

Widow of Conservation Leader Urges Election of Sen. Morse

Washington, D.C.—(Special)—Mrs. Cornelia Bryce Pinchot, widow of Gifford Pinchot, twice Republican governor of Pennsylvania, last week issued a statement urging return of Sen. Wayne Morse to the Senate of the United States.

Her statement follows:
I am Cornelia Bryce Pinchot—you remember my husband, Gifford Pinchot, twice Republican Governor of Pennsylvania. It was Pinchot who at the turn of the century inaugurated, spelled out and together with President Roosevelt (of course that means Theodore Roosevelt) brought to birth the science of conservation—that conservation philosophy now accepted as fundamental American policy.

To Vote for Ike
Incidentally, I am a Republican and if it is of interest to anyone I am voting in the autumn for President Eisenhower, for Senator Duff, Republican incumbent from Pennsylvania, and for the rest of the Republican candidates.

And yet here I am speaking across the width of the continent—and speaking for a Democrat. Now I am certainly not arrogant enough to presume to tell Oregonians how to vote—but it has been suggested to me that people out in the West might be interested to know the reason that a Pennsylvania Republican feels so strongly about the importance of keeping Morse in the Senate.

Well, for one thing, I am not only a Republican and a Pennsylvanian—but first, last and always an American—and as an American it seems clear that the country needs Morse. That the 85th Congress would be the poorer were he not to take his seat there next January—and that goes not only for the Congress but for America as a whole—poorer without Morse, I mean.

Morse's opponent, Ex-Secretary of the Interior McKay, is a man whose actions in office prove not only that he failed to understand what Conservation meant, but that he fundamentally rejects and opposes the basic philosophy; the philosophy that proclaims that the natural resources of the country belong to the nation as a whole and as such are to be protected for its greatest good of the greatest number for the longest time. McKay not only has betrayed Conservation, but in my opinion, he has also betrayed President Eisenhower as to the significance of much that was done by him in the Department of the Interior in the last three years. I am not alone in this opinion for while in office McKay managed to antagonize practically every bona fide Conservation organization in the country.

And so it certainly seems to me that it is far better for the economy of the nation to have Morse in office as a Democrat than to not have him in the Senate at all.

Furthermore, so far as a Republican giving support to a Democrat is concerned, in a free country loyalties to principles can be more important than loyalty to party.

Issue Important
The issue posed by Senator Morse in his campaign is important for the welfare of the entire nation. Are the great Western resources with their magnificent potential for economic growth to be saved and developed for their multi-purpose benefits—irrigation, flood control, rural electrification, industrial power, and so on—or shall they be turned over to private single-purpose monopolies that will only partially develop them in some vague, indefinite future—or even worse.

withhold them from development entirely? This certainly is a concern of all the American people to whom the rivers belong.

The development of TVA is an instance in point. You may remember that the project was bitterly opposed by the very men, like Mellon, who in the end profited financially by its success. But the Lord was with us and this development was finished in time, as it turned out, to be a decisive factor in the winning of World War II. As you know, in Europe and in Korea victory depended upon America's air power. It is a long sequence, the manufacture of airplanes depends upon aluminum and the production of aluminum upon fantastic quantities of cheap electricity—in this case electric power generated by TVA.

Concern to Nation
As I said, this is a matter of concern not only to Oregon but to the entire nation—as such it is fundamental. All America has a stake in this issue, especially the farmers, investors, businessmen and what are called the Wall Street interests.

Conservation is as American as hot dogs and baseball—and Morse, 100 per cent American, is today the leader in the American fight for Conservation against exploitation. For this reason Conservationists hope to see him in the Senate where he can be counted upon to stand fast in the future as he has in the past—the vigilant, vigorous, effective and intelligent watchdog in the field of resources and general Conservation.



1956 Home Ideas

In 3 states a hundred builders are cooperating with retail lumber dealers and other supplies in building full-scale models of "The 1956 Better Homes and Gardens Idea Home."

Three are in Oregon at Portland, Salem and Eugene, three California cities have them and four are in Seattle, Tacoma, Kennewick and Wenatchee.

The big story of this annual project of the Iowa magazine is in the value of its 1956 designs—in design in previous ones—in demonstrating use of West Coast lumber products for the realization of contemporary architectural ideas in a popular style of home that today's family can afford to build.

Open framing, with post-beam plank construction, stands out in living and recreation rooms and outdoor living areas. Every home in this style is another order on the book for Douglas fir, more income for the Pacific Coast states.

Future Tree Money
The popular idea home of 1956 also calls for much in boards and dimension lumber. Joists, studs, rafters have their uses, and the exterior sidewalls are board-and-batten. Lattice and fence features also suggest markets for western red cedar. Roof decking, wall paneling and floor areas of wood visualize places where west coast hemlock can work as well as any wood that grows.

The talk of the building industry is of a market of 2,000,000 homes a year by 1965 as a matter of course. The big question for owners and employees alike in our region's major industry is, "Where will lumber be in that picture?"
Young America is today grow-

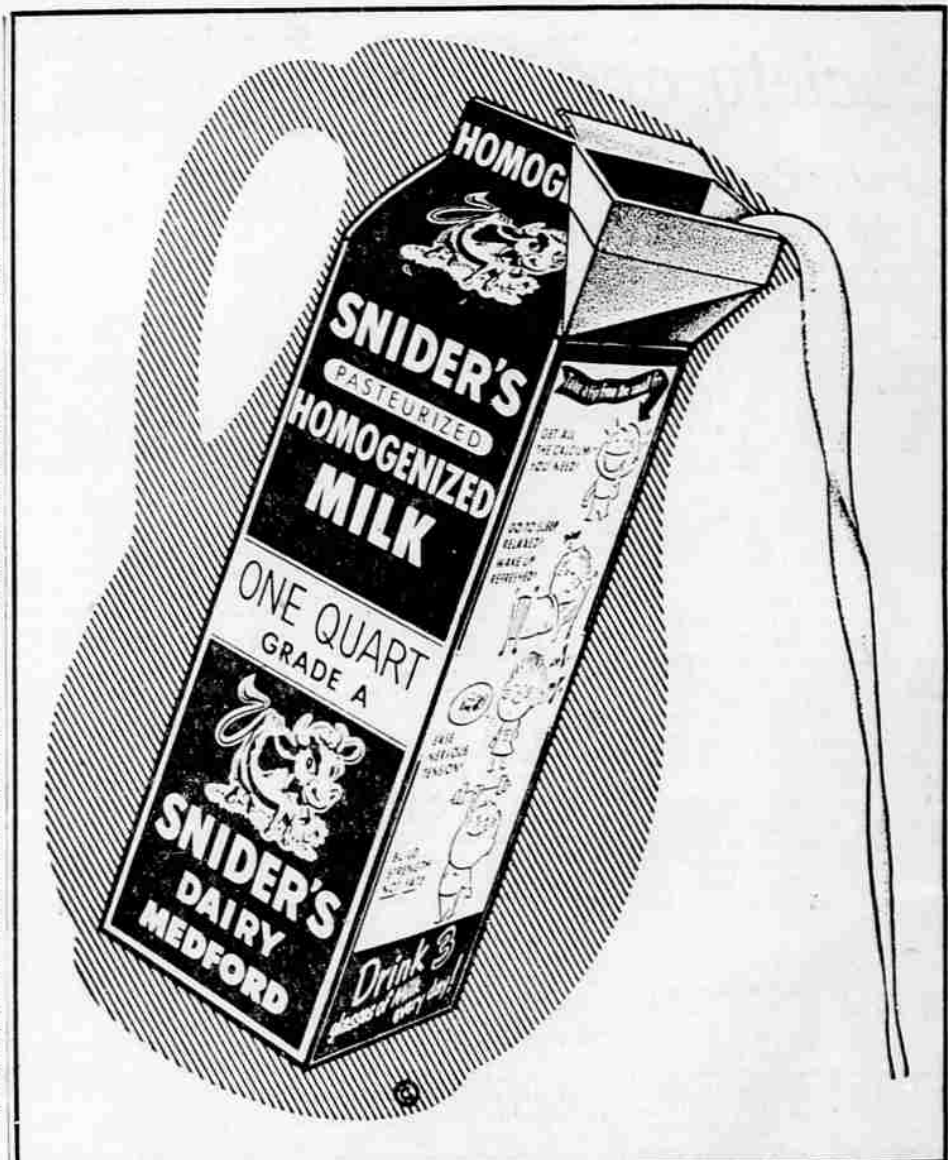
ing up in houses which are largely like the lumber homes that find favor with the architectural editors of magazines and the order of Better Homes and Gardens. The boys and girls will, in due course, decide whether West Coast trees are to continue to be converted into houses.

Schools and Churches
Lumber is more than holding its own in homes and farm buildings, as far as current construction is concerned. And the kids like their handsome wood homes of today, with so much space given to indoor recreation and to life outdoors. But all of them go to school and most of them go to church on Sunday mornings. In the public schools metals, plastics, glass, brick, stone, often loom over wood materials.

And this fact plays a heavy part in the enormous costs of providing buildings for the growing school population. Enrollment in the elementary grades are up from 18,000,000 to 27,000,000 in ten years. Babies are being born at the rate of 17 per minute. Each youngster, at present rates, will cost the taxpayers some \$4,000 to put through a dozen grades of public school, on a national average. The figure doubles for each student who goes on through a tax-supported university.

How can this condition help but lead to the economy of more use of wood in new schools? It is already happening everywhere with new church designs and construction. This should make for a new generation of wood-minded American family home owners. Three cheers!

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Quotes From the News

By UNITED PRESS

Milwaukee—A woman fan on this city's gloom over losing the National league pennant:

"Well, Warren (pitcher Warren Spahn) cried after he lost last (Saturday) night; I don't see why we can't, too."

Washington—The Rev. A. Powell Davies on Joe Smith, mythical GOP vice presidential candidate, to a congregation including Adlai Stevenson:

"Joe Smith is the man who feels, sometimes strongly, sometimes in mild bewilderment, that he is being left out, or that he is being too much taken in."

New York—Former President Truman applauding Adlai Stevenson's campaign:

"The Democrats are winning. We've got those birds (Republicans) scared to death."

Washington—Sen. George A. Smathers (D-Fla.) asserting that President Eisenhower must stand for what Secretary of Agriculture Ezra T. Benson does:

"If you can't get rid of the hired man, you get rid of the man that hires the hired man."

Washington—Gov. Frank G. Clement on whether Tennessee will accept the Supreme court desegregation decision:

"They have different opinions of what should be done and what shouldn't be done. But they don't want outside agitators, Negro or white, coming in to stir up trouble."



SUFFERING FROM ASTHMA, David Moore, 5, Rosemead, Calif., is failing to show improvement since learning his dog Teddy has a brain tumor, must be put to sleep unless funds can be found for expensive operation. Friends are trying to raise fund. (International)

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