

Help Yourself to Happiness

Readers are invited to present their problems. All queries will receive individual attention and should be accompanied by a stamped, self-addressed envelope, directed to MARY HARRIS SEIFFERT, M.A., Department of Education, THE AMERICAN INSTITUTE OF FAMILY RELATIONS, 5287 Sunset Boulevard, Los Angeles 27, California.

Can I Really Fall in Love At First Sight?

"As soon as I saw him," says Judy, "I fell in love with him. I knew it was the real thing right away!"

There is no such thing as falling in love, a Family Relations expert says, nor is there such a thing as love at first sight. These opinions will arouse howls of anguish from our bobby-soxers. However, Ralph G. Eckert, former consultant to the California Department of Education, has met their protest with a 32-page pamphlet entitled "So You Think It's Love." This pamphlet attacks a number of juvenile ideas which were inherited from Mom and Pop. It is issued by The Public Affairs Committee, 22 East 38th Street, New York 16, New York.

Lasting love is based on realities, on questions which have proven their existence—not on the flash judgment of the passing attraction. How much do you really enjoy a person? How much do you care about his happiness? How much do you admire him? How much do you respect him? Is there normal physical attraction between you? Love is all of these and more. Grandmas used to say that "when the right person comes along you'll know it." However, according to statistics of marriage counselors, love seldom comes permanently and sud-

denly and proves lasting. It has been found that four out of five hasty marriages have ended in divorce at the end of the first year. Here are some questions with which you may wish to test your love for your partner:

1. Are we considerate of each other's beliefs?
 2. Are we eager for our friends to know each other?
 3. Are we willing to concede differences of opinion?
 4. Are we anxious to please each other?
 5. Are we proud of each other's appearance?
 6. Do we overlook each other's shortcomings?
 7. Do we feel that we can trust each other completely?
- If we cannot answer yes to the majority of these questions, we may well not be in love.

AAUW President At Board Session

Mrs. Frances Willett, president of Medford branch, American Association of University Women, is in Eugene to attend the fall meeting of the state board of AAUW. Sessions are being held at Erb Memorial building on the University of Oregon campus today and Saturday.

The program calls for executive and finance committee meetings Friday morning, state chairmen and executive committee members conferences this afternoon and a dinner tonight at the Eugene hotel. Special meetings for branch presidents are planned for tomorrow morning.

Dr. Lois Meek Stolz, professor of psychology at Stanford university since 1946, will be the keynote speaker. Mrs. R. Willard Duncan, Klamath Falls, state president, will preside for the business sessions.

Mrs. Duncan has announced that Baker has been selected as the site of the 1957 convention of AAUW members in Oregon. The convention will be held April 25-27, and Dr. Anna L. Rose Hawkes, president of the national association, will deliver the keynote address.

Anniversary Party Planned by Group

Scottish Rite Women's club will celebrate the tenth anniversary of organization with a potluck dinner set for Monday, September 24, at 6:30 p.m. at the Masonic hall.

All wives, sisters, mothers and daughters of Scottish Rite Masons are invited to be present. Cards will follow dinner. Members whose names begin with the letters A to G are asked to take a hot vegetable for the dinner. G through L, salads; M through Z, cake or pie.

Mrs. Mrank D. Salyers is president of the group.

Society

Tea Will Honor St. Mary's Faculty

The faculty of St. Mary's school will be honored at a tea Sunday, September 23, given by members of the grade school and high school parents' clubs. Mrs. John Laden is general chairman.

The tea will be held in the activities' room of the school from two until four o'clock. Mr. and Mrs. Laden and Mr. and Mrs. Adam Richter will serve as hosts, and pouring will be officers, and wives of officers of the two clubs. This includes Mrs. Laurance Espey, Mrs. Jerry T. Burroughs, Mrs. William Callahan, Mrs. Oscar J. Halboth, Mrs. D. J. Reverman and Mrs. Herbert Seltz.

Parents of children attending the school and members of Sacred Heart Catholic church congregation are invited to attend the event.

Style Winner!



NEW Printed Pattern

9397
WAIST
25"-32"
y Marian Martin

Sew-easy; directions printed on each pattern part of this new fall skirt! Note its smart back interest—slimming box pleats, novel belt. Make several in gay plaid, solid color woolsens to mix and match with your favorite tops!

Printed Pattern 9397: Misses—Waists 24, 25, 26, 28, 30, 32 inches. Size 28 takes 2 1/4 yards 34-inch.

This printed pattern assures perfect fit. Easy directions printed on each tissue pattern part.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for first-class mailing. Send to Marian Martin, care Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

Piracy of Ideas Widespread In World of Fashion Design

BY GAY PAULEY
United Press Correspondent

New York—(U.P.)—Fashion designers create more ruses than a petticoat has ruffles to keep their designs from being filched. The net result—their designs go right on being filched.

Leading manufacturers on New York's Seventh avenue, heart of the nation's multi-million dollar clothing industry, say fashion piracy is just one of the constant headaches of the business. Many resignedly add that nothing can be done about it until Uncle Sam provides more protective legislation.

But all those who employ top design staffs adopt security methods against this skulduggery some of the methods are fantastic.

This week when designer Pauline Trigere's entire collection disappeared—later to be located—talk started all over again about the piracy problem. Trigere consists simply of the theft of an idea for a dress, coat, suit or hat—or some portion of its detail. Maybe just a collar treatment. Perhaps the drape of a skirt.

The thievery can occur anywhere in the four to five months it takes for a garment to go from designer sketch to the finished product in the store.

Quick Copy
The late Hattie Carnegie once complained she spotted a replica of one of her suit designs in a Fifth Avenue shop window, while hers was still in the finish-up stage in the workroom.

Designer Trigere, who recently returned from Europe, said one manufacturer walked up to her aboard ship and said:

"Miss Trigere, you didn't have such a good line this year. I only bought three suits."

It's an old custom for a manufacturer to buy custom-made designs in a store—and start running up copies in a matter of hours. Manufacturers complain other copyists send their wives to a store to buy a number, and return it a few days later for credit on her charge account.

In the meantime, it's been copied.

Sometimes a seamstress is bribed to reveal details of a de-

signer's line. Some manufacturers accuse a few store buyers of feeding copyists. Other designers have spotted miniature cameras in the head of a cane or handle of an umbrella at their first showings.

Ineffective Law
Eleanor Lambert, spokesman for the New York Dress Institute, said U.S. designers can patent their ideas, but few manufacturers have been able to win suits against alleged patent infringers.

Paris designers are protected by the government—piracy is a criminal offense—and by a \$1,000 fee, which a buyer or manufacturer must pay for admittance to preview of a designer collection.

One manufacturer tries to copy another to save costs. A creative designer, for instance, earns from \$25,000 to \$60,000 a year in New York Maintenance of a sample room like Trigere's cost as high as \$250,000 a year.

Designers protect themselves in devious ways. Some screen every person admitted to the showroom while a collection is being made. Others lock all sketches in a safe. Designer Mainbocher "sacks" his live models in muslin coverings when he's not in the room with them.

We found one designer who uses no cloak and dagger technique.

Ben Zuckerman, a leader in coat and suit design, said: "Let them copy. I can make 'em faster than they can steal 'em."

Couples Club Plan First Fall Meeting With Barbecue Supper

The Couples club of the Congregational church will hold their first fall meeting Sunday afternoon at the home of Mr. and Mrs. Edward Leach on Jacksonville-Central Point highway.

A barbecue supper will be held. In case of rain the meeting will be held indoors.

Hosts for the meeting will be Mr. and Mrs. Paul Norris and Mr. and Mrs. G. G. Smith. Those planning to attend are asked to notify the Norris' or Smiths.

Phoenix Presbyterians To Hear Sermons on Ten Commandments

The Rev. Ernest R. Volkman of the Phoenix First Presbyterian church will preach the second sermon in his series on the Ten Commandments this Sunday. The sermon will be "Don't Overwork."

Sunday afternoon at 4 the Presbytery Training institute will be held in Grants Pass.

At a meeting of the Sunday school officers and teachers held Sept. 11 at the home of Mr. and Mrs. E. R. Claffin plans were made for Rally day and promotion Sunday at the church. Plans were also discussed for the winter schedule.

Friday, Sept. 28, will be family night at the Phoenix church. Besides the covered dish dinner a colored film, "My Right and My Cause," the story of the Bible in Korea, will be shown.

Festival and Dance

A song festival and Lucky Clover dance with a six piece band will be held Saturday at 8 p.m. The sing and dance will be sponsored by the Medford Church of Jesus Christ of Latter Day Saints.

CALENDAR

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 8 a.m. of the day of publication and for week day news is 5 o.m. the day before publication.

Friday

6:30 p.m.—Lincoln P.T.A. dinner at school gymnasium.

6:30 p.m.—Canton Siskiyou and auxiliary, Odd Fellows hall, 221 West Sixth street.

Saturday

1 p.m.—Crater Lake Chapter, DAR at Tally-Ho in Talent.

Americans buy about \$300 million worth of phonograph records in an average year.

Soloist Sunday

Soloist for the Sunday morning service at the Church of the Nazarene will be W. Lee Mansveld. He will sing, "I'm a Child of His Care."

Party Tonight

The young adults of the Eastwood Baptist church, North Keene Way dr. at Ridgeway, will hold a party at the church this evening at 7:30 p.m.

Organizations which submit news to the society and women's section of The Medford Mail Tribune are asked to mail the name of the group, and the names of the president and reporter to the office in the near future. A file of such organizations is maintained for use of the paper and to loan.

Youth Study Period

The youth devotional and study period at the Advent Christian church, West Jackson and Welch sts., will meet at 6 p. m. Sunday. Following the meeting a social hour will be held.

Cook's Beauty Clinic

Will be Closed Tuesday and Wed.—Sept. 25-26
OPEN for Business in NEW LOCATION
219 S. Central
Thursday, Sept 27

NEWBERRYS

Oops! We Goofed!

WE ORDERED TOO MANY!

Saturday Only!

Canary Birds

1.00

each

We have so many Canaries on hand we must sell at once! These are young birds — so young we cannot determine which sex. Make wonderful, cheerful pets. SAVE NOW! Never again at this price!

Full size wire BIRD CAGE
Reg. 3.98 \$2.98 ea.
13"x10"x15. Complete with perches and seed cups.

J. J. NEWBERRY CO.

SIXTH and CENTRAL
MEDFORD'S BARGAIN CORNER

Three Clubs Plan Square Dances Saturday Night

Two square dance clubs have announced dances for Saturday, September 22.

A dance will be held at Kershaw square beginning at 8:30 p.m. Gordon Kershaw and Ken Howe will call, and potluck refreshments will be served. All square dancers are welcome to attend.

Square Hoppers will hold a dance at Smith's barn on Griffin Creek road. Harold Evans will call the squares beginning at 8:30 p.m. Potluck refreshments will be served, and an invitation is extended to all square dancers.

Double H Square Dance club will hold a dance at Moose hall Saturday, September 22, beginning at 8:30 p.m. The dance is open to the public and all square dancers are invited. Potluck refreshments will be served. Fran Cronin will call.

Builders' Class

The monthly social meeting of Builders' class Eastwood Baptist church, will be held tonight at 7:30 o'clock at the church. Mr. and Mrs. William L. Garner and Mr. and Mrs. Maurice Tuttle will be hosts.

All young adults interested are invited to attend.

'NEW SLANT'

by Silf Skin
BODIES PANTIES GIRDLES

slims you while you walk!

because the knit's on the bias!
With every step you take, New Slant "gives" at the thigh and draws in your tummy... both at the very same time!
No seams, no bones, no center panel!
It's front full-fashioned like the famous Silf Skin pantie girdle!
Small, medium, large. \$5.00

NOW available in Silf Skin's SUPER CONTROL as well as the regular Silf Skin fabric! Has amazing control and spring-back for super support and comfort. \$5.95

We invite you to open a charge account or use our lay-a-way plan.

1214 EAST MAIN
Phone 2-7169

1/2 price sale!

limited time only

\$3 size now only \$1.50
\$5 size now only \$2.50

Helps "cream away" years from your looks...
Tussy Moisture Cream

Softens the driest skin because it contains "Humidine," a special ingredient which brings invisible beautifying moisture right to your skin.
Helps "cream away" years from your looks. Lines, crow's feet, forehead creases become less and less visible.
Hurry while you can save 1/2. Prices plus tax.

WAINSCOTT'S PHARMACY
Main at Riverside Phone 2-6440

ENROLL NOW!

Open All Day Saturday - Sept. 22

24th September

FALL TERM

24th September

SECRETARIAL & ACCOUNTING COURSES

Day or Evening Classes Specialized Training In:-

- Shorthand
- SPEEDWRITING
- Typewriting
- Business Machines
- Dictaphone
- Business Psychology
- Accounting
- Business Math
- Business English
- Filing and Indexing
- Mimeographing
- Spelling

ROBERTSON SCHOOL OF BUSINESS

40-42 N. Riverside, Medford, Oregon Phone 3-4264