



On The Side

By E. V. Durling

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A few can touch the magic string. And only fame is proud to win them. Alas for those that never sing. But die with all their music in them!

O. W. Holmes

The 20 questions most asked this department. Those queries I have decided to discuss in detail though not necessarily in the order of their importance. Let us first consider the oft repeated inquiry, "how can I become a successful song writer?" The majority of amateur song writers suffer from wishful thinking. As the old saying has it, "their wishbones are where their backbones ought to be." They have a desire to achieve fame and fortune as song writers without any preparation or training for that profession.

Getting Started

How did the most successful song writers get started? What talent and training did they have? Take Carrie Jacobs Bond for example. She was an accomplished musician. She had a talent for writing lyrics. Also a talent for fitting the lyrics of others to music. Yet for years she was turned down by publishers after publisher. And so what? She decided to publish her own songs. She copyrighted her songs and put them in a book that sold for a dollar. Her songs have earned over a million dollars in royalties and are still selling well.

Please Note

The majority of successful song writers have been pianists. So an aspiring song writer would do well to try to master the piano. Many of the song-writing pianists started as employees of music publishing houses. So when they had an idea for a ditty they were right on hand in a place to have it published if worth-while. Incidentally, a young woman with song writing ambitions would do well to study stenography and then try for a position as secretary in a music publishing firm. That would put her in a spot to have her song writing efforts carefully considered.

Returned Unopened

Many amateur song writers complain bitterly that they have sent manuscripts to music publishers which have been returned unopened. The reason for this is that music publishers fear that reading manuscripts from unknown people may result in a series of expensive lawsuits. Many minds run in the same channel. An amateur may submit an idea similar to one later published by the firm he offered his song to. He resorts to legal action. This can cost a publisher plenty for legal defense. That's why the average publisher considers only the product of well-known writers or composers who are in his employ.

Reading

There are available many good books on professional song

writing. Nick Kenny, the jovial journalist and highly successful song writer, is the author of a book very helpful hints as to the composition and sale of popular songs. Sigmund Spaeth's "History of popular song writing in America" is a book worthy of careful study. Mr. Spaeth's "Tune detective" articles can be similarly helpful. This series reveals how successful song writers have been aided by their knowledge of classic music.

Study

Before Austin Strong wrote that highly successful play titled "Seventh Heaven," he spent several years studying previous Broadway hits. He figured out what he thought had made each play a success. And starting with the "Boy Meets Girl" idea he put a dozen or more sure fire angles into "Seventh Heaven." An aspiring song writer should follow a similar procedure. He should study the song hits of the past 50 years and try to figure out what made the most successful ones click.

Portland Traffic Judge Gets Ticket

Portland—(UP)—A Portland traffic safety court judge was cited yesterday on a "no operator's license" count.

Municipal Judge Phillip Bagley renewed his license yesterday noon after admitting that it had expired about a month ago.

The judge was stopped by Deputy Sheriff Louis Zahn, who was riding a motorcycle, on S.W. Barbur blvd. Zahn said the judge was driving above the posted speed and cited the judge into District Court Sept. 28.

Judge Bagley said his speed "violation" consisted of going 39 miles an hour in a 35-mile zone.

Judge Bagley presides in traffic safety court at the police station.

Complete coordination of the eye muscles is not believed attained by human beings until they have reached at least their fifth year.

Missionaries to Speak At Churches in Valley

Mr. and Mrs. Wayne C. Turnbull, missionaries to the Dominican Republic, will be guest speakers at the Assembly of God churches in the valley this week.

The public is invited to attend these services to be held Tuesday at 7:30 p.m. in Jacksonville;

Wednesday, 7:30 p.m., Bethel Assembly, 1729 North Riverside, Medford; Thursday, 7:45 p.m., First Assembly, of God, 1108 West Main, and Sunday, 11 a.m., Butte Falls, and 7:30 p.m., Phoenix.

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Hospital Damaged By Fire in Portland

Portland—(UP)—A fire at St. Vincent's hospital last night caused between \$3000 and \$5000 damage, but no patients were injured and none had to be moved because of the blaze.

Most of the damage was caused by water, according to Asst. Chief R. R. Dunford, who made the rough estimate of damages.

A defective electrical cord was believed responsible for the fire, which started on the fourth floor of a new wing being built in front of the hospital's center section.

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Speakers Aid Annual United Medford Drive

Sam Hersh, general chairman of the United Medford Crusade, and Thomas Reeder, chairman of the speakers' bureau, addressed the Jackson County Chamber of Commerce Roundtable yesterday on the United Medford Crusade.

The annual campaign will start with a kick-off dinner at 6 p.m. today in the YMCA.

Support High

Reeder pointed out that what has made Medford an "outstanding community" has been the support it has given the United Medford Crusade. Medford gives higher per capita support to the United Crusade than any other city in Oregon, he said.

Citizens here, according to Reeder, have made an important investment in Medford. "Since our lives are interwoven with the fabric of the community," he stated, "we must

therefore be concerned with the community."

Citizens have their biggest investment in the community's children. "Our most valuable resource," he said. At the same time, Reeder explained, the community suffers from the poor, unwanted and illegitimate are ignored and when there is a lack of recreational facilities provided for youth.

Environment Effect

Environment has a tremendous effect upon children, he pointed out. Unless proper guidance is provided for our youth, he added, they are likely to have a corrupting influence upon the community.

The best way to reduce criminal elements in a community, he stated, is to stop them before they start by contributing to the UMC. Every dollar spent in "straightening out" a delinquent saves the community about \$100 it would spend in bringing the adult criminal to justice.

Hersh told the roundtable the UMC goal for the present campaign is \$117,175, which is 7.75 per cent higher than last year. He said he thought the increase was justified because of the increase in population. The total will give every agency aided by the UMC an increase over last year's budget, he said.

Read and Use Classified Ads

Dead line Sunday Classified is at noon Saturday, 10 a.m. Monday for Monday; other days 5:30 previous day

Unknown Soldier Area To Get Renovation

Washington—(UP)—The trophy room and amphitheater adjoining the Tomb of the Unknown Soldier are undergoing their first extensive renovation in 36 years.

Workmen are repairing the structures behind the Tomb in Arlington National Cemetery. The work is expected to be completed next spring. Congress appropriated approximately \$500,000 for the project.

Only minor repairs have been made on the amphitheater and trophy room since their completion on June 30, 1919. The trophy room was built to house many decorations awarded the Unknown Soldier by the United States and other countries. Special services are conducted in the amphitheater on Easter Sunday, Memorial Day and Veterans' Day.

The major repair job now in progress includes a roof to cover the circular arcade of the marble amphitheater and other general renovations. Carpenters and plasterers will remedy the deterioration in the trophy room caused by a leaky roof. Workmen are busy pointing the marbled joints and sand blasting stains from the building.

The 112-mile air stretch between Indianapolis and Dayton, Ohio, was the first in the U. S. to have painted rooftops and highway markers to guide pioneer air transportation.

The ledge of Horseshoe Falls at Niagara is being worn back about five feet each year. The ledge at the American falls is receding by about one half foot per year.

HYPNOTISM

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Lay-Aways Are Invited!

Remember any regular item in the store may be purchased on Lay-Away. Select ahead of the time you need it. You pay only the cash price and you can have it paid for when you need to use it.

MIRRO COPPER-TONE BREAD BOX

This gleaming, smartly-styled bread box, with practical center shelf, will keep bread, biscuits, coffee-cake fresh and neat. Handy cutting board in drop-front door.

17 1/2 x 11 x 9 1/2" **\$12.95**

SANDWICH SPREADER

Special Goodell Stainless Steel Sandwich Spreader makes sandwich making easier. Broad blade carries more filling. One edge is serrated and cuts like a knife.

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WEAVER OUTDOOR CHEF

New 16 Cup Bail Type Aluminum Percolator with copper trim. Especially designed for patio, barbecue or other outdoors use.

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Ball and socket type unbreakable, all steel trailer hitches, for loads up to 4000 pounds. For either steel or wood tongues.

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HUNTERS Block & Tackle

Big Buck block and tackle set consists of two cadmium plated metal blocks and twenty-five feet of 1/4 inch manila rope will handle the largest buck deer.

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SLEEP Warmer in a White Stag SLEEPING BAG

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Produced by Hirsch-Weiss (Division of White Stag).

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A personal invitation to the people of MEDFORD

from the innkeeper of the Benson on Broadway in Portland, Oregon

On behalf of all of the members of the staff of the new London Grill and Piccadilly Bar in the Hotel Benson, I'm proud to extend a warm invitation to visit our hotel on your next trip to Portland. I know that you will be pleased with the English atmosphere -- the antique tin roaster, the ancient weather-vane, the huge British scales -- in our completely new London Grill, and I am sure that the highlight of your trip will be the dinner that we serve you.

Those of your friends who have dined with us have told you that the London Grill is Portland's finest, and we know that you will agree with them. We have a collection of cartoons from Punch magazine -- as well as an original oil painting by the famous Punch cartoonist, Rowland T. Smith -- and decorations that would make the London Grill a fascinating place to visit even if it weren't for the wonderful menu.

Here are some of the foods on our menu -- many of them prepared right at your table -- and it makes my mouth water just to write them: Shish Kabob; Butterfly New York Out Steak; Char-broiled Golden Broad-breast Chicken Half; Fresh Pacific Lobster; London Style Planked Char-broiled Ground Sirloin Steak; Caesar Salad; Limestone Lettuce Salad; Coffee Wellington -- and on, and on.

On your next visit to Portland, please drop in and look around. You'll be pleasantly surprised, I know -- and you will be very welcome.

Sam Hersh
Innkeeper

The BENSON

on Broadway
A Western Hotel

