

Mann's Celebrating 46th Year With Sale



THIS WAS IT—Times have changed, but this is what Mann's looked like 46 years ago. Featured were free gloves to lady customers. The

store then employed six clerks and had 3,000 square feet of floor space. It was founded by the late John C. Mann.



AFTER 46 YEARS—Mann's Department store, 14 North Central ave., now contains 31 departments covering 27,000 square feet. The establishment in recent years has undergone

an estimated quarter-million dollar modernization program. Its "old country fair" anniversary sales event's will last until Oct. 31.

'County Fair' To Highlight Month Of Special Events

Mann's Department store, 14 North Central ave., will be groomed for an "old fashioned county fair" during its 46th anniversary celebration Sept. 29 through Oct. 31.

Featured during the event will be special merchandise mark-downs, contests and 1910 style decorations.

Contests for the public will include a "Sew It Yourself With Wool" event for women. The local winner will receive a prize from the company and will enter statewide competition in Portland late in October.

Store Personnel

Store personnel, who will be dressed in 1910 costumes, will compete for top sales honors. Two employee teams, the "donkeys" and the "elephants," have been selected and their progress will be recorded on a large map, located over the clock on the main floor. A mustache contest for male employees is also planned.

Special gifts to be presented to store customers will include a 105-piece pink linen ensemble valued at more than \$100.

During the "fair," decorations at Mann's will include old-time striped awnings, sales booths and overhanging French balloons of various colors.

Mann's Department store, one of Medford's oldest retail establishments, was founded by the late John C. Mann, who purchased the stock of Baker and Hutchinson's store in 1910. Mann was active in the company for many years. The store then had 3,000 square feet of floor space and handled dry goods and ready-to-wear for women. Six clerks were employed.

Mann's now has 27,000 square feet and employs a regular staff of 65 clerks. The staff is expanded to 80 clerks during rush periods. In recent years a quarter million dollars has been spent in modernizing, installing equipment and air conditioning the company's 31 departments.

Special services to customers include free delivery, mail order and special order services, charge accounts and gift wrapping.

President and manager of the company is John Moffat, who has been with the store for 43 years, except for two years when he served with the Army in World War I. He is active in civic work and is a member of the board of directors of the Rogue Valley Country club and Jackson County Savings and Loan association.

Department Heads
Department heads include Mrs. Marjorie Brennan, alterations; Ken Howard, office and credit manager; Mrs. Phyllis Delphain, beauty salon manager; Raun James, advertising and

class San Francisco flights.

Matson Navigation company said its tax charges would range from 10 cents to \$1.60, depending upon type of accommodations.



JOHN MOFFAT—President and manager of Mann's Department store is John Moffat (shown above), who has been with the store for 41 years. He is on the board of directors of the Rogue Valley Country club and the Jackson County Savings and Loan association and is active in other civic work.



JOHN C. MANN—The late John C. Mann purchased stock of Baker and Hutchinson's store in 1910. The store occupied a 50-foot frontage at that time and was devoted to women's ready-to-wear and dry goods. Mann was active in the store for several years.

Jobs for Handicapped Talked by Committee

Plans for a county-wide campaign to encourage employment of the physically handicapped were discussed by the Jackson county committee of National Employ the Physically Handicapped last night.

Means of awakening employers to the benefits of employing those persons with physical disabilities, but still able to do a

job beneficial to employers, occupied much of the discussion.

Posters, radio, television and newspapers will be utilized to make citizens aware of the program, set for the week of Oct. 7. It was pointed out by Col. Arthur M. Savard (ret.) chairman of the county committee.

Use Tribune Want Ads

Events Prior To Ship Collision Demanded

New York—(U.P.)—An attorney representing \$4 million in damage claims demanded from the Stockholm's third officer today a minute-by-minute account of the events prior to his ship's collision with the Andrea Doria.

Attorney Leonard Matteson claimed that the Swedish liner Stockholm, which rammed and sank the Italian liner Andrea Doria with a total loss of 50 lives July 25-26, customarily broke international navigation rules by traveling at full speed in the fog.

Third officer Ernst Carstensen-Johannsen denied Thursday that it was the Stockholm's practice never to reduce speed in fog regardless of its density.

About 15,100 hotels provide meal service for their guests.

Negroes Said Learning

Washington — (U.P.) — A top school official says an iron curtain between the races prevented this city's Negro children from learning as much in segregated schools as they can now that classes are integrated.

The white educator said that the "cultural isolation" of the Negro was partly to blame for the large number of Negro students found to be scholastically "retarded" when schools were integrated two years ago.

Dr. Carl F. Hansen, director of senior high schools in the nation's capital, expressed that view Thursday to a House subcommittee investigating school conditions here.

"Because of isolation . . . the colored people failed to acquire as much as they could learn," Hansen said.

"By and large the colored teachers . . . were denied the op-

Less in Segregation

portunity of learning from us," he said.

Stevenson Campaign Button Sabotaged

Miami — (U.P.) — Democrats claimed "sabotage" and Republicans chuckled today at the exhibit of 13-year-old David Buman.

Tinkering Thursday with a three-inch campaign button he obtained at a rally for Democratic presidential candidate Adlai Stevenson Tuesday night, the boy tore off the metal liner.

The liner disc had "Ike and Dick" printed on it in 11 places.

E. W. Jordan of Chicago, manufacturer of campaign buttons, was contacted. He explained his firm had used scrap metal from some old GOP buttons as backing for the Democratic buttons.

Hawaii-Mainland Travel Tax Lifted

Honolulu, T.H.—(U.P.)—Uncle Sam will abolish the 10 per cent travel tax between Hawaii and the mainland next Monday—or most of it, anyway.

The Bureau of Internal Revenue took a literal interpretation of the tax-free travel applies only from the shoreline of Hawaii to the shoreline of the mainland and vice versa. In other words, only over the water.

Therefore, the airlines must collect tax for the portions of the trip which are over land, and the shipping firms must collect tax from the three-mile limit to the dock.

United Airlines will charge passengers 13 cents tax per round trip on the Los Angeles flights and 19 cents for first

FREE FORD

OCT. 26th
NO NEED TO BUY
JUST DRIVE IN FOR
FREE TICKETS!

With Any Gas Purchase
ANTI-FREEZE
GUARDSMAN, Permanent with Ethylene Glycol Base
TAKE AWAY PRICE only \$2.13 gallon
Installed in your car \$2.49 per gallon

FREE GUN OIL — One 3-oz. can per per car with gas purchase

ITS FUN TO BUY GAS AT FORTUNE

"On the Point" South Riverside at So. Riverside

Cadillac



When He Calls...He Has News!

The gentleman you see in the picture above is a Cadillac salesman.

He is placing a telephone call to a citizen in his community—to pass along some news of a very special nature.

He is calling to tell of the wonderful opportunity that exists today to become the proud and happy owner of a new Cadillac car.

First of all, he will tell of the unusually generous trade-in allowance that he can give at this particular season.

Then he will reveal some wonderful and surprising information about how quickly delivery can be obtained on a new Cadillac.

And then, time permitting, he will recite some of the other practical aspects of Cadillac ownership.

He will talk about the car's relatively modest

cost . . . about its amazing dependability and endurance . . . about its remarkable economy of upkeep and operation . . . and about its marvelous resale value.

And we feel almost certain that, with so much logic on his side, he will have little difficulty explaining why this is the "time of times" to make the move to Cadillac.

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Within the next several weeks, this gentleman—or one of his colleagues—might well be calling you. And when he does, we hope you'll remember that he has news!

We think you'll enjoy talking with him. And we think you'll be grateful that you took the time to hear what he has to say. For he will be calling with the most inviting automotive story of the year!

SKINNER'S GARAGE

143 South Riverside • Medford • Phone 2-6264