

FIRST TIME IN MEDFORD!

Hotpoint ELECTRONIC COOKING CENTER

Cooks Without Heat!

... and nothing cooks food faster than electronics

Cooking in the Electronic Cooking Center is cool cooking because only the food gets hot! Cook on your best china . . . and serve with no messy pots or pans to clean. Even paper won't burn in the Electronic Center, frozen foods may be cooked in their cartons.

This new Electronic Cooking Center is much faster than conventional type ranges for roasts, fowl and other heavy mass foods, cooks them in 1/5 the time. Light mass items, like casseroles, baked apples, TV Dinners, etc. cook so quickly it's almost unbelievable. You can serve full dinners or late snacks for unexpected company quickly, conveniently . . . from freezer to table in split minutes. ONE simple setting cooks food from start to finish!



COOK THIS DINNER WHILE YOU SET THE TABLE!

THIS FROZEN LOBSTER DINNER COOKS IN 5 MINUTES

Cooks in Minutes Instead of . . . Hours!



Food	CONVENTIONAL RANGE COOKING TIME	ELECTRONIC COOKING TIME
1. bacon	6 Min.	90 Sec.
2. frozen peas	8 Min.	3½ Min.
3. frozen TV dinners	40 Min.	4 Min.
4. baked apple	50 Min.	2 Min.
5. roast chicken	3½ hrs.	35 Min.
6. layer cake	30 Min.	6 Min.
7. hamburgers	12 Min.	4 Min.
8. apple pie	50 Min.	12 Min.
9. baked fish filets	25 Min.	4 Min.
10. baked potato	60 Min.	4 Min.
11. 5-lb. beef roast (rare)	3¼ hrs.	20 Min.
12. 12-lb. turkey	5 hrs.	1 hr.

(Time comparisons compiled from actual tests conducted in Hotpoint Company laboratories)

A New Era In Automatic Cooking!

FREE DEMONSTRATION

... See Your Cooking Future Today!

3 DAYS ONLY!

THURS. - FRI. and SAT.

AUGUST 23 - 24 and 25th

CITY APPLIANCE

127 North Central - Medford - Phone 3-5306 - 137 East Main - Ashland - Phone 9-5831

free!

- DOOR PRIZES
- JET GLIDERS for the Kiddies
- Samples of food served from this Cooking Center continuously!

BRING THE FAMILY

FUN FOR ALL!

OPEN UNTIL 9:00 P.M. All Three Evenings