

Your COMPLETE Shopping Center

Your Friendly **BIG Y**
Shopping Center

**SPORTING GOODS
SPECIAL PURCHASE!**



**6
X
30
Power
BINOCULARS
13³³**

With hunting season coming soon here is your chance to really SAVE on a first quality binocular. One look and you will see the real value in these binoculars which regularly sell for \$19.95! And, included with each pair is a genuine pigskin case. Take advantage of this timely savings. Other powers available.

Reg. 19.95 Case Included



SMART!

Smart indeed is the Old Fox—but smart indeed, too, is the Big Y shopper. Smart because consistently your savings are greater when you make the Big Y your shopping habit. Get foxy now . . . get the Big Y habit and save, save, save!

**THRIFT
DEPARTMENT**



**6-PIECE
STEAK KNIFE SET**

Here is a \$2.18 value specially priced. Durable plastic handle—hollowground blade of gleaming stainless steel.

1 1/2

Price!

Now Reduced to **1⁴⁹** SET

FISHERMEN'S WEEK-END SPECIALS . . . SAVE!

- | | | |
|--------------------------------|---|-------------------|
| Leader | 1 lb. to 20 lb. test in first quality leader material that regularly sells for 20c. Stock up on this week-end special and save! | 4 for 25c |
| Life Jackets | Don't take chances with that young child! Get one of the Big Y's better life jackets and fish relaxed. Some styles to 5.95. | 4.95 |
| Spinning Rod & Reel | Want a second outfit or a dandy set-up for the boy? Here it is at a real savings. Reg. sells for 12.95. Special this week-end | 9.95 |
| Travelers Tents | Here is an outstanding buy on a top quality tent and you save \$4.00 over the regular price. Supply limited, so hurry in! | 6.99 |
| Stay Cold Ice Cans | Freeze it and it keeps food cold and firm for hours on end. Regularly sells for 49c. A real special this week-end at | 3 for 1.00 |

MEZZANINE

**SPECIAL!
SLEEPERS**

Nights are getting chilly and sleepers will be a necessity before long. Here is your chance to buy at a substantial reduction, first quality sleepers. In a choice of three colors and all size ranges. An extra special value for you on the Mezzanine this week-end.

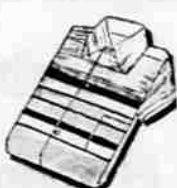
TOP QUALITY! 1⁴⁴



GIRLS' DRESSES

You will love the enchanting styles in these lovely little dresses. Many styles from which to choose. Some styles to 2.98. Sizes 3 to 14.

1⁹⁸



BOYS' SHIRTS

Here is a value you can't afford to pass. These shirts sell regularly for \$2.98. Why not stock up now and save! Sizes 2 to 14.

1⁴⁹

FOXY IDEA!

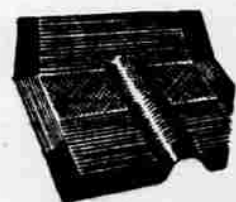
Play smart and shop every table on the Mezzanine this week-end . . . for on every table you will find buys that are significant for the savings they afford. The items listed below are just a few of the many being offered . . . get your share of savings . . . save tomorrow for the Big Y and save!

- UNDERWEAR
- PLAY CLOTHES
- CHILDRENS CAPS
- PAJAMAS
- JACKETS

Save!

CHECK THESE TERRIFIC VALUES!

- | | | | |
|--|--|--|---|
| Revere Pan
Here is a wonderful savings on the famous Revere sauce pan. This is a 4.95 value for a limited time only it is on reduced sale
price 3.69 | Better Ceramics
A host of lovely, colorful ceramics that makes wonderful gift items. Everything from spice sets to vanity pieces. Values to \$2.95. Save!
99c | Knick Knack Shelves
Imported cherry wood, these are exceptionally well-made and they are beautiful. Why not get several for gift giving. They're well received!
1.98 | Hand Towels
This is a repeat of a previous sell-out. These are full sized hand towels in various colors. The regular price on this towel is 27c each
5 for 99c |
| Baskets
Imported novelty baskets which are ornamental and functional, too. Use as knitting baskets, as fruit decorative pieces and many other uses
75c | Bobby Pins
You never have too many Bobby Pins and here is your chance to stock up. Rubber tipped, 72 count. There regularly sell for 25c per package
2 for 25c | Soft Ball Bats
Baseball season is in full swing. Get your share of fun with one of these top-quality bats. Regulation size. Well made
1.19 | Pepsodent Tooth Paste
For the smile of your life get Pepsodent! This is the large family size and you will find it economical and pleasant. Buy now and save!
79c |
| Electric Fry Pans
Looking for a top quality electric frypan at an economical price? You have it in this item. A regular \$39.95 value. Special purchase savings!
12.88 | Electric Deep Fryer
Another quality electrical appliance at a bargain price. These are a \$39.95 value. Another Big Y thrifty buy for you. Guaranteed of course!
12.88 | Kolynos Tooth Paste
Real tooth decay protection with Kolynos Fluoride tooth paste. For a limited time only save on this well known brand. You'll like it
2 for 69c | Work Gloves
The regular price on this work glove is 53c a pair. Here is a real special for you on a quality work glove. Stock up now on this special!
3 for 99c |



Car Mats \$1.88
Front pair

Car mats getting worn and shabby? Here is a grand opportunity to replace them with first quality mats that regularly sell for \$4.95 a pair. Universal size they fit most cars. An extra special savings for you!



Fun Spray OUTDOOR Adjustable SHOWER
Adjustable in any direction. Simple to install—just spike in the ground—attach it to a tree or hang it from a post.
1.39



Ideal for use with play pools. Children will love it!
1412

IVORY FIREKING Glassware MUG and CEREAL BOWL



Famous heat-resistant ware . . . both pieces have many uses throughout the course of a day's meals. Mug is of 8-oz. size; Bowl 6" diameter.
Stock up at this big value price

Your Choice—**9c EACH**

SALE! TV TABLES



Reg. \$10.95 Value

4⁹⁵

You will like the real workmanship in this wrought iron TV Table. On casters wheels it can be easily moved to any room. Ideal for the patio or den. This is a practical and good looking addition for any room in the house. Save on this real buy at the Friendly Big Y!

Your Friendly **BIG Y**
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Store Hours — 9:00 a.m. to 9:00 p.m.
7 DAYS A WEEK