to join with them to elect the man who honestly carried their banner four years ago, and who carries it this year, a man who is the foremost living embodiment of the great liberal tradition in American politics as established by Thomas Jefferson, Andrew Jackson, Abraham Lincoln, Woodrow Wilson and the two Roosevelts, Theodore and Franklin D., and a man who possesses a vigor which would make him a full time, not a part time president.

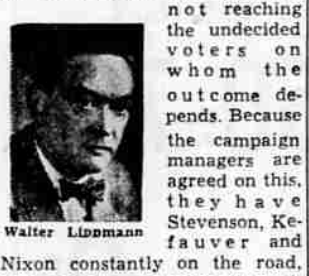
The man is Adlai Stevenson.

Today and Tomorrow

By Walter Lippmann

EISENHOWER VS. THE DEMOCRATS

Contrary to what most of us thought would happen, the big set speeches on television are not reaching the undecided voters on whom the outcome depends. Because the campaign managers are agreed on this, they have Stevenson, Kefauver and Nixon constantly on the road, and there is mounting pressure on Eisenhower to keep him moving about.



Walter Lippmann

The voters, it would seem, are not much interested in hearing what the candidates have to say, in listening to their arguments, and in finding out where they stand on questions of policy. The voters are interested in seeing the candidates, in watching them, in having a look at them, and in sizing them up. We are having, one might say, not a great debate but a great inspection.

THERE must be a number of reasons why in both parties there is such a clamor for personal appearances, rather than for big orations. But all the reasons derive from what is, I think, the fundamental choice on which the undecided voters are crystallizing their hunches and making up minds. The choice is whether to put their trust for the next years in Eisenhower personally or in the Democratic party.

The big television speeches do not help them to make their choice. For one thing the experienced television viewers have become aware of the professional speech-writers. They have become aware of them to such a degree that nobody ever thinks any longer, though in fact there are exceptions, that the

speaker wrote the speech he is reading. The public have come to think of the television speeches, not as a marvelous means to get close to the candidate, but as an act, given the prepared script, the make-up and the rehearsed business, which hides the real man. What the undecided voters are trying to make up their minds about is whether they can depend on Eisenhower's vigor, whether they trust Nixon, whether Stevenson and Kefauver give them confidence. Hence, the demand for personal appearances, for the candidates in the flesh so that they can be observed and sized up.

The people do not trust, they are not really convinced by the television pictures. For they know that often men look worse, that sometimes they can be made to look much better, than they look when you see them face to face.

THE decline of the big television speech is probably temporary in that the decline is due to the special character of this campaign. The matters with which the voters are most concerned are deeply human questions of capacity and character. There are, to be sure, issues of policy in the conventional sense—as for example in agriculture and public power—but they are sectional issues rather than national. There are no national issues on which there is anything like a head-on collision between Eisenhower and Stevenson.

The human issues which the undecided voters are pondering are difficult, almost impossible, for the candidates themselves to discuss. The public would be shocked by any such discussion and would find it offensive. It is hard for anyone to find the right words to describe the real issues. But we are not too far, I believe, from the crux of the matter when we say that the

Communications

Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

Be Careful With Banties

To the Editor: We, too, are farmers, and were interested in Mrs. Stauffer's statement that it was "beyond the power" of the Banty to "alter the contents" of her nest.

What's the matter with that Banty? Why doesn't she get up on her feet, kick that walnut out, and lay some good eggs of her own? She'll be able to raise "healthy, happy chicks" if she'll just get out and teach them to scratch for themselves. The barnyard fowl who do just that are getting tired of supplying "good fertile eggs" in the form of high taxes and high prices (the result of New Deal practices, designed to "help the farmer," which have snowballed since FDR's time).

I only wish Mr. Morse had stayed in the Republican party and acted in line with his 1952 speeches. He might have helped to hold down the number of fertile eggs that the Banties of the country are demanding through their New Deal senators and congressmen. Instead he has joined the nut-sitters. Even the best chickens aren't much good when they stop laying. Some of them cackle louder than the good producers, and if we're not careful we're apt to feed them long after they should have had the axe!

Mrs. Nell Ramsay
Route 1, Box 45
Jacksonville, Ore.

Matter of Fact

By Joe and Stewart Alsop

EISENHOWER STEPS IT UP

Washington—In the Republican high command, there is no more self-satisfied talk about the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

There is no more talk, either, about the President tending strictly to his national knitting in his White House office, and only descending in a dignified way to the White House television room to make an occasional high level address to the nation.

In the greatly expanded campaigning schedule that is now taking shape, "maybe there'll be one more of those high level White House talks," but here they will not.

The franker Republican strategists will tell you that this sort of speech proved a flat failure the first time it was tried. As a political speech, in fact, the President's campaign opener is now thought to have been a "real turkey, just about as bad as Stevenson's speech at Harrisburg." So the President is not only going to make a lot more speeches. He is also going to make them in the usual, set-

ting for stump speeches—on the stump.

PRESIDENTIAL Press Secretary James Hagerty has already admitted that there has been some change of campaign plans, but he has not admitted there has been a change of the rather dramatic dimensions above-outlined. Just in terms of speeches, the President will be doing two or three times more than was planned. In terms of old-fashioned bush-whacking for votes, out in the districts where the votes are, he will be doing immeasurably more than the first plans called for.

This drastic intensification of the President's campaigning effort of course became inevitable, once signs began to appear of a set in the electoral tide in favor of the Democrats. No one can say as yet that the set of the tide is in any way decisive. But the White House staff and the leaders of the Republican National Committee both agree that there is a lot of trouble in the farm states, and that the working class votes are tending to go back to the Democrats—which means trouble in the big cities.

FURTHERMORE, it is very evident that the one real Republican asset is the President himself. There seems to have been some hope—surely a foolish hope even at the outset—that the single-handed effort of Vice President Nixon would mobilize the country for the Republicans. There is even some disappointment—surely unjust disappointment—that the Vice President has failed in this mission.

In point of fact the Vice President has handled his campaigning assignment so well that the Democratic strategists, who greatly hoped Nixon would help them by putting a wrong foot somewhere, are now biting their nails with frustration and annoyance. But although the Vice President, in this instance, might have contributed to losing the election, no Vice Presidential candidate can ever do that.

BUT—This being so, in turn, almost the whole burden inevitably has to be carried by the President himself. He is intensely competitive. He hates the idea of losing a single hole at golf, much less this election. The committee that is really running the campaign—Len Hall, Sherman Adams, Thomas E. Dewey, Herbert Brownell and Lucius Clay—have not had to plead with Dwight D. Eisenhower to get him to do more.

THE problem still is, however, whether the President will do enough more. Almost to a man, the Republican strategists are worried about whether their campaign will "build," growing in momentum and arousing excitement and enthusiasm as voting days grow nearer. The one sure-fire way to make the campaign "build" is for the President to take on the stump for a ten day or two week continuous tour. But no one has dared to ask the President to do this, because of Eisenhower's view that all-out bush-whacking is unsuitable in the Presidency, and because of the promise of an easy campaign that everyone made to the President when he was ill.

FOR example: Senator Kefauver is campaigning today in New Mexico, with scheduled stops in Santa Fe, Roswell, Los Alamos and Albuquerque. In his Roswell speech, he attacked bitterly what he calls the GOP "give-away" of natural resources. I can't help wondering how his talk went over with the rugged characters who earn their living down in that country. I prowl around in the Southwest quite a little, because it is fascinating country, and I find most New Mexicans eager to use their natural resources instead of keeping them all locked up in the federal cupboard.

THAT brings us back to the ox-team pioneers who crossed the wide deserts to get to Oregon and California.

What did they come for? Why, they came to Oregon to GET LAND, and they came to California to get gold. You can bet your bottom dollar they'd have been madder than wet hens if when they got here after fighting Indians and thirst and summer heat and winter cold over some 2,000 long and weary miles they had found everything locked up by the government.

By 1960 the U. S. will have 25 million more Americans than were recorded in the last federal census of 1950.

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The U. S. natural gas industry has customers today in 43 of the states.

In The Day's News

By Frank Jenkins

Teletype chatter:

A modern-day caravan of prairie schooners will leave Seaside next summer to retrace the route of the pioneers who settled in the Pacific Northwest. Members of the caravan expect the journey to take seven or eight months (after reaching the historic jumping-off point on the Missouri river, they'll go on to Washington just for the trip.)

A dozen wagons will be in the caravan with each wagon drawn by four horses. The wives and children of the drivers will go with the wagons.

IT'S a wonderful idea, and I have the utmost admiration for the men and the women and the children who will make the trip. For all who will see the wagons plodding past and for

basic issue of the campaign is the personal figure of Eisenhower as against the rally of the Democratic party around Stevenson and Kefauver.

UNLESS I am much mistaken, the contest for the Presidency is not between Eisenhower personally and Stevenson personally. Nor is it a contest between the Republican party and the Democratic party. It is, at bottom, a contest between Eisenhower and a party, between Eisenhower and the Republicans, and the Democrats, who, when they are united and aroused, are the majority in the nation.

The fact that Eisenhower's strength is so personal to him, that it is apart from the lesser strength of his party, is why his health, his age, his ineligibility for a third term, and Nixon, play so big a part, so much bigger than appears on the surface, in the considerations of this campaign.

But for Eisenhower personally, the Republicans would not have a chance to elect the next President. The Democrats, by contrast, are showing great party strength. It is this party strength which is pitted against Eisenhower's personal popularity. That is why Eisenhower finds himself carrying the Republicans on his back and running against the Democratic party.

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"In Lieu of Flowers"

Parents, sending out invitations to the wedding of their daughter, would not say "In lieu of a wedding gift, please send the young couple the cash!

Just as you would not tell people what to do regarding wedding gifts, isn't it logical that you also not suggest how they should pay their respects to someone who has passed away?

Flowers of remembrance are never bought and paid for with money alone!

Chapel Mortuary

Across from the Courthouse

Frank Morgan—Harold Snodgrass

FUNERAL DIRECTORS