

## Fur Designer Gives Advice For Women

By ELIZABETH TOOMEY  
United Press Correspondent

New York — (U.P.) — You're just an old-fashioned girl if you still daydream of drifting around in cold weather smothered in luxury furs.

This assurance comes not from a husband's protective league but from a woman whose honesty can scarcely be doubted, since it is her business to sell luxury furs to rich people.

She is as anxious to keep women from wearing too much fur as she is for them to wear any fur at all.

"No woman," said Mrs. Anna Maximilian Potok, "should look smothered in furs."

She wouldn't feel smothered either, the fur designer in general decided in recent years. The light touch, both on the scales and in the design, is one of the most important features of current fur styles.

**Common Sense Approach**  
Mrs. Potok discussed her common sense approach to uncommon purchases such as chinchilla capes while women tried on furs in her carpeted show room.

"I am very short myself," she said. "I wear only a full length fur coat or a very short jacket. I never wear anything three-quarter length."

She says flatly "no" to a customer if she thinks the woman is about to buy a fur that looks too

big on her. She calmly orders a woman to get the narrow mink stole instead of the wide stole, or shakes her head negatively at the sight of a glamour girl in a chinchilla cape.

"Not everyone," Mrs. Potok explained serenely, "looks well in chinchilla."  
Her fur philosophy has changed little since she and her brother gave their first fashion show in Paris nearly 31 years ago.

Both had learned the fur business from their father and grandfather in Warsaw, Poland.

**Can Be Colored**  
"Furs shouldn't be bulky and shouldn't be old looking," she said.

They can be colored, however, which is one of the few new additions to Mrs. Potok's ideas of durable elegance. She now makes coats in red or blue or beige Persian lamb.

"I start from scratch," she explained in her accented English, describing the part she played in creating a fur coat. That means designing the first pattern in canvas.

Her working day, longer and more strenuous than that of most women in far less luxurious surroundings, often includes telephone orders for mink coats from customers who talk about adding to their "wardrobes" of furs.

These are the women who can afford to pioneer the latest Paris styles. Asked if she envisioned any important new fur styles, tested first by her customers, Mrs. Potok cautiously murmured "capes."

"I am making many capes of all lengths," she said. It is too soon to predict, she added, whether capes will replace fur stoles in the Christmas wishes of many women.

**New Chairmen Are Announced For Red Cross**

Newly appointed chairmen were announced at a meeting of the heads of volunteer services, Jackson county chapter of the American Red Cross, held Tuesday at the summer home of Mrs. Scott V. Davis on the Rogue river.

The new chairmen are Mrs. C. L. Larson, home service; Mrs. Frances Elin, hospital service; Mrs. Joe Hearin, Junior Red Cross; Mrs. W. H. Reichstein, blind program.

Mrs. E. A. Littrell, chairman of volunteer services, presided at the meeting and announced the appointments.

Reports for the past month's activities and plans for the winter season were given by Mrs. R. G. Bardwell, Gray Ladies of Camp White; Mrs. Robert Keeney, home service; Mrs. Harry P. Paston, Gray Lady Service to the Community; Mrs. J. W. Burba, blood program; Mrs. Thomas Emmens, nurses aides; Mrs. Frank Preston, motor service; Mrs. John S. Day, Junior Red Cross; Mrs. Lester Adams, public information; Mrs. Frank Fairweather, volunteer field consultant; Mrs. Helen A. Wilson, executive secretary, and Mrs. T. R. Florey, nursing program.

Also present were Mrs. Martin Luther and Mrs. Aimee Deuel, chairmen of recruitment and training of volunteers.

The business meeting was followed by a buffet luncheon.

**Former Teacher Visitor in City; Feted at Parties**

Miss Maurine Carroll and Mrs. Richard Carroll of Florence, Ore., were guests last week of Mrs. Lewis Ulrich at her home, 839 Minnesota avenue. Miss Carroll was a teacher at Medford High school for many years and also served as dean of girls.

Several of her friends entertained in honor of the two women while they were here, and they attended performances of the Oregon Shakespearean festival in Ashland.

Miss Carroll, her sister-in-law, Mrs. Ulrich and Mrs. Virginia Wait spent the week end at the Oregon Caves.

**Mother Here**  
Mrs. Viola Landis has arrived in Medford from her home in Palmyra, Pa., to spend a month with her son and daughter-in-law, Mr. and Mrs. Carl Landis, 1133 Dakota avenue. Mrs. Landis makes an annual trip west every fall.

## Firm Announces Contest Winners

A chance for a national title and a free trip to New York has been won by Miss Roberta Willett, 12, of 411 Palm street, and Miss Romell Fossen, 14, Applegate, who last Friday were named first-round winners in the Singer \$85,000 Junior dress-making contest.

Both girls took sewing lessons during the summer under the instruction of Mrs. Geneva Neill, and modeled the dresses they had made at a fashion show held August 31. Eighty-seven guests attended. Miss Willett, winner in the junior division and Miss Fossen, winner in the senior division, were awarded fitted scissors sets for their sewing efforts.

The two winners in the regional contest will each receive a Singer slant-needle portable sewing machine. The senior winner, in addition will receive a \$300 scholarship bonus, which may be applied to a home economics course.

The families and friends of the girls attended the show. Judges were Mrs. Robert Rukavina, Miss Elaine Sorum and Miss Esther Smith.

Miss Willett, daughter of Mrs. Frances Willett, is in the eighth grade at McLoughlin Junior High school. Her winning dress was a yellow blouse and a pleated figured skirt.

Miss Fossen, daughter of Mr. and Mrs. E. H. Fossen, entered a brown princess style dress.

## Grange Notes

**Roxy Ann Grange**  
The lecture hour will precede the next regular meeting of Roxy Ann Grange on Sept. 7 at 8:30 p.m. Two short films will be shown by the Shell Oil Co.

Mr. and Mrs. Bill Luman, Mr. and Mrs. Ken Nolte and Mr. and Mrs. Leo Ghelardi are on the serving committee.

**Central Point Grange**  
Central Point Grange will meet Friday night, Sept. 7. An interesting program is planned.

Serving committee is Mr. and Mrs. William Straus, Mr. and Mrs. Winn Arnold and Mr. and Mrs. Otto Niedermeyer.

Whole fresh raspberries, diced cantaloupe and cubes of cream cheese combine beautifully in an apricot whole fruit nectar gelatin base. Use a 12-ounce can of nectar, a package of plain gelatin and 1/4 cup white table wine for the base.

Give frozen chicken pies a quick dress-up touch by brushing with beaten egg. Bake as directed. Arrange a circle of buttered, diced roasted almonds near edge and serve at once.

## Society

### U.P. Reporter To Be Married

Columbia, Mo. — (U.P.) — Elizabeth Toomey, who writes the daily column "Woman's View" for the United Press, will be married in New York City next month to John M. Seabrook of Bridgeton, N. J.

The engagement was announced by the prospective bride's mother, Mrs. Allan Toomey. Miss Toomey is a graduate of Christian college and the University of Missouri.

Her recent assignments included covering the wedding of Grace Kelly and Prince Rainier III in Monaco, where she met the prospective bridegroom. He is a friend of Mr. and Mrs. John B. Kelly and was a guest at the wedding.

### Church Women To Meet Friday

Members of Medford United Church Women will meet Friday, September 7, in the Church of the Brethren, 345 May street. At noon a potluck luncheon will be served, with the hostess church providing coffee, tea and dessert. Those attending are asked to take a salad or a hot dish for the luncheon.

Dr. and Mrs. B. R. Elliott will provide the program for the afternoon session. They will show slides taken during their tours of foreign countries and will comment on them.

### Eagle Point HEC Plans for Sale

Eagle Point — Plans for a baked food and rummage sale were made at the last meeting of Eagle Point Home Economics club, held at the home of Mrs. Lester Wertz, Climax. The sale will be held September 8 at the Fehi building in Medford and members are to take their sale contributions to the home of Mrs. Glen Clymer, 411 South C street.

Members were urged to enter the Grange canning contest and to take their entries to a meeting of Pomona Grange to be held in Eagle Point October 27. Those planning to enter are reminded to use regulation jars.

Mrs. Jessie Tyler won the muscular dystrophy gift. A program of games and group singing was presented. Mrs. Jack Love and sons, Jackie and Terry, were guests.

Preceding the meeting, luncheon was served to 27 persons. Mrs. Otis Hill assisted the hostess.

**Junior Club to Meet At Director's Home**  
Junior Degree of Honor club will meet Saturday, September 8, at 2 p.m. at the home of the director, Mrs. H. G. Wilson, 7 Chestnut street. The meeting will be followed by a wiener roast. Members may take friends, Mrs. Wilson states.

Small inch squares of smoked salmon and thin toast threaded on picks with pitted ripe olives make tasty hors d'oeuvres.

Tomato aspic made with tomato juice and a package of strawberry-flavored gelatin is most delicious. Use 1 1/2 cups hot tomato juice and season with lemon juice, grated onion and salt. When partially thickened, fold in a diced avocado.

Try a soft eraser to remove lead pencil marks from fabric. If they still show — and the fabric is washable — rub soap into the stains, then launder in warm suds and rinse.

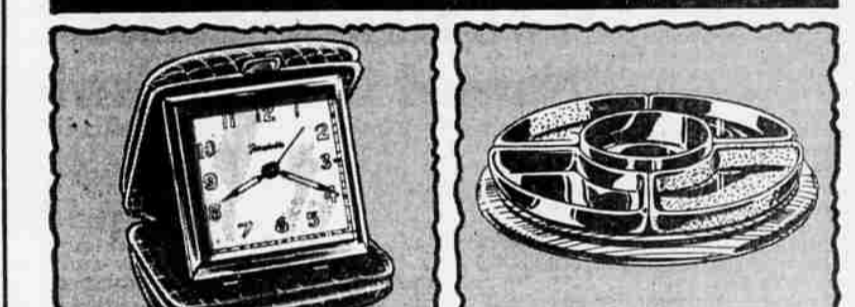
White hats made of real starched lace, or the plastic straw-like lace, can be spot-cleaned with a sponge dipped into stiff soap or detergent suds. Use as little water as possible, and lots of suds; then wipe with a clean, damp sponge. Give this spot-sussing treatment as soon as needed and your white lace bonnet will be as practical as it's pretty.

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A combination salad of broken pieces of lettuce, fresh spinach, shredded carrots and sliced green onion with chunks of avocados is crisp, colorful and tangy. Dress with a zippy tomato French dressing.

Lemon angel pie with its sweet meringue crust, rich lemon fillings and whipped cream topping looks and tastes even more elegant with slivered, roasted almonds sprinkled on top.

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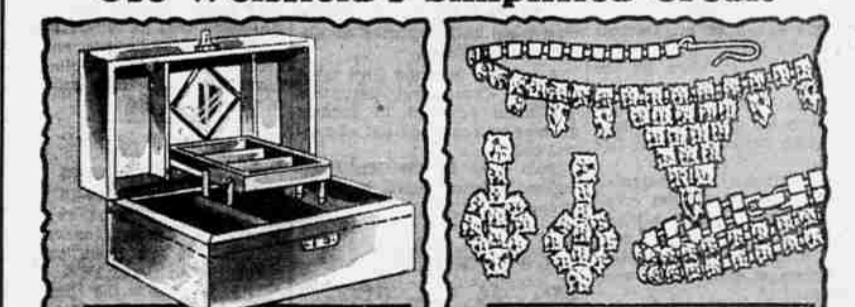


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