

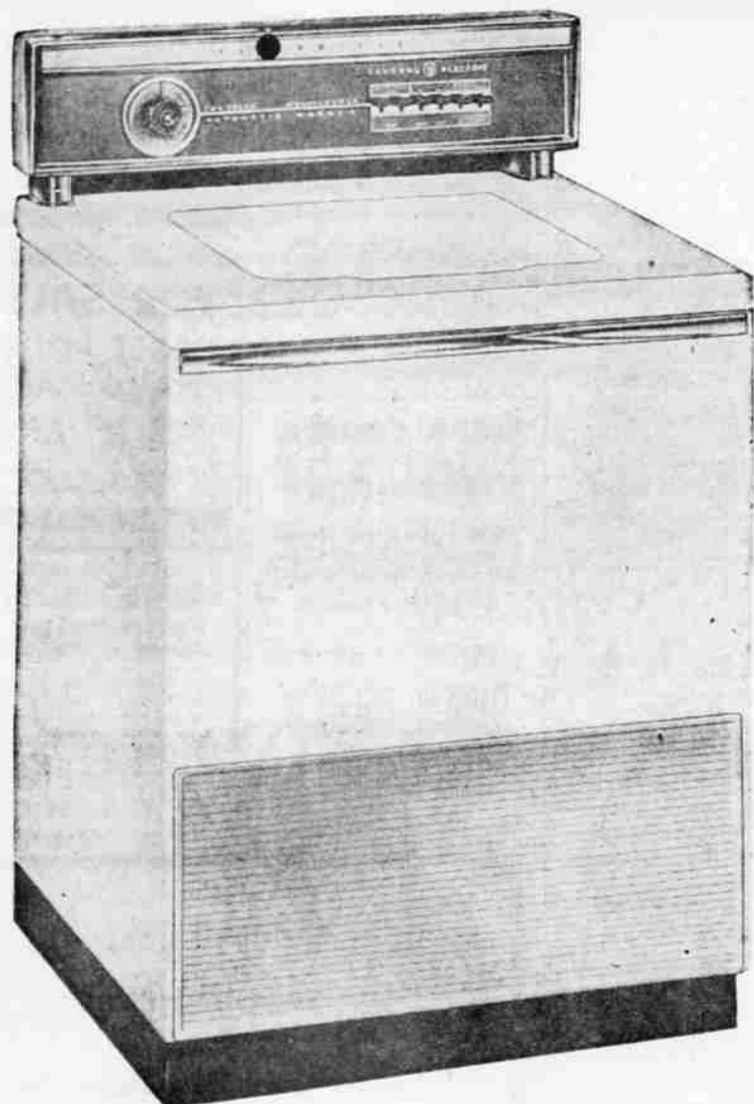


HOME APPLIANCE'S BIG SUPER SAVING BARGAIN DAYS SALE



SAVE—BY BUYING NOW DURING THIS GREAT EVENT!

1957 GENERAL ELECTRIC FILTER-FLO WASHER



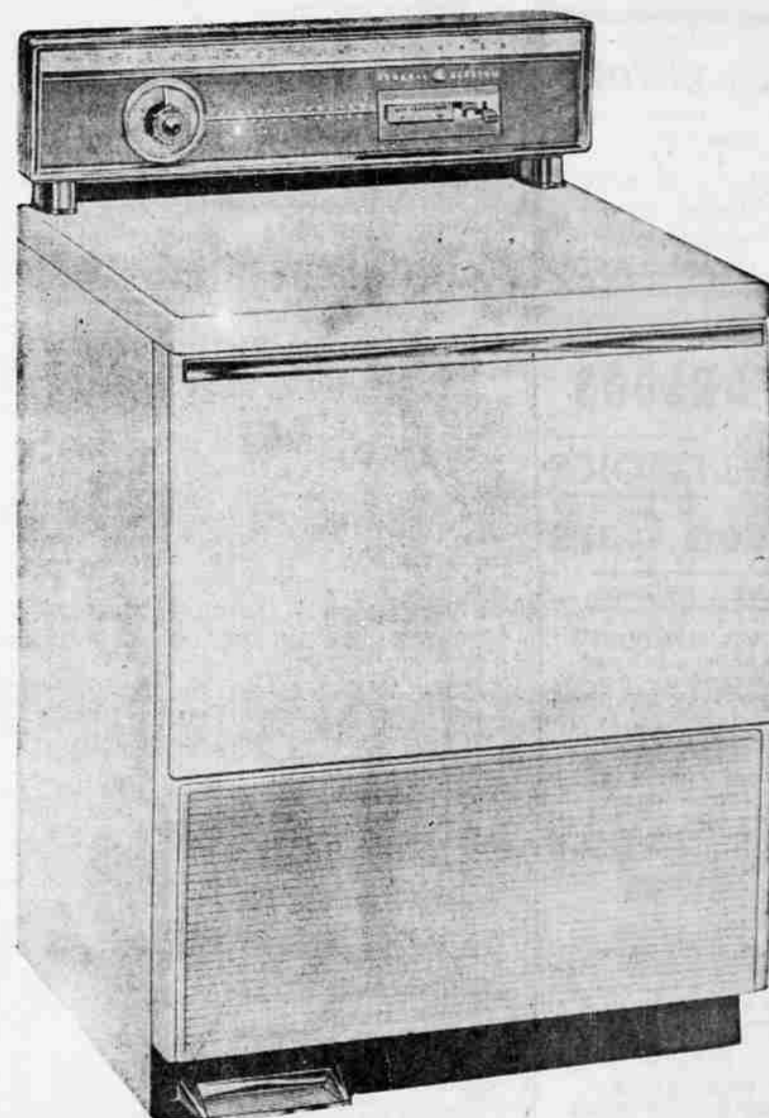
WASHER

"No lint fuzz on your clothes..."

AT NEW LOW, BARGAIN SALE PRICES

3 WAYS—A BETTER BUY THAN EVER!

- 1. CLEANS and RECLEANS WASH WATER FOR CLEANER CLOTHES.** Lint is caught in the removable, easy-to-clean filter — not on your socks, linens or cottons! Sand and soap scum are removed automatically.
- 2. GIVES YOU 2 WASH SPEEDS . . . 2 SPIN SPEEDS . . . ANY COMBINATION!** Give every washable fabric "exactly right" laundry care. Choose from Normal or Slow Wash Action Speed and Normal or Slow Spin Speed. Lets you wash nylon without setting wrinkles.
- 3. SAVES HOT WATER 3 WAYS.** 1) Just push the Water Saver Selector . . . It saves you over 20 gallons of water on small loads. 2) You get a choice of Warm or Cold Water Rinses. 3) And the new Automatic Suds Return System (optional) lets you set aside hot sudsy filtered water for a second wash if you wish.



1957 Filter-Flo Washer

Every washable gets the right care . . .

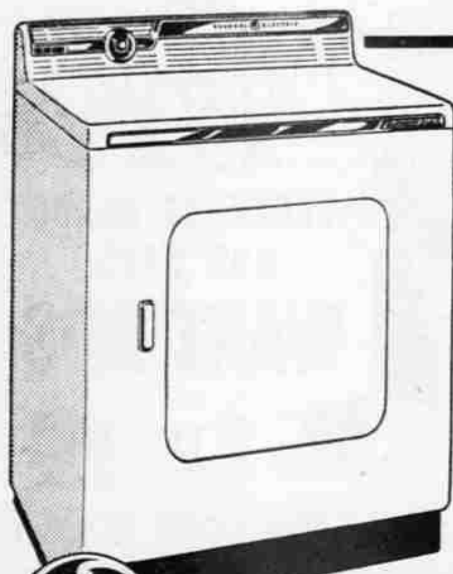
Some fabrics, such as nylon shirts, need a thorough washing action to get the dirt out, then a Slow spin speed that won't set wrinkles. The regular family wash, particularly soiled play-clothes, needs Normal wash action and Normal spin speed. Sheer slips, baby knits and other delicate fabrics should have Slow wash action and Slow spin speed for that gentle "hand-washing" care.



1957 Automatic Clothes Dryer

HIGH-SPEED DRYING . . . at safe, low temperatures

The new, General Electric high-speed air flow system makes it possible to dry clothes quickly at safe, low temperatures. A typical-size load of cottons (approximately 6 pounds) can now be dried in less than 35 minutes when the Clothes Conditioner is operated on a standard 230-volt dryer circuit. Thus, you get high-speed drying with 1/3 less heater wattage than required by some dryers with the high-speed feature, and there's no need for extra-high amperage circuits. And, there's new speedy drying with 115-volt operation too!



Deluxe GE DRYER
NEW LOW PRICE!

With Automatic Control

\$199⁹⁵ EASY TERMS

REGULAR \$229.95

Eliminates Drying Guesswork! Automatically adjusts drying time and temperature to the individual load —One Control—One Simple Setting!

MODEL DA 720N

- DEPENDABLE G-E PRODUCTS
- LOWEST PRICES
- MONEY BACK GUARANTEE
- LIBERAL TRADES
- EASY TERMS

"Why, Shop The Town?"

MEDFORD
ASHLAND
KLAMATH FALLS



"YOU'LL ALWAYS BE GLAD YOU BOUGHT A G-E FROM HOME APPLIANCE"