



SALE STARTS WEDNESDAY, SEPTEMBER 12th AT 9:30 A.M.	BOYS' SCHOOL Oxfords and Loafers 4.95 Values Your choice of brown or black. Medium widths. Long wearing Cats Paw composition soles. Grain leather uppers. Sizes 8½ to 11. \$3.44	MEN'S Jean Boots Half Wellington style dress boots in brown or black. All leather soles, steel arch support. Sizes 6½ to 11. \$8.88	MEN'S Sweat Shirts 1.69 Value Light grey random mix, fleece lined sweat shirts. Sizes small, medium & large. Now \$1.44	WHITE ORLON Shrugs Values to 3.98 Women's white orlon lacy weave shrugs. All sizes. No shrinking or stretching. An outstanding value for \$1.94	LADIES GOLD PRINT Dusters 3.98 Values Acetate and rayon gold print dusters. Sizes 10 to 20. Very special for this sale at only \$2.99
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THE M. M. DEPARTMENT STORE CELEBRATES THE GREAT

74TH ANNIVERSARY SALE

Seventy-four years ago this store first opened its doors in the city of Medford. During that time it has moved four times, survived two fires, and had five different owners. It has established itself as the Pioneer department store of Medford, and numbers its customers in the thousands. We are very proud of our reputation of being a friendly store where everyone feels "at home." It has always been our aim to give the people of Medford and the Rogue River Valley the best quality merchandise possible at the lowest prices. So we are celebrating our 74th Anniversary Sale with one of the greatest value giving events we have ever had. All brand new fall and winter merchandise.

NO GOODS SOLD AT THESE PRICES BEFORE WEDNESDAY, SEPT. 12

LADIES' Stretch Nylon Hose 1.35 Value Sheer 2 thread stretch nylon hose. Famous name brand. Perfect fitting. 3 leg sizes in the very newest colors. 99¢	LADIES Nylon Tricot Gowns 3.98 Values Very fancy all nylon tricot gowns, nylon lace trim. All sizes in white, pink, yellow, mint, blue, tan. \$2.99	WHITE BUCK Saddle Oxfords 6.95 Values Sizes 4½ to 9 in AA and B widths. Red nealite sole, slab heel like the Spalding style. Now \$5.94	Genuine Levi's Yes, we are headquarters for the genuine Levi's Overalls. Waist Sizes 27 to 29 \$3.55 Waist Sizes 30 to 42 \$3.75	MEN'S OVERPLAID Argyle Sox 98¢ Value Woven, spun cotton argyles in new and unusual patterns. Sizes 10 to 13. 64¢	CANNON BRAND Sheets 2.29 Values Fine first quality muslin sheets by Cannon. Double bed size 81x108. Now \$1.99
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COTILLION NYLON BLEND BLANKETS Reg. \$7.95 Values Warm rayon and nylon blend blankets. Sizes 72x90 in lilac, blue, green, yellow and red. Satin bound edges. \$6.88	WOMEN'S CARDIGAN SWEATERS Hi-bulk 100% washable orlon cardigan sweater. All sizes in black, red, blue, aqua, white, brown, wine and yellow. \$5.95	FLOUR SACKS 25¢ Value Large size. Opened, bleached, washed, and ironed. Dish towel special. 17¢	MEN'S HELENCA STRETCH SOX New wool and nylon mix in fancy heather patterns. Fits sizes 10 to 14. 98¢	WHITE CUSHION FOOT WORK SOX Elastic top, all white. Double cushion foot. Sizes 10 to 12. 39¢	BLUE CHAMBRAY WORK SHIRTS Famous Blue Bell make. Our finest blue chambray work shirt. Sizes 14½ to 17. \$1.89
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HUDSON BAY STYLE BLANKETS Reg. \$6.95 Beautiful Hudson Bay style wide stripes. Whip stitch edges. Rayon and nylon blend. Size 72x84. Very special at \$4.99	SHORT SLEEVE SLIP-ON ORLON SWEATERS Short sleeve round neck slip-on sweater in hi-bulk orlon. Colors to match the cardigan sweater. All sizes. \$3.98	CANNON WASH CLOTHS Regular 25¢ Closing out. Plain colors, plaids and striped patterns. Your choice— 17¢	GIRLS ORLON CARDIGAN SWEATERS Hi-bulk washable orlon cardigans. Sizes 7 to 14 in green, blue, pink, red, aqua, navy, orange. \$3.98	NEW FALL MILLINERY All the latest colors, shapes, and styles in ladies' hats. Priced very low. \$2.98 and \$3.98
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BATES BED SPREADS \$6.95 Values Heavy woven cross dyed stripes in assorted colors. Full double bed size. \$5.88	ORLON CARDIGAN SWEATERS Long sleeve hi-bulk orlon cardigan sweaters. Cable stitch. Entirely washable. Sizes 40 to 46 in 5 colors. \$4.95	CANNON BATH TOWELS Large bath size in plain or candy stripe patterns. Regular 69¢ towels. 52¢	GIRLS' SCHOOL DRESSES New fancy prints in disciplined cottons. Sanforized pre-shrunk. Sizes 5 to 12. The very newest styles. \$3.98	LADIES' 100% ALL WOOL KNIT SUITS The styling is better than ever this fall. Colors are aqua, charcoal, navy, brandy, brown, and red. Sizes 10 to 18. \$14.75
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WOMEN'S GOLD PRINT DUSTERS Fancy gold print flannel dusters. Sizes 10 to 20. Sanforized pre-shrunk. \$5.95	YARDAGE SPECIALS! HUNDREDS OF YARDS OF NEW FALL PATTERNS NEW FALL WOOLENS All sanforized, and washable. 60-inches wide, plain flannels, clan plaids, new checks, and imported tweedy mixes. All one price. \$3.49 yd.	FANCY EMBROIDERED RAYONS Acetate and rayon embroidered patterns in novelty dress fabrics. Direct from New York. Very new \$2.98 yd.	NEW FALL MILLINERY Ladies' 100% all wool knit suits. The styling is better than ever this fall. Colors are aqua, charcoal, navy, brandy, brown, and red. Sizes 10 to 18. \$14.75
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WOMEN'S RAINCOATS Fancy new tweedy mixed cravenetted raincoats. Complete with matching hats. Sizes 10 to 18. Made by Debby Jr. \$14.95	NEW FALL WOOLENS All sanforized, and washable. 60-inches wide, plain flannels, clan plaids, new checks, and imported tweedy mixes. All one price. \$3.49 yd.	NEW 100% ACRYLAN FABRICS 46 inches wide Plain color washable 100% acrilan fabrics. Wears like iron. Crease resistant. \$1.59 yd.	WOMEN'S DRESSES Regular 8.95 and 10.95 Closing out! One group of better dresses. Good size range. Now \$5.00
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NEW FALL RAYON AND ACETATE SUITINGS The most beautiful patterns we have ever had. All 42 inches wide, hard finish, crease resistant \$1.29 & \$1.39 yd.	NEW DISCIPLINED COTTON PRINTS Famous E and W brand. New dark tone prints. Crease resistant and pre-shrunk. \$1.19 yd.	WOMEN'S HELENCA STRETCH NYLON ANKLETS White, yellow, red, blue, pink. Fits sizes 8 to 11. 69¢	NEW FALL DRESSES Come see the very latest styles. Sizes 9 to 15, 10 to 20, and 14½ to 24½. Prints, plain colors, 1 or 2-piece dresses. \$5.95 - \$8.95 - \$10.95
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NEW FALL CORDUROYS 12 beautiful plain colors. Fine pin-wale corduroy. 42 inches wide. Sew and save. All the wanted colors. Come in and see them. 98¢ yd.	NEW FALL OUTING FLANNEL 36 Inches Wide Dainty floral prints, juvenile, and modernistic patterns. Our selections in outing flannel is outstanding this year. 59¢ yd.	MERCERIZED COTTON ANKLETS Buster Brown brand. 7 colors. Sizes 4 to 8½.....39¢ Sizes 9 to 11.....45¢	NEW FALL DRESSES Come see the very latest styles. Sizes 9 to 15, 10 to 20, and 14½ to 24½. Prints, plain colors, 1 or 2-piece dresses. \$5.95 - \$8.95 - \$10.95
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NEW ACETATE & NYLON JERSEY 54 Inches Wide This is really something to see. 5 gorgeous colors. Entirely washable. \$2.98 yd.	NEW FALL HANDBAGS All the newest styles, and all the colors you can imagine. Cloth, plastic calf and patent leathers. All colors. \$2.98 plus tax	YARDAGE REMNANTS Your choice of woollens, cottons of all types, nylons, orlons, and all types of materials. From ½ to 3 yd. lengths. ½ Price	PLAID COTTON SHEET BLANKETS Reg. 1.39 Colorful plaid cotton sheet blankets. Size 60x76. Assorted colors. \$1.27	TERRY CLOTH TOWELING Yellow or white background. Fancy printed patterns. 36 inches wide. \$1.59 yd.
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Ladies' Flannel and Broadcloth Pajamas Famous Katz brand. Manish style, mandarin collar style, and new Swiss ski style. Fancy printed patterns. All sizes. \$2.98 - \$3.98	Fancy Cannon Hand Towels 98¢ Value Deep tone jacquard patterns. We've sold the matching bath towels, so we are closing these out for 64¢	Ladies' Fancy Nylon Gowns 5.98 to 9.98 Fancy lacy trim all nylon gowns in melon, black, pink, blue, yellow, and white. Broken sizes. Your choice ½ Price	Rayon Faille 45 inches wide Comes in blue, grey, brown, and old rose. A very fine quality faille. \$1.59 yd.	Cotton Plisse Crinkle Crepe Plain colors in blue, pink, yellow, and white. 32 inches wide. Washable, and needs no ironing. 39¢ yd.
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M.M. DEPT.

Sales Starts Wednesday, September 12th at 9:30 a.m.

LADIES OUTING FLANNEL GOWNS
 New Fall prints and plaids. Famous Katz brand. Sizes 34 to 46. All sanforized pre-shrunk.
\$2.98 & \$3.98

LADIES FALL AND WINTER COATS
 Fancy imported tweedy mix fleeces, checks, wool with mink hair, and new ripple weave woolens. ½ and long coats. All colors, all styles, all sizes, and all with millium linings. Come in and look!
\$22.95 to \$49.50

WOMEN'S GOLD PRINT DUSTERS
 Fancy gold print flannel dusters. Sizes 10 to 20. Sanforized pre-shrunk.
\$5.95

WOMEN'S RAINCOATS
 Fancy new tweedy mixed cravenetted raincoats. Complete with matching hats. Sizes 10 to 18. Made by Debby Jr.
\$14.95

NEW FALL COSTUME JEWELRY
 Fancy earrings, pins, necklaces, bracelets. Just arrived. All the latest styles and colors. Come in and look these over.
\$1.00 to \$3.95 plus tax

CHILDREN'S OUTING FLANNEL PAJAMAS
 2 piece style in new window pane checks. Slip-over midy style. Sizes 4 to 8. Warm, washable and sanforized pre-shrunk.
\$2.29