

Your COMPLETE Shopping Center

Your Friendly **BIG Y** Shopping Center



It's kick-off time for school and football! It's kick-off time at the Big Y also for wonderful buys in back to school merchandise . . . a wide variety of merchandise all at sensible prices. Follow the cheering crowds to the Friendly Big Y Super Market and save in every department!

SHOE DEPT.

CASUALS



Popular because they're so smart-looking and comfortable. The perfect addition to your back-to-school wardrobe. In Red, Tan and Navy. Widths of AA and B.

4⁹⁵

BOYS' MOCCASIN TOE OXFORD

Here's a rugged shoe that laughs at wear! Neolite sole . . . top quality leather. Sizes 8 1/2 to 13 in A, B and D Widths.



4⁹⁸

The BIG Y's Shoes Are Guaranteed To FIT!



The BIG Y's Shoes Are Guaranteed To WEAR!



The BIG Y's Shoes Are RUGGED!



get your HUNTING LICENSES here!



CLEANING KITS

Get set for hunting with a hunting knife from your Friendly Big Y. A complete selection awaits you . . . and there is a price to meet every budget!



No hunter has the complete outfit without a cleaning kit . . . the Big Y has them to fit all gauges. You will like the quality and they're budget priced, too!

300-325

MEZZANINE

YOUNGLAND DRESSES for little girls

We had our picture taken in school and I wore my new Youngland ('cause they're the prettiest dresses of all!) . . . the washable Tyrolean-look cotton with the braid and ric rac trim . . . "suspenders" and shiny gold buttons. I just love the ruffled cuffs on the top that looks like a blouse! Clay or Alpine green.



3 to 6X 5⁹⁸ 7 to 12 8⁹⁸



BOYS' ALL-NYLON JACKETS



LOVELY PETTICOATS

Rugged, good looking and practical in this handsome boys' jacket which comes in the popular colors of Navy, Red and Brown. Wonderful for back to school! Sizes 5 to 16.

She'll fall in love with the frilly styles and you will appreciate the top quality workmanship that goes in this petticoat! Sizes 7 to 14. Subteen 8 to 14.

SUBTEEN SKIRTS

you will like the clever styles and slits! In sizes from 8 to 14. The sweaters in slippin style are priced at 3.98 and 4.98 . . . in cardigans at 4.98 and 5.98.



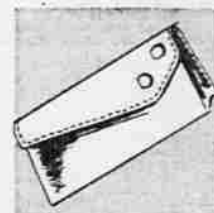
7.98

Here's an ankle that will give worlds of wear and still maintain its new look. In a blend of wool and nylon. Wide selection of colors, from which to choose. Sizes 9 to 11.



GIRLS ANKLETS

1.00



SMART LOOKING CLUTCH BAGS

This smart looking clutch bag for the sub-teen comes in colors of Red, Black, and Navy. Beautifully styled and exceptionally well-made. Get several!

2.98 + tax



Carter's cotton-knit Spanky Pants now in . . .

. . . in Rosebud or clock design in sizes from 2 to 16. The name tells the story . . . they're tops in wear and looks . . . stock up now! 85^c

CLEVER-PERT! GIRLS SWEATER SET

The style and detailing of these lovely sweater sets is out of this world! Just made for back to school. Slip-on style, 7 to 14 is 3.98 . . . cardigan style 7 to 14 only 5.98.

3⁹⁸ - 5⁹⁸

THRIFT DEPT.

Pencil Sharpener

The last shipment the Big Y had in was a sell-out . . . and why not! These were made to sell for 2.49. Mechanically tops . . . will give years of dependable service. In colors.

1.55

SPECIAL!

Crayolas—No. 10's—This is a regular 14c seller. Get set for school now with this special and save!

14c

TABLETS

You will find many styles from which to choose at the Big Y. Get set for school now with a supply of tablets from the Thrift Dept. at your Friendly Super Market . . . the Big Y.

10c to 25c

PASTE

This is Sanford's and it has the handy Spread-it feature. The spreader, attached to the cap, prevents messiness and does a neat job of spreading the paste.

20c

WORLD GLOBES

These are well made and the lettering is clearly legible. Every student will appreciate one of these globes. They are educational as well as good looking.

1.19

PENCIL BOX

Sturdy pencil box which contains pencils, crayon, ruler, protractor. This makes a compact and handy accessory item for every student. Get one today!

59c

ENCYCLOPEDIAS

This is Funk and Wagnall's Encyclopedia. You get the first ten editions of the 25 volume set for only 9.15. Any student will appreciate this educational set.

9.16

SLATES

The young student will want a slate to practice his arithmetic and spelling. This is an inexpensive and practical one. Ringed with wood to strengthen.

39c

PAINT SET

The set includes 8 water colors and a brush. In a sturdy metal case that's made for wear. Every student needs one of these paint sets.

39c

Typewriter Paper

This is Hylton Bond which is top in quality and low in cost. Get set for school and stock up now from the large selections of school supplies from your Friendly Big Y.

10c

12 INCH RULERS

In wooden or plastic. The numbers are clearly and permanently printed on the rulers. Get all your school supplies at the Friendly Big Y Super Market!

10c

LUNCH KITS

Large selections of lunch kits in various colors and styles. The price on this kit includes the thermos. Get set for back to school now!

2.59

LOOSE LEAF NOTEBOOKS

This is the canvas covered style and comes in various colors. 3 ring. This moderately priced notebook will give lots of service for the youngster.

79c

FILE BOXES

Ideal for the young woman taking a home economics or cooking course. Indexed. In various colors. Metal construction assures lots of service.

33c

TOUCHDOWN SPECIAL! Filler Paper



This is 20 pound quality. The student uses lots of filler paper in the course of a year so why not stock up now at this low, low price and save!

Reg. 25c

19^c

PENCILS

This is a 5c quality pencil and you will want to take advantage of this special by stocking up now for the whole school year! Another savings for you at your Friendly Big Y Super Market!

3 for 5^c

SEE THE MEDFORD—JEFFERSON HIGH GAME TOMORROW NIGHT!

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