

Your **COMPLETE** Shopping Center

Your **Friendly** **BIG Y** Shopping Center



W I S E !

Wise is the word for the Big Y shopper because every day, month in and month out, your savings are greater at this Friendly Super Market! If you haven't got the Big Y habit yet, get in the swing of it now . . . and like the wise owl, you'll save, save save!

MEZZANINE

SHOE DEPT.

It will soon be back to school time and what better place to outfit the youngsters in shoes than at the Friendly Big Y Super Market! You will find large selections of top quality shoes . . . at down-to-earth money saving prices. We'll be looking for you!

SCOOP!



Boys' Jeans

Sizes 6 to 12

- Sanforized
- Double Knee
- Copper Riveted
- 10 Oz.

\$ 1

These are the Farah of Texas model and they are rugged! Buy one pair at the regular price of 1.98 and you get another pair for only 1.00. This is a tremendous offer . . . stock up now and save . . . but don't be disappointed . . . hurry in for your share of this big savings!



Girls' Dresses

The styles and colors are beautiful! You are sure to find the size and selection of your choice in the vast array of heavenly girls dresses. In sizes from 3 to 6x & 7 to 14.

3⁹⁸ to 7⁹⁸



Extra Special!! BOYS' SHIRTS

Here's a wonderful back to school special you will want to take advantage of for sure. Short sleeved sport shirts in gingham and knits. There are values here to 2.98. This week-end at the Friendly Big Y Mezzanine.

2 for 2⁹⁸



Boys' Crepe Sole Oxford

Here's a shoe that combines real comfort with long, rugged-wearing qualities. Sizes 8 1/2-3. In widths of B and D.

4.98

LOOK!

In the E-Jay line of Foot Fun Shoes for boys and girls carried at the Friendly Big Y Super Market, you will find the features listed below. They are important . . . know that you are getting the most for your shoe dollars . . . know it and get it with a pair of shoes from the Big Y!



Girls' Saddle Oxfords

Here's the classic favorite in the girls' shoe and the Big Y has it at a savings for you! All white or brown and white. 8 1/2-3 sizes, 4.98. A, B, C, D. widths.

5.69

THRIFT DEPT.

ELECTRIC HAIR CLIPPERS

Beat the high price of haircuts with a pair of Pace electric clippers. You will find hair cutting easy and fun. And look at the money you save. Hurry in!

7⁹⁵

PRINTED FLANNEL

This is sanforized, 36" material in a world of many lovely colors and prints. Get set now and sew for fall. It's thrifty and fun. Check this value today!

49^c yd.

LIGHTER FUEL

This is a regular 25c seller. 8-oz. can with the handy no-spill spout. This is top quality fluid . . . refined and filtered. Best for all flint lighters!

19^c

ELECTRIC HAIR DRYER

This blows hot or cold and is a handy item for every home. Famous Eskimo quality in gleaming chrome. You can't buy better . . . and check this low, low price!

5⁹⁵

SPECIAL PURCHASE!



SKIRT LENGTHS

1.59

The Big Y made a special purchase and the savings are being passed on to you. In this selection you will find blends of orlons, wools and rayons in a host of many beautiful colors and color combinations. A regular 2.98 value for only 1.59. Hurry in and save! In the yardage department!

5 PIECE SALAD SET

Salad time is here and this is a practical and good looking set. Generous size salad bowl and four individual serving dishes of unbreakable plastic!

98^c

BARBECUE SET

This is a set that is certain to please the most discriminating. Gleaming stainless steel with bakelite handles. An 8.95 value. Set of fork, turner, knife.

4⁹⁹

HURRICANE LAMPS

These are decorative and practical. The last shipment was a sell-out! Runs on flashlight battery. Stationary white light or flashing red signal at flick of switch!

98^c

PENCIL SHARPENERS

Get set for school! Here's a regular 1.98 pencil sharpener that's sturdy and mechanically perfect! Be sure to get one at this low, budget price and save!

1⁵⁵



Boys' Rugged School Shoe

Looking for long wear in a low-priced shoe? Then here is the shoe! It's another Big Y bargain for you. Sizes 8 1/2-3.

2.98



Girls' 1-Strap Sandal

Here's a clever sandal that is available in red or brown. She's sure to like this clever style. In sizes 8 1/2 to 3. Other styles to 5.95.

3.59

A BIG SELECTION OF TENNIS SHOES, TOO!

Always a BETTER Buy at the Friendly BIG Y!

SATISFACTION

with every shoe purchase is the goal of the shoe department in your Friendly Big Y super market. It is so much the goal that a perfect fit is assured and every shoe is guaranteed to wear. This is satisfaction

GUARANTEED

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Store Hours — 9:00 a.m. to 9:00 p.m.
7 DAYS A WEEK