

# Paris Produces Romantic Styles

Paris—Paris has gone romantic. Whether hemlines will stay as they are or slip down to ankle length, the one sure thing of the Paris haute couture collections this Autumn is that the romantic lady—the lady who half a century ago was shoved into the background—has made a comeback.

Paris... a climate in which fashion flourishes has brought back the truly feminine woman with a luxury and completeness hard to comprehend in a ready-to-wear world. Fabrics are most often soft... woolsens, chiffons, patterned satins, jerseys, softly textured combinations of natural and man made fibers have inspired couturiers to a clinging vine look.

The over-all look is one of great elegance, straight but supple. Within this general pattern, the lines of the individual Paris houses are sharply differentiated... women will be garbed in the manner of Dior, Fath, Lanvin-Castillo or Patou rather than just "The Paris line."

**Many Capes**  
Collections are chock full of capes and drapes and literally smothered in furs. Color catches the eye... making fashion news when it is a shade of amethyst or green. Daytime shapes are bulky, hats are high and the influence of the Russian ballet indisputable. Evening clothes are the most undressed in years—there is hardly an evening strap left in Paris.

The cape is everywhere, for daytime, for evening, in every fabric, and every color. Dior's cape curves from a drawstring collar. Fath's are wide and swinging. Balmain shows them in velvet, satin and fur for evening. Coats have cape-collars, suits have cape-backs, dresses have sleeves which give cape effects.

The high rising waistline literally demands a longer skirt to complete the silhouette and Christian Dior points a firm warning finger to fashion's future with a group of two daytime and six evening dresses whose skirts are a bare 10 inches from the floor. Jacques Heim also prophetically drops the hemline of several dresses in his collection to 8½ inches. Many truly chic women will wear this startlingly longer skirt length for after five this winter. However it is felt that the average woman will lengthen her skirt by degrees and perhaps by Fall of 1957 will have come to accept a longer skirt, reminiscent of the 1910 area, but a longer skirt that is modified and takes into consideration the active life led by the woman of today.

**Fabrics Softer**  
In a season where the silhouettes are several and controversial, fabrics are softer than in the past. They often give a three-dimensional impression. Most of these fabrics are lighter in weight than appearance suggests, and infinitely more practical for today's travel-conscious women than the heavy fabrics of yesterday. Basket weaves, pettipoint variations, textured ribs, satin-back novelties, rustic textures, tone-on-tone tweeds and full-bodied crepes, are shown in synthetics such as Acrilan as well as natural fiber materials.

Many late-day Paris clothes are embroidered. Fabrics for evening wear lush velvets, plain and warp-printed satins, failles, reps, chiffons, and lace.

Christian Dior calls his new silhouette the "magnet." Visualize three horseshoe-shaped magnets, graduated in size, placed one above the other with the smallest on top, and you'll have an idea of his shape. The smaller top magnet is for the high, deep-fitting hats... the middle one

for rounded shoulders and high bustline... and the large one symbolizes skirts that are ever-so-slightly barrel shaped.

**Dior's Dresses Slim**  
Dior's daytime dresses are all slim looking but they are no longer straight sheaths, they zip up the back, in front are skillfully draped to a high waistline—with a single button closing for daytime or a black silk rose for the cocktail hour. Skirts move easily but appear slim with softly rounded hips. Except for the much-talked-of six ankle length dresses, Dior's hemline is still short, falling three to four inches below the knee.

Dior's jackets are kimono sleeved and bulky, and often lined with fur. His coats have rounded draped shoulders and wide sleeves and his capes (and he shows them in abundance), whether short or long, are cut close to the body and cup into the hem.

For evening wear Dior shows simple, flowing chiffon dresses with fichus and matching elbow-length gloves. For the more sophisticated women, Dior has created daring decollete necklines, on gowns with long, tight sleeves—to be worn with velvet picture hats or sailors made of black tulle.

The Patou silhouette is pretty, feminine and completely wearable. Designer Marc Bohan put great emphasis on "little dresses." These are mostly with curving, scooped-away necklines and wide short sleeves. Skirts are all short (no hint of longer skirts to come here). Slim day dresses usually have matching jackets... often bulky-looking and fur lined, varying in length from waist to finger-tip. Great wide stoles often give added top-width to these ensembles.

**"V" Look New**  
"V" stands for everything in Castillo's collection for Lavin; for big V-shaped stoles in bulky tweeds for daytime and embroidered or printed satin for evening, for V-shaped belts, for velvet capes that come to a V on coats, and for velvet caps that come to a V on the forehead. His suits and coats are hooded and muffled, fur lined or fur trimmed and show a definite cockish influence.

Pierre Balmain's collection is more lavish and beautiful than ever this season with floor sweeping evening gowns, fur hats and stoles, great tulle scarves and some of the most magnificent ballgowns in Paris. His embroideries, as always, are superlative. Balmain introduced a cape-like back for coats and suit-jackets alike, with sleeves that start low.

Jacques Heim has labeled his new collection "The sinuous line." His line is slim and supple, giving the figure an elegant slouch. It comes through most strongly in his small group of "shades of things to come"... day and evening dresses whose hemlines measure a bare 8½ inches from the floor. One of the

**YOUR CHANGE**

**Key to Faster, Accurate Customer Service**

Our amazing new National tells our staff and you how much money you gave us—and the exact change due you. What the register shows you is also printed on your itemized "Take-Home" receipt.

**National change computation**

the latest advance in customer service—is another convenience we have installed for you.

**OK MARKET**  
1202 North Riverside  
OPEN EVERY NIGHT 'TIL MIDNIGHT

# CALENDAR

**Sunday:**  
1 p.m.—Moose picnic, Jackson Hot Springs.  
1:30 p.m.—Royal Neighbors and Mistletoe club, Girls Scout park.  
**Monday:**  
12:30 p.m.—Grandmothers club, Rogue chapter, 113, home of Mrs. Robert Rucker, 26 Quince St.  
8 p.m.—Olive Rebekah lodge, Odd Fellows hall, 221 West Sixth st.  
8 p.m.—VFW Auxiliary, dance at Camp White domiciliary theatre.  
**Tuesday:**  
9 a.m.—9 p.m.—Chapter C. G. of P.E.O. Sisterhood, rummage sale, 110 North Ivy st.  
10-12 noon—Grace circle of the First Presbyterian church and Temple circle, home of Mrs. Ted Walland, Ross lane.  
12:30 p.m.—Oak Grove Neighborhood club, home of Mrs. V. A. Turpin, 3533 Jacksonville highway.  
1 p.m.—Rogue Valley Navy Mother's club, home of Mrs. Ralph Merritt, 2685 Crater Lake highway.  
1:30 p.m.—Butte Falls Garden clubs, home of Mrs. Clay Conley.  
2 p.m.—Voters Service committee of the League of Women Voters, home of Miss Laura York, 5087 West Tenth st.  
8 p.m.—Crater Lake Post and Auxiliary 1833 VFW, VFW Hall, 42 North Front st.  
**Wednesday:**  
12 noon—Medford Townsend club, Carpenters Union hall, 123½ West Main st.  
12 noon—Esther circle, Zion Lutheran church, home of Mrs. Irvin Eitrem, 917 South Ivy.  
8 p.m.—Women of the Moose, Moose Hall.  
**Thursday:**  
9:30 a.m.—Circle 4, Christian Women's fellowship brunch, Mrs. M. E. Olson, 111 Newtown.

most outstanding dresses in this group was an ankle-length afternoon dress called "Sinuouse" modeled in a silk/wool and Acrilan rustic-textured tweed. It is a high-waisted narrow sheath, slit at the hemline for walking. Worn with it is a Svend-designed feather cockack hat.

**Lipstick is Pink**  
Lipstick is pink. Eye make-up is intensified to counteract the bulky hats. Beauty spots have made a comeback; a beauty spot that is not the patch of the 18th century but a small dark circle made with an eyebrow pencil and used to focus attention on a beautiful feature.

There is a lot of the matched-look in Paris this season. Costumes have a minimum of color contrasts—from tall hats to pointed toe pumps. Earrings dangle once again.

Biege has turned to taupe, shades of mauve and green make the color news in collections that give an over-all impression of fur and spice-brown shades, as well as black.

1 p.m.—Circle 1, Christian Women's fellowship, dessert, Mrs. C.M. Stiger, 1036 Murray.  
1 p.m.—Circle 2, Christian Women's fellowship, dessert, Mrs. J. T. Davis, 1112 East Main st.  
1 p.m.—Circle 3, Christian Women's fellowship, dessert, Mabel Buchanan, Griffin Creek road.  
1 p.m.—Circle 5, Christian Women's fellowship, dessert, Mrs. Wilmer Robertson, 1517 Wilson place.  
1 p.m.—Circle 6, Christian Women's fellowship, dessert, Mrs. Lee Bailey, 1625 Poplar drive.  
1 p.m.—Medford Sojourner's club, Pythian hall.  
1:30 p.m.—Ruth circle, Zion Lutheran church, home of Ruth Hertzger, 47 North Orange.  
6:30 p.m.—Rotary Garden party, home of P. E. Brainerd, 226 Valley View drive.  
6:30 p.m.—Miriam and Mary circles, Zion Lutheran church, home of Mrs. James Wicker, 809 Adams lane.

**American Girls Prettier, Smarter, Declares Director**

New York—(U.P.)—American girls not only get prettier all the time, but they're also getting wiser.

So says attractive Karen Jardane, who estimates she has talked with 2,500 to 3,000 beauty contest hopefuls in the last 10 years.

Miss Jardane, Danish-born and a former professional dancer, now is physical director for a school of models and airlines stewardesses (Grace Downs). She does the preliminary screening for the Miss New York contest, one of the local preliminaries to the Miss America beauty pageant in Atlantic City, N. J. And for the last seven years, she has acted as chaperone to the New York winner.

Miss Jardane said the nation's girls more and more are becoming the "long-legged, wholesome-looking type."

"Nowadays the loveliest ones don't depend entirely on their beauty... they've developed their personalities and their talents."

The most common figure problem?

"Too much, at both hipline and waistline," she said.

**CAFE DRESS**  
New York—(U.P.)—Enter a new fashion term... the cafe dress. Manufacturer Herbert Sondheim uses it to describe his fall collection of black silk crepes for dress-up occasions.

## Home Economist Warns Teen-Agers On Diet Habits

By BETTY JANE SOUTHARD  
United Press Correspondent  
Washington—(U.P.)—One nutrition expert warns teen-age girls to eat properly now for healthy children in later years.

Dr. Helen A. Hunscher, chairman of the department of home economics, Western Reserve University, said that many illnesses affecting new-born infants were caused by the faulty teen-age eating habits of their mothers.

"An infant is nine months old at birth from a nutrition standpoint," the expert said at a recent home economics convention here. "And whether the child is healthy or not depends on his mother's nutritional status before conception."

Since one fourth of the women bearing children today are under 20-year of age, teen-age eating habits are particularly important.

The nutritionist said that a recent study showed that "almost six percent of the deaths among 18 and 19-year-old girls was due to pregnancy and childbirth."

Dr. Hunscher said that research has proved that a poorly-nourished mother is more prone to have stillborn or premature infants. And even if the babies survive, they contract more illnesses during the first years of life.

"On the other hand," she said, "babies born to women on adequate diets are about 11-ounces larger, have a better chance of survival, and contract less illness during infancy."

And there are fewer stillborn or premature babies born to these mothers.

The expert emphasized the importance of pre-natal nutrition by pointing out the rapidity of growth during pregnancy.

"If a new born child continued to grow at the same rate," she said, "at the age of ten, he'd be 20-feet tall."

New York—(U.P.)—Another gadget for woman's purse, already overflowing: a purse-size stapler, in black with gold-plated base and just the thing for a hasty repair of broken slip strap or sagging hemline. Also handy for stapling together such purse miscellany as bills, sales slips, and memos.

Air travel has shown its greatest increase in most countries since World War II. One-third of all passengers between Paris and London and seven out of 10 between the United States (and Canada) and South America travel by air.

## Chilled Soup Good For Hot Day Menu

New York—(U.P.)—Chilled soup for a hot day—a sure way to perk up appetites which tend to lag in the summer. Make cooking the soups easy by preparing them in the cool of the morning and letting them chill until serving time.

Here's one cool combination—aspargus and cucumber. You will need 1 can (No. 300) of white asparagus; 2 cups chopped cucumber; ¼ cup finely chopped onion; 1 teaspoon of salt; 1 cup of milk; and 1 cup light cream.

Combine the undrained asparagus, cucumber, onion and salt. Cook over low heat 20

**LONG HAIR HATS**  
New York—(U.P.)—Now hats threaten to go "long-hair." Long hair felts dominated in a recent fashion show by one millinery importer and distributor (Henry Uollak Co.). Hats from 50 American and European designers featured fluffed-up naps fully an inch thick.

minutes, put through a sieve or food mill. Add milk and cream and chill thoroughly. Garnish with parsley when ready to serve.

One-fourth of the Army's civilian employees are in supply and maintenance depots.

**Lovely New China from San Juan in the Caribbean... the warmth and romance of tropic islands captured in fascinating new colors and patterns... light, shimmering beauty, gracefully designed for everyday "luxury in dining"... gleaming and translucent... so durable, it's fully guaranteed—replaced free if at all damaged in home use within a year.**

**Caribe CASUAL CHINA**



**MARDI GRAS**  
A vivid interpretation of the colorful, romantic festival of Trinidad, in lovely turquoise and soft shades of grey on white body.

**BONITA \$16.95**

**PINK FANCY \$14.95**

Starter Set of 16 pcs... only \$14.95 (4 dinner plates, 4 bread & butter, 4 cups, 4 saucers)

**Hubbard Bros., Inc.**  
Main and Riverside Phone 2-6189

**Montgomery Ward**

**Wards New Fall Catalog is Here!**

**Forecasting the Fall Fashion Future for the Whole Family!**

You don't need a crystal ball to see all the fine things in your shopping future. Now, right now, you can shop Wards new Fall and Winter Catalog! Here are the latest styles in chic clothing... fine furnishings for the home... automobile accessories... almost everything you need. Remember, now that it's time to start thinking about back-to-school wardrobes, think first of Wards Fall Catalog, for excellent selection and easy shopping!

IF YOU DO NOT HAVE WARDS NEW FALL CATALOG, STOP IN OUR CATALOG DEPARTMENT AND ASK TO BORROW A LIBRARY COPY FOR 2 WEEKS.

**SHOP BY PHONE** Just call 2-8075 or 2-4546

**WATCH WARDS for Extras!**

**Montgomery Ward**

the "match" that sparks the fall scene!

Wards dyed-to-match sweaters, skirts in Matador red, nassau blue and soft mink brown



① Fine gauge Orlon® cardigan matching pearl buttons. 34-40. 5.98  
② Matching slip-on, trimly fitted with snug ribbed collar. 34-40. 3.98  
③ Skirt of Milliken wool tweed with fashion-right button trim. 10-18. 6.98  
④ Mock-turtle Orlon® fitted sweater with push-up sleeves. 34-40. 3.98  
⑤ Skirt of Milliken wool flannel, convenient back zip. 10-18. 5.98