

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

DOLLAR DAYS

You'll Save on Hundreds of Special Items, Jam Packed With Value! . . . Big Stocks of Back to School and Fall Merchandise Values . . . Hurry Down Tomorrow and See Why You SAVE AT PENNEY'S!

Penney Special!

Manufacturer's CLOSEOUT!

OF MUCH BETTER QUALITY DRAPERY FABRICS

\$1 PER YARD

These are much higher priced fabrics that are reduced to make way for new patterns and colors. Dark and light grounds in solids and patterns. Now you can drape that special window of yours. All materials 48 inches wide.



Drips dry in jiffy time!
AIRY SWEET RAYON GOWNS

Summer-cool as a slip . . . care-free as a hanky . . . Penney's slender rayon dreamers in your favorite neckline . . . Vee, square or scoop! Light 'n lovely shades iced with lace. A great Penney buy at a cool Penney price!

PENNEY VERY SPECIAL

\$1

M, L, XL



LADIES RAYON TRICOT PANTIES

4 for 1.00

Penney Special! Sleek acetate-tricot women's panties—quick-drying and long-wearing. Elastic leg styles with all round elastic waists. Pastel colors. sizes small, medium, large



SHAPE RETAINING ACETATE TRICOT SLIPS

Pick your peck of these Penney priced slips. In two basic styles. Both frosted with lace and spiced with nylon trimming. So sleek under new fall fashion. Holds shape, sudsing after sudsing. Pink and white.

SPECIAL

\$1

Sizes 34 to 40



twice-terrific buy! two pairs of PENNEY SHEER NYLONS

Scoop 'em up, gals! 2 pairs of Penney's first quality nylons for less than the price of one! They're misty sheer, even full fashioned! Slim dark seams. Fall shades. Sizes 8 1/2 to 11.

2 pairs \$1

60 gauge, 15 denier



SPECIAL - IMPORTED COTTON BRAS—1 Year Guarantee

FINE QUALITY BROADCLOTH makes this the bra buy of the year. Circle stitched for double uplift. In sizes 32 to 42 A, B and C cup. Two for the price of one.

2 For \$1



SPECIAL! BLOCK DESIGN RUGS

1.66

THIS IS A TERRIFIC BUY for that extra rug for the home. Completely washable in beautiful shades of brown, light blue, rose, cherry, red, green, white, wine and yellow. Size 24x36 inches.



SPECIAL! Toddlers' Corduroy Crawlers

1.00

FINE QUALITY CORDUROY that is sanforized and completely machine washable make these crawlers a terrific buy. Sizes 1/2 to 2 in assorted pastel shades.

SPECIAL!

TODDLERS' 2-PIECE KNIT SWEATERS

1.00

BUY NOW FOR THOSE COLD WINTER MONTHS AHEAD. Two-piece cotton sleepers with non-skid plastic dot soles. In maize, green, blue and pink. Sizes 1 to 4.

SPECIAL!

LADIES' NYLON CAN CAN SLIPS

1.77

100% NYLON TAFFETA CAN CAN SLIPS in the popular 3 tier style. Sizes small, medium and large. In white only.



SPECIAL! LADIES' NYLON CAN CAN SLIPS

4 for 1.00

IMAGINE, 4 PAIR OF PERFECT QUALITY LADIES' COTTON ANKLETS for only 1.00. White only in sizes 8 1/2 to 11. Girls, stock up now for school.



SPECIAL! GIRLS' CARDIGAN SWEATERS

3.00

A WONDERFUL ASSORTMENT OF BACK TO SCHOOL SWEATERS. Long sleeve classic Cardigans and long sleeve slip-overs. Full fashioned fabrics of Orlon, Acrilan and some woolsens. A wide selection of colors. Sizes 7 to 14.

BIG SPECIAL PURCHASE

Girls' Fall Coats in Tweeds, Checks and Plaids

12.00 Sizes 7-14

Sizes 3-14 . . . 9.00

- lush fleece wraps
- nubby tweed toppings

Warmth and the fashion of it! Penney's rough tweed toppings, creamy wools . . . lush fleeces! All have a Sanitized—ever-fresh — rayon-twill lining . . . plus milium, for warmth not bulk!



BOYS' 10-OUNCE JEANS AT BIG TOP SAVINGS!

Now get super denim . . . slim Western styling . . . sturdy Penney construction . . . all at one low price! These are the jeans you'll want for the roughest play or back to school. Sanforized, machine wash.

\$1

Sizes 4-12



SPECIAL PURCHASE! BOYS' BACK TO SCHOOL JACKETS

MOUTON FUR COLLAR in the Airplane Pilot style the boys like so well. In shades of charcoal, green, and peacock blue. Sizes 4 to 8.

4.88

10-16 . . . 5.88

SPECIAL!

BOYS' COTTON KNIT BRIEFS

2 Pr. 1.00

HEAVY COMBED COTTON BRIEFS that really take the wear. Durene processed for extra long life. White only in sizes 4 to 16.

SPECIAL!

GIRLS' COTTON AND RAYON PANTIES

3 for 1.00

FINE QUALITY COTTON AND RAYON PANTIES with elasticized lace trim. In 5 different colors in sizes 2 to 14.



Men! Here Is The Dress Shirt Buy of the Year

300 only Men's Towncraft White Dress Shirts . . . Perfect quality . . . cellophane wrapped. Not a special purchase but reduced from our own stock. Regular or French cuff. 2 collar styles.

Sizes 14 1/2 - 17
32 - 35 sleeves
NOW ONLY **2.00**



What a buy! University-styled OXFORD CLOTH SHIRTS

All important . . . yet Penney's price is so low! Combed cotton shirts with button-down collar, back pleat, back button collar, French cuffs . . . plus cuff links. 32 to 38.

\$2



SPECIAL! MEN'S COTTON PLAID SPORT SHIRTS

LONG SLEEVE COTTON PLAID SPORT SHIRTS in a grand assortment of colors . . . Now's the time to buy that new fall sport-shirt in sizes small, medium and large. Sanforized and machine washable. Imported woven fabric.

\$2



SPECIAL! EVERLON NET PANELS

2 for 1.50

Special offer! Sparkling rayon net panels with a stay-crisp Everlon finish. Drip dry, little ironing. Ivory.

40 by 81 inches



400 Yards of Sanforized Gingham

2 Yds. 1.00

FINE QUALITY IMPORTED COTTON GINGHAM that sells for much higher. Vat dyed and Sanforized makes this the Gingham buy of the season. Many, many beautiful plaids to choose from.



MEN'S GREY COVERT WORK PANTS

2.25

Hard Finish 8-oz. covert work pants. Sturdy Sanforized fabric backed with Big Mac® reinforced construction. In practical oxford gray. Zipper fly. Sizes 29-38.

Special!

MEN'S SANFORIZED BROADCLOTH PAJAMAS

Sizes A, B, C. Hurry! **2.44**



Salmon Colored Soles

Back-to-school in top-quality SADDLES AT SAVINGS

Look Mom! Penney-quality saddle oxfords at this low price! Made the same way, of the same napped leather as more costly styles! Even Sanitized® for freshness. AA & B width . . . all white.

4.88

Sizes 4 to 9